



*Happy Holidays*

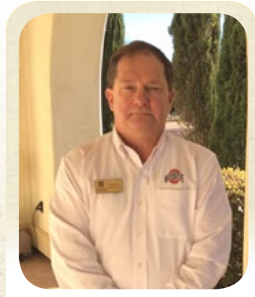
# Catta Talk

CATTA VERDERA COUNTRY CLUB

DECEMBER 2019

## Red Solo Cup TUFF Day Saturday, December 7th

This is a one the best tournaments of the year. The course will be set-up "TUFF"... Tees back, course pinned unfairly, scores outrageously high, rain or shine, Red Solo Cup in your hand! Good luck to all participating with their Red Solo cup!



Jim Braden  
Director of Food & Beverage

## New Year's Eve Dinner Party

**Tuesday,  
December 31st  
7:00 pm - Midnight**

Celebrate the New Year at the club with other members and guests. The doors open at 7:00 pm and the four course dinner will be served at 8:00 pm. There will be dancing, a DJ, party favors and complimentary champagne for the toast at midnight. Reservations are required and can be made at 645-6721 or [jbraden@cattaverdera.com](mailto:jbraden@cattaverdera.com). Seating is limited so don't delay!



## Christmas Sip-n-Shop

**Saturday, December 14th ~ 4pm-6pm**  
Swing by the golf shop for some of the best deals of the year! Or just stop by for some tasty snacks and a drink. We'll be doing a raffle every 15 minutes starting right at 4:15!

## Cookies with Santa

**Sunday, December 15th**  
Bring your family to visit with Santa from 12:00pm to 2:00pm. Don't miss this chance for the kids to meet Santa and get to decorate their cookies. This event is free, no reservations, see details in next pages. Make this a fun family tradition if it is not already!



## Christmas Eve Dinner To-Go

**Tuesday, December 24th**  
These dinners will be available for pick-up from 11:00 to 3:00pm on Christmas Eve. It is a complete dinner and all you have to do is stop by and pick it up and for only \$120. No Cooking! Reservations are required and can be made at 645-6721 or at [jbraden@cattaverdera.com](mailto:jbraden@cattaverdera.com).



Gift cards make a perfect holiday gift for the golfer on your list!



FROM THE GENERAL MANAGER



Kevin Earl  
General Manager

An early Merry Christmas all! The end of the year is always an exciting time for me and our family. Mid-year I left a position that I held for over 11 years and started making new friends here at Catta Verdera. So far it has been great, and what I expected, because your membership base is made up of some really fun people! O' yeah the property is pretty great also.

For those that do not know, my wife Laurie had a pretty serious medical procedure this past year, so I am very thankful she is still with me! The doctor told me she got an extended warranty surgery, so I am thankful for that for sure! My last personal note will be my hope to meet the next 100 or so members that I have not been able to meet so far.

If I have to ask a second or third time your names, or background, please accept my apologies...for those of us who are old you understand! :)

**Golf course update:** We have leveled several forward tees; we have punched and re-punched several of the chronic bad areas in an effort to get some grass to grow and stop the turf loss when the heat comes back! We have also resodded the approach to #1 green on the right side and the middle tee box on #13. Our list is a lot longer but the main focus right now is to continue to amend the soils to allow better playing conditions for the members. Along the way we also need to get busy with some tree plantings, to replace some of the ones that have met an unfortunate demise over the years.

**Other project list update:** We hope to tackle some of the more important but boring projects. The list has a few behind the scene biggies like the need to upgrade a mainline pipe that carries water out of the pump house. This pipe is rusting away and has already been welded beyond its useful life. Golf Course bathrooms need to have several stall doors and upgraded or replaced. The bridge on #18 needs to be fixed because some of the boards are unsafe and falling apart.

**Lastly Please Mark your calendars for Jan 15th at 5:30 for a full membership meeting.** It will not be the standard PowerPoint heavy... just listen to me/ us kind of meeting. I call this type of meeting, with the full membership, a "Director for a day" large focus group! All that attend will be asked to participate and share some of their views on how to make Catta Verdera – just plain Awesome! Please come and let's help make 2020 the best yet!

~ Kevin



ANNUAL  
EMPLOYEE

HOLIDAY  
GIFT  
PROGRAM



Suggested  
maximum  
contribution:  
\$250.00  
per Member  
household.  
Gifts are  
accepted in  
any amount.

