



# Catta Talk

CATTA VERDERA COUNTRY CLUB

AUGUST 2017



## TUNES on the Terrace

### Every Thursday in August

Every Thursday in August, Tunes on the Terrace will be from 6:00pm to 9:00pm. We will have a different buffet and different band every week. **No reservations are required.** This is a great time to come socialize with other members, enjoy some tunes and have a great dinner.

## Knee Deep Brewery Dinner

### Sunday, August 13th ~ 6:00pm

Join us for a great dinner featuring Knee Deep Brewery. This will be a five course dinner paired with different selections from the brewery. Reservations are required and can be made at 645-6721 or [jbraden@cattaverdera.com](mailto:jbraden@cattaverdera.com). This event is open to all members and their guests.



## Coyote Moon CVCC Rates

**CVCC Members: \$75**

**CVCC Member Guests: \$100**

Here is how it works.....

- ◆ Call the Catta Verdera golf shop at (916) 645-7200 option 1 to set up a tee time.
- ◆ Let us know the date and time you would like to play.
- ◆ We will call Coyote Moon to book the tee time and secure the CVCC Member rate.
- ◆ We will get back to you with your tee time information.
- ◆ Enjoy a great day of golf in the cool Truckee Meadows at Coyote Moon GC.



## 2017 Catta Bella Invitational

September 7th-9th



The 2017 Catta Bella "Hot Havana Nights" Ladies Invitational is just around the corner. By now all teams should have their entry forms submitted to the Golf Shop.

We are looking forward to a great event this year, with lots of fun for the ladies who are participating. The course will be in great shape and food will be amazing. We look forward to seeing it all come together!

Questions? For help with any questions, feel free to contact Michelle Helzer or Perlita Beso...or anyone in the Golf Shop.

## Sponsor Opportunities

The Catta Bella Ladies Invitational Committee is offering various sponsorship opportunities. By being a sponsor, you will be promoting your company or service, while also supporting The First Tee with 10% of the sponsorship dollars being donated. Click [Here](#) for full details and contact the Golf Shop to get your sponsorship set up.

MONTHLY GUEST DAYS

◆

**3rd** 8:30 AM  
Thursday  
— Ladies  
AUGUST 17

◆

**3rd** 1:00 PM  
Friday  
— Men  
AUGUST 18





**Jeff Wilson**  
General Manager

FROM THE GENERAL MANAGER

Dear Members,

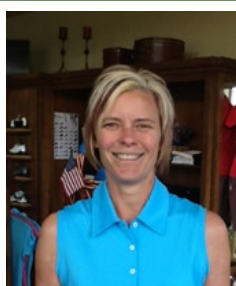
As most of you know Robert Delgado has left the club as our Director of Golf. He has accepted the position as General Manager at Canyon Oaks in Chico. In the interim Paul Shorts will be overseeing golf operations.

I have posted this position with The PGA throughout California, Nevada, and Oregon. I have asked Debbie Waymire the Chair of the Advisory Committee to select three members of the committee to help me with the selection of our new Head Golf Professional. I have also invited my HR consultant from Silvers HR to participate. I have received many resumes and I am currently screening them and doing phone interviews with the ones I don't already know. We will be performing group interviews in the next few weeks to help determine the best candidate for Catta Verdera.. I will keep you posted on our progress. As always thank you for your support. I see this as a great opportunity to change the directions and improve service levels.

You may have also heard that Tiffanie Blaylock is also leaving us. Tiffanie has accepted a sales rep position in the golf business. She will be around the club for a few more weeks so stop by and wish her well.

I have hired a new assistant professional by the name of Taylor Sandusky. Taylor should be starting his new role here around the 15th of this month. I think Taylor is a perfect fit for our new direction and I can't wait for him to start.

