



# Catta Talk

CATTA VERDERA COUNTRY CLUB

FEBRUARY 2020

## Valentine's Day Tournament Saturday, February 8th

Don't forget to sign-up for the Valentine's Day Couples tournament, scheduled for Saturday, February 8th, the cost for this event is \$30/couple, 9:00am Shotgun start. This is going to be a great kick-off event for 2020.



## President's Day Monday, February 17th

President's Day is coming up and the club will be open. Take some time off work and have some fun on the course. Make you tee times early! We will also be open Tuesday the 18th.

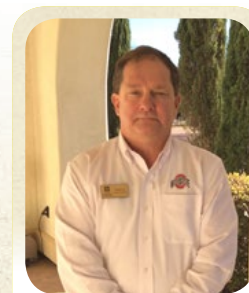
## Family Dinner Night Thursday, February 27th

Join us for the "All-you-can-eat" Family Dinner Night from 5:30 pm to 8:30 pm! This is Chef Keelan's famous Prime Rib with all the fixings. Reservations are not required, so just show up and enjoy dinner with family and friends.



## Crab Feed at Catta Verdera Friday, February 28th

Catta Verdera will be having our annual CRAB FEED on Friday, February 28, 2020 at 7:00pm. There will be salad, garlic bread, pasta, All-You-Can-Eat Crab and fresh baked Peach Cobbler with vanilla ice cream. Reservations are required and can be made at 645-6721 or [jbraden@cattaverdera.com](mailto:jbraden@cattaverdera.com). The cost is \$50 for adults 14 years and older, \$25 for those 8 to 13 years of age, \$15 for those 4 to 7 years and 3 years and under is free.



Jim Braden  
Director of Food & Beverage



## Valentine's Day Dinner

Friday, February 14th

Treat your sweetheart to an elegant and romantic dinner at the club this Valentine's Day. Chef Keelan will design a fabulous 5 course menu that will offer different selections for each. Seating is limited and this event always sells out so make your reservations early. Here is our menu:

**1st Course:** Korean Spring Roll with Kimchi Cucumber, Halibut Crudo Tostada & Chipotle Sweet Potato Croquette

**2nd Course:** Oxtail and Red Wine Stew or Tomato Basil Bisque with Smoked Paprika & Gruyere Crouton

**3rd Course:** Whole Leaf Caesar Salad  
OR Mixed Greens Salad OR Carmelized Pancetta & Fennel Salad

**4th Course:** Center Cut Ribeye with Bacon & Blue Cheese Yorkshire Pudding, Wild Mushrooms, Baby Squash & Soubise

OR Lobster Thermidor, Orecchiette in Vodka Sauce, Baby Squash, Fried Leek, Grilled Black Garlic Toast & Parmesan Tuile

OR Blackened Chicken with Southwest Black Rice, Grilled Pineapple & Mango Salsa, Charred Onion, Baby Squash & Cilantro Lime Crema

**5th Course:** White Chocolate Raspberry Heart, Coulis & Coco Nibs

Reservations are required and can be made at 645-6721 or [jbraden@cattaverdera.com](mailto:jbraden@cattaverdera.com). Tell us what time between 5:30 and 8:30pm you would like. The cost is \$50 per person.





Kevin Earl  
General Manager

FROM THE GENERAL MANAGER

Greetings Catta Members,

Time flies when you are having fun. Hard to believe we are just around the corner from no football and a new golf season. I am just returning from the Florida PGA show at the time of writing this article. The golf industry is making a comeback of sorts, both rounds of golf and capital investment back into courses were all a buzz at the show. Interestingly, one of my takeaways is how technology continues to creep into golf. Artificial Intelligence is now being used to design and make golf clubs. Sadly, no AI will fix what I have wrong in my swing...old age! :) I have no issue moving up to the next tee anymore.

I digress, simulators and portable launch monitors were all over the place. These types of experiences are creating another way to play golf at some out of reach golf courses. Most of them very famous. You can now buy a launch monitor cheaper, and simulate playing Pebble Beach, than you can take a foursome to Pebble!

