



Catta Talk

CATTA VERDERA COUNTRY CLUB

MARCH 2017

St. Patrick's Day Tournament Saturday, March 18th

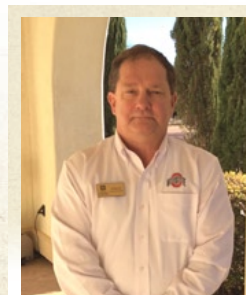
Join the fun and competition on St. Patrick's day and come out for the St. Patrick's Day Tournament. It will be a 12:00pm shotgun with a buffet after the round. Golf scores won't be the only challenge, we will also have prizes for Best Dressed and



Best Cart! Sign up by March 16th or the first 25 teams. Good Luck!

Family Dinner Night Thursday, March 30th

Join us for the "All-you-can-eat" Family Dinner Night from 5:30 pm to 8:30 pm! This is Chef Keelan's famous Prime Rib with all the fixings for \$24.99 per person. Reservations are not required, so just show up and enjoy dinner with family and friends.



Jim Braden
Director of Food & Beverage

Pruett Wine Dinner

Friday, March 3rd
Dinner ~ 7:00pm

Join us for the Pruet Wine Dinner at 7:00pm on March 3rd. This award

winning winery and their fantastic red wines will be featured with a five course menu. Reservations are required and can be made at 645-6721 or at jbraden@cattaverdera.com. \$65 per person.



Easter at Catta Verdera

Sunday, April 16th

Seatings at 11:00am & 1:15pm

Catta Verdera's annual brunch is a culinary spectacle with something for everyone. Reservations are required and can be made at 645-6721 or at jbraden@cattaverdera.com. Seatings available at 11:00 am or 1:15 pm. The Egg Hunt will take place at 11:00am and the Easter Bunny will be in attendance. The brunch is \$35 for adults, \$25 for 8 and 13 years of age, \$10 for children between the ages of 4 and 7 and under 3 years is free. Reservations are required and can only be made at 645-6722 or at events@cattaverdera.com.

MONTHLY GUEST DAYS

3rd Friday Men
1:00 PM
MARCH 17

CABRILLO CLASSIC
MENS INVITATIONAL

Save the Date...

May 17th - 20th

Men's Member Guest Invitational





Daylight Savings Time

Don't forget to "Spring Forward" and turn your clocks ahead one hour on Sunday, March 12th.

Titleist Loyalty Rewarded...

To say "Thank You" for trusting your game to Titleist Pro VI, they are offering a free dozen of balls with purchase of 3 Dozen Pro VI or Pro VIx. Place your order as soon as possible for earliest delivery. Orders will begin shipping by late March. *Please include: Personalization - up to 17 characters per line, up to 3 lines. Text Color: Black, Blue, Green, Red or Pink. Play #'s: 1-4 or 5-8. Ball Type: Pro VI or Pro VIx. To order, contact Tiffanie at tblaylock@cattaverdera.com or in the golf shop (916)645-7200.



2017 Cabrillo Sponsorship Opportunity

New for this year, the Cabrillo Committee has launched a sponsorship opportunity to generate funds to add to the member and guest experience. The committee has identified a charity that will also benefit from the funds generated. The First Tee of Greater Sacramento will receive a portion of the funds generated. This is a unique opportunity for you to help the event proper and the First Tee of Greater Sacramento.

CABRILLO MENS INVITATIONAL- SPONSORSHIP

Presenting Sponsor: \$2000 Total tournament exposure May 17-20

Includes strategic placement on the first and tenth tee during tournament proper, scoreboard & awards ceremony recognition and custom signage during tournament

\$250 - Includes scoreboard signage and player program recognition (unlimited available)

\$500 - Includes scoreboard signage and strategic placement on the putting green
(ONLY 2 available)

\$500 - Includes scoreboard signage and strategic placement on driving range
(ONLY 2 available)

\$750 - Includes scoreboard signage and strategic placement during skills challenge
(ONLY 2 available/skill)

\$1000 - Includes scoreboard signage and strategic placement during skills challenge
(ONLY 2 available/skill)

*All sponsorships include recognition in player program and verbal recognition during the awards ceremony.



Spring Membership Program



Curtis Landa
Membership Director

We hope your 2017 is off to a great start! While the winter months tend to be a slower time of year and with all the rain we have had, this isn't the case at Catta Verdera. We have been busy all the while creating exciting new Spring Membership Program with assistance & approval from the Advisory Board. This program was released March 1st 2017 and expire May 31st 2017.

