



Catta Talk

CATTA VERDERA COUNTRY CLUB

APRIL 2019

2019 Cabrillo Classic

May 16th - 18th

The 15th Annual Cabrillo Classic



Men's Invitational is just around the corner. Many people's favorite event of the year, you won't want to miss out! Registration is open and entries will be accepted and entered as they come in. All entrants will be charged \$300.00 at time of entry. The remaining balance of \$750.00 will be billed on April 20th. All entries must be in and complete by April 28th (or 136 players). Total Entry Fee: \$1050/team. [Click here](#) for an official entry form to complete and provide to the golf shop.

The Troubadour

5th Annual Sr. Men's Invitational
April 23rd - 24th

Catta Verdera Country Club welcomes back our 5th Annual Sr. Invitational. This 36 hole tournament has become an amazing event over the last several years. Eligibility is any Senior Golf Members who will be 55 or older in 2019. The cost is \$300/team. Festivities include two days of competition, great food, and awards. [Click here](#) for full details and sign-up form...please sign up by April 14th

Madelena's Fine Dining

Friday, April 26th

Enjoy Member's Quiet Dining in Madelena's from 6:00 to 9:00 pm. This has been a successful evening for our members who like to enjoy the club on the quiet side. Reservations are suggested and can be made at 645-6721 or jbraden@cattaverdera.com.

Easter at Catta Verdera

Sunday, April 21st

Seatings at 11:00 am & 1:15pm

We hope you can join us for Catta Verdera's annual Easter Brunch! We are offering two seatings, at 11:00 am or 1:15 pm. This is a glorious event with an Egg Hunt at 11:00 am followed by the brunch. The Easter Bunny will be here and there will be face painting and balloon twisting. Reservations are required and can only be made at 645-6721 or at jbraden@cattaverdera.com. This event is always a sellout so make your reservations now. The cost is \$35 per adult, \$25 for those between 8 and 13 years of age and \$10 for those 3 to 7 years of age. We hope you join us and make it a fun tradition for your family!



Family Dinner Night Thursday, April 25th

Family Dinner Night from 6:00 to 9:00pm. Chef Keelan's famous "All-You-Can-Eat" prime rib and lots of other good stuff. No reservations are required so come on down and join the fun.



MONTHLY GUEST DAYS

3rd 1:00 PM
Friday
Men
MARCH 15

2nd 9:00 AM
Thursday
Ladies
APRIL 11





Paul Shorts
Head Golf Professional

FROM THE HEAD GOLF PROFESSIONAL

Golf Etiquette

There is much that falls under the mores of Golf Etiquette. We typically think of things such as talking or moving while someone else is swinging, or stepping in a fellow competitor's line. While those are indeed breaches in etiquette they aren't the most serious. They may ruin the experience of those you are playing with, but the more serious breaches can ruin the experience of everyone on the course.

Serious breach #1 – Taking Care of the Golf Course. There's an old saying in golf that we should leave the course in better condition when we leave than when we arrive. This encompasses filling or replacing divots, keeping golf cars away from restricted areas, and of course repairing your ball marks on the greens.

Repairing your ball mark on a green allows the green to heal completely (like you were never there). Unrepaired ball marks will die within hours on a hot summer day, and in the winter, even if they don't die, they will be scalped by the mower the next morning. I know I've talked about ball marks in past articles but I had a recent experience that brought it back to the forefront of my mind.

On the first nice day after our recent aerification I walked over to the 18th green to roll a ball and see how the sand was working its way into the holes. When a ball hits a freshly sanded green it pushes all the sand away from about a 2" or 3" oval area around the impact point. The lighting was such that as I walked down the steps to the 18th green I could see exactly where every shot that day had hit the green. As I walked toward the green I was counting the number of players that had hit the green with the intention of then going inside and seeing how many people played that day to figure out what percentage of players had hit the green from somewhere on the other side of the

pond. There were 18 very visible impact points. As I started to walk around the green I was mortified to discover that only 2 of the 18 ball marks had been repaired. I pondered 'how could this happen?' It certainly wasn't because they couldn't find where the ball had hit. I could see every impact point from well off the green. Then I briefly thought 'we must have had a bunch of outside play today'. That thought was fleeting as I remembered it was Members only that day. As I walked the green repairing the 16 deep craters that had been left by our members I got fairly discouraged. Do we really have that high a percentage of Members that don't care at all for their golf course? That thought was too disheartening to ponder, so for my own mental wellbeing I've landed on this... Perhaps there are many golfers who wrongly think there is no need to fix ball marks because the greens have just been aerified. (Note: Ball marks on soft greens are deeper and can potentially cause more damage than ball marks on firm greens.)