Why do I mention the simulators and launch monitors? Well, the trend that I picked up on was companies are trying to bring a different way to bring the golf experience into our homes and driving ranges. Do I think this fad will continue? Not really. Why? I think the biggest thing that separates a good club and a good driving range is the people. That is my punch line. Catta Verdera has been lucky and fortunate to have 35+ new members join the club. They joined for different reasons for sure, but what will make them stay are the people and the relationships that take place over the coming months.

How do we hope to keep the momentum going in a positive direction? As a start, and only a start, was the member survey that ran up to the first part of January. We then followed up with a large focus group that was asked to drill down on the projects and processes that can make their experience better. I/we need to focus on the value equation which in my mind is "Value = Experience - Cost" this means we need to keep the left side higher than the right! This will continue to be our focus as we move forward!

Some feedback from our large focus group!

It is clear when the course comes out of its winter phase, we need to keep conditions closer to the peak... for much longer stretches. The course will still go through its end of the year transition, from warm-season grasses to cool-season grasses, but we need to do a better job!

The chairs in both Quixote's, and the patio, need to be replaced sooner rather than later. We have started to process of looking at what other clubs have and finding the right fit of a chair! Having gone through this before, choosing chairs is REALLY complex. Wheels vs. no wheels, arms vs. no arms, lots of padding vs. short people not being able to reach the ground! Please no insult to short people intended, it just is in my description of the issue. :)

As a final note, the whole focus group bulletins or worksheets are up on the website under golf happenings. These notes are only available in the member portal. I could go on and on about what we intend to do with the great feedback we received, but stay tuned in the next few months...it is going to be fun! See you in the fairway!





# Catta Chatter



## Coming soon to Catta Verdera...

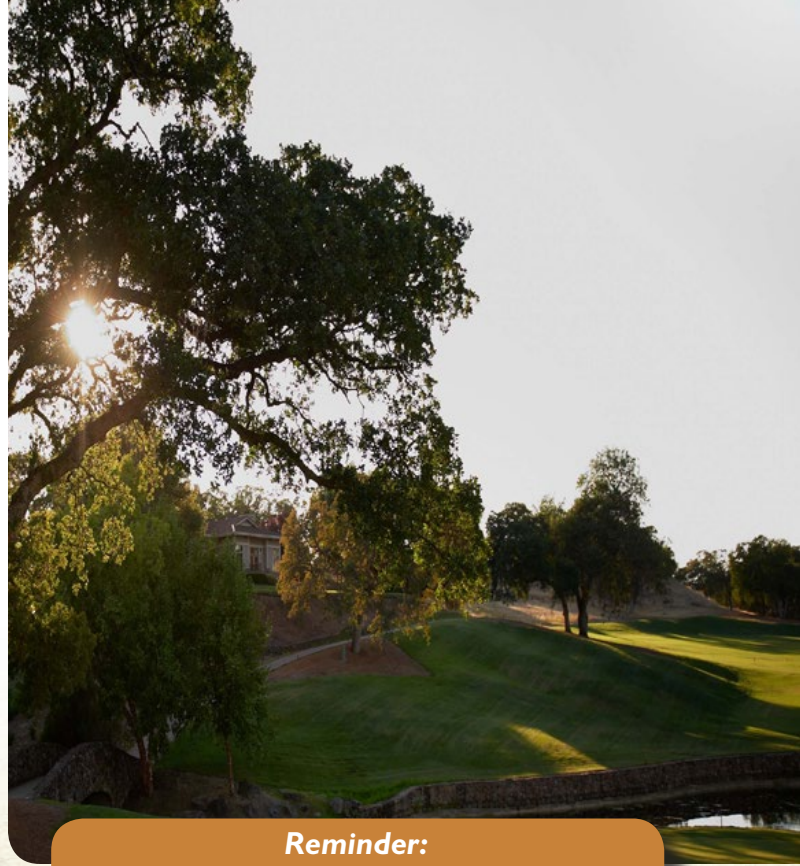
For members who are interested in enhancing their fitness levels, specifically for golf, we will be having Dr. Randall Brown begin training members on a 1 on 1 basis at the Club In March.

