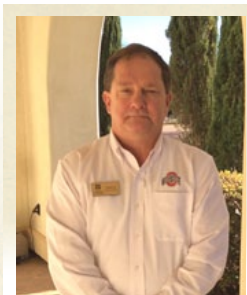




Catta Talk

CATTA VERDERA COUNTRY CLUB

AUGUST 2019



Jim Braden
Director of Food & Beverage

As we all keep busy throughout summer with vacations, family activities and golf, we hope you spend some time to enjoy the benefits of joining the Club. Many participate in the weekly and monthly social events at the Club and we receive great feedback from everyone.

For those who have not yet come out, I encourage you to try one of the following evening events for a fun social gathering, great food and a chance to mingle with other members.



TUNES on the Terrace

Thursdays in August ~ 6:00pm to 9:00pm
Join us on the Terrace every Thursday and enjoy a different band and buffet each week, no reservations required. This is a fun night and a great way to meet new members, so come on down and join the fun.

Thursday, August 29th - Family Dinner Night from 6:00 to 9:00pm. This is the "All-You-Can-Eat" prime rib and all the other good stuff along with the live entertainment. No reservations required.

Taco & Tequila Tuesday

Every Tuesday 5:00 pm - 7:00 pm
Come in to Quixote's this Tuesday and enjoy our new Taco & Tequila Specials! Join us every Tuesday from 5:00 pm - 7:00 pm. All Specials are for Dine-In only.

Madefena's
Fine Dining

Friday, August 23rd

A quiet evening of fine dining at the Club. Reservations required.



Catta Bella Ladies' Invitational

Sept 5th, 6th & 7th

The 2019 Catta Bella "1920's Jazz & Supper Club" Ladies Invitational is just around the corner. We have extended the sign-up through August 15th, so please get your registration in to the Golf Shop as soon as possible. We can help you put together a team! Just let us know and we will get you paired up! Sign up forms are available in the Golf Shop, or [click here](#) to download.

We are looking forward to a great event this year, with lots of fun for the ladies who are participating. The course will be in great shape and food will be amazing.

We do have several levels of Sponsorship for the Catta Bella! By being a sponsor, you will be promoting your company, supporting the Tournament, and a great cause, The First Tee! We donate 10% of all sponsorship dollars. If interested please contact Paul Shorts or Beth Hoblit.

Club Championship

August 23rd, 24th & 25th

The Annual Catta Verdera Club Championship is just around the corner. Save the dates of August 23rd, 24th & 25th. This is a prestigious event and one you do not want to miss. Sign-ups are open through August 18th! [Click here](#) to sign up or call the Golf Shop.

MONTHLY GUEST DAYS

3rd 1:00 PM
Friday
Men
AUGUST 16

4th 8:30 AM
Thursday
Ladies
AUGUST 22





Kevin Earl
General Manager

FROM THE GENERAL MANAGER

Greetings Catta Golfers, I have been here for a month at the time of this writing and I am both impressed by what is here, and excited at what can be done.

Timing, budgets and member tolerance for change are all things I have to consider when introducing new ideas for the betterment of the club and its members.

One change is the introduction of a “Ball Drop” on Saturday and Sunday mornings. These involve what I call small soft blocks of tee times that are for single golf sign-ups only. Why do we want to do this? Well, any new member who may not know anyone currently at the club often needs to find a group to play with. This allows them to learn names and gain new friends at a much faster pace.

I have seen this work and if we give it a chance, it should become a very popular member recruitment tool. As a current member, it is also rewarding to know that if I don't have a regular game for whatever reason, I can play with some new golfers and gain some new friends.

On the course front, it will be at least until mid-September, when the threat of 100+ degree temperatures is gone, before we start any new course projects.

An early list involves: the bridge on #18, the on-course bathroom stalls need to be upgraded, the fairway bunkers need to be renovated, and the practice area needs to be fixed. Not lost on me are several areas that need trees planted ASAP, this is to replace ones that have fallen.

That is all for now, and please stop me anytime to say hi. I am learning 300+ new names and faces. Lots to do...but the good news is we have a terrific team in place to deliver a great experience for our members.

See you in the fairway!

