



Catta Talk

CATTA VERDERA COUNTRY CLUB

MARCH 2018

St. Patrick's Day Tournament Saturday, March 17th ~ 1:00pm Shotgun

Join the fun and competition on St. Patrick's day and come out for the St. Patrick's Day Tournament. It will be a 1:00pm shotgun and



the format is two net balls of the 4-person team. Enjoy awards and a buffet after the

round. Golf scores won't be the only challenge, we will also have prizes for Best Dressed and Best Cart! Sign up by March 13th or the first 25 teams. Good Luck!

Callaway Demo Day Saturday, March 24th

This is your opportunity to try the newest Callaway Golf products at an official demo days at the Club. Learn about the latest technology



in golf, try new clubs and talk with Callaway's equipment experts about the best science for your game and swing. Join us on the driving range from 10:00 am to 2:00 pm!

Family Dinner Night Thursday, March 29th

Join us for the "All-you-can-eat" Family Dinner Night from 5:30 pm to 8:30 pm! This is Chef Keelan's famous Prime Rib with all the fixings to go with it. Reservations are not required, so just show up and enjoy dinner with family and friends.

Easter at Catta Verdera

Sunday, April 1st
Seatings at 11:00 am & 1:15pm

We hope you can join us for Catta Verdera's annual Easter Brunch! This year there will be two different seatings; The first at 11:00 am and the second at 1:15 pm. There will be an Egg Hunt at 11:00 am and then there will be face painting and a balloon twister until 2:00 pm. The brunch has a carving station, an omelet station, a seafood station, a dessert station and much, much more! Reservations are required and can ONLY be made at 645-6721 or at jbraden@cattaverdera.com. The cost is \$35 per adult, \$25 for those between 8 and 13 years of age and \$10 for those 3 to 7 years of age.

We hope you join us and make it a fun tradition for your family!



MONTHLY GUEST DAYS

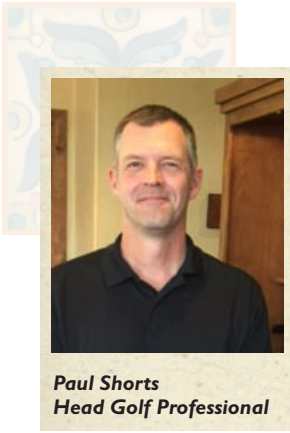
3rd 9:00 AM
Thursday
Ladies
STARTING IN APRIL

3rd 1:00 PM
Friday
Men
MARCH 16

Daylight Savings Time

Don't forget to "Spring Forward" and turn your clocks ahead one hour on Sunday, March 11th.





Paul Shorts
Head Golf Professional

FROM THE HEAD GOLF PROFESSIONAL

I hope all of you got a bunch of golf in during the 1st half of February when we had full-blown spring weather. As I write this, winter appears to have finally arrived, but we are hopeful that it will be a short but sweet winter that gives us the water we need, and then turns quickly to spring. Daylight Saving Time begins March 11th. Don't forget to set your clocks forward. We will be hosting a Callaway Demo Day this coming March 24th from 10-2 on the driving range. Come out and give their new Rogue product a test on the Trackman and see if you can gain some distance

and accuracy. Sign-ups are in the golf shop. It's also that time of year for Titleist's famous buy 3 get 1 free promotion. Watch for that email to come out soon.

We have a bunch of golf coming at us soon. Our 1st Men's Guest day is coming up on March 16th (1:00 Shotgun). Then the following day is our annual St. Patrick's Day Tournament (this year it falls on the 17th, also a 1:00 Shotgun). The Troubadour Senior Men's Invitational is just around the corner as well, on April 24th and 25th. The Troubadour will be a 36 hole event this year as opposed to 27 holes in years past. Participation is limited to men 55 and over (must turn 55 in 2018).

February Tournament News: Our annual Valentine's Couples Tournament was held on February 11th. We had 56 players come out and participate on a beautiful February morning. The field was divided into 2 flights. The "Heart" Flight was won by Rick and Julie Domenick and the "Cupid" Flight was won by Dave and Stacey Sommerhauser. Great job everyone who participated in this fun event!

If you're like me, the time change signals the official beginning of 'golf season' (Don't forget to set your clocks forward). I hope that's the case for you as well, and I hope to see you at the club soon.

