



Catta Talk

CATTA VERDERA COUNTRY CLUB

FEBRUARY 2019

Frank Family Wine Dinner Friday, February 8th ~ 7:00 pm

Join us for the Frank Family Wine Dinner at 7:00 pm on February 8th. This is a five course wine dinner with each course being paired with a different varietal. The cost of the dinner is \$75 per person and reservations are required. Reservations can be made at 645-6721 or jbraden@cattaverdera.com.



Couples Valentine's Tournament

Saturday, February 9th

Don't forget to sign-up for the Valentine's Day Couples tournament, scheduled for Saturday, February 9th, the cost for this event is \$30/couple, format will be couples shamble. This is going to be a great kick-off event for 2019.



Madefena's Fine Dining

Friday, February 22nd ~ 5:30pm - 8:30pm

Members Fine Dining in Madefena's. This was very successful in January and will continue throughout the year. Dining hours are 5:30 to 8:30pm with reservations required. We feature our dinner menu along with the specials menu and one off-the-menu entrée as well. Reservations can be made at 645-6721 or jbraden@cattaverdera.com

Valentine's Day at Catta Verdera

Thursday, February 14th
5:30 pm to 8:30 pm

Treat your sweetheart to an elegant and romantic dinner at the club this Valentine's Day. Chef Keelan will design a fabulous 5 course menu that will offer different selections for each.

Valentine's Day Dinner Menu

1st COURSE: For Two: Ceviche Lettuce Cup with Braised Korean Short Rib Taco and Chipotle Sweet Potato Croquette

2nd COURSE: Miso Soup with Tofu, Wakame, Purple Daikon and Scallion -OR- Cream of Forest Mushroom and Truffle Soup

3rd COURSE: Roasted Beet Salad, Greens, Radish, Burrata Quinelle & Citrus Vinaigrette Dressing -OR- Caesar Salad with Housemade Croutons and Parmesan Tuille

4th COURSE: Veal Shank Osso Bucco with Creamy Reggiano Lemon Polenta, Roasted Baby Carrots & Asparagus, Jus -OR-

"Surf and Turf" Baked Petite Lobster Tail & Grilled Filet Mignon, Queen Potato, Sauce Bernaise, Beet Puree, Roasted Baby Carrots & Asparagus -OR-

Half Roasted Duck with a Blood Orange Glaze, Mandarins, Spring Pea Ferro, Roasted Baby Carrots & Asparagus -OR-

Capellini Pasta sauteed with Clams, Mussels, Tomato and Parsley in a Butter Pan Sauce with Grilled Garlic Toast

5th COURSE: Dessert for Two: Port Wine Poached Pear with Honey Mascarpone, Candied Orange Peel and Chocolate

Seating is limited and this event always sells out so make your reservations early for this romantic evening with your special valentine! Reservations are required for this five course dining experience. The cost of the dinner is \$50 per person. Reservations can be made at 645-6721 or jbraden@cattaverdera.com.





Paul Shorts
Head Golf Professional

FROM THE HEAD GOLF PROFESSIONAL

New equipment round-up – We attended the PGA show in Florida this past January, and while we spent the majority of our time looking at larger operational components, I had a chance to check out some of the new and exciting equipment offerings as well.

Now the cynic in me says “every driver for the past 15 years has been promising me between 5 and 15 additional yards. That means that if you were hitting it 250 yards 15 years ago you should be hitting it 350 to 400 yards by now. If you’re like me and 100% of the other golfers on earth you probably haven’t gained 150 yards in distance the past 15 years. That being said, and all cynicism aside, there are some great products out this year that are worth checking out.

Callaway’s new ‘Epic Flash’ driver has a face designed by a super computer. It ran face design trials at such a high rate that for a standard computer to have tested this many simulations, it would have taken hundreds of years working non-stop. The result is a club face that no designer could have ever come up with. It looks normal from the front, but has what appears to be completely random thicknesses and shapes on the back side. This variable thickness optimizes rebound across the face based on the shape of the head and how the air trapped inside the head compresses and then pushes back most efficiently.

Ping is getting a lot of press right now with Cameron Champ playing their G400 Max. He just switched to the new G410 Maxx this past week, again making it the longest driver on tour by quite a bit thanks to Champ’s driving numbers. Pings new

G410 is a beautiful club that has an extremely high MOI while maintaining a great look. That means you can miss it on various off center hits and lose very little distance and directional control.