Dr. Brown is a former Sports and Injury rehabilitation physician, Coach for the CSU-Sacramento Men's Golf Team, a former professional athlete himself, and a Certified Titleist Performance Institute golf fitness instructor.

Be watching for a an announcement in the coming weeks when Dr. Brown will do a special presentation at the Club for the members to hear 1st hand what the program entails, and to see, touch, and "test drive" the equipment he will be using.

His program is a 10 minute, done at home, gentle on the body workout that essentially guarantees your golf game will improve. Not to mention your overall level of health!

More information can also be found at [dbgolffitness.com](http://dbgolffitness.com)



**Reminder:**  
In order to play in a Club event, you must have an established handicap. Now is a great time to sign up so you are ready for the upcoming events. See the Golf Shop for details.

## Happy Hour in Quixote's

Beginning February 5th, Happy hour will be from 4:00 to 6:00pm every Wednesday and Saturday. Quixote's will offer a variety of Happy Hour food specials. Come check it out!

## Save the Date...

### Pruett Wine Dinner

Friday, March 20th

Join us for a evening of fine dining paired with wine from Pruet Vineyards. Watch for more details to come.

### Cabrillo Classic 2020

May 13th - 16th

Mark your calendars for the 2020 Men's Invitational. Pre-registration begins March 18th, for those who played in 2019. Open registration begins March 25th. This has been mentioned as "My favorite event of the year" and "The best Member Guest I have ever played in". Be sure to register for the 2020 event!

### Burst and 4-Stations





Paul Shorts  
Head Golf Professional

FROM THE HEAD GOLF PROFESSIONAL

## Playing in the Cold

I know our winters in California rarely turn into what much of the country considers winter, but the colder, wetter conditions will still affect your golf game. Below are some tips that may help you navigate the cold months with a little more success.

**Feet** – During the dry summer months, footwear, while important, is never a critical part of your game. In the cold, wet winters, having waterproof shoes with good traction is a must. Look for shoes with a 2 year waterproof guarantee and your feet will not be a distraction during your round.

**Legs** – When it is very cold, long underwear or a pair of rain pants over your slacks will go a long way to warming your body without restricting your movement.

**Torso** – Avoid playing in heavy bulky jackets. They might be the warmest, but your movement will be restricted, and even if it is not, you will be aware of the jacket while you are swinging; neither of which create good golf shots. Best to layer in light pieces; you can still move freely and if it gets a little warmer during the round, it is easy to adjust your comfort by simply removing one of the layers. Make sure at least one of your layers has wind stopping capabilities.

**Head** – I don't want to sound like your mother, but it's true; most of your body heat escapes through your head. I was never a fan of the stocking, or beanie caps until I realized I could wear less bulky cloths and still be comfortable. A stocking cap on my head doesn't affect my swing at all, but a bulky jacket, or one too many layers on my arms and body will for sure.

**Hands** – When it's extremely cold, consider trying winter gloves. They are warmer, and you wear one on each hand. In extreme cold, cold hands can be a bigger distraction than a winter golf glove on each hand. There is one playability factor to consider when playing in winter gloves...the thicker glove(s) give the same sense as having a larger grip. That puts the club slightly more in your hands, rather than your fingers, which will in turn cause the club head to turn over slightly slower. This means that your ball will tend to go right more than with normal gloves; that being said, if your hands are cold and numb, it's difficult to tell how hard you are squeezing the club, and a tight grip will make it go right much more than a pair of winter gloves. If you can't stand a glove on each hand, consider using cart mittens, or hand warmers in your pockets. Your hands will hold their heat long enough to hit a shot if they are coming out of a warm environment.

**Ball** – Like everything else, golf balls do get harder when they are cold. If you are playing a "tour" ball in the summer, you may find that you no longer can compress it when the temperatures drop into the 40's or below. Most tour balls are on the firmer side and that firmness or compression goes up as the temperature goes down; so if your ball feels too hard to you in the winter, consider playing one of the many low compression balls that are currently available.