~Paul

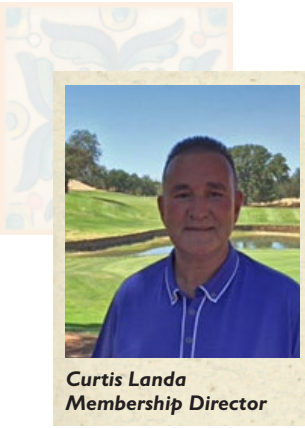


Rick & Julie Domenick



Dave & Stacy Sommerhauser





Curtis Landa
Membership Director

Catta Verdera Membership

Catta Verdera new membership offering program is entering its third month - Drive to 275

Catta Verdera's goal is to add enough new golf members to reach 275 and become Private Thursday thru Sunday's. Please review information flyer below.

I encourage everyone to inform your family, friends, and co-workers of Catta Verdera's exciting new program. There has never been a better time to join and perfect way to start enjoying everything Catta Verdera has to offer.

If you know of a potential new member interested in joining and you're a current member looking to sponsor a new member either golf or social, there are a couple different options you can accomplish this. Contact me directly and provide the potential members information. Have the potential member contact me directly and have them let me know the member who is sponsoring them before or during the process please not afterwards. Personally, bring the prospective member out as a guest, contact me before to arrange an introduction.

I would like to personally thank Jeremy Chambers for referring two new members and Brian Monaghan for his referral. Jeremy and Brian will receive 2 months dues credit after the 1-year anniversary of sponsored Golf Member.

On behalf of Catta Verdera and our entire staff I would like to offer a warm welcome to the following new members.

- Robert Gregory - Golf Member
- Collin Brown - Golf Member
- Steven Brown - Legacy Golf Member
- Jeff & Toni Marsalla - Social



**Catta Verdera Country Club
Drive to 275 Membership Program**

Become a member today!

Choose from Family, Individual, Corporate, or Young Executive Golf Memberships. New Social Plus Memberships are also available.

Golf Non-Refundable

\$5,000 initiation, 3 months no golf dues, No Cart fees until 2019, and 6 guest passes, family and individual category available.

Golf Refundable

\$10,000 initiation 3 months no golf dues, No Cart fees until 2019, and 12 guest passes, family and individual categories available.

Legacy Membership

ZERO initiation fee, just start paying dues. Need to be Family member; Father, Mother, Brother, Sister, Son, or Daughter of current golf member.

Welcome Package for New Members

To be used within the first 30 days of joining
Dinner for 2, 1 appetizer, 2 Desserts, and Sunday Brunch for 2 with complimentary beverage.

Golf Member Sponsor

Receive 2 months golf dues credit after 1-year anniversary of sponsored Golf Member.

Social Plus Membership

\$1,000 initiation, Dues start at \$160 month
This new category of Social membership includes all the Social benefits with the ability to use the driving range & practice facilities Tuesday through Sunday.





AC Corner

March 2018

With spring approaching, your attention to golf course care and maintenance once again becomes an important factor in the course's playability during the prime golfing months. We ask that you and your guests follow these best practices when playing. Following these easy guidelines will pay dividends for everyone as the warmer months arrive.

1. For fairway and rough turf, always use the sand and seed mix to fill divots. The germinated seed will fill in the divot and provide a more uniform surface.
2. On the greens, always repair your ball mark plus others in your vicinity. Unattended ball marks become long term scars and irregularities leading to bumpy greens.
3. Always enter bunkers from the lowest point and rake smooth all foot prints and club impact depressions.
4. On all recently remodeled bunkers, always rake and smooth up the slopes.
5. Lastly, always observe all cart rules and signs:
 - Avoid parking in the rough and under oak tree canopies as the weight of the carts damages the oaks' roots and weakens the trees. The course has lost some signature oaks in the past few years and many of the remaining trees are critical to the design and beauty of Catta Verdera.

Thank you for your cooperation. See you on the course.



Chrome Soft Ball Promo

Callaway is offering a Buy 3 Get 1 free promotion similar to the spring promotion many of you are familiar with from Titleist. There are 3 ways to place your order. Click on the image below and fill out the online form with what you would like then save it to your computer and email it back to Kyle - kverle@cattaverdera.com, or bring it into the golf shop next time you are in, or let us know what you would like and we'll fill out the form for you. The offer is good now through April 15th. Don't miss a great deal on some new golf balls!