I encourage everyone to inform your family, friends, and co-workers of Catta Verdera's exciting new program. There has never been a better time to join and perfect way to celebrate spring time and golf weather

If you know of a potential new member interested in joining and you're a current member looking to sponsor a new member either golf or social there are a couple different ways you can accomplish this.



Contact me directly and provide the potential members information.

Have the potential member contact me directly and they need to let me know the member who is sponsoring them before or during the process please not afterwards.

Personally bring the prospective member out as a guest, contact me before to arrange an introduction.

On behalf of Catta Verdera and our entire staff I would like to offer a warm welcome to the following new members.

Howard & Tammy Horrocks-Golf

Derick & Li Lau-Golf

Randy Renfro-Golf

Greg Vaughn-Golf

Chris & Sondra Nunez-Social

Joseph & Jill DeVay-Social

Curtis Landa,
Membership Director

Catta Verdera Country Club Membership Tailor Made for You

Pick One

Re-fundable Initiation Fee
\$10,000

Non-Refundable Initiation Fee
\$5,000

Pick One

No Golf Dues 3 months

Single: \$1,389.75

Family: \$1,635.00

\$100 statement credit 15 months
\$1,500

Pick One

Cart fees for 6 month (Club Cart)

Single: \$540, Family: \$720

Guest Passes

12=\$660

Trail Fee for 1 Year (Private Cart)

\$900

1 Complimentary guest per week for 6 months
\$1,440

Pick One

Palmer Advantage paid dues 1 year

\$240

New Golf Shoe's credit

\$200

12 Bottles of our House Wine

\$240

Custom Catta Verdera Golf Bag & Covers

\$200

4 ½ hour Golf Lessons with Robert Delgado or Franklin Richards

\$200

Welcome Package for New Members

To be used within the first 30 days of joining

Dinner for 2, 1 appetizer and 2 Desserts, 1 Bottle of House Wine





PERFORMANCE

GOLF ACADEMY



Philip Dawson Jr
Director of Instruction

Members of Catta Verdera CC,

My name is Philip Dawson Jr. To many of you I am a familiar name and to others I will be a new face. I have recently been fortunate enough to begin teaching at Catta Verdera. I grew up in the Sacramento area and attended college at Sacramento State.

After college I played professionally for 9 years, most of it on the PGA Tour Canada. During my professional playing career I won over 20 pro events, shot a 12 under 60 in a tournament and was named NCPGA AA Player of the year. For the last 7 years I have dedicated myself to teaching and have really enjoyed the process of helping people improve.

I take a holistic approach to teaching that involves technique, fitness, club fitting, sports psychology and on course strategies. I have the best technology available on the market today including Trackman Dual Radar launch monitor, JC Video and full complement of Callaway fitting equipment. I will be offering some cool programs, clinics and club fitting opportunities to the members of Catta Verdera.

Many of you will see me up on the range with my Callaway tent and equipment. Please come over to introduce yourselves and checkout what I have to offer. Feel free to ask any questions you might have. I am fortunate to teach many of the top junior, collegiate and professional players in Nor Cal so you might see some of them at the club in the upcoming months. I think it is a really great opportunity to follow the next generation of great players and you will likely see some of these young men and women making a splash in the professional ranks. My passion and holistic approach to teaching led to me being awarded Top 50 Elite Junior and Collegiate coach in the USA the last two years.

I will be updating all of you with clinic and fitting day opportunities in the near future please let me know if there is anything you have questions about or would be interested in seeing added to the clubs teaching programs. Jeff, Robert, Franklin, Paul, Marc and I are here to help you in any way we can and ensure that you have the right teaching programs and clubs to maximize your game.

Thanks for making me part of the Catta Verdera family and I look forward to seeing you at the club!! Please feel free to contact me to set up lessons and fittings I have provided my contact info below.

philipdawsonjr@pga.com ~ (530)409-7464

Philip Dawson Jr
Director of Instruction
Performance Golf Academy
Callaway Golf Ambassador
Nike Swoosh Staff
Team Trackman Professional





Catta Verdera Women Golfers

HERE COMES THE SUN!

March will be a great month for golfing at CVCC. Let's get out, have fun, and play more golf this month. Here are your updates for CVWG activities that will be taking place in March.

2017 CVWG Roster Booklet

Your printed 2017 CVWG roster is available in the locker room, so please pick one up. Each member's name is printed on a label in the top right front corner. A special thank you to Pat Zimmerman for organizing the booklet, updating and printing it! Please refer to it for important dates in the calendar section. You don't want to "miss" out on any events this year.