**Grip** – Old slippery grips don't work in the best of conditions. Get them in a cold and wet situation and they are flat-out unusable. Nice grips and a dry glove will help you keep the grip pressure light, thus allowing the club to function as designed. In wet conditions consider trying rain gloves. Your hands will get cold as the gloves get soaked, but you will have a great grip on the club.

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**Rain** – Most people avoid playing in the rain at all costs, but when properly prepared, rain is just another obstacle that can be conquered. Consider investing in some high quality rain gear. Rain gear is rated on a millimeter scale. It represents how many millimeters deep of water you can have in a 1 inch diameter tube placed on the fabric without it soaking through in 1 hour. Most quality rain gear (SunIce, Footjoy, etc.) has around a 10,000mm rating. If you're going to be playing in prolonged or extreme rain, you might consider getting a Gore-Tex rain suit. Gore-Tex is a proprietary fabric that unlike standard waterproof fabrics, will stay water proof indefinitely. Gore-Tex rates at around 25,000mm of water protection. We don't normally stock Gore-Tex gear, but can readily get it for you from either SunIce or Zero Restriction. If you have a non-Gore-Tex rain suit that isn't keeping the water out any longer, try spraying it with some silicone tent spray (found at your local camping store). This does a surprisingly good job at prolonging the life of worn out rain gear.

**Distance** – Cold air is denser than warm air. No matter how hard you swing, the ball will not fly as far, so don't try to make it do something it can't. There's no shame in hitting your 6 iron from your summer 8 iron distance. It's always more fun to putt for a birdie than it is to need to get up and down for a par.

**Get out of the Cart** – Back when I was walking all my rounds, I rarely noticed the cold. Legs in motion keep the blood flowing, the back loose, and your core warm. Don't curse the cart path only restrictions that pop up from time to time in the winter. Embrace it as a chance to stay loose and keep warm. When there are two of you in the cart take turns walking a hole or two, or at the very least get out and walk a bit each time your ball is away from the cart path. Trust me on this; you'll more than make up for being slightly more tired, by staying warm and loose.

**Keep playing** – They only way to actually enjoy playing in winter conditions it to get out and play in them. Some of my fondest golf memories involve rain, wind, cold, or a combination of all 3. Tee it up and stay warm.



## Employee of the Month

The employee of the month for January is Christina Addiego. Christina is the Events Manager at CVCC and recently celebrated her 10-year anniversary working here. She began her career here as an intern while completing her college degree and did such an outstanding job that she was offered full-time employment upon completion of the internship. Over the years she has taken on more responsibilities and has been the Events Manager for the last 7 years where she does an outstanding job. This is a big year for Christina as she is engaged to be married on September 24th. Please join us in congratulating her on her award.





# Catta Verdera Women Golfers

## WELCOME 2020

While the sun wasn't shining down warmly everyday in January, there were some good days to enjoy yourself out on the course. We are starting 2020 with 83 members in our Ladies Group with new members still to come. How exciting it is to be a golfer at Catta Verdera in 2020. I look forward to seeing all of you out on our golf course enjoying your golfing experience.

### HOLE in ONE

December 27, 2019

Marlene Sanborn

Hole 17 8 Iron

What a great way to end 2019

Congrats Marlene

Jan. 1, 2020

Debbie Harvey

Hole 17 -6 Hybrid

What a great way to bring in the new year

Congrats Debbie

## Sierra Match Play League: Captain, Riye D'Ambra

Are you ready to defend our title of 2019 Sierra Gold Match Play League Champs? Of course we are- it's a tall task but I'm sure our stellar group can do it! I am so excited & honored to be your travel team captain this year.

For those unfamiliar with this league & format, more detailed emails will be coming from me, but here's a quick preview:

The league consists of five teams from around the region (Catta Verdera, Winchester, Serrano, Granite Bay, and Northridge) who play against one another in a very fun and friendly team match play format.

You play in teams of 2 - so typically you will be paired up with another CVWG golfer with similar handicap.

The league is open to players of all handicaps! The

maximum handicap allowed for play is a 36 but if you have a higher handicap you can certainly play but you will only be allowed a maximum of 36 strokes for handicap purposes.