Jeff Wilson, PGA  
General Manager / COO



**Tiffanie Blaylock**  
Golf Merchandiser

## Not Goodbye...but see you later

13 years ago I ventured on board to an amazing new opportunity here at Catta Verdera Country Club. Over those years I have gained a new family, our membership and staff. 13 years later with a heavy heart I am saying goodbye. A new opportunity fell into my lap a few weeks back and I have decided it is time for a change in my life. My daughters are now both in college and Catta Verdera gave me the best gift ever, the opportunity to be able to be first a mother and second an employee. I will be ever so grateful for that. I will miss both the staff and the members here more than you will ever know. As my amazing Italian daughter Francesca (our foreign exchange student) says, "It is never goodbye, it is always see you later. I know many of our paths will cross in the future!"

LOVE, Tiffanie



## Employee of the Month

We are pleased to introduce the employee of the month, who comes from our Turf Care team. Enrique Terrriquez has been working at Catta Verdera for the last 13 Summers as a seasonal employee.

He does the rock wall work around the course along with pruning around the clubhouse area.

He is very committed and dedicated to our department. He comes to work every day with a positive attitude and it's great to have him as part of the team.

Thank you Enrique for your dedication and hard work for the Club, the Course and our Members!



## Celebrate with Johnny Walker

This is our member Darren Horning celebrating his hole-in-one with his engraved breacher of Johnny Walker Blue scotch. The breachers are available through Quixote's and make a great reminder of your ace on the course.



## Summer Hydration Guidelines

The summer heat is here...keep hydrated to stay on top of your game while on the course.

### Hydration in Sports

- The number one rule when dealing with heat is stay hydrated.
- Always keep a water bottle with you and fill it up at every opportunity.
- Water and sports drinks are best, try to avoid sugary soft drinks that contain caffeine.
- Start hydrating before you leave home, well ahead of competition.
- Make sure you keep drinking throughout the competition.
- Avoid alcohol – beer and liquor will only contribute to your dehydration.

### Hydration during play

#### The Sun

- The sun is a wonderful thing, but it can cause lots of damage, too.
- Always apply a high-factor, non-oily sunscreen before your round, and keep applying it during your round.
- Wear sunglasses that provide protection against UV rays.
- Wear a hat.
- Flip your collar up to protect the back of your neck. Ignore your playing partners when they call you "The Fonz."

### Cool Down

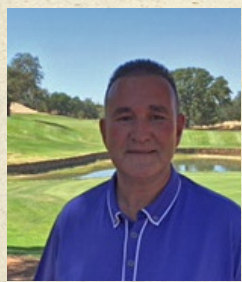
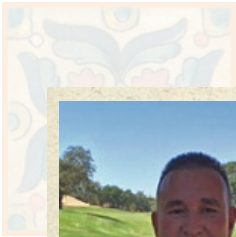
- Take a cold shower before and after play.
- Keep a cold towel on hand to use on your face and neck.
- Pace yourself – keep your movements slow and measured as possible.

### Watch for Dehydration – Signs include:

- Headache
- Weakness
- Light-Headedness
- Irritability
- Thirst
- Muscle cramps
- Nausea or vomiting
- Loss of mental sharpness (Or you just tried to hit your driver out of a bunker)
- Excessive heat on your head and neck
- A sharp decrease in your level of play

If you see any of these signs, head for the clubhouse and cool off.





Curtis Landa  
Membership Director

# Catta Verdera Membership

## As Summer winds down, Membership is drawing interest

Catta Verdera is continuing to offer both \$10,000 refundable and \$5,000 non-refundable memberships in Family & Individual categories.

Social membership has been receiving a burst of interest with the successes of TUNES on the Terrace and last Friday's Luau Night. Initiation fee \$1,000, \$90 monthly dues, and \$150 quarterly food & beverage minimum.

On behalf of Catta Verdera management and our entire staff we would like to offer a warm welcome to the following new members.

### Social Memberships

Chris Miller & Vanessa Deen  
Philip & Darleen Sanderson



## Membership Pricing

### Family Golf

MEMBERSHIP

Includes unlimited golfing privileges for primary Members and their immediate family members to age 23.  
\$5,000 non-refundable initiation fee or \$10,000 refundable initiation fee.  
\$585 monthly dues; includes mandatory primary member package (\$40 value).  
\$150 quarterly food & beverage minimum.