Kevin



Coyote Moon CVCC Rates

CVCC Members: \$75

CVCC Member Guests: \$100

Here is how it works.....

- ◆ Call the Catta Verdera golf shop at (916) 645-7200 option 1 to set up a tee time.
- ◆ Let us know the date and time you would like to play.
- ◆ We will call Coyote Moon to book the tee time and secure the CVCC Member rate.
- ◆ We will get back to you with your tee time information.
- ◆ Enjoy a great day of golf in the cool Truckee Meadows at Coyote Moon GC.





Paul Shorts
Head Golf Professional

FROM THE HEAD GOLF PROFESSIONAL

As we find ourselves passing through the 'dog days of summer', we've kept our calendar fun and full; don't forget that our

Members' get \$75 green fees at Coyote Moon in Truckee. Your guests can play for \$100 provided they are with you. This is a substantial savings from their regular rate, and a great way to beat the summer heat.

Our Tee It Up Wednesday Ladies group continues to be a booming success. If you're a lady who feels like you are not quite ready to get out and play on ladies days or in tournaments, Wednesday nights are just for you. Casual, with zero stress and zero expectations other than meeting other lady members and having a great time. Contact Beth Hoblit to get plugged into Tee it Up Wednesdays.

Our Men's Ryder Cup was contested again this past July. This year Team Cliff Berry came from behind in the Sunday singles matches to defeat the heavily favored Team Brad McKenzie. Great comeback, great comradery and great golf!

Sign-Ups for our Club Championship are now open. This individual 54 hole tournament will be held August 23rd – 25th. We will start everyone in a 1:00PM shotgun on Friday the 23rd. There will be dinner following the round on Friday. Saturday and Sunday will be tee times starting at 8:00AM each day. Pairings will be created based on scores. Just like last year, we will determine your flight this year based entirely on your handicap. The Championship flight will be played from an Orange/Black combo tee setup. The 1st flight and 2nd flight will be played from Orange and Purple tees respectively. Our Ladies flight will be played entirely from the Yellow tees. Be sure to get signed up and test your Medal play mettle.

Course care

I don't want it to feel like I'm beating the same drum on certain things every month, but I got this photo from Ram the other day. He came across this on the 8th green in the morning as they were getting ready to mow. If you can't see it in the picture, there are 41 ball marks in that one small frame. These obviously didn't all come from the days play, but rather from a member or a home owner who was out on the course late in the evening using the hole as a driving range. In the hot summer months the battle to keep the course in the condition we all desire is hard enough without battling blatant disregard such as this. We know most of you care deeply about the condition of the golf course, and it is to that portion of our membership that I make this plea... Please repair not only your ball mark, but several others on each green. Please be sure to fill or replace your divots in the fairway or rough, and please adhere to cart restriction areas, and always keep your golf carts away from the greens and their surrounds.



continued next page...



FROM THE HEAD GOLF PROFESSIONAL

continued...

New scorecard

As I'm sure all of you have noticed we are currently using temporary scorecards. We have a new scorecard design all set, but are still waiting for the new course ratings from the NCGA. Last word I have is it will be sometime in early or mid-August that we receive the new ratings. Thank you all for your patience as we wait to finalize our new scorecards.

New 'Catta Game'

Most of you probably saw the email announcing the new Saturday and Sunday 'Catta Game'. One of the biggest issues we see with new members is getting them plugged in to a regular group, or at the very least helping them make contact with members that they will then be able to form their own games with. The Catta Game is a block of times (currently between 8:30 and 9:10) each Saturday and Sunday morning. The idea is you sign up as a single and through a ball drop or some other form of random pairing, you get your 4some and head out and play. Sometimes with members you've never played with before, other times it might be with much more familiar faces. The whole point is to get out and play with members you might not have ever played with before. The Catta Game is open to all men and women golf members. Because it is a limited number of times, it will be on a first come first serve basis. Call the golf shop to have your name put into the Catta Game. This will be on a trial basis for a month or two, and at that point it will be evaluated based on member feedback.

Here's hoping for some mild August temperatures and plenty of opportunities to get out and play. We'll see you at the course.

See you at the Club,

~ Paul



The summer heat is here...keep hydrated to stay on top of your game while on the course.

