



# Catta Talk

CATTA VERDERA COUNTRY CLUB

MARCH 2019

## St. Patrick's Day Tournament Saturday, March 16th ~ 1:00pm

Join the fun and competition on St. Patrick's day and come out for the St. Patrick's Day Tournament. It will be a 1:00pm shotgun and the format is two net balls of the 4-person team. Enjoy awards and a buffet after the round. In addition to awards for golf scores, there will be prizes for best dressed and best cart! **Sign up by March 12th** or the first 25 teams. Good Luck!



## Easter at Catta Verdera

**Sunday, April 21st**  
**Seatings at 11:00 am & 1:15pm**

We hope you can join us for Catta Verdera's annual Easter Brunch! This year there will be two different seatings; The first at 11:00 am and the second at 1:15 pm. There will be an Egg Hunt at 11:00 am and then there will be face painting and a balloon twister until 2:00 pm. The brunch has a carving station, an omelet station, a seafood station, a dessert station and much, much more! **Reservations are required and will be available starting March 19th.** Please make reservations at 645-6721 or at [jbraden@cattaverdera.com](mailto:jbraden@cattaverdera.com). The cost is \$35 per adult, \$25 for those between 8 and 13 years of age and \$10 for those 3 to 7 years of age. We hope you join us and make it a fun tradition for your family!

## Madelena's Fine Dining

**Friday, March 22nd ~ 5:30pm - 8:30pm**  
Enjoy an evening of Fine Dining in Madelena's. Dining hours are 5:30 to 8:30pm with reservations suggested. We feature our dinner menu along with the specials menu and one off-the-menu entrée as well. Reservations can be made at 645-6721 or [jbraden@cattaverdera.com](mailto:jbraden@cattaverdera.com)

## Family Dinner Night Thursday, March 28th

Join us for the "All-you-can-eat" Family Dinner Night from 5:30 pm to 8:30 pm! This is Chef Keelan's famous Prime Rib with all the fixings. Reservations are not required, so just show up and enjoy dinner with family and friends.

## Couples Guest Day Saturday, March 30th

Our couples guest day last year was met with rave reviews. We will be hosting 2 of them in 2019. The first will be held on Saturday, March 30th with a 1:00pm shotgun. Get your guests together and sign up with the golf shop!



## Daylight Savings Time



Don't forget to "Spring Forward" and turn your clocks ahead one hour on Sunday, March 10th.

MONTHLY GUEST DAYS

**3rd** 1:00 PM  
Friday  
Men  
MARCH 15





# Catta Chatter



## Pruett Wine Dinner

Friday, March 8th

This is a five course dinner with a different varietal wine with each course. Reservations are required and can be made at 645-6721 or jbraden@cattaverdera.com. The Malbec is outstanding! The dinner is \$50 per person.

## Callaway Demo Day

Friday, March 8th

This is your opportunity to try the newest Callaway Golf products at an official demo days at the Club.

Learn about the latest technology in golf, try new clubs and talk with Callaway's equipment experts about the best science for your game and swing. Join us on the driving range from 10:00 am to 2:00 pm!



## XXIO Experience Day

Friday, March 29th

XXIO (pronounced zek-si-oh) is one of the world's fastest-growing premium golf equipment manufacturers. With the highest quality materials and revolutionary technologies, XXIO products are painstakingly crafted for the discerning golfer with a moderate swing speed. This is your opportunity to experience XXIO first hand and see if it is the right clubs for you. We hope to see you on the driving range on March 29th from noon to 5:00 pm.

## Save the Date...

## The Troubadour Senior Invitational April 23rd & 24th

Our Annual Senior Invitational is coming up April 23rd and 24th. Sign ups begin March 12th. Be sure to get it on your calendar now and get those guests invited.



### Reminder:

In order to play in a Club event, you must have an established handicap. Now is a great time to sign up so you are ready for the upcoming events. See the Golf Shop for details.

**CLUB FITTING DAY**  
FITTING MATTERS

**CATTA VERDERA CC**  
SATURDAY, APRIL 6TH - 10:00 AM TO 2:00 PM  
CALL THE GOLF SHOP FOR YOUR FITTING APPOINTMENT.





Paul Shorts  
Head Golf Professional

FROM THE HEAD GOLF PROFESSIONAL

## Thing 1 & Thing 2

Years ago, when I was still quite new to golf, I played several times with a gentleman who would yell out “JUST TWO THINGS!”, every time he would miss a putt. I’d only been playing for a couple of years, and didn’t think much about his outbursts. I later understood that the two things he was referring to were Speed and Line.