The dates for this year's matches are below. I will send out individual sign ups for each event.

March 26th at Serrano

April 9th at Granite Bay

May 7th at Northridge

July 27th at Winchester

Looking forward to kicking butt in our new GG Blue team outfits!

Any questions, please contact me via email [riyedambra@gmail.com](mailto:riyedambra@gmail.com).

## Membership - Pat Zimmerman

Pat is putting the finishing touches on both the electronic and hard copy 2020 Roster Booklet. An electronic version will be sent to your email address and an abbreviated hard copy will be available by February 8th. Thank you for your patience, but we are trying to make sure we had all our new members included, along with an updated 2020 calendar of events, and other important information for you to refer to during the year.

## Open Day Information: Michelle Helzer

Open Days will be in full swing starting the month of March which means signups are in February. Start 2020 off by signing up for an Open Day. You will have a blast. Look for my e-blast on Open Days in a few weeks which will outline the March and April Open Days.

Thursday Play: Organized and implemented by the Pro Shop

1. Thursday play is underway with a few Thursdays having been played.

2. Please remember to always sign up with the Pro Shop by 12 noon the Wednesday before each Thursday.



## CVWG Cont...

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3. Thursdays will not be a shotgun start unless there are at least 16 players. For Thursdays under 16 players, regular tee times will be the format.

4. Every Thursday there will be a game and sweeps for \$5.00. Remember buying into sweeps is always optional.

5. The Pro Shop will determine pairings and game formats.

### **Saturday Play: Stacey Sommerhauser**

We had a good turnout for our first Saturday Play Day of 2020, with 12 participants, even though the weather was looking a little iffy at the beginning of the week. Debbie Harvey came in first in our sweeps in a scorecard playoff and Lisa Pae came in second. Lisa Pae was our Putt winner for the day with 29 Putts, which included 7 one putts and no three putts. Congratulations!

Saturday, February 22nd will be our next Saturday play day of the year. We will have a game, sweeps and count Putts. Please sign up in the pro shop by noon on Thursday, February 20th. Remember Saturday Play Day participants are awarded Verdera Points.

Mark your calendar for the ever popular Mojo tournament which is coming on March 21st. This is a four lady team event so start getting your teams together.

### **Handicap: Susan Bishop**

It's a New Year and It's a New Way to Post your Score. There has been communication from the NCGA, from the Club and I will continue to provide some insights each month as well.

If you haven't already...download the USGA GHIN mobile app. One of the most important aspects of posting going forward is posting the day of play! This app will make it easy for you since I'm sure you're always carrying your phone.

And why do you need to post the day you play you ask? That's because handicaps are being re-calculated nightly. As a club (and this is what most clubs are doing) we will use your handicap index based on the 1st or 15th for tournaments....

but for friendly play, when someone asks you what is your handicap....well you can use your app to look it up quickly.

So much more to share....so stay tuned.

### **Rules: Judy Getty**

Everyone loves going to the beach but maybe not so much while on the golf course. Click on the link below and make sure you understand your options when your ball finds a bunker.

<https://www.youtube.com/watch?v=ul3ZWzVA8QE>

### **Social Chair: Wilhelmina Schaefer**

May 3rd will be our first Nine and Wine event hosted by Megan Cohill. CVWG offers two Nine and Wine Events each year. The sole purpose of this event is the have fun and meet fellow CVWG members. Thanks Megan for volunteering your home. Look for more information in the upcoming months.

New Event for CVWG: I will be organizing and implementing a Breast Cancer Golf Tournament to be held on Oct. 4, 2020. The charitable monies raised from this event will be divided between Wellness Within Foundation which is located in Roseville and Dr. Bodai's Cancer Research Organization. This event will be in conjunction with the second Couples' Guest Day. All couples and foursomes who want to support this great cause will be urged to sign up. More information will be forth coming in the months leading up to this event.