Mizuno has made a bold play into the driver market this year. It’s not a very well-kept secret, but the drivers the tour players are playing are all made with a higher grade of titanium. Hotter, more consistent and less prone to failure (it needs to be due to their higher swing speeds and more consistent point of impact). Mizuno’s 2019 ST190 drivers have that high grade titanium! You can’t buy any other commercially available driver with that grade of metal. Mizuno has always been known as an iron company, but their driver showing for 2019 will be as strong as anyone in the industry. They are also releasing a golf ball in the US this spring that has seen great success in the Asian market the past 7 years.

We have several demo days planned this spring to give you an opportunity to try out some of this hot new equipment and see if it might benefit your game. Golf club technology advances rapidly, and while it has slowed slightly the last few years it’s still worth checking out if you haven’t in a while. If you’re having trouble justifying the purchase of new golf equipment let me help you with some basic logic...If you play better you’ll have more fun golfing. If you have more fun golfing you’ll play more golf. Golf is healthy. Therefore, if you get new equipment you’ll be healthier due to playing more golf. Healthy people tend to live longer. So stop being selfish and think about your family this year. Go ahead and get yourself that new driver or set of irons you’ve had your eye on.

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FROM THE HEAD GOLF PROFESSIONAL

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We have a couple demo days already on the books:

Callaway Golf Demo Day - Friday March 8th from 10:00 – 2:00

Mizuno Demo Day - Friday May 10th from 10:00 – 2:00 ~ Note, we also have the Mizuno shaft optimizer available at any time – this incredible tool will let us know which shaft is best for your irons (no matter which brand iron you are looking at).

XXIO Experience Day – Friday March 29th from 12:00 – 5:00 ~ XXIO has been the top selling club in Japan for several years, and is fast becoming the top selling club for players of average and slower swing speeds in the US. Their 2019 Prime line is poised to bring the fun back for many golfers who find themselves struggling with speed and consistency.

Upcoming demo days yet to be scheduled:

Cleveland ~ Srixon ~ Ping ~ PXG
(more details on those coming soon).

Upcoming tournaments and golf stuff you need to know...

Couples Valentines Tournament ~ February 9th – 9:00am Shotgun.

Women's D2 Collegiate Tournament (Mikuni Sushi Shootout) February 11th and 12th. We had some great players here for the inaugural event last year, and this year they have an even stronger field. Contact the golf shop for possible volunteer opportunities. Even if you can't help out, come out and watch these competitors from all over the western US and Hawaii.

The week following the Mikuni Sushi Shootout we will be open on Monday the 18th for the President's Day Holiday, and will be open Tuesday the 19th as well, since we're taking Tuesday away from you the prior week for the Women's College tournament. Happy Golfing, and we'll see you at The Club



Save the Date...

Family Dinner Night **Thursday, February 28th**

Join us for the "All-you-can-eat" Family Dinner Night from 5:30 pm to 8:30 pm! This is Chef Keelan's famous Prime Rib with all the fixings. Reservations are not required, so just show up and enjoy dinner with family and friends.

Pruett Wine Dinner **Friday, March 8th**

Save the date for the Pruet Wine Dinner coming on March 8th. This award winning winery and their fantastic red wines will be featured with a perfect menu. More details coming soon. Reservations are required and can be made at 645-6721 or at jbraden@cattaverdera.com.





Curtis Landa
Membership Director

FROM THE MEMBERSHIP DIRECTOR

Catta Verdera Spring Membership Program

Catta Verdera has extended our Drive to 275 programs until April 1st with its success from August until January and interest received to start the New Year. I encourage everyone to reach out to family, friends, and co-workers. If you know anyone interested in joining and you're a current member looking to sponsor a new golf member there are different options, you can accomplish sponsoring a new member. Contact me directly 916-645-6734, clanda@cattaverdera.com, provide me with the potential members information, or simply introduce them to me. Please make sure if the potential member contacts me directly they give me your information before or during the process not afterwards. Please feel free to contact me anytime with questions or ideas. Become a member today! Offer ends April 1st.

On behalf of Catta Verdera and our entire staff I would like to offer a warm welcome to the following new members.