March 25th: Saturday Play Date

We are getting ready to kick off our CVWG Saturday Play Dates starting on March 25th. These play days are open to all CVWG players....the more the merrier. Questions about Saturday Play? Contact Stephanie McCarthy: 916-783-2283. Stephanie will be issuing to everyone, a description of the game and how to sign-up for it during the next week.

Message from Cheryl Dibachi: CVWG's EC Chair

WE HAVE OUR OWN FACEBOOK PAGE!

Now is a great time to join the Catta Verdera Women's Golf Group on Facebook! It's a great way to connect with your fellow golfers to reach out for EC partners, share a tee time or just get to know each other! Hope to "see" you soon!

EC CARDS, BIRDIE/CHIP-INS HOUSEKEEPING

There is a basket under the handicap computer in Quixote's to put your scorecard after your EC round. Please circle any improved holes on your scorecard after your round if possible. It makes our accounting much easier!

The birdie and chip-in binder is located in Quixote's as well. Please note that you should only record birdies and chip-ins in this binder that occurred during CVWG events.

Thursday Play Dates

Please check Beth's and Cheri's weekly email blasts for the Thursday Play Day formats. Start time is 9:00. They've done an amazing job with upbeat, and newsy weekly messages. We hope to see you out on the course, and if you can't participate, please try to drop by for lunch after the round with the gals in Quixote's.

March Scheduled Games

Thursday 9:00 starting times:

These games are selected with ALL skill levels in mind as well as the ability to complete our Eclectic Tournament cards. We have an extra Thursday play day this month so let's take advantage of completing our EC Cards by April 30th!

PUTTS: The first Thursday of every month from January through November is PUTTS DAY. A CVWG member must have played in at least three of those Thursdays. The player with the three lowest putting rounds will be the PUTTING CHAMPION and receive the award at the Holiday Luncheon.

March 2nd: CVWG Putts Day

March 9th: Stroke Play

March 16th: Front or Back (Play 18 holes, then select the best 9)

March 23rd: Stroke Play

March 30th: Nassau (Best net front nine, best net back nine and best net 18 hole score)

Call the Pro-Shop by noon on Wednesday to sign up. Weather permitting, we hope to see you all out on the course.

Continued next page...



Catta Verdera Women Golfers

continued...

WGANC Open Days

April, 2017

More info will be provided throughout the month of March.

<u>Club Name</u>	<u>Event Date</u>
Canyon Oaks*	April 3, 2017
Oakdale	April 6, 2017
Tracy *	April 11, 2017
Richmond *	April 11, 2017
San Joaquin *	April 11, 2017
Auburn Valley *	April 17, 2017
Silverado	April 18, 2017
Kings River *	April 18, 2017
The Villages **	April 20, 2017
Cold Springs	April 24, 2017

Notes:

* Clubs where you can designate who you want to play with.

**This Open Day is open to Guests of a WGANC member.

Captain's Message

Linda Bunker, Cheri Gandy, Dixie Hueckel and I attended the WGANC Regional meeting at NorthRidge CC on February 15th. 27 Clubs from two regions were represented. Did you know that WGANC is 110 years old, and has 11,000 members! It's a great organization for US!

Medallion Days

In 2014 CVWG initiated Saturday Medallion Days to ensure that all our members have an opportunity to compete for the Medallions we receive each year from our Mother Organization: Women's Golf Association of Northern California (WGANC).

We will still have six designated medallion days for Thursday play days and six designated medallion days for Saturday play days. For example, during the month of April, I decide to play the Thursday Medallion Day. I cannot compete for the medallion again during the April's Saturday medallion day. In May, I am unavailable to play on Thursday medallion day so I elect to play on the May's Saturday Medallion Day. To initiate this new process, a member must declare BEFORE the round commences if they are completing for the medallion. The Tournament chair will be responsible for ensuring this new process is followed by all the members completing for the WGANC medallions.

CVWG Members are still required to compete in at least three medallion days to be considered for a WGANC medallion. The medallions will be awarded to the CVWG members with the three lowest NET scores achieved while participating in medallion days.

Remember you are responsible for posting your own score when you play on a Thursday or Saturday with the CVWG.

Have a question, comment or suggestion?

We want to hear from you!