This past week was Dr. Seuss’s birthday (AKA Theodor Geisel) and my kids have been reading everything they can find by him and about him. One of his most famous books is *The Cat in the Hat* and *The Cat* has a couple of friends named Thing 1 and Thing 2. That, of course, got me thinking about putting. To make every putt you just have to get 2 things right. Thing 1 is Speed and Thing 2 is Line. It might seem overly simplistic when reduced to that level, but it really is that easy.

### Literacy on the Greens

Assuming you have a repeatable putting stroke... It might only take ‘just two things’, to make every putt, but how do we get those 2 things right. Here are the keys to reading a green that should be completed prior to striking your putt.

1. Always consider the “Big Picture”. By Big Picture I mean the overall lay of the land. You’ll hear commentators on TV say everything breaks away from the mountain, or everything breaks toward the ocean. It’s not because there is something magical about the mountain or the ocean. It’s because golf balls, like everything else go downhill. If the golf course is higher than the ocean, and I’m pretty sure most are; or if it is part way down from the mountain, but not at the base of the valley, there will probably be a theme that goes that direction. If something looks perfectly flat, and the course is located on an overall slope, odds are, what you see

as flat actually breaks with the Big Picture theme.

2. As you approach the green, begin observing the (lower case) big picture. Is the green cut into a hill? If it is, anything that looks level to you will most likely go slightly toward the downhill side you determined when making your (lower case) big picture observation. This is much easier to do when you are walking the golf course, and I’m convinced it is a big part of the reason I generally score better when walking, despite being much more tired. You can and should do it from your golf car as well, but please pay attention to where you are driving.

3. Once you arrive at the green, begin observing a smaller picture of the green and its surrounds, but don’t focus on your line yet. My first time playing Pasatiempo, I had several putts break uphill. I knew this was impossible, but I saw it with my own eyes. Walking off the green, shaking my head, I looked back, and each time the break which I had so woefully misread, became obvious. When I had focused on just my line, I got fooled by the subtle tricks that the architect had built in as a defense mechanism.

4. Now we finally begin looking at the line of the putt. If you start to feel confused at this, walk a lap around the hole and as you do, picture 1000 gallons of water being poured into the cup. Which way does the water run off the green? Areas of standing water on a putting green cause the grass roots to shrivel up, and in turn, the grass will die as soon as there is any heat. That means no matter how flat the green appears, it does have some slope built in.



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5. If all else fails, you can try standing or walking near your line with your eyes closed. Gravity never lies. You can train yourself to be in tune with where your weight is and where it wants to go. Another Pasatiempo story... I played there once with an older gentleman that would stand along the line of his putt, put his arms out with palms up, look straight up, and close his eyes. He'd stand there for about 5 seconds, completely motionless, and then walk back to his ball and hit the putt. He made everything he looked at, and shot something in the low 70's that day. A few holes in I asked him what he was doing. He just said "These greens are tricky, but even Alister MacKenzie can't fool gravity." If you've read *Golf in the Kingdom*,... I think I might have been playing with Shivas Irons that day.

So, back to Thing 1 and Thing 2. Knowing the line is great, but it is of no matter if you don't have the speed right as well. It is my belief that trying to get both Thing 1 and Thing 2 correct at the same time is too difficult. You've probably noticed that your golf ball has a line on it of some kind. Usually the line contains the name of the ball you are playing, for example a Bridgestone says **TOUR B XS** and a Pro V1 is marked with **PRO V1**. Those markings aren't just there for looks. Many tour players use those markings to line up with their line of putt. So after you've prowled around your putt, and "know" the line, you simply replace your ball on the green with the marking on the ball pointing straight up the line you have determined will put the ball in the hole. It is critical during this step to believe you are correct. Even if you are wrong, you need to "know" that you have Thing 2 (line) perfectly read. This will help you immensely as you try to get Thing 1 correct as well. Remember it's just two things.

Once your ball is on the ground, step up and take your practice strokes. You should be finished worrying about the line at this point, so all you are doing with your practice stroke is feeling out the speed. As soon as your practice stroke matches the correct speed for the putt, simply step into the ball,

place the line on your putter behind the line on the ball, which is pointed right down the line needed to make the putt; and roll your ball up the line. Don't worry about the hole. The speed and line will take care of that. You only need to do two things. You can't make a ball break, you can't make it speed up or slow down. Your only job is to roll it STRAIT up the line. And if you don't have to worry about the line as you make your stroke you will find it is much easier to roll the ball at the correct speed. It's just two things, but don't try to do them at the same time.