Hydration in Sports

- The number one rule when dealing with heat is stay hydrated.
- Always keep a water bottle with you and fill it up at every opportunity.
- Water and sports drinks are best, try to avoid sugary soft drinks that contain caffeine.
- Start hydrating before you leave home, well ahead of competition.
- Make sure you keep drinking throughout the competition.
- Avoid alcohol – beer and liquor will only contribute to your dehydration.

Hydration during play

The Sun

- The sun is a wonderful thing, but it can cause lots of damage, too.
- Always apply a high-factor, non-oily sunscreen before your round, and keep applying it during your round.
- Wear sunglasses that provide protection against UV rays.
- Wear a hat.
- Flip your collar up to protect the back of your neck.

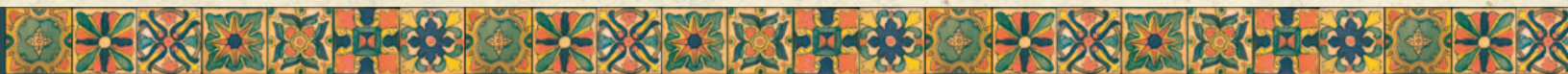
Cool Down

- Take a cold shower before and after play.
- Keep a cold towel on hand to use on your face and neck.
- Pace yourself – keep your movements slow and measured as possible.

Watch for Dehydration – Signs include:

- Headache
- Weakness
- Light-Headedness
- Irritability
- Thirst
- Muscle cramps
- Nausea or vomiting
- Loss of mental sharpness
- Excessive heat on your head and neck
- A sharp decrease in your level of play

If you see any of these signs, head for the clubhouse and cool off.





Catta Verdera Women Golfers

Catta Verdera Women's Group...The Heat is on and on and on...

Hoping you all have had a chance to get out and play this past month. If not, we have some great events ahead so read on and mark your calendar for the following events:

August 17 – Saturday Ladies Play Day – Sign up online or with the pro shop.

August 22 – Ladies Guest Day – Event will not be cancelled if we don't meet the required 32 minimum.

August 23-25 – Club Championship (worth 50 Verdera Cup "VC" points WOW!)

September 5-7 – Catta Bella – 23 teams have already signed up (worth 50 VC points)

September 28 – Divas vs Cougars (10 VC points and a super fun event)

September 29 – Couples Guest Day (This is a club event. Get your teams set now)

October 12 – 13th – Ladies Solheim Cup – stay tuned for information from Debbie Harvey

October 20 – Ladies Nine and Wine (shot gun at 2:45 pm) – stay tuned for information from Lory Vasko

October 24 – Boo Shoot (this is a guest day event)

October 31 – Halloween and the last day to play an individual EC (remember each is worth 10 VC points)

November 9 – Saturday Ladies Play Day

November 21 – Turkey Shoot

December 5 – Ladies Holiday Awards Party

Catta Bella Sponsorship

If you are interested in being a sponsor for the CVWG Catta Bella please contact Beth Hoblit. Thank you!!

Membership - Lory Vasko

Please help me welcome our three newest members to our CVWG! We have Megan Cohill, Violeta

Crisologo, and Cheryl Morris who all joined us in July. If you haven't met them already hopefully you will meet them at an upcoming event soon. Welcome MEGAN, VIOLETA and Cheryl!!!! Please see below for contact information and invite them out to play.

These new members put us at 78 CVWG members. If you know anyone interested in joining our women's club please have them contact me. loryvasko@gmail.com

Verdera Cup – Cami Sylvester

The race is on for Verdera Cup points. Last week we sent out the standings as of June 30th. Please review the spreadsheets located in the Birdie and Chip in binder in Qs. If you see errors please let Stacey or Cami know no later than August 31th for Q1 and Q2.

Sierra Gold Match Play – Linda Bunker

The ladies of CVWG played the 4th match of the season at Granite Bay on July 23rd. What a fantastic effort for CVWG and their performance. Way to represent ladies! We were the high scoring team for the day and firmed up our 2nd place position going into the final match to be played at Serrano on October 17. North Ridge is currently in first place leading by only 5 strokes.