**PLEASE** accept our contribution in the amount of \$\_\_\_\_\_

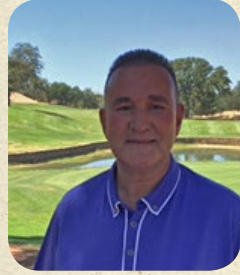
- Charge my monthly account
- Charge my credit card     VISA     Master Card     American Express
- Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_
- Accept the enclosed check made payable to Catta Verdera Country Club

Member Name: \_\_\_\_\_

Please Print

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Please respond by  
December 15th





Curtis Landa  
Membership Director

FROM THE MEMBERSHIP DIRECTOR

## Happy Holidays!

CattaVerdera Fall Membership offering programs officially kicked off October 1st and will run through December 31st. For the first time CattaVerdera's offering includes 3 Months No Dues for both golf and social membership and I can't think of a better Holiday present for someone you know weather they have been naughty or nice. If you know anyone interested in joining and you're a current member looking to sponsor a new golf member our program for Golf Member Sponsor You will receive 2 months golf dues credit after paid initiation. There are different options, you can accomplish sponsoring a new member.

Contact me directly 916-645-6734, email me at [clanda@cattaverdera.com](mailto:clanda@cattaverdera.com), provide me with the potential members information, or simply introduce them to me. Please make sure if the potential member contacts me directly they give me your information before or during the process not afterwards. Please feel free to contact me anytime with questions or ideas.

I've received several inquiries during November and have added four new golf members. I feel very strongly this program will continue to receive interest until December 31st with the help of our membership to grow our membership.

On behalf of Catta Verdera and our entire staff I would like to welcome the following new golf members.

Craig & Amelya Stevenson, Tom Azzarello & Betty Furgurson, Bob Ulrich, Doug Rosin

I appreciate everyone's efforts in growing Catta Verdera to full membership.

### Membership Amenities

Catta Verdera has a mandatory Primary Member Package for all Golf Members that includes range privileges for the family, one private Member locker, one golf club bag storage, golf shoe cleaning, & one NCGA membership. Starting December staff will be going through our current golf club bag storage and recognizing the primary members bag and how many non-primary golf club bags are being stored. **Effective January 1st, 2020** Catta Verdera will be charging the listed Golf Club Storage rate of \$15.00 for each additional golf club bag.

If you have any questions please contact myself Curtis Landa, [clanda@cattaverdera.com](mailto:clanda@cattaverdera.com), 916-645-6734 or Paul Shorts, [pshorts@cattaverdera.com](mailto:pshorts@cattaverdera.com), 916-645-6732.



*You're Invited!*



## Membership Drive

*October 1<sup>st</sup> thru December 31<sup>st</sup>*

### Golf Non-Refundable

\$5,000 initiation. No golf dues for 3 months with paid initiation. Family, individual and corporate categories available.

### Golf Refundable

\$10,000 initiation. No golf dues for 3 months with paid initiation. Family, individual and corporate categories available.

### Legacy Membership

ZERO initiation fee – just start paying dues. Must be a family member of a current golf member (father, mother, brother, sister, son or daughter).

### Golf Member Sponsor

You will receive 2 months golf dues credit after paid initiation.

### Social Plus Membership

\$1,000 initiation. Dues start at \$170/month. This new category of Social Membership includes all the social benefits with the ability to use the driving range & practice facilities Tuesday through Sunday.

### Social Plus Membership

\$1,000 initiation. Dues start at \$95/month. Enjoy a variety of activities, special events, and limited golf privileges.

*Come by or call 916.645.7200 for more information.*



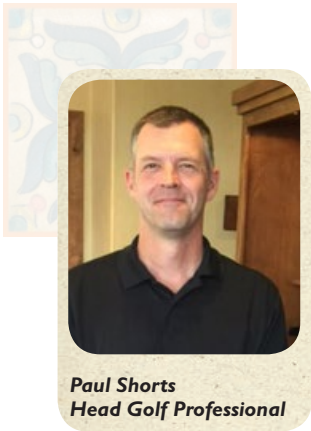


# Membership Amenities

- ❁ **Primary Member Package ~ \$40.00 (mandatory)**  
Includes range privileges for the family, one private Member locker, one golf club bag storage, golf shoe cleaning & one NCGA membership
- ❁ **Secondary Member Package ~ \$40.00**  
Includes one private Member locker, one golf club bag storage, golf shoe cleaning & one NCGA membership
- ❁ **Secondary Private Member Locker ~ \$15.00**  
Includes private use of locker at the Club
- ❁ **Annual Golf Cart Package ~ \$90.00/Individual or \$120/Family (monthly fee)**  
Includes annual privilege to ride in a Club owned golf cart
- ❁ **Trail Fee ~ \$70.00**  
Allows use of member privately owned golf cart at the Club
- ❁ **NCGA / NCWGA Dues ~ \$40.00 annually**  
One NCGA or NCWGA Membership
- ❁ **Golf Shoe Cleaning ~ \$10.00**  
Cleaning of golf shoes after your round
- ❁ **Golf Club Storage ~ \$15.00**  
Includes golf club storage and cleaning
- ❁ **Wine Storage ~ \$28.00**  
Storage of 6 bottles of wine in a temperature controlled wine locker. Limited space available.
- ❁ **Guest Fees ~ Weekday \$50.00 - Weekends \$65.00**  
18 hole of golf with cart, once per month