**A DIFFERENT BALL
AND A GREAT OFFER**

**BUY 3 DOZEN PERSONALIZED 2018
GOLF BALLS, GET 1 DOZEN FREE**

BUY NOW



CHROME SOFT | CHROME SOFT X

*Offer valid 3/15/2018 - 4/15/2018 at participating green grass facilities with a Callaway Staff professional in the U.S. and Canada and only while supplies last. Not valid on Chrome Soft Titleist golf balls. Additional restrictions apply. Void where prohibited.



Catta Verdera Women Golfers

March 2018 Happenings!

Play Golf, Have Fun

Introducing your Board Representatives for 2018:

Captain	Linda Bunker
Co Captain	Stacey Sommerhauser
Treasurer	Lisa Pae
Secretary	Lori Vasko
Rules Chair	Pam Palmieri
Tournaments Chairs	Cheri Gandy Beth Hoblit
Handicap Chair	Camille Sylvester
Social/Charity Chair	Stephanie McCarthy
Membership	Pat Zimmerman

Should you have any questions regarding rules, tournaments, WGANC/NCGA changes, Open Days, or new members we hope you will contact one of us. We are here for you!!

Need some courage to come out and play golf with the girls? Call one of us and we'll do whatever it takes to get you out on the course to enjoy some girl time!! Watch our newsletters for information about informal 9-hole Scramble games we'll be scheduling throughout the year. Our first is scheduled for March 18th, 3:00 pm tee time! Watch for the flyer to come soon for sign-ups! This is a perfect opportunity to get rid of your courage issues and meet some pretty neat lady club members. The event will be open to all female members, even if you are not a member of the CVWG. Join us! You might find a new passion!!

REALLY...we want all our members to get hooked on golf and we are doing our darnedest to figure out ways to make that happen!!

2018 CVWG Roster Booklet

Pat Zimmerman completed the electronic 2018 roster last Sunday and sent a copy to your e-mail address. To save money and trees we won't be issuing a hard copy this year. Thank you for your patience, but we were trying to make sure we had all our new members included, along with an updated 2018 calendar of events, and other important information for you to refer to during the year. Thank you, Pat!!

Ladies Play Dates

Call the Golf Shop by Wednesday noon to sign-up for a 9:00 am tee time for Thursday Games and scheduled tee times for Saturday games! Sweep will be available, but are strictly voluntary!

Thursday Games

March 1st - Low Putt

March 8th - O-N-E-S

March 15th - Best Nines (Nassau)

March 22nd - 2-Person Team Odd-Even

March 29th - Stroke Play & Closest to the Pin

Wednesday Games

March 18th - Nine Hole Scramble

March 24th - Low Putts & Medallion Day



Remember you are responsible for posting your own score when you play on a Thursday or Saturday with the CVWG.



Catta Verdera Women Golfers

Sierra Gold Team Match Play League

Each year the Ladies of Catta Verdera compete in a team match play format against teams from Serrano, Winchester, North Ridge and Granite Bay for the honor of housing a perpetual trophy.

The game format is pretty simple. We compete against each of the member teams over the course of the season and host one of the events when we do not compete. We will compete in a total of 4 matches over the course of the season which runs from March to September. Our team points from each match will be compiled and the Club with the highest points at the end of the season wins the honor of housing the trophy for a year!

The competition consists of FOUR 2-women teams from each Club. The teams are aligned by handicap. We field two teams with course handicaps in the 1-22 range and 2 teams with course handicaps in the 23-36 range. This is a competitive format that requires the team player have a good understanding with Match Play golf. We do our best to field each 2 person team with a veteran match player to help foster participation from all members who are interested, regardless of experience.

I personally think this is the most fun format in the game of golf. If I screw up, my partner is there to cover for me and visa versa. Sometimes we both screw up on the same hole, but than we have each other to commiserate; a WIN- WIN in my book! We hope you will consider joining us this year! We need players of all handicap levels. The schedule is:

- ◆ March 29th at Serrano
- ◆ April 17th at Catta Verdera - We do not field a team
- ◆ July 26th at Northridge
- ◆ August 21st at Granite Bay
- ◆ September 10th at Winchester



Ladies Guest Day

The Secret Garden Ladies guest day is coming up soon! And, it's not too soon to get your team together. No guest, No problem. Let us help you find your playing partners. There will be a 7:30 am breakfast and 9:00 am shotgun. We look forward to a great day of golf, a beautiful luncheon, laughter & prizes. [Click here to sign up now!](#)

Birdie/Chip-In Binder

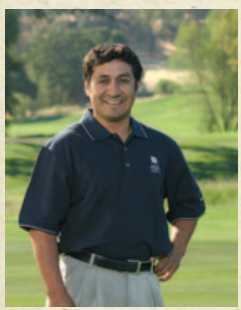
Just a reminder that the Birdie and Chip-In Binder is now located below the handicap computer in "New Quixote's".