Diana Nyman: Captain
Email: dnyman@sbcglobal.net
Phone: 916.543.0903
Cell: 916.580.4548

Linda Bunker: Co-Captain
Email: b5560@pacbell.net
Phone: 916.409-0453
Cell: 916.508-9518



Membership Guidelines

Golf

- 1) The hours of play and Golf Shop hours will be posted in the Golf Shop. The Golf Course Superintendent and the Head Golf Professional are authorized to determine when the golf course is suitable for play.
- 2) Play may begin only at the first tee unless authorized by the Golf Shop.
- 3) The driving range opens one hour after sunrise and will close approximately one hour before sundown. Consult the Golf Shop for specific hours.
- 4) Range balls are for use on the practice range only and may not be used on the golf course.
- 5) Members and guest should make every effort to keep the Golf Course in its best possible condition by repairing ball marks, fixing divots, raking bunkers and following cart use rules.
- 6) No beverage coolers are permitted on the golf course unless supplied by the Club.
- 7) Players who have a scheduled tee time and fail to cancel with the Golf Shop within 24 hours of the scheduled time may be restricted by the Head Professional from making tee times in advance.
- 8) Starting times are strongly recommended. One time may be reserved per member 7 days in advance. Permanent starting times may not be reserved.

Golf Guest Policy

- 1) Each Member (husband, wife, and dependents are considered one Membership) may host up to three accompanied guest per day.
- 2) A guest of a member may only play golf once every thirty consecutive days DURING Member Only Times, irrespective of who sponsors them to play at the club.
- 3) All players must physically check in with golf shop prior to using the golf facilities.
- 4) The sponsoring member is responsible for the conduct of a guest while at the club. If the manner, deportment, or appearance of any guest is deemed to be unsatisfactory the sponsoring member shall at the request of the club, cause such guest to leave the facilities immediately.

Clarification of Member/Guest Policy

We want you to invite guests to play, however, there is one caveat. Guests can play just one time during Member Only times, per 30 days. What this means is that if you have Mr. Gainey play as your guest on March 4th, during a Member Only time, he will not be able to play again during a Member Only time until April 3rd. Regardless of who's guest he is; meaning that Mr. Gainey can't play as Member A's guest on Friday then play as Mr. B's guest the next day. Below is a chart indicating what the Member and non-member times are.

There are no restrictions on the number of times a guest may play during non-member times.

Member Times

Monday: Course Closed

Tuesday: 6:30AM-9:00AM and 3:00PM or later

Wednesday: 6:30AM-9:00AM and 3:00PM or later

Thursday: 6:30AM-11:00AM and 3:00PM or later

Friday: Member Times Only

Saturday: Member Times Only

Sunday: Member Times Only

*The times listed above are Member Only times.

Non Member Times

Monday: Course Closed

Tuesday: 9:00-3:00

Wednesday: 9:00-3:00

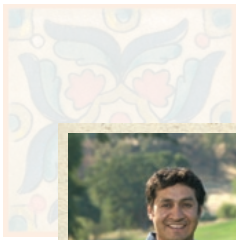
Thursday: 11:00-3:00

Friday: Member Times Only

Saturday: Member Times Only

Sunday: Member Times Only





Ramiro Sena
Course Superintendent

Superintendent Update

It looks like better weather is upon us this coming month.

We have had more rain than any soil can absorb which makes it very unpleasant to play and definitely difficult to provide solid turf conditions.

However, we continue making improvements throughout the golf course. We continue removing dense vegetation areas and pruning overgrown trees to eliminate excessive shade and provide more photosynthesis for the turf. You might see the tractor and chipper throughout the course among the trees. Sometimes we leave it there because of the access to get in and out. Also, if the equipment breaks down it often takes more than a day to get it repaired.

We continue having comments about the pin placements specially over the last couple months. We are not trying to make it more difficult. We follow all the recommended suggestion by the USGA. Also, we have to address every green differently due to the fact that most greens will have limited/different pinable spots throughout

the year. We look at the green with time recovery in mind most importantly. We stay away from the low areas during wet months and we stay away from shaded areas during frost periods.

Why?

Due to the turf recovery time.

The overtly saturated and shaded areas will not recover quick enough to set the pin in the same areas just like we would rotate them from late Spring to early Fall due to lack of photosynthesis.

It is crucial that we maintain a healthy turf stand year round. Therefore, not being able to generate growth during the Winter months prevents us from utilizing shaded and low areas of the greens during this time of the year. Due to all these factors, we may be required to choose pin placements that are a little more difficult.

We should be back on a regular pin rotation very soon. We try to make the course as playable as possible.

Please, find us on the course with any comments. Thank you for your ongoing support to our operation.

~ Your Golf Course Superintendent and Turf Care Team



Employee of the Month

The employee of the month is from our Turf department. He is one of the best staff members on the Turf Care team and is a great operator. He knows the course very well. He always goes the extra mile to make things better. His name is **Adrian Lopez**. He has been at the club for 16 years. We just promoted him to a foreman and know he will do a great job. Please congratulate him if you see him out on the course.