*All fees charged monthly unless noted otherwise. Rates are subject to change without notice.*





Paul Shorts  
Head Golf Professional

FROM THE HEAD GOLF PROFESSIONAL

November was a full month at Catta Verdera with some amazing weather for the first 3 weeks...

**Member Member** – The Men’s Club Member Member Tournament was held on November 1st and 2nd. After 2 days of hard fought play and a grueling championship shootout a Champion was crowned. It took several extra holes and finally a chip off to determine our 2019 champions. Congratulations to the team of Jim Parker and John Stafford! Representing the Senior Flight very well.



**Senior Club Championship**

The Senior Club Championship was held on November 5th and 6th. This year 32 Seniors (55 and over) battled it out to determine our Senior Champion Golfer for 2019.

After 36 holes of hard fought stroke play, our 2019 Senior Club Champion was crowned. Congratulations to Stephen Grubman. Steve shot a gross 149 for the 2 rounds and won the overall Champion honors (coming out of the Super Senior Flight!). Full results bellow.

**2019 Senior Club Champion – Stephen Grubman**

**Senior flight**

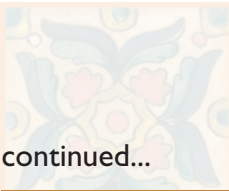
- 1st Gross – Mike Sula
- 2nd Gross – Sam Hall
- 3rd Gross – Jim Anderson

- 1st NET – Brent Petefish
- 2nd Net – Phil Sanborn
- 3rd Net – Bill Dunley
- 4th Net – Bryan Bullard

**Super Senior flight**

- 1st Gross – Stephen Grubman
- 1st Net – Charlie Bunker
- 2nd Net – Dave Henderson
- 3rd Net – Clyde Colley
- 4th Net – Fred Grinder





continued...

FROM THE HEAD GOLF PROFESSIONAL

## Ladies Turkey Shoot

After a 2 year hiatus (1 year for rain and last year due to smoke) the Turkey shoot was back this year and Mother Nature smiled on our ladies with great weather. 44 of our Catta Verdera Women's Group golfers played as 2 person teams in a wild and varying by hole format.

- 1st – Megan Cohill and Donna Hodgson
- 2nd – Andrea Berry and Jeanne Zaslove
- 3rd – Perlita Beso and Susan Kolb
- 4th – Diana Nyman and Arleen Wong
- 5th – Mary Russo and Wanda Cotton

## November Men's Guest Day

Our final men's guest day of the year brought out a full field. In fact, slightly larger than a full field... 148 of our men's club members and their guests battled each other and daylight to determine the final guest day champion.

- 1st Gross – Costa Tzikas, Scott Bubany, Reid Scarff and Juan Gonzalez
- 1st Net – Brent Chaffee, Rick Classon, Bryan Donahoo and Roger Bales
- 2nd Net – Dave Sommerhauser, Chad Schmidt, Keith Fradenburg and Syd Bailey
- 3rd Net – Chris Beloberk, Joseph Graham, Jordan Rodgers and Jose Tejada

## Upcoming events


**Our annual Christmas Sip – N – Shop** will be held Saturday, December 14th from 4PM to 6PM. Swing by the golf shop for some of the best deals of the year. Or just stop by for some tasty snacks and a drink. We'll be doing a raffle every 15 minutes starting right at 4:15. Each purchase gets you raffle tickets depending on how much you buy. You'll find some amazing deals on in stock clubs - XXIO X, Ping G410, Mizuno ST190, wedges, putters, etc. Deals on golf balls, shoes and apparel. Everything in the shop will be at least 25% off (get those Maui Jim's for less than you thought possible!)

**Tough Day** – Affectionately known as the Red Solo Cup. December 7th. 9AM shotgun start. Sign up in the golf shop and try your hand at the course at its most difficult. Scores are always high, but so is the fun!