*Limited to 450 Golf Members*

### Individual Golf

MEMBERSHIP

Includes unlimited golfing privileges for an individual Member.  
\$5,000 non-refundable initiation fee or \$10,000 refundable initiation fee.  
\$503.25 monthly dues; includes mandatory primary member package (\$40 value).  
\$150 quarterly food & beverage minimum.

### Corporate Golf

MEMBERSHIP

Includes unlimited golfing privileges for primary Members and their immediate family members to age 23.  
Corporate Membership programs developed to fit specific needs. Contact the Club for further details.  
Family \$585 monthly dues, Individual \$503.25; includes mandatory primary member package (\$40 value).  
\$150 quarterly food & beverage minimum.

*Limited to 50 Members*

### Young Executive Golf

MEMBERSHIP

Includes unlimited golfing privileges for primary Members ages 18-30 and their immediate family members to age 23. Initiation fee is waived. At age 30 years, Member has the ability to continue as an Individual or Family Membership, with the initiation fee waived and paying the current golf dues.

Individual \$345 monthly dues, Family \$408.75

Includes mandatory primary member package (\$40 value).

*Limited to 25 Members*

### Social

MEMBERSHIP

Includes a variety of activities, special events, facility rentals and limited golfing privileges for primary Members and their immediate family members up to age 23.

\$1,000 initiation fee.

\$90 monthly dues and \$150 quarterly food & beverage minimum.

*Limited to 300 Members*

*Rates are subject to change without notice.*





# Catta Verdera Women Golfers

## Play Golf...Have Fun!

"Golf is recreation, and most of us could use more recreation,"

"It gives our lives balance. Plus, it's good exercise, you're outdoors and it's social."

### Ladies Guest Day!

Thursday, August 17th

"Wahine Ball" ~ Reserve Your Spot...Call the Golf Shop Today!



## Thursday Play Dates

### 8:30 Starting Times

|             |                           |
|-------------|---------------------------|
| August 3rd  | Medallion & Putts         |
| August 10th | 2-Person Team-Best Ball   |
| August 17th | Ladies Guest Day          |
| August 24th | Skins Game                |
| August 31st | 2-Person Team-Throw Out 2 |

**Please call the pro-shop by Wednesdays Noon to sign-up**

Sweeps are available but strictly voluntary!

## Medallion Day & Putts Schedule

CVWG members may compete in only one Medallion and Putt Day a month, either Thursday or Saturday!

### Thursdays

|                       |
|-----------------------|
| August 3rd - 8:30     |
| September 14th - 9:00 |
| October 5th - 9:00    |
| November 2nd - 9:00   |

\*Medallion Day ends in September. Low Putts end in November.

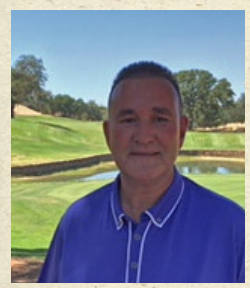


**Have a question, suggestion, or comment?  
We'd like to hear from you!**

Contact CVWG Tournament Chairs:  
Cheri Gandy or Beth Hoblit

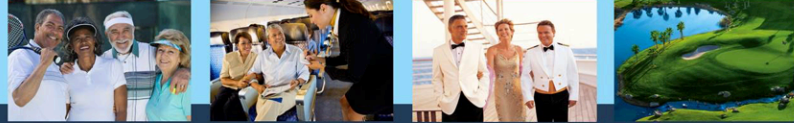
Contact CVWG Captain:  
Diana Nyman





Curtis Landa  
Membership Director

**PALMER ADVANTAGE**  
THE ULTIMATE CLUB NETWORK



**PALMER ADVANTAGE AND YOUR PRIVATE CLUB MEMBERSHIP ARE THE PERFECT MATCH!**

Wherever you are and wherever you're going, Palmer Advantage is at your service.

As a private club Member we'd like to exclusively invite you to get added privileges, exceptional service & care and much more with Palmer Advantage.