— **TOURNAMENT RESULTS** —



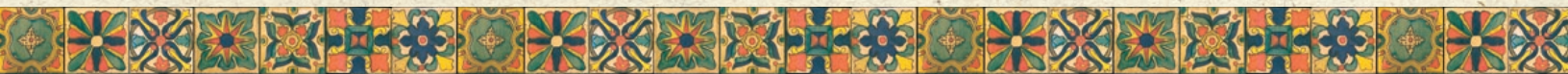
Valentine's Day Tournament
 ~ Results ~
 February 11, 2017

Cupid Flight

1st Place:	Stephanie McCarthy Brent Petefish	64
2nd Place:	Jim Parker Tina Paschke	65
3rd Place:	Robert Kolb Susan Kolb	70
4th Place:	Ted McWilliams Carrie McWilliams	73
5th Place:	Dean Decker Perlita Beso	74
6th Place-t:	Jim Mendes Jane Mendes	77
6th Place-t:	Ken Daley Holly Daley	77
8th Place:	Bob Hodgson Donna Hodgson	79
9th Place:	Don Runte Anne Runte	80

Heart Flight

1st Place:	Steve Harvey Debbie Harvey	61
2nd Place:	Dave Sommerhauser Stacey Sommerhauser	62
3rd Place:	Rick Domenick Julie Domenick	64
4th Place-t:	Mike Helzer Michelle Helzer	65
4th Place-t:	Darryl Vasko Lory Vasko	65
6th Place-t:	Farid Dibachi Cheryl Dibachi	66
6th Place-t:	John Sylvester Camille Sylvester	66
8th Place:	Charley Bunker Linda Bunker	67
9th Place:	Glenn Strecker Laurie Emerson	70
10th Place:	Steve D'Ambra Riye D'Ambrad	73





Congratulations...

Congratulations to **Wilhelmina Schaefer** for her hole-in-one on February 19th. Wilhelmina made the memorable shot on hole #13 from 111 yards. Congrats on the exciting accomplishment!!

Congratulations to **David Wright** for his spectacular hole-in-one on February 22nd. David made his ace on hole #4 from 155 yards.

Congratulations to both of you!

Calendar at a Glance - Club Events March 2017

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2 Ladies Day	3 Pruett Wine Dinner	4 Men's Club Opening Day
5	6	7	8	9 Ladies Day	10	11
12 Daylight Savings Time	13	14	15	16 Ladies Day	17 Men's Guest Day	18 St. Patrick's Day Tournament
19	20	21	22	23 Family Dinner Night Ladies Day	24	25 Saturday Ladies Play
26	27	28	29	30		

Coming in April...

Thursday, April 6th
Ladies Day

Thursday, April 13th
Ladies Day

Sunday, April 16th
Easter at Catta Verdera

Thursday, April 20th
Ladies Guest Day

Friday, April 21st
Men's Guest Day

April 25th & 26th
The Troubadour

Thursday, April 27th
Ladies Day

Thursday, April 27th
Family Dinner Night

Saturday, April 29th
Saturday Ladies Play

CLUB STAFF

Jeff Wilson x226
General Manager
Ram Sena x215
Golf Course Superintendent
Robert Delgado x202
Director of Golf
Jim Braden x205
Director of Food & Beverage
Keelan Glenn x207
Executive Chef
Yanti Jensen x206
Controller
Tiffanie Blaylock x221
Merchandise & Ladies Liaison
Curtis Landa x213
Membership Director/Tournament Sales

PHONE NUMBERS

Clubhouse 916.645.7200
Fax 916.645.6729
Membership 916.645.6745
Events 916.645.6722
Quixote's 916.645.6742

HOURS OF OPERATION

Administrative Office
Tuesday through Friday
8:30 am - 4:30 pm

Golf Shop
Tuesday through Sunday
6:00 am - 7:00 pm
First Tee Time: 7:00 am

Range Hours
Tuesday through Sunday
6:30 am - 7:00 pm

Stables Grill
Tuesday through Sunday
8:00 am - 5:00 pm

Quixote's Members' Lounge
Tuesday 11:00 am - 6:00 pm
Wed & Thu 11:00 am - 9:00 pm
Fri & Sat 11:00 am - 10:00 pm
Sunday 9:00 am - 8:00 pm



**CATTA
VERDERA**
COUNTRY CLUB

Where everyone wants to be.