I say all this to remind everyone that we all need to be fixing our ball marks on the greens, no matter what time of year; no matter what the condition of the green. We also all know that there is an element of society that don't care about the consequences of their actions and only think about themselves. Some of those people play golf as well, so if those of us that do care, fix an extra mark or two on each green we can help alleviate the damage caused by those belonging to the selfish fringe.

Serious breach #2 – Pace of Play. No other golf etiquette breach can ruin as many people's days as slow play. At Catta Verdera we adhere to a 4:19 pace of play policy. According to that policy a group teeing off at 10:00am should be clear of the 18th green at no later than 2:19pm. In general, and when carts are off paths, we do very well to hit these numbers.

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But there is one other aspect for golfers to consider... If the course is full of 4-somes there will generally be no open spaces (provided everybody is on pace). In these scenarios even a 4:00 hour pace will feel slow to a 2-some or 3-some out on the course. If you are in a 4 some and there is a group directly ahead of you, there's nothing you can do to help the group behind you that may want to play faster. If however, there is an open hole ahead of you, proper etiquette says you should ask the group behind you if they would like to play through. Even if you are on or ahead of our 4:19 pace, when there is open golf course in front of you, and a group right behind you, please ask them if they would like to play through.

Think of it this way... The speed limit on I5 between Stockton and LA is 70 MPH. If you and a friend paced side by side at 70 MPH you would be exactly on pace. However, we all know there are many (most) drivers on I5 that want to go faster than 70 MPH. Not letting that faster group behind you pass when there is open course ahead of you is the same as blocking traffic on the freeway. One other thing to consider is that if you are the group that is playing through, be sure to move through quickly and always thank the group that has allowed you to pass. As our membership continues to grow pace of play will become even more important. Be sure to do your part and be considerate of all the other players on the course who teed off behind you.

Upcoming events – We are excited to be hosting the GSAC Golf Championship April 15th – 17th. The host school for this championship is William Jessup University. Our plan is to open the course for Member play after all the tournament play has cleared the tees. Look for upcoming emails with more details on availability for the 16th and 17th. If anyone is interested in volunteering some time to help with the tournament, please contact the golf shop and let us know when you will be available.

We're looking for spotters, as well as helpers with collecting scores for their live scoring app.

The Troubadour (Senior Men's Invitational held April 23rd and 24th) is fast approaching as well. Sign-ups are still open for all our Male golf Members over 55 years old. Find your 'senior' friend and get him invited to this fun event.



PING

CLUB FITTING DAY
FITTING MATTERS



CATTA VERDERA CC
SATURDAY, APRIL 6TH - 10:00 AM TO 2:00 PM
CALL THE GOLF SHOP FOR YOUR FITTING APPOINTMENT.





Catta Chatter

Quixote's Summer Hours

Beginning Tuesday, April 2, 2019, Quixote's changed to Summer Hours of Operation.

Monday: Closed
Tuesday: 11:00am ~ 8:00pm
Wednesday: 11:00am ~ 8:00pm
Thursday: 11:00am ~ 9:00pm
Friday: 11:00am ~ 9:00pm
Saturday: 9:00am ~ 9:00pm
Sunday: 9:00am ~ 8:00pm

As we head into better weather and members begin enjoying the patio more, we ask that if you are going to sit out there please come into Quixote's and let us know you are sitting out there. Unfortunately, with the way the room is built there are a couple of blind spots that prevent us from seeing certain tables. We want to provide you with excellent service and this will help ensure that we do not miss anyone.

Wine Tasting in Quixote's

Friday, April 5th, we will have a free wine tasting in Quixote's beginning at 6:00 pm. Come and enjoy some nice wine and help us pick new wines for our wine list.

Save the Date...

Mother's Day Brunch

Sunday, May 12th

Treat the special Mom in you life with a special Mother's Day Brunch at the club. There will be an 11:00am and a 1:15pm seating. Reservations are required and can be made at 645-6721 or jbraden@cattaverdera.com. More details coming soon.