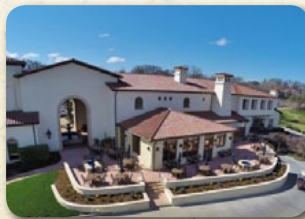
Golf

Chris & Christi Gohl
Adam Hoybjerg
Scott Robbins

Special thank you to the following members for sponsored a new member.

~Glenn Strecker
~Mark Camblin
~Steve Hanson

During the month of February I will be updating all membership photos for our IBS system so please don't be surprised if I ask to take your picture or any of the Catta staff calls me over to take your photo...



Catta Verdera Country Club Spring Membership Program

Become a member today! Offer ends April 1st

Choose from Family, Individual, Corporate, or Young Executive Golf Memberships. Social and Social Plus Memberships are also available.

Golf Non-Refundable

\$5,000 initiation, No golf dues for 3 months
Family, individual and corporate categories available.

Golf Refundable

\$10,000 initiation, No golf dues for 3 months
Family, individual and corporate categories available.

Legacy Membership

ZERO initiation fee, just start paying dues.
Need to be Family member; Father, Mother, Brother, Sister, Son or Daughter of a current golf member.

Bring your foursome and Catta Verdera will waive the initiation fee Bring a group of four or more, start paying golf dues immediately, and start Golfing right away. This offer expires April 1st.

Golf Member Sponsor

will receive 2 months golf dues credit after 1-year anniversary of sponsored Golf Member.

Social Plus Membership

\$1,000 initiation, Dues start at \$170/month
This new category of Social membership includes all the Social benefits with the ability to use the driving range & practice facilities Tuesday through Sunday.

Social Plus Membership

\$1,000 initiation, Dues start at \$95/month
Enjoy a variety of activities, special events, and limited golf privileges.





Catta Verdera Women Golfers

HERE COMES THE SUN OR RAIN...

While we enjoyed a variety of both rain and sunshine in January and I think we all enjoyed a nice day or two on the course. Last weekend was beautiful and we had 17 Ladies out for our first Ladies Saturday Putt Day of the new year. We are starting 2019 with 76 members in our Ladies Group and I look forward to seeing you all out playing this year.

Birdie / Chip-In Chair ~ Caron Poole

Just a reminder that the Birdie and Chip-In Binder is now located below the handicap computer in Quixotes. Don't forget to record your birdie, chip-in or eagle when playing in a CVWG sanctioned event (Thursday play day, Saturday play, CVWG tournaments, etc.). Prizes at the end of the year for those with the most!

2019 Roster Booklet

Pat Zimmerman is putting the finishing touches on both the electronic and hard copy 2019 Roster Booklet. An electronic version will be sent to your email address and an abbreviated hard copy will be available in the locker room and in the Pro Shop by February 8th. Thank you for your patience, but we were trying to make sure we had all our new members included, along with an updated 2019 calendar of events, and other important information for you to refer to during the year. Thank you, Pat!!

Open Day Coordinator ~ Laura Faber

Although many Open Days will be held in March, most require our Club's entry form to be turned in on specific dates in February. It then takes a couple of weeks once we let WGANC know you want to play, before we know that you are entered into the event. Keep the "Last day to enter" in mind if there is a particular Open Day interests you. I look forward to hearing from you this year. You may always look up upcoming Open Days by clicking here: <http://www.wganc.com/calendar/>.

Thursday & Saturday Tournament Coordinators ~ Cami Sylvester & Stephanie McCarthy

Our Winter schedule is an easy stroke play or EC style

so come out and join us on Thursdays 9:00am! Please call the Golf Shop by Wednesday noon to sign-up. We will be counting putts on February 7th and playing stroke play and EC cards on the 14th, 21st and 28th.

Our next Saturday Putt Day will be Saturday, February 23rd with tee times beginning at 10:30 a.m. Sign up in the pro shop by the 20th at noon. Start getting your teams together for the March Mojo Tournament. More information to come.

Tee It Up Wednesday Chair ~ Beth Hoblit

Save the date!!! The first Tee It Up Wednesday will be on Wednesday, April 10th at 5:30 pm and will be scheduled throughout the season as the CVCC Golf Schedule permits. More information will be out the end of February.

We have lots of exciting things planned such as Golf Clinics, fun games, some competitions and much more. Please contact Beth Hoblit with any questions. We would love to hear from you!!

