



Catta Talk

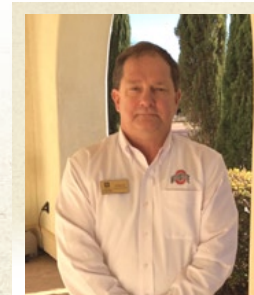
CATTA VERDERA COUNTRY CLUB

SEPTEMBER 2017

Knee Deep Brewery Dinner

Saturday, September 9th ~ 7:00pm

Join us for a great dinner featuring Knee Deep Brewery. This will be a five course dinner paired with different selections from the brewery. Reservations are required and can be made at 645-6721 or jbraden@cattaverdera.com. This event is open to all members and their guests.



Jim Braden
Director of Food & Beverage

Rombauer Wine Dinner

Friday, September 15th ~ 7:00pm

Join us for an elegant evening of decedent food and fine wines

from Rombauer Vienyards. Chef Keelan has designed the following menu for the dinner:

1st Course: Chevre & Apricot Crostini with crispy pancetta Sauvignon Blanc

2nd Course: Almond Crusted Salmon with apple citrus chutney & dill butter sauce Carneros Chardonnay

3rd Course: Beef Carpaccio, Oregano, Chili & Micro Arugula Napa Cabernet

4th Course: Grilled Domestic Lamb Chops, Heirloom Eggplant & Gypsy Pepper Ratatouile, Butternut Squash Risotto Diamond Selection Cabernet

5th Course: Espresso Panna Cotta, Chocolate Ganache & Pomegranate Zinfandel

The cost is \$75 per person and reservations are required. Reservations can be made at 645-6721 or at jbraden@cattaverdera.com. The dinner is open to all members and their guests.



Catta Bella Ladies Invitational

September 7th, 8th & 9th
The 2017 *Hot Havana Nights* Catta Bella Ladies Invitational is upon us. With 3 days of golf and a lot of fun, participants will have great memories to last a lifetime. The course is in great shape thanks to our Turf Care staff. As a reminder, the course will only be available to those ladies who are participating in the event. Good Luck to All!



TUNES on the Terrace

Every Thursday in September

Every Thursday in September, Tunes on the Terrace will be from 6:00pm to 9:00pm. We will have a different buffet and different band every week. **No reservations are required.** This is a great time to come socialize with other members, enjoy some tunes and have a great dinner.



MONTHLY GUEST DAYS

3rd 8:30 AM
Thursday
— Ladies
SEPTEMBER 21

4th 1:00 PM
Friday
— Men
SEPTEMBER 22





Catta Chatter

PXG Fitting Day

Friday, September 15th ~ 10:00am - 2:00pm

Widely recognized for its commitment to developing the world's finest golf equipment, PXG offers golfers at every level of the game an unparalleled playing experience. The company's formula for success is its focus on one thing: performance.

Now you have the opportunity to be fitted by the company's most elite staff. They will have their complete fitting van on site along with a TrackMan launch monitor to make sure your clubs are exactly as they should be for your swing.

Trained by the guys who had a hand in building PXG clubs, PXG's Master Fitters offer a premium fitting experience. Enjoy the benefits of PXG's performance-enhancing technology built to your unique specifications.

To take advantage of this special fitting experience at Catta Verdera, please call or visit the Golf shop.

Club Championship

October 7th & 8th

The Annual Catta Verdera Club Championship is coming in October! This is a prestigious event and one you do not want to miss. Sign-ups starting soon.

Los Compadres

October 20th & 21st

The 2017 Los Compadres Men's Match Play Invitational will be held this October 20th and 21st. This tournament sold out last year, so make sure you get your entry form in early.

We began accepting entry forms August 22nd, so if you have not entered yet, do so soon. Entry forms are available in the golf shop, or simply download and print the form [here](#). If you have any questions, please feel free to email Paul Shorts pshorts@cattaverdera.com.



2017 Los Compadres

Men's Invitational - Match Play
October 20-21

Friday
Breakfast Buffet
Registration/Pari-mutual Betting
Match 1
Lunch
Match 2
Match 3
Lite Dinner/Heavy Appetizers

Saturday
Breakfast
Match 4
Match 5
Championship Shoot-Out
Hosted Cocktail Hour
Dinner

Entry: \$500/team

Teams: Two Players
Format: Match Play - Flighted. Each FLIGHT will be made up of 6 teams. Each team will play 5 Nine Hole Matches.

Pick up entry in the golf shop!





Jeff Wilson
General Manager

FROM THE GENERAL MANAGER

Dear Members,

There is no question that our strength as a community and a club comes from our collective passions for golf, leisure and our time spent together at Catta Verdera. The enthusiasm and spirit of our individual members and staff is the driving force behind the success of our events, and our club as a whole.