In the spirit of Dr. Seuss, let me leave you with this...

***Next time you're out playing and faced with a putt,  
Ignore that tight feeling you get in your gut,  
It might break that way, or perhaps it breaks this,  
It might cost you money if by chance you should miss.  
Just remember the key, roll it straight up the line  
predetermined before at an earlier time.  
When you miss a short putt, don't go seeking reprisal,  
just remember our friend mister Theodor Geisel.  
If the speed is correct and the line is right too,  
You'll make all your putts with Thing 1 and Thing 2.***





Curtis Landa  
Membership Director

FROM THE MEMBERSHIP DIRECTOR

## Catta Verdera Spring Membership Program

Catta Verdera has extended our Drive to 275 programs until April 1st with its success from August until January and interest received to start the New Year. I have received several inquiries regarding Bring your foursome and Catta Verdera will waive the initiation fee.

I encourage everyone to reach out to family, friends, and co-workers. If you know anyone interested in joining and you're a current member looking to sponsor a new golf member there are different options, you can accomplish sponsoring a new member. Contact me directly 916-645-6734, clanda@cattaverdera.com, provide me with the potential members information, or simply introduce them to me. Please make sure if the potential member contacts me directly they give me your information before or during the process not afterwards. Please feel free to contact me anytime with questions or ideas.

**Become a member today!  
Offer ends April 1st.**

On behalf of Catta Verdera and our entire staff I would like to offer a warm welcome to the following new members.

**Social**  
Brian & Michelle Dane

During the first few months of 2019, I will be updating all membership photos for our IBS system so please don't be surprised if I ask to take your picture or any of the Catta staff calls me over to take your photo.



Catta Verdera Country Club  
Spring Membership Program

*Become a member today! Offer ends April 1st*

Choose from Family, Individual, Corporate, or  
Young Executive Golf Memberships.  
Social and Social Plus Memberships are also available.

**Golf Non-Refundable**

\$5,000 initiation, No golf dues for 3 months  
Family, individual and corporate categories available.

**Golf Refundable**

\$10,000 initiation, No golf dues for 3 months  
Family, individual and corporate categories available.

**Legacy Membership**

ZERO initiation fee, just start paying dues.  
Need to be Family member; Father, Mother, Brother,  
Sister, Son or Daughter of a current golf member.

Bring your foursome and Catta Verdera will waive the initiation fee  
Bring a group of four or more, start paying golf dues immediately, and start  
Golfing right away. This offer expires April 1st.

**Golf Member Sponsor**

will receive 2 months golf dues credit after  
1-year anniversary of sponsored Golf Member.

**Social Plus Membership**

\$1,000 initiation, Dues start at \$170/month  
This new category of Social membership includes all the Social  
benefits with the ability to use the driving range & practice  
facilities Tuesday through Sunday.

**Social Plus Membership**

\$1,000 initiation, Dues start at \$95/month  
Enjoy a variety of activities, special events, and limited golf privileges.





# Catta Verdera Women Golfers

We had both rainy days and sunny days in February. We hope you all had a chance to come out and enjoy our beautiful course last month. Last weekend was beautiful (for half of it at least) and we had 19 Ladies out for our second Ladies Saturday Putt Day of the new year. Congrats to the winners of our mystery game – Brenda Collier and Susan Kincaid.

## Lory Vasko - Membership

We'd like to welcome our newest member of the Ladies Group – Li Lau. She's already been out playing with our group so please introduce yourself to her if you see her.

## Beth Hoblit – Tee it Up Wednesday Chair

Mark your calendars! Tee It Up Wednesdays starts April 10th. Looking for Ladies who play all levels of golf to come out and play nine holes of golf! This is your chance to learn more about the game, make friends, and GOLF!

Tee It Up Wednesdays is a new program geared towards encouraging women to come and play this fabulous game. This is a wonderful chance to play on our beautiful course, learn more about the game of golf, be with friends, and meet new ones!

Our very own Golf Pro, Paul Shorts, will be conducting four free clinics throughout the season. This first one will be May 1st and will focus on putting. Games will start at 5:30 p.m. and Clinics at 5:00 p.m.

All Catta Verdera members are welcome, including social members so please help get the word out. Information about how to sign up will be out soon! Any Questions? Call Beth Hoblit at 916-792-9373 or email [bzbieg@hotmail.com](mailto:bzbieg@hotmail.com).

## Laura Faber – Open Day Chair

The WGANC 2019 Open Day Schedule is in full swing. To view the WGANC Open Day calendar insert this link in your web browser <http://www.wganc.com/calendar/>. From that page you are able to pull up Open Days by clubs or Open Days by dates.