Employee of the Month - February

Congratulations to Aaron Donaghue! Our February Employee of the Month. Aaron is a perpetual standout performer on our outside service crew. Aaron is the consummate team player with a 'get it done with a smile' attitude. If you see Aaron helping you outside be sure to congratulate him on being our Employee of the Month.



Employee of the Month - March

Our employee of the month for March is Carl Krause! Carl has worked in the kitchen for the last four years and is the carver for all the special events and family dinner night. Carl's hard work and good nature are recognized by all the members of the Catta Verdera team so the next time you see him give him a "Good Job, Carl!"

Acer's Alert!



Congratulations to **Billy Strong** for his hole-in-one on March 30th! Billy scored his ace on hole #13 from 160 yards. Congrats on the amazing shot you will remember forever!





Catta Verdera Women Golfers

Let's Tee it Up!!

April is going to be a great month for us so let's tee it up and have fun! The course is recovering quite nicely from the aerification this past week, and we hope the sun to shine through more in April than it did in March.

Besides our Thursday Play Days, there are FOUR, yes FOUR great events this month, Nine and Wine on April 7th, Tee It Up Wednesday on April 10th, Guest Day on Thursday, April 11th, and the Ladies Member/Member on April 27th and 28th. Let's get out, have fun, and play more golf this month.

Even with all the rain in March we did have ladies participating in some great events. We lucked out on March 23rd with our Ladies Mojo Tournament and were able to squeeze in 18 holes before the sprinkles of rain hit. Thank you to the four teams that made it out --- three with their Mojo at the end. Congrats to Eddy Nanchy, Cheri Gandy, Mary Russo, and Jeannie Zaslove for their low Mojo score and to Riye D'Ambra, Michelle Helzer, Perlita Beso and Stacey Sommerhauser for their low Scramble score.

Congratulations again to Gigi Sweeny for being Most Improved Golfer again in February.

Arleen Wong – April Guest Day Chair

April 4th is the last day to sign up for the Guest Day. Breakfast will begin at 7:30 and play will begin at 9:00 a.m. Get your team together and sign up.

Lory Vasko - Membership

We'd like to welcome our newest member of the Ladies Group – Joanna Badgley. When you see her please introduce yourself. So far in 2019 we have two new members; however, with losing Laurie Emerson and Debbie Waymire our membership is still at 74 members.

Beth Hoblit – Tee it Up Wednesday Chair

Tee It Up Wednesdays are almost here. Mark your calendars and RSVP for our first evening nine hole event on April 10th at 5:30. Meet at 5:15 under the clock for a short welcome and explanation of the evening. Our very own Golf Pro, Paul Shorts, will be conducting four free clinics throughout the season. This first one will be May 1st and will focus on putting. Games will start at 5:30 p.m. and Clinics at 5:00 p.m.

All Catta Verdera members are welcome, including social members so please help get the word out. Information about how to sign up will be out soon! Any Questions? Call me at 916-792-9373 or email bzbieg@hotmail.com.

Laura Faber – Open Day Chair

The beautiful weather is coming and so many beautiful golf courses are listed for play in the months ahead. Consider signing up for one of the Open Days that is of interest and make it a girls' road trip with your golfing buddies at Catta Verdera or a golfing buddy from another club. What a great way to spend a day on a beautiful golf course at such a great discount. If you have any questions just let me know. Look for the next Open Day email outlining the April and May Open Days. I know there is one for you.

The WGANC had their first tournament of the season, Team Challenge I at Blackhawk Country Club and Crow Canyon Country Club, both in Danville. Four of our fabulous ladies traveled down for a fun girls trip and there were among the 224 WGANC members that came out for this 2-day event. They had the best weather of the entire year and from the pictures on Facebook it looks like they had a great time!





Thursday & Saturday Tournament Chairs – Cami Sylvester & Stephanie McCarthy

Since the weather hasn't been cooperating on Thursday we've only seen a few ladies out. On March 14th we held our Thursday low putts Gigi Sweeney came in with 22 putts for 1st place followed by Cami Sylvester at 34 putts for second and a tie for 3rd with 36 putts for Judy Getty, Linda Bunker and Sandy Bailey. Wow! Great job Gigi!!