EC Chair ~ Lisa Pae

We are off to a great start for the CVWG Partner Eclectic Tournament. The Partner EC begins February 1st and will continue through April 30th. Pick a partner and play from Combo or Yellow Tees. Haven't found a partner yet? No problem, you can sign up throughout the tournament and if you need help finding one, let Lisa know. Any questions, contact Lisa Pae.

A Message from Stacey

I am so honored to be our 2019 CVWG Captain and I look forward to playing with all of you. My personal goals for 2019 are simple 1) support growing the game of golf through supporting our junior golf programs 2) foster an environment where we are really inclusive group that continually increases our membership and participation in CVWG and lastly but most importantly 3) make new friends and have some fun! I think as a group of really great ladies we can accomplish some great things, take our Women's Group to a new level of enthusiasm and participation and most importantly have tons of fun.





Ramiro Sena
Course Superintendent

Superintendent Update

We are excited to get out of the shop and start working on some areas of the course, such as clearing overgrown vegetation, drainage throughout the course and of course continue with some more bunker renovation.

But, the weather has the last say... Just when the ground is starting to firm up the rain comes back stronger than before. However, we continue with a positive attitude and hope this abominable outburst of mother nature's passes by us quickly.

We plan to clear some of the vegetation along hole 12, which will provide you with a better view of the left side off the tee box. Most importantly, it will allow air movement throughout the area which will promote a healthier turf surface.

Also, the course needs some drainage across some of the prominent playing surfaces. We often start from the most important to least important, but talking about playing surface, anywhere on any given golf hole is

important to have it just as playable. We will be doing some drainage work on hole number two, middle of the fairway and right side rough.

The heavy rains have put to the test the new bunkers and they have held up to the test. We couldn't be happier with the project. I know we must utilize the momentum and continue with the fairway bunkers. I just hope we get a long break in the weather to be able to accomplish it.

Weather leads to drainage projects, course clean-up or bunker restoration...it all take a lot of staff, hard work and long hours. Please, encourage our staff as most of these projects are specialty projects and they can discourage us easily due to the hard work.

Thank you for your support ~Your Turf Care Team

Calendar at a Glance - Club Events February 2019

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7 Ladies Day	8 Frank Family Wine Dinner	9 Valentine's Day Couples Tournament
10	11 Course Closed	12 Course Closed	13	14 Valentines Day Dinner Ladies Day	15	16
17	18 President's Day Club Open	19 Club Open	20	21 Ladies Day	22 Madelena's Fine Dining	23
24	25 Course Closed	26	27	28 Family Dinner Night Ladies Day		

Coming in March...

Saturday, March 2nd
Men's Club Opening Day

Thursday, March 7th
Ladies Day

Friday, March 8th
Pruett Wine Dinner

Friday, March 8th
Callaway Golf Demo Day

Thursday, March 14th
Ladies Day

Friday, March 15th
Men's Guest Day

Saturday, March 16th
St Patrick's Day Tournament

Thursday, March 21st
Ladies Day

Friday, March 22nd
Madelena's Fine Dining

Saturday, March 23rd
CVWG Mojo Tournament

Thursday, March 28th
**Family Dinner Night
Ladies Day**

Friday, March 29th
XXIO Experience Day

Saturday, March 30th
Couples Guest Day

CLUB STAFF

Jeff Wilson x226
General Manager
Ram Sena x215
Golf Course Superintendent
Paul Shorts x202
Head Golf Professional
Jim Braden x205
Director of Food & Beverage
Keelan Glenn x207
Executive Chef
Yanti Jensen x206
Controller
Curtis Landa x213
Membership Director/Tournament Sales

PHONE NUMBERS

Clubhouse 916.645.7200
Fax 916.645.6729
Membership 916.645.6745
Events 916.645.6722
Quixote's 916.645.6742

HOURS OF OPERATION

Administrative Office
Tuesday through Friday
8:30 am - 4:30 pm

Golf Shop
Tuesday through Sunday
6:00 am - 6:00 pm
First Tee Time: 7:00 am

Range Hours
Tuesday through Sunday
6:30 am - 6:00 pm

Stables Grill
Tuesday through Sunday
10:00 am - 5:00 pm

Quixote's Members' Lounge
Tuesday 11:00 am - 6:00 pm
Wed & Thu 11:00 am - 8:00 pm
Friday 11:00 am - 10:00 pm
Saturday 9:00 am - 10:00 pm
Sunday 9:00 am - 6:00 pm



**CATTA
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