Playing an Open Days is a fantastic benefit of being a WGANC member which allows you to play some

amazing courses at reasonable rates as well as the ability to play at courses that are completely private. Consider making an Open Day a “Girls Road Trip” with fellow CVWG members. Who doesn't love a road trip? Hope to see more of you sign up for these wonderful events in the future. If you have any questions regarding Open Days please let me know.

WGANC Stroke Play Championship to be held at The Olympic Club – Ocean Course on Tuesday and Wednesday, April 23rd & 24th. **IMPORTANT:** Registration for the Stroke Play opens March 11th at 9:00 a.m. and closes March 25th at 4:00 p.m.

## Susan Bishop - Handicap Chair

To post or not to post - Playing Alone? Did you know that are a few circumstances where the USGA has stated you should not post your score? Here's one:

USGA Handicap System Manual states that in order to gain an understanding of a player's potential ability and to form a reasonable basis for supporting or disputing a score that has been posted, a player needs to have played in a group with others and not alone. Here's the reasoning and the definition:

Playing alone, a player loses the advantage of someone alongside who can remind the player of a Rule or verify that they made a 6, and not a 5 or a 7.

The player must be accompanied for at least seven holes for a nine-hole score or 13 holes for 18-hole score. ... For the holes played alone (not accompanied), the player would treat these as not played under the Rules of Golf and post according to 'par plus' any handicap strokes the player is entitled to receive.

## Thursday & Saturday Tournament Chairs – Cami Sylvester & Stephanie McCarthy

Our Winter schedule is an easy stroke play or EC style so come out and join us on Thursdays 9:00am! Please call the Golf Shop by Wednesday noon to sign-up. We will be counting putts on March 7th and playing stroke play and EC cards on the 14th, 21st and on the 28th. In April we will have sweeps and games.





Get your Mojo on? Start forming your Mojo teams for our annual Mojo tournament on Saturday March 23rd. This is one of our highest participated tournaments throughout the year and you don't want to miss it. Sign up in the Pro Shop by the 17th.

### **Lisa Pae - EC Chair**

We're off to a great start with Partner EC. We have 29 combined teams signed up and are just completing our first month of playing. 30 rounds have already been recorded-great job ladies on getting out in between the rain! Thank you to all that have paid thus far and for those who have not, reminder to leave your payment at the pro shop or Venmo at Lisa-Pae-I.

EC cards may be placed in the basket below the posting computer in Quixote's. Any questions, contact Lisa Pae at 916-581-3856 or Lpae@aol.com.

### **Pam Palmieri - Rules**

Have you ever been on the course and wondered about a specific rule – well there's an app for that. If you have an iphone go to the App Store and search The Official Rules of Golf 2019. This app will allow you to explore specific topic areas such as penalty areas and bunkers or you can search a specific rule.

### **Updates and Information:**

**Verdera Cup** - What is the Verdera Cup you say? The Verdera Cup rewards CVWG members who participate in CVWG and club sponsored events throughout the year. Every time you participate in these events you earn points toward the Verdera Cup. Points are collected throughout the year from January 1st – 1st Thursday in November. The member with the highest point total at the end of the year wins the Verdera Cup award, awarded at the Holiday Party.

**March and April Save the Dates:** St. Patrick's Tournament 3/16, Mojo 3/23, Couple Guest Day 3/30, Nine and Wine Social 4/7, Member/Member 4/27 & 4/28.

**April Guest Day** – April 11th – Arleen Wong is our April Guest Day host and is the process of preparing a great event. Get your teams together and sign up in the Pro Shop.

**2019 Roster Booklet** - If you haven't picked up your roster booklet yet they will be in the Pro Shop through the end of March then will be placed in the Women's locker room. A big THANK YOU to Pat Zimmerman all her hard work on this book.

**Most Improved for January** – Congratulations to Gigi Sweeny!!

### **A Message from Stacey**

Did you know we have a Facebook page? Find the CVWG Facebook page by searching Catta Verdera Women's Golf Group in Facebook. Cheryl Dibachi is our administrator and she'll add you to this closed group. Along those same lines I recommend liking the Women's Golf Association of Northern California (WGANC) page. They often post information about tournaments and valuable information about all the new rule changes.

Laura Faber, Stephanie McCarthy, Susan Bishop, Pam Palmieri and I attended the WGANC Regional meeting at North Ridge CC earlier this month. 27 Clubs from two regions were represented. Did you know that WGANC is 110 years old, and has 11,000 members! One topic of discussion was the collaboration and potential unification of PWGA, WGANC, and NGAC. For more information regarding the unification click here.