Our club's moto is a place where everyone wants to be, a desirable destination. Our members value the private aspect of our club, in which we can golf, dine and relax in an atmosphere we all expect to be satisfying, welcoming and comfortable.

To ensure we meet these expectations for all members and visitors to our club, it's necessary for us to maintain principles of conduct that everyone follows when on the premises without any exceptions. The Advisory Committee and myself have worked together to assemble brief, logical and reasonable principles that support a comfortable and inspiring experience for all members and guests.

These principles are a transparent set of shared values that will help maintain our positive club culture as we move forward together. Please take a moment to review the principles that accompany this letter. The Committee and I do not expect these principles will be difficult to follow, but in the event there is a need to address questionable behavior, we are now prepared to handle using a new notification process to members.

The Advisory Committee and I are currently focusing on improving service levels and enhancing the atmosphere around the club. Individual department reviews are in progress and we are focused on improving the member experience wherever necessary.

We are also focusing on maintaining a consistent dress code around the club. We understand that Quixote's is a comfortable place to relax, but we must remind everyone that the dress code still applies. If you are forgetful of the policy, you'll soon notice friendly reminder plaques around the club regarding dress code. Remember that we require all members and guests to wear a collared shirt, tucked in at all times. Unfinished shorts, gym shorts and swimsuits are not appropriate attire for visiting the club. This has put our staff and management in uncomfortable positions, not wanting to ruin a guests experience at the club by enforcing dress code.

In closing, I would again like to thank you for being a part of the Catta Verdera family. We are all in this together, and my deepest hope is that Catta Verdera continues to be a place that enriches your life and gives you a sense of belonging. As always, I ask that we all continue to "respect the game, respect each other, and respect the staff".

Yours Truly,

Jeff Wilson





Code of Conduct Violations:

1. Any aggressive physical or verbal interaction with any staff member
2. Any aggressive physical or verbal interaction with another club member
3. Unruly, drunken, obnoxious behavior in public areas (bar, patio, range, etc.)
4. Use of vulgar language in public areas
5. Reckless or inappropriate use of golf carts
 - a. Driving carts in restricted areas
 - b. Parking carts too close to greens
 - c. Parking under trees on walnut shells
 - d. Parking carts in the rough
6. Not respecting the golf course. Damaging the course in any way.
 - a. Not fixing divots or ball marks
 - b. Not raking bunkers
 - c. Practicing with range balls on the course
 - d. Leaving balls on the course after playing practice rounds
7. Violating the clubs dress code on the course or in public areas
 - a. Shirts un-tucked
 - b. Tee shirts
8. Playing LOUD music on the golf course or the range
9. Not checking in with the golf shop, not canceling tee times (early as possible).
10. Persistent slow play

Principles:

Respect for Other Members, Respect for Staff, Respect for the Golf Course, Respect for Property, Respect for the Game



Acer's Alert!

Congratulation to **Dave Myers** for his hole-in-one on August 4th. Dave made the shot from 170 yards on hole #6. Great shot and congratulation!

For the 3rd time this year!! Congratulations to **Craig Gandy** for his hole-in-one on August 22nd. He made his shot on hole #13 from 159 yards. Amazing shot for the 3rd time this year.



New Head Golf Professional for Catta!

(August 12th)

Over the past week, an interview team comprised of Jeff Wilson, Larry Welch, Jeff Sousa, Stacey Sommerhauser, and myself met with six highly qualified candidates for the position of Head Golf Professional at Catta Verdera. Not only did members get to interview the candidates, they were also responsible for recommending the person they thought was the best candidate for the position. Jeff felt it was critical to have member input in his decision making process. It was a truly collaborative effort and we thank Jeff for including us in the selection process.

Each candidate we interviewed brought a unique set of skills and knowledge to the table. It was very enlightening to hear their comments. At the end of the day, there was a clear winner for position of head golf professional at Catta Verdera. In fact, our recommendation to Jeff was unanimous.

It's our honor to announce that Paul Shorts will be the new Head Golf Professional at Catta Verdera!

Paul's drive, enthusiasm, focus, motivation, and strong desire to make major improvements at Catta Verdera stood out from the other candidates we met with. In particular, he was the only candidate who came into the interview prepared to discuss his vision and an implementation plan.

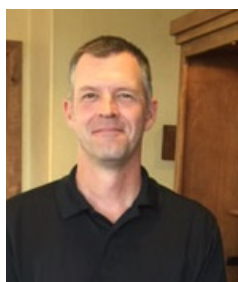
As the General Manager at Apple Mountain, for nine years, he not only learned how to run a golf course, he also gained extensive business and customer service experience. This experience is critical for running a successful golf club in the current market conditions..