Don't forget to record your birdie, chip-in or eagle when playing in a CVWG sanctioned event (Thursday play day, Saturday play, CVWG tournaments, etc.). Prizes at the end of the year for those with the most!

**Have a question, suggestion, or comment?
We'd like to hear from you!**

Contact CVWG Captain:
Linda Bunker

Contact CVWG Tournament Chairs:
Cheri Gandy or Beth Hoblit



Ramiro Sena
Course Superintendent

Superintendent's Update

The weather has been unbelievably amazing over the past few weeks. The fairways were firm and greens were fast. This time of the year allows us to clean up some vegetation on and off the course. We haven't skipped mowing days due to any excessive rains this year. Of course, the frost creates delays this time of the year and the turf recovery is limited but, we expected as usual and plan the agronomics around it.

This climate is somehow ideal to almost perfect growing conditions on the golf course. If we could only maintain the temperatures between the low 60F to mid 80F and have the wind blowing the way it is now I would have the perfect playing surface every day.

We took advantage of the dry February and did a lot of pruning and cleaning around the course as well as the parking lot and club house areas. The staff did a tremendous job removing the overgrown vegetation to the right side of #5 fairway and to the right of #18 across the cart path. We continue to make small improvements whether it is through the removal of overgrown vegetation or installing a drain to keep the area more playable, but we want to improve your experience on the course.

Note: it is now the time of the year when you need to apply the preemergents on the yard. We have a couple great options in our area such as Ewing in Roseville and Sierra Pacific in Rocklin. They have Turf professionals who can assist you.

Thank you for your support!

Your Turf Care team ~Ram Sena

Calendar at a Glance - Club Events March 2018

SUN	MON	TUE	WED	THU	FRI	SAT
				1 Ladies Day	2 Pruett Wine Dinner	3 Men's Club Opening Day
4	5	6	7	8 Ladies Day	9	10 NCGA 4-Ball Net Qualifier
11	12	13	14	15 Ladies Day	16 Men's Guest Day	17 St. Patrick's Day Tournament
18 Ladies 9 Hole Scramble	19	20	21	22 Ladies Day	23	24 Callaway Demo Day
25	26	27 Aerification	28 Aerification	29 Family Dinner Night Ladies Day	30	31

Coming in April...

Sunday, April 1st
Easter Brunch

Thursday, April 5th
Ladies Day

Thursday, April 12th
Ladies Day

Thursday, April 19th
Ladies Guest Day

Sunday, April 22nd
Ladies Nine & Wine

Tuesday, April 24th
Troubador Senior Invitational

Wednesday, April 25th
Troubador Senior Invitational

Thursday, March 29th
Family Dinner Night

Thursday, March 29th
Ladies Day



**CATTA
VERDERA**
COUNTRY CLUB

Where everyone wants to be.

CLUB STAFF

Jeff Wilson x226
General Manager
Ram Sena x215
Golf Course Superintendent
Paul Shorts x202
Head Golf Professional
Jim Braden x205
Director of Food & Beverage
Keelan Glenn x207
Executive Chef
Yanti Jensen x206
Controller
Curtis Landa x213
Membership Director/Tournament Sales

PHONE NUMBERS

Clubhouse 916.645.7200
Fax 916.645.6729
Membership 916.645.6745
Events 916.645.6722
Quixote's 916.645.6742

HOURS OF OPERATION

Administrative Office
Tuesday through Friday
8:30 am - 4:30 pm

Golf Shop
Tuesday through Sunday
6:00 am - 6:00 pm
First Tee Time: 7:00 am

Range Hours
Tuesday through Sunday
6:30 am - 6:00 pm

Stables Grill
Tuesday through Sunday
10:00 am - 5:00 pm

Quixote's Members' Lounge
Tuesday 11:00 am - 6:00 pm
Wed & Thu 11:00 am - 9:00 pm
Friday 11:00 am - 10:00 pm
Saturday 7:30 am - 8:00 pm
Sunday 7:30 am - 6:00 pm