April Thursday Play Days will begin on April 4th for Low Putts and EC cards as well as stoke play and we'll round out the month with a game on Thursday, April 25th.

CVWG will be having one our most fun events of the year - Nine & Wine on Sunday, April 7th. The festivities start at 2:45 with a fun 9 hole partner-game, followed by a potluck get-together at Karen Anderson's house. Call or text me at 916-783-2283 to sign up.

Lisa Pae - EC Chair

Just in case you haven't heard, we extended the end date to May 31st to allow one more month to get your rounds in. (The Individual EC Tournament will still begin on May 1st) Keep the scorecards coming so I can keep updated on inputting the scores-63 rounds completed, even in this weather, good job ladies! I still have a few stragglers to collect money from, please text me to arrange for payment. Thank you!

A Message from Stacey

So how can we help grow the game of golf? One of my personal goals is to grow the game of golf through support of junior programs and what better way to do this than making available lost cost options for

our junior girls. The NCGA has a Youth on Course program where many junior can play at courses all over the United States for as little as \$5.00. Visit <https://youthoncourse.org/> for more information. Additionally, the WGANC has a section on their website dedicated to our junior girl golfers here in Northern California. If you know a junior girl please share this with her:

“A Junior Girl is defined as any girl younger than 18 years of age from a Northern California community that a WGANC Woman's group wishes to support. There are no WGANC dues and the GHIN fee will be waived through the end of the year in which the player turns 18. To be eligible to compete in Open Days, that are not oversubscribed, she will need to be both a WGANC member and an honorary or active member of the club's 18-hole women's group. She would then receive the WGANC Green Book. WGANC encourages clubs to support local groups of girls who may be interested in the game of golf.”

Thursday Play Dates

9:00 am Starting Times

April 4th Low Putts & Medallion

April 11th Ladies Guest Day

April 18th Stroke Play

April 25th Mutt & Jeff

Please call the pro-shop by Wednesdays Noon to sign-up!





Curtis Landa
Membership Director

FROM THE MEMBERSHIP DIRECTOR

Catta Verdera Spring Membership Program

Catta Verdera has extended it's Spring Membership offering programs until May 1st honestly because it hasn't felt like spring yet with all the rain, we've had to start the year. I have received several inquiries regarding \$5,000 initiation fee and no golf dues for 3 months enough to extend our offer for an additional month.

I encourage everyone to reach out to family, friends, and co-workers. If you know anyone interested in joining and you're a current member looking to sponsor a new golf member there are different options, you can accomplish sponsoring a new member. Contact me directly 916-645-6734, clanda@cattaverdera.com, provide me with the potential members information, or simply introduce them to me. Please make sure if the potential member contacts me directly they give me your information before or during the process not afterwards. Please feel free to contact me anytime with questions or ideas.

Become a member today! Offer extended May 1st

On behalf of Catta Verdera and our entire staff I would like to offer a warm welcome to the following new members.

Golf

Carl Fletcher
Chad Ammon
Al Morris
Tom Harris
Bill & Elizabeth Bretschneider
Sean Harrigan
Todd Ferreira

Social

Jason & Cathy Tustin

I would personally like to thank Scott & Susan Taylor for sponsoring a new Golf member.

During the first few months of 2019 I wanted to update all membership photos for our IBS system but because of the weather I haven't been able to see very many people. So please don't be surprised if I ask to take your picture or any of the Catta staff calls me over to take your photo...



Catta Verdera Country Club
Spring Membership Program

Become a member today!

Offer Extended to May 1st

Choose from Family, Individual, Corporate, or Young Executive Golf Memberships. Social and Social Plus Memberships are also available.

Golf Non-Refundable

\$5,000 initiation, No golf dues for 3 months
Family, individual and corporate categories available.

Golf Refundable

\$10,000 initiation, No golf dues for 3 months
Family, individual and corporate categories available.

Legacy Membership

ZERO initiation fee, just start paying dues.
Need to be Family member; Father, Mother, Brother, Sister, Son or Daughter of a current golf member.

Golf Member Sponsor

will receive 2 months golf dues credit after 1-year anniversary of sponsored Golf Member.

Social Plus Membership

\$1,000 initiation, Dues start at \$170/month
This new category of Social membership includes all the Social benefits with the ability to use the driving range & practice facilities Tuesday through Sunday.