Laura Faber and Megan Cohill did a fantastic job keeping up with a near scratch golfer from Winchester bringing home 9 points for the team. It was great to welcome one of our newest members, Megan, to Sierra Gold Match Play. We hope to see lots more of you in the coming months. Diana Nyman and Linda Bunker played well enough to take 10 points for the day. Mary Russo and Judy Hirsch also brought home 10 points for CVWG. This was Judy's first match play outing with the CVWG team and she had a great time! The 4th team of Arleen Wong and Lois Anderson were the highest point contributors for the day with 10.5 points. All in all, a great day for Catta Verdera. Congrats!

Check your calendars and see if October 17th at Serrano will work out. If the stars align just right,

we may be able to bring back the Sierra Gold Team Match Play trophy! Go team CVWG!

Handicap Chair Susan Bishop

Congratulations to our two, yes two Most Improved Golfers in July. Linda Bunker went from a 15.3 to a 12.7 and Laura Faber went from a 13.3 to a 10.9. Wow!!! Congrats to you both!

Did you ever want to know how close you were to obtaining Most Improved Golfer? The full list is posted in the Locker Room....but you can always just email me and I'll provide you with that information.

EC update – Lisa Pae

We are halfway through the Individual EC Tournament and scorecards are steadily coming in. We have great participation with 36 yellow, 15 combo and 6 burgundy cards sold and competing thus far. There is still time to sign up and play 10 rounds from each tee box through 10/31. For those that have finished their 10 rounds already and wish to purchase additional cards, that is also an option. For those unfamiliar with this season long tournament, please reach out to me for details or any questions you have to Lpae@aol.com. Remember there are Verdera Cup points for each EC.

Tee it Up Wednesday Chair - Beth Hoblit

As we head into our fifth month of Tee it up Wednesdays we are considering continuing into the month of September! Please stay tuned for that decision. We will have four play dates in August; August 7th with a clinic by Paul at 5:30, August 14th, 21st, and 28th all with a shot gun at 6:00 pm. Thanks to Julio and Qs for keeping the kitchen open for our after play snack. Call me at 916-792-9373 or email bzbieg@hotmail.com with questions. PS – Tee it Up Wednesday qualifies for five Verdera points.

Thursday Chair – Cami Sylvester

In August we will have five Ladies Thursday Play days. Thursday, August 1st will be Putts and Medallions, regular play on August 8th and 15th, Ladies Guest Day on August 22nd and sweeps on August 29th (game is 5 & 4).

Open Day Chair – Laura Faber

There are about 25 Open Days left to the 2019 season. That may sound like a lot but if they do not fill up, they don't "go". Take a look at the Open Day emails that are sent to each of you and see if any

of the wonderful courses are of interest to you. If any Open Day interest you then please let me know and I will submit your name. It's that simple and easy. Don't let the 2019 season end with you regretting not attending an Open Day or two. Still some great Open Days left so don't be shy--SIGN UP !!!!!

A few updates:

Keep in mind the course will be closed or have limited tee times on the following dates: August 13th (closed outside event); limited tee times on Friday, August 9th for NCGA Qualifier; Friday, August 16th for Men's Guest Day; September 10th and 11th for Aerification; and September 25th for an outside tournament. Always check the Events Calendar online for changes and updates.

A Message from Stacey

Got pictures? Send them to Stacey or post on the CVWG Facebook page.

Don't forget you can sign up for some ladies (Saturday play) and club events on the Catta Verdera website? Of course you can call the pro shop, but you have to do that during pro shop hours. If you're like me, you're busy and you may not remember to sign up during pro shop hours, so why not sign up online? It's simple and once you sign up this way you'll likely to prefer this method.

Here's how: visit the Catta Verdera website at cattaverdera.com, enter your user ID and password in the "Members Only" section in the middle of the page on the right (if you don't have a user ID or password call the pro shop and they can set you up), you will then be taken to the page where you can make tee times. In the middle of the page under a box labeled "The Club" you will see a button titled "Events Calendar" click on this button. You will see a calendar, simply click on the event you desire playing, then click on the "Sign Up Now" button, then click the "Sign me or us up." You can even sign up with a partner and see who else has signed up. Sign-ups are only taken one month in advance.

See you all out on the course!

Have a question, suggestion, or comment?
We'd like to hear from you!