## New Products in the shop

We now have Cleveland's new CBX 2 wedges. These wedges look just like a tour wedge, but have super forgiving turf interaction. These will be a game changer for many players who struggle with chipping and delicate shots around the greens. If you have over 100 rounds on your current wedge, those grooves are worn out anyway, so why not upgrade to something that will make you look like a tour player around the greens. One other thing that can help you look better around the greens, and shave strokes off your score more than almost anything, is a lesson with one of our golf professionals. Let us know if you have any questions or would like to set up a formal lesson.

Now let's hope for some more good golf days in December and finish the year playing our best golf of the year.





# Catta Verdera Women Golfers

## **Catta Verdera Women's Group...the rain is here.**

We were lucky to have had a pretty mild November and many of you played a lot of golf; however, the much needed rain is here. We will still have organized play in December on Thursdays and there are still some ladies that will go out and brave the cold on other days, so if you need a partner send a message out and I'm sure you'll have another CVWG member come out with you.

A HUGE THANK YOU to Diana Nyman for an awesome Turkey Shoot. We had a record number of participants, 42. Diana arranged for a yummy turkey luncheon and all ladies were winners in this super fun event. If you weren't able to play this year, put it on your calendar for next year. It's one of our fun events where each hole is played a little differently.

The General Meeting we held immediately following the Turkey Shoot where we voted in our new Captain and Co-Captain for 2020. Thank you to Laura Faber and Michelle Helzer for volunteering for these positions. They have some great things planned for 2020.

## **CVWG Awards Night**

The CVWG Awards Night is on Thursday, December 5th from 5:30 pm to 8:00 pm at a new location 1875 Ladera Dr. (aka the Bridal Suites). Please RSVP to Stacey via text (916-869-8287) if you haven't already. Michelle Helzer has a delicious menu planned so come hungry.

\*\*Parking is limited so if you are able to carpool, drive your golf cart, or get dropped off – please do.

## **Roster Booklet**

Pat Zimmerman has been working hard on updating our roster booklet for 2020. If your information is out of date and you haven't let her know, please do before she goes to print. Thank you, Pat!!

## **Lory Vasko - Membership**

In the month of October we welcomed one new member, Amelya Stevenson. Welcome Amelya!!! Amelya makes 10 new members in 2019! Yay!

## **Susan Bishop – Handicap Chair**

Congratulations to Laura Faber, our Most Improved Golfer in November. Her Index dropped to 10.1 from 11.6. Wow! Way to go Laura.

I hope you can attend this year's awards night in just a few days. Help celebrate our Ladies golfer who was the overall Most Improved in 2019! Could it be you?

## **EC Chair – Lisa Pae**

EC Results are in!!

Flight winners for both partner and individual EC will be announced at the Holiday Awards Night. The cash that was collected for these tournaments during sign ups is distributed to all the winners. The flights were based on handicaps and number of players so there will be many winners at all levels. Hope you all enjoyed playing and look forward to the next season of EC!

## **Open Day Chair – Laura Faber**

Open Days 2020

As the WGANC organization navigates its' way for the first time as a branch of the NCGA it becomes imperative that we support the programs that have made the WGANC so fantastic. One of those programs is the Open Day events. Each month several private courses open up their course to outside play. You have the opportunity to play some fantastic courses around the Northern California area. The cost is minimal and fun that you and your golf buddies could have is priceless. The new schedule will be coming out soon for the first few months of 2020 so please take a look and try something new and sign up with our 2020 Open Day Chair, Michelle Helzer.

## CVWG Cont...

All you have to do is to let her know that you want to play and she will do the rest for you. Make 2020 the year you venture out to another course and play in an Open Day Event.

### Key Club Dates and Club Closures:

Cookies with Santa will be on Sunday, December 15th and the club will be closed on Wednesday, December 25th.

### A Message from Stacey

I would like to personally thank the CVWG for their support in 2019. It has been my honor and pleasure to volunteer. I have been fortunate to get to know so many ladies this year, on and off the golf course. I believe we've made great strides in seeking to create new and inclusive social events and fun golf games throughout the year. Whether it's Thursday or Saturday Play days, Nine and Wine, Guest Days, The Mini, Lads and Lassies, Member/Member, Catta Bella, Solheim Cup, Turkey Shoot, Boo Shoot, and the ever popular Tee It Up Wednesday (which will resume in April 2020).....we are very lucky to have such a wonderful fun group of ladies, and incredible volunteers to organize these events, plus a first-class golf course to continue to work on our golf talents!

It's been a memorable year. I'm so grateful for all of you.

~Stacey

Have a question, suggestion, or comment?  
We'd like to hear from you!