The Ultimate Club Network brings to you a worldwide collection of private clubs, public courses and resort golf properties where you can receive special access, privileges and rates including:

◆ **Complimentary Golf** at hundreds of courses in the U.S. and around the globe where you play for only a cart fee in places like:

- Las Vegas
- Arizona including Phoenix, Tucson and Scottsdale
- Florida from coast to coast in the Naples, West Palm Beach and Miami areas
- Myrtle Beach
- North East
- And much more in North America

◆ Enjoy **preferred rates** and access at many many other clubs not only in the U.S. but worldwide.

- Play at legendary links style courses in Ireland
- Navigate among the chateaus at clubs around Paris
- See how the game of golf has grown throughout India, South Korea, South Africa and beyond

◆ As a Member at Catta Verdera you appreciate the value of your private club Membership. With Palmer Advantage you can enjoy privileged access to other private clubs such as university, city, yacht, country clubs, and others.

Palmer Advantage provides travel services and benefits perfect for the weekend getaway or the most avid traveler.

Experience a world-class travel and lifestyle benefit service built to enhance your membership for you and your family.

◆ **Guaranteed best prices** on cruises, vacation packages, hotels, and more at hundreds of thousands of destinations around the world.

◆ **One-stop shopping** where you can take care of travel planning from end to end with one call.

◆ Find **tickets** to sports and shows

◆ Shop **wines** from Napa to Bordeaux

◆ **Elite access** and offers from our exclusive partnerships with member-only opportunities



**INCREDIBLE SAVINGS** on wine and online shopping with home shipping. **Use your credits to save on these purchases!**



**TRAVEL MADE EASY** with guaranteed rates! Quick getaways are easy... Hassle free work travel... Once-in-a-lifetime trips!



**CLUB CONCIERGE** services save you time and money. They can help plan travel, find a tee-time, or that perfect bottle of wine

*Only \$20 per month with no long-term commitment.  
For more details see your Membership Director and upgrade today!*





## FREE TO COMPETE FOR ALL PALMER ADVANTAGE MEMBERS

ENTER AS MANY TIMES AS YOU WANT THROUGH THE END OF AUGUST

1. Check-in with the Pro Shop before your next round of golf to qualify
2. Play your round of golf as you normally would with a friend
3. Turn in your scorecard to the Pro Shop when you're finished

**All skill levels welcome!** Compete in one of two handicap divisions:

**UNDER 15  
HANDICAP**

**15 & OVER  
HANDICAP**

*The **two handicap divisional champions from our club** are entered for the chance to play on the US National Team. We will also award a 4-night Mexico resort stay for winning your handicap division!*

### THE US NATIONAL TEAM

- **One champion per handicap division will be selected from all U.S. qualifiers**
- The players receive an **all expense paid** trip including: airfare, luxury accommodations, meals, national team gear + more!

The **Amateur Golf World Cup Finals** is a five-day event at the **Heritage Le Telfair Golf & Spa Resort** in Mauritius where the U.S. Team will compete against 18+ countries.



Presented By  
**PALMER ADVANTAGE**  
THE ULTIMATE CLUB NETWORK

NOT A PALMER ADVANTAGE MEMBER?  
**UPGRADE TODAY!**

For Home Club Local Qualifier Rules of Play see the backside, or visit with your Golf Pro. Terms & Conditions Apply, for complete details visit [www.palmeradvantage.com/world-cup](http://www.palmeradvantage.com/world-cup)



# Luau Night

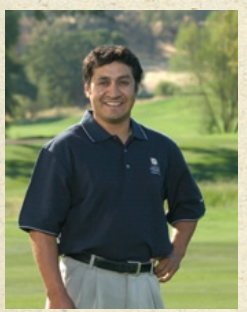


## Acer's Alert!

Congratulations to **Craig Gandy** for his hole-in-one on July 30th. He made this ace on hole #17 from 187 yards. Congratulations on the great shot! Too bad it took so long since your last one in March!

Congratulation to **Costa Tzika** for an amazing shot on July 3rd. The ace was on hole #17 from 197 yards. Congratulations!