Social Plus Membership

\$1,000 initiation, Dues start at \$95/month
Enjoy a variety of activities, special events, and limited golf privileges.



Ramiro Sena
Course Superintendent

Superintendent Update

I hope you have enjoyed the few days of sun we have had.

Even though we are having record rain, we are pleased to inform you that our Spring aeration has been completed. Of course, that never happens without any play disruption. The Greens however, are coming back very nicely, and the note of the Greens are recovering well.

I have noticed burn marks on the Practice Putting Green for the last two weeks. They, of course, are in the middle of the green. I haven't seen this happen in my lifetime. It appears someone got off the golf cart, walked to the green, touted around, and burned every foot step he/she took with one shoe only. You can clearly see from the time the person entered the affected area to the last foot step off the turf. The strange thing is that it was only one shoe, so the frost damage is out of the investigation.

We still haven't figured out what kind of chemical substance it might be and whether it was intentionally done or not. We ask however, to have the courtesy of wiping/observing your shoes for any sticky, oils or anything else on the sole of the shoe prior to entering the putting surfaces. Maintained turf tends to be extremely delicate. We demand that it performs unnaturally. Such as extremely low mowing heights or simply mowing them on a daily basis, it puts extra stress on it. Therefore, anything that blocks the respiration for a certain period of time, whether is too cold or too hot for the plant to breathe, would have this kind of reaction.

We can avoid unnecessary damage such as this unknown cause, keeping off during frosty morning, not standing on the same area for long periods of time specially during hot Summer days and of course do not cover the turf respiration at any given time.

Thank you for your support ~Your Turf Care Team

Calendar at a Glance - Club Events April 2019

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4 Ladies Day	5 Wine Tasting in Quixote's	6 Ping Fitting Day NCGA 4-ball Qualifier
7 Nine & Wine	8 Course Closed	9	10	11 Ladies Guest Day	12	13
14	15 Golden State Athletic Conference Championship	16 Golden State Athletic Conference Championship	17 Golden State Athletic Conference Championship	18 Ladies Day	19 Men's Guest Day	20
21 Easter Brunch	22 Course Closed	23 The Troubadour	24 The Troubadour	25 Family Dinner Night Ladies Day	26 Madelena's Fine Dining Course Closed	27 Ladies' Member / Member
28 Ladies' Member / Member	29	30				

Coming in May...

May 2nd, 16th, 23rd & 30th

Ladies Day

May 3rd, 6th, 13th, 23rd & 28th

Course Closed

Saturday, May 4th

Cinco De Mayo Tournament

Friday, May 10th

Mizuno Demo Day

Sunday, May 12th

Mother's Day Brunch

Thursday, May 9th

Ladies' Guest Day

May 16th - 18th

Cabrillo Classic Men's Invitational

Monday, May 27th

Memorial Day - Club Open

Thursday, May 30th

Ladies' Mini Invitational

Thursday, May 30th

Family Dinner Night

Friday, May 31st

Madelena's Fine Dining

CLUB STAFF

Jeff Wilson x226

General Manager

Ram Sena x215

Golf Course Superintendent

Paul Shorts x202

Head Golf Professional

Jim Braden x205

Director of Food & Beverage

Keelan Glenn x207

Executive Chef

Yanti Jensen x206

Controller

Curtis Landa x213

Membership Director/Tournament Sales

PHONE NUMBERS

Clubhouse 916.645.7200

Fax 916.645.6729

Membership 916.645.6745

Events 916.645.6722

Quixote's 916.645.6742

HOURS OF OPERATION

Administrative Office

Tuesday through Friday

8:30 am - 4:30 pm

Golf Shop

Tuesday through Sunday

6:00 am - 6:00 pm

First Tee Time: 7:00 am

Range Hours

Tuesday through Sunday

6:30 am - 6:00 pm

Stables Grill

Tuesday through Sunday

10:00 am - 5:00 pm

Quixote's Members' Lounge

Tuesday 11:00 am - 8:00 pm

Wednesday 11:00 am - 8:00 pm

Thursday 11:00 am - 9:00 pm

Friday 11:00 am - 9:00 pm

Saturday 9:00 am - 9:00 pm

Sunday 9:00 am - 8:00 pm



**CATTA
VERDERA**
COUNTRY CLUB

Where everyone wants to be.