Contact:

Stacey Sommerhauser: CVWG Captain
Laura Faber: CVWG Co-Captain



Ramiro Sena
Course Superintendent

Superintendent Update

The Summer is been terrific so far. Everything started to settled down after we had the main water line failure at the beginning of the Summer.

We are in the process of slicing the fairways which will benefit us all as well as the turf's health. We have been getting excessively wet over the last couple weeks and a couple things affect it more now then other times during the year.

1- The lack of air flow that allows the turf's canopy to dry out.

2- The excessive turf's growth and density on the warm season type due to the heat, which is essential for the fairways turf type. (Hybrid Bermuda- Riviera)

These two factors are the reason the fairways continue to get waterlogged. However, slicing the turf's surface and vertical cutting improves the plants conditions as well as improves the playability on a daily basis. We should be doing this common practice as often as the time allows such as monthly or biweekly during the Summer months to

prevent thatch accumulation. It usually has minimum play disruption because we typically mow them right behind in order to smooth the surface.

Thank you for your patience and please, do not forget to exercise your golf course etiquette at all times while on the course. There are a couple things you can help us directly on the course improvements such as avoid driving your cart on the roughs and always repairing your ball marks. The incisions on the putting surface will not survive opened for a day during this time of the year and the recovery time is much longer during this time of the year. Please be a great ambassador to your club. Repair your ball marks and remind your partner to do it as well.

Thank you for your support ~Your Turf Care Team



Calendar at a Glance - Club Events August 2019

SUN	MON	TUE	WED	THU	FRI	SAT
		Taco & Tequila Tuesday		TUNES on the Terrace Ladies Day	Course Closed	
4	Course Closed	Taco & Tequila Tuesday	7	TUNES on the Terrace Ladies Day	NCGA Net Amateur Qualifier	10
11	Course Closed	Taco & Tequila Tuesday Course Closed	14	TUNES on the Terrace Ladies Day	Men's Guest Day	Saturday Ladies Play
18	Course Closed	Taco & Tequila Tuesday	21	TUNES on the Terrace Ladies Guest Day	Madefena's Fine Dining Club Championship	Club Championship
25 Club Championship	Course Closed	Taco & Tequila Tuesday	28	TUNES on the Terrace Ladies Day	Course Closed	31

Coming in September...

September 9th, 23rd, 25th & 30th
Course Closed

September 5th, 12th, 19th & 26th
Tunes on the Terrace

September 5th, 12th, 19th & 26th
Ladies Day

September 5th, 6th & 7th
Catta Bella Invitational

Tuesday, September 10th
Course Aerification

Wednesday, September 11th
Course Aerification

Friday, September 20th
Men's Guest Day

Friday, September 27th
Madefena's Fine Dining

Saturday, September 28th
CVWG Divas & Cougars

Sunday, September 29th
Couples Guest Day

CLUB STAFF

Kevin Earl x226
General Manager
Ram Sena x215
Golf Course Superintendent
Paul Shorts x202
Head Golf Professional
Jim Braden x205
Director of Food & Beverage
Keelan Glenn x207
Executive Chef
Yanti Jensen x206
Controller
Curtis Landa x213
Membership Director/Tournament Sales

PHONE NUMBERS

Clubhouse 916.645.7200
Fax 916.645.6729
Membership 916.645.6745
Events 916.645.6722
Quixote's 916.645.6742

HOURS OF OPERATION

Administrative Office
Tuesday through Friday
8:30 am - 4:30 pm

Golf Shop
Tuesday through Sunday
6:00 am - 6:00 pm
First Tee Time: 7:00 am

Range Hours
Tuesday through Sunday
6:30 am - 6:00 pm

Stables Grill
Tuesday through Sunday
10:00 am - 5:00 pm

Quixote's Members' Lounge
Tuesday 11:00 am - 8:00 pm
Wednesday 11:00 am - 8:00 pm
Thursday 11:00 am - 9:00 pm
Friday 11:00 am - 9:00 pm
Saturday 9:00 am - 9:00 pm
Sunday 9:00 am - 8:00 pm



**CATTA
VERDERA**
COUNTRY CLUB

Where everyone wants to be.