Let's have a great March. I look forward to seeing you all out for the Mojo tournament. Who will have their Mojo at the end?





**Ramiro Sena**  
Course Superintendent

## Superintendent Update

Here we are experiencing another wet month, which it limits us in performing any kind of ground work on the golf course. We hardly have been able to mow the roughs and even fairway have struggled to keep them manicured. The excessive rain during the last 30 days have really been a struggle to shine on the course.

The staff nonetheless, have given it their best to at least maintained the greens as good as they can possibly be for this time of the year. We were really hoping to have initiated the month with the NCGA qualifier getting us off to a good start, but Mother Nature had the last word. We set the course through a light rain and waited for it to clear for at least an hour to allow the surface water to move, but it didn't stop coming down.

I can see the frustration of some of the players. You want to come out to play and be able to drive on the course and you find out we are "Cart path only". Unfortunately, when the surface areas are this wet we cause more damage then we can see long term. The cart traffic will cause the soil to compact and collapse the air chambers depleting it from the turf's necessary oxygen to withstand any stress such as heat or humidity when Summer

approaches. Also, driving those carts on any sloped are can be dangerous during rainy days. Therefore, we have to make the decision base on the precipitation we have had. We want to have a higher end golf course and I yet haven't been at a place that has no cart restrictions and has good turf quality... "It is impossible to have both". Please, be patient and obey the "cart path restrictions", and maintain the cart on the path whenever possible. Leave it on the path if your ball is a few steps from it. Drive it all the way perpendicular to your ball and enter the fairway in a 90\* immediately get back on the path as soon as possible.

Help us make the course better for you enjoy and elevate your experience of a Country Club. We hope for better weather soon and allow you to drive on the course in a safely manner and always observe the "Golf Cart restrictions"

Thank you for your support ~Your Turf Care Team

## Calendar at a Glance - Club Events March 2019

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2 Men's Club Opening Day
3	4	5	6	7 Ladies Day	8 Pruett Wine Dinner Callaway Demo Day	9 NCGA Zone Qualifier
10	11	12	13	14 Ladies Day	15 Men's Guest Day	16 St Patrick's Day Tournament
17	18	19	20	21 Ladies Day	22 Madefena's Fine Dining	23 Mojo Tournament
24	25	26	27	28 Family Dinner Night Ladies Day	29 XXIO Experience Day	30 Couples Guest Day

### Coming in April...

April 4th, 18th & 25th  
**Ladies Day**

Saturday, April 6th  
**Ping Fitting Day**

Sunday, April 7th  
**Nine & Wine**

Monday, April 8th  
**Course Closed**

Thursday, April 11th  
**Ladies' Guest Day**

Thursday, April 19th  
**Men's Guest Day**

Sunday, April 21st  
**Easter Brunch**

Monday, April 22nd  
**Course Closed**

April 23rd & 24th  
**The Troubadour**

Thursday, April 25th  
**Family Dinner Night**

Friday, April 26th  
**Course Closed**

Saturday, April 27th  
**Ladies' Member/Member**

### CLUB STAFF

**Jeff Wilson x226**  
General Manager  
**Ram Sena x215**  
Golf Course Superintendent  
**Paul Shorts x202**  
Head Golf Professional  
**Jim Braden x205**  
Director of Food & Beverage  
**Keelan Glenn x207**  
Executive Chef  
**Yanti Jensen x206**  
Controller  
**Curtis Landa x213**  
Membership Director/Tournament Sales

### PHONE NUMBERS

**Clubhouse** 916.645.7200  
**Fax** 916.645.6729  
**Membership Events** 916.645.6745  
**Quixote's** 916.645.6742

### HOURS OF OPERATION

**Administrative Office**  
Tuesday through Friday  
8:30 am - 4:30 pm

**Golf Shop**  
Tuesday through Sunday  
6:00 am - 6:00 pm  
First Tee Time: 7:00 am

**Range Hours**  
Tuesday through Sunday  
6:30 am - 6:00 pm

**Stables Grill**  
Tuesday through Sunday  
10:00 am - 5:00 pm

**Quixote's Members' Lounge**  
Tuesday 11:00 am - 6:00 pm  
Wed & Thu 11:00 am - 8:00 pm  
Friday 11:00 am - 10:00 pm  
Saturday 9:00 am - 10:00 pm  
Sunday 9:00 am - 6:00 pm



**CATTAVERDERA**  
COUNTRY CLUB