In his short tenure as Interim Head Pro, Paul has already implemented several new programs including an extensive training program for the outside staff.

Please join us in congratulating Paul on this well deserved promotion. We are very confident he will make Catta Verdera the best golf experience in Northern California.

Debbie

Advisory Committee Chair



Paul Shorts
Head Golf Professional

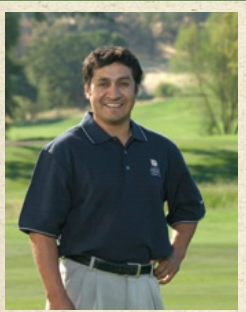
FROM THE HEAD GOLF PROFESSIONAL

I sincerely hope you have all noticed a difference in our level of service and overall 'vibe' coming from the golf department. If you're not happy with where it is, then we're in the same boat. As we continue to build our inside staff, I will have more time to work with the outside staff, getting them trained and giving them a better understanding of the Member-centric style of operation that I have envisioned.

I'm excited to be here, and look forward to what we will be able to do as we head into the future.

Paul Shorts

Head Golf Professional



Ramiro Sena
Course Superintendent

Superintendent's Update

The Summer heat does not want to go away! It is the time of the year. The staff is busy getting the course ready for the Catta Bella this month. We working on the detailing of the golf course as well as the club house grounds. They are pruning all the vegetation. We are adding fresh walnut shells throughout the golf course tree wells. It is very labor intensive, but the Catta Bella coming up well deserves a fresh look.

Shortly after we will be the fall Aerification. It seems a little early for the fall aerification, but I think we got enough heat. I know the turf is screaming for a break in the weather. We are going to drill the greens this time, as it is been a few years since we did it. The drilling benefits us in several ways. It is the best way to alleviate compaction. It allows for all the toxins to escape leaving the entire greens profile clean for the roots to grow stronger and healthier. The drilling also helps for a much quicker recovery, as there is less surface disruption. You will have the greens more playable in half the time as the traditional aerification will take. I know we can not do it every year as it is a very costly, but I appreciate doing it this season and I hope you enjoy the recovery time.

It is a very busy month for the staff and working in the heat on a daily basis can only leave us with some hope that after the Catta Bella the heat will soon go away. I can not wait for the Summer to end it has challenged us with every turf disease on the course we can think of.

Thank you for all your support. Your Turf Care team.

Calendar at a Glance - Club Events

September 2017

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4 Labor Day Club Open	5 Club Closed	6	7 	8 	9
10	11 Private Event Club Closed	12 Private Event Club Closed	13 Aerification	14 TUNES on the Terrace Aerification	15 Rombauer Wine Dinner PXG fitting day	16
17	18	19	20	21 TUNES on the Terrace Ladies Guest Day	22 Men's Guest Day	23
24	25	26	27	28 TUNES on the Terrace Ladies Day	29 Private Event Club Closed	30 Saturday Ladies Play

Coming in October...

October 5th, 12th, 19th & 26th
Tunes on the Terrace

Thursday, October 5th
Ladies Day

Saturday, October 7th
Club Championship 1

Sunday, October 8th
Club Championship 2

Friday, October 13th
Club Closed-Private Event

Thursday, October 19th
Ladies Guest Day

Friday, October 20th
Los Compadres - Day 1

Saturday, October 21st
Los Compadres - Day 2

Wednesday, October 25th
Club Closed-Private Event

Saturday, October 28th
Adult Halloween Party

CLUB STAFF

Jeff Wilson x226
General Manager
Ram Sena x215
Golf Course Superintendent
Paul Shorts x202
Head Golf Professional
Jim Braden x205
Director of Food & Beverage
Keelan Glenn x207
Executive Chef
Yanti Jensen x206
Controller
Curtis Landa x213
Membership Director/Tournament Sales

PHONE NUMBERS

Clubhouse 916.645.7200
Fax 916.645.6729
Membership 916.645.6745
Events 916.645.6722
Quixote's 916.645.6742

HOURS OF OPERATION

Administrative Office
Tuesday through Friday
8:30 am - 4:30 pm

Golf Shop
Tuesday through Sunday
6:00 am - 7:00 pm
First Tee Time: 7:00 am

Range Hours
Tuesday through Sunday
6:30 am - 7:00 pm

Stables Grill
Tuesday through Sunday
10:00 am - 5:00 pm

Quixote's Members' Lounge
Tuesday 11:00 am - 6:00 pm
Wed & Thu 11:00 am - 9:00 pm
Friday 11:00 am - 10:00 pm
Sat & Sun 7:30 am - 8:00 pm



**CATTA
VERDERA**
COUNTRY CLUB
Where everyone wants to be.