Contact:

Stacey Sommerhauser: CVWG Captain  
Laura Faber: CVWG Co-Captain



### PLEASE REPAIR BALL MARKS! Only YOU can prevent ball mark damage!

#### RIGHT!

- 1) Close the gap/hole with putter by patting down the ball mark.
- 2) Insert *Green-Save* tool on the high side behind ball mark and push the back toward the center.
- 3) Do not pull up, twist or lift with the tool.
- 4) Push both sides of the ball mark into the center.
- 5) Gently tap the surface down with putter.
- 6) Never use loosened turf for repair.



#### WRONG!

Pulling up or lifting on the center or the sides will tear the roots and result in brown spots taking weeks for the surface to heal.

Do not pull up or twist with tool. This will only bring sand to the surface and tear the root system



#### RIGHT!

Insert tool and push back and sides forward to center. No damage to root system. Healing starts immediately.



# Cookies

# with Santa



CATTA  
VERDERA  
COUNTRY CLUB



**Sunday**  
**Dec. 15<sup>th</sup>**

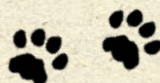
**12-2pm**

**FREE Admission**  
with **DONATION** for the



## WISH LIST to Donate

- New Collars
- New Leashes
- Dry Food (*Science Diet*)
- Towels
- Cat Beds
- Stainless Steel Food Bowls
- Toys





**Ramiro Sena**  
Course Superintendent

## Superintendent Update

With a much deserved change of weather we have ended the month of November with a little bit of rain and looks like the Winter is finally here. We hope it brings us manageable times on the course.

The staff has been doing a great job resurfacing some of the forward tee boxes and enlarged the middle/purple box on hole 13. It needed more space being a short par three. Also, it needed better airflow and more photosynthesis. I hope that the removal of the understory vegetation as well as the the pruning of some trees will accommodate for much quicker divot recovering.

We want to continue the momentum from last month and make repairs where needed. Repairs such as drainage work throughout the course whether it is in play or out in the roughs. It is a must to do these during the Winter months.

Bob Lepick from Central Valley Engineering was very kind to help us with the cleaning of the pond on 16. The pond had filled up with silt and sediments from over the last few years and it needed to be done.

"Thank you Mr. Lepick for helping us with the equipment and operator Kevin" You are a great member and ambassador to the club!

We hope you come and enjoy the course with some of time while nice Fall colors is still around.

Thank you for your ongoing support! ~Your Turf Care Team



## Calendar at a Glance - Club Events

### December 2019

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5 Ladies Day CVWG Holiday Party	6	7 TUFF Day Tournament
8	9	10	11	12 Ladies Day	13	14 Christmas Sip-n-Shop Ladies Saturday Play
15 Cookies with Santa	16	17	18	19 Ladies Day	20	21
22	23	24 Christmas Eve Dinner To-Go	25 Christmas Day Club Closed	26	27	28
29	30	31 New Year's Eve Party				



#### CLUB STAFF

- Kevin Earl x226**  
General Manager
- Ram Sena x215**  
Golf Course Superintendent
- Paul Shorts x202**  
Head Golf Professional
- Jim Braden x205**  
Director of Food & Beverage
- Keelan Glenn x207**  
Executive Chef
- Yanti Jensen x206**  
Controller
- Curtis Landa x213**  
Membership Director/Tournament Sales

#### PHONE NUMBERS

- Clubhouse** 916.645.7200
- Fax** 916.645.6729
- Membership** 916.645.6745
- Events** 916.645.6722
- Quixote's** 916.645.6742

#### HOURS OF OPERATION

**Administrative Office**  
Tuesday through Friday  
8:30 am - 4:30 pm

**Golf Shop**  
Tuesday through Sunday  
6:00 am - 6:00 pm  
First Tee Time: 7:00 am

**Range Hours**  
Tuesday through Sunday  
6:30 am - 6:00 pm

**Stables Grill**  
Tuesday through Sunday  
10:00 am - 5:00 pm

**Quixote's Members' Lounge**  
Tuesday 11:00 am - 6:00 pm  
Wednesday 11:00 am - 8:00 pm  
Thursday 11:00 am - 9:00 pm  
Friday 11:00 am - 10:00 pm  
Saturday 9:00 am - 10:00 pm  
Sunday 9:00 am - 6:00 pm

## Coming in January...

Thursday, January 2nd  
**Ladies Day**

Thursday, January 9th  
**Ladies Day**

Thursday, January 16th  
**Ladies Day**

Monday, January 20th  
**Martin Luther King Jr Day  
Club Open**

Thursday, January 23rd  
**Ladies Day**

Thursday, January 30th  
**Family Dinner Night**

Friday, January 31st  
**Frank Family Wine Dinner**



**CATTA  
VERDERA**  
COUNTRY CLUB

Where everyone wants to be.