**Ramiro Sena**  
Course Superintendent

## Superintendent's Update

We have been experiencing some serious heat for the last few weeks now.

The extreme heat prevents us from making any type of golf course improvements as our main focus is keeping the turf alive from the multitude of infectious diseases caused by the fungus or bacteria from high temperatures. Nevertheless, we are replacing some of the turf lost by the heat and the disease it brings to the critical playing areas.

The tee box on hole 3 is a perfect example of what the heat leaves behind. However, it should be ready by next weekend as we had to restore it.

Thank you for your ongoing support.

~Your Golf Course Superintendent and Turf Care Team

## Calendar at a Glance - Club Events August 2017

| SUN                                  | MON | TUE | WED | THU  | FRI                                   | SAT                                   |
|--------------------------------------|-----|-----|-----|--|---------------------------------------|---------------------------------------|
|                                      |     | 1   | 2   | 3<br>TUNES<br>on the Terrace<br>Ladies Day           | 4                                     | 5                                     |
| 6<br>Ryder Cup<br>Solheim Cup        | 7   | 8   | 9   | 10<br>TUNES<br>on the Terrace<br>Ladies Day          | 11                                    | 12<br>Private<br>Event Club<br>Closed |
| 13<br>Knee Deep<br>Brewery<br>Dinner | 14  | 15  | 16  | 17<br>TUNES<br>on the Terrace<br>Ladies<br>Guest Day | 18<br>Men's<br>Guest Day              | 19                                    |
| 20                                   | 21  | 22  | 23  | 24<br>TUNES<br>on the Terrace<br>Ladies Day          | 25<br>Private<br>Event Club<br>Closed | 26<br>Ladies Divas<br>& Cougars       |
| 27                                   | 28  | 29  | 30  | 31<br>TUNES<br>on the Terrace<br>Ladies Day          |                                       |                                       |

### Coming in September...

Thursdays - 7th, 14th, 21st, 28th  
**Tunes on the Terrace**

Monday, September 4th  
**Labor Day-Club Open**

Tuesday, September 5th  
**Club Closed**

September 7th - 9th  
**Catta Bella**

Tuesday, September 12th  
**Private Event-Club Closed**

Wednesday, September 13th  
**Course Aerification**

Thursday, September 14th  
**Course Aerification**

Friday, September 15th  
**Rombauer Wine Dinner**

Thursday, September 21st  
**Ladies Guest Day**

Friday, September 22nd  
**Men's Guest Day**

Friday, September 29th  
**Private Event-Club Closed**

Saturday, September 30th  
**Saturday Ladies Play**



**CATTA  
VERDERA**  
COUNTRY CLUB

Where everyone wants to be.

### CLUB STAFF

**Jeff Wilson x226**  
General Manager  
**Ram Sena x215**  
Golf Course Superintendent  
**Paul Shorts x202**  
Golf Operations  
**Jim Braden x205**  
Director of Food & Beverage  
**Keelan Glenn x207**  
Executive Chef  
**Yanti Jensen x206**  
Controller  
**Curtis Landa x213**  
Membership Director/Tournament Sales

### PHONE NUMBERS

**Clubhouse** 916.645.7200  
**Fax** 916.645.6729  
**Membership** 916.645.6745  
**Events** 916.645.6722  
**Quixote's** 916.645.6742

### HOURS OF OPERATION

**Administrative Office**  
Tuesday through Friday  
8:30 am - 4:30 pm

**Golf Shop**  
Tuesday through Sunday  
6:00 am - 7:00 pm  
First Tee Time: 7:00 am

**Range Hours**  
Tuesday through Sunday  
6:30 am - 7:00 pm

**Stables Grill**  
Tuesday through Sunday  
10:00 am - 5:00 pm

**Quixote's Members' Lounge**  
Tuesday 11:00 am - 6:00 pm  
Wed & Thu 11:00 am - 9:00 pm  
Friday 11:00 am - 10:00 pm  
Sat & Sun 7:30 am - 8:00 pm