### **Birdies/Chip-Ins/Milestone Scores: Caron Poole**

The birdie, chip in, eagle and break scores for 100, 90 & 80 & (optimistically 70) book is located in Quixote's under the NCGA computer. The score must have occurred on a ladies' play day such as Thursdays, Saturday Play, Mini and Catta Bella tournaments. If you have questions please contact me. Have fun with golf and I hope you will have lots of entries in the book!





## CVWG Cont...

### **Verdera Cup: Megan Cohill**

Huge Congratulations once again for Riye D'Ambra for winning the Verdera Cup for 2019! Riye certainly embodies what the Cup is meant to honor. In that spirit, you will see the adjustments to the points values highlight the following for 2020: participation, merit and volunteerism. Look out for special announcements throughout the season for exciting ways to earn extra points and very special prizes. Who will win the Verdera Cup for 2020? The race is on! Look for more info in the weeks to come.

### **Winter EC Tournament: Andrea Berry**

February 1 marks the kick off to the 2020 Partner Eclectic Tournament. PLEASE NOTE WE ARE EXTENDING THE TOURNAMENT END DATE TO MAY 31 INSTEAD OF APRIL 30. We currently have 32 teams signed up, and sign ups will continue throughout the tournament. The master EC cards are available for pick up in the pro shop. Prior to teeing off, you must declare that you are playing an EC card, which tee box you are playing from and which partner (some players have multiple partners) your EC card is being applied to. There will be a box under the table at the Quixote's entrance to turn in your signed EC cards after the round. Feel free to contact Andrea Berry at (916)251-6878 or acberry67@gmail.com with any questions or comments.

### **TEE It UP WEDNESDAYS: Beth Hoblit**

**Save the Date:** Tee It Up Wednesday starts April 15th at 5pm. Meet on the practice green.

### **CVWG is getting ready for our second year of the TEE IT UP Wednesday Program!**

If you are a Catta Verdera Lady who is interested in learning to play golf, just beginning to play golf, high handicap player or even a low handicap player --this is for YOU!

Our goal is to provide a fun and relaxed environment to meet the fellow CVWG Ladies and golf with old or new friends! The really fun part of this program is that we learn how to play golf at the same time!

Look for more information in a follow up e-blast in March.

### **FABERS' FOOD FOR THOUGHT:**

***Tips for Beginner/Intermediate Golfers: Each month I will highlight a tip for each of you to read.***

I am repeating this tip because I know that with the rain and cold weather many of you will be unable to work on this assignment.

### **CLUB DISTANCE**

#### **1. How Far Do your Clubs Go????**

That sounds simple and perhaps a little silly but it's so important. Knowing your club's distances eliminates guessing what club to choose on the golf course.

2. Go to the driving range and hit 20 to 30 balls per club. Do not record the few hits that go the farthest or the few hits that go the shortest. Record your average distance. Say you hit 20 balls with your 7 iron. Most of your shots land about 125 yards, then 125 yards is the distance for your 7 iron. Do this with all your clubs. You may want to go to the Driving Range a few times before finishing this assignment. Work on your wedges one time, your other irons or hybrids at another session at the driving range followed by your Driver and fairway metals. Good luck and I guarantee, you will be a more accurate golfer.

Have a question, suggestion, or comment?  
We'd like to hear from you!

Contact:

Laura Faber: CVWG Captain

Michelle Helzer: CVWG Co-Captain





**Ramiro Sena**  
Course Superintendent

## Superintendent Update

We are excited to welcome this new time of the season with no rain in the forecast for the next 10 days. It will allow us to do some good things on the course. Such as irrigation repairs, the bridge on 18 and drainage throughout the course. We have a major repair that needs to be done on the main irrigation line coming out of the pump house. It had some corrosion from the heavy minerals in the soil such as iron and the pressure punctured a hole through it. The staff are leveling sprinklers throughout the course and most middle of the fairways. Please, yell when approaching as they are looking down. The bridge will get resurfaced this month as well. It seems very easy to do the jobs, but the difficulty is doing them without interrupting play. We hope to minimize the inconvenience.

Also, we have some drainage projects coming up on fairways one and ten. Some of the areas in the fairway get saturated immediately after the rains and do not drain as quickly as we would like. We hope to get it done before the rains come back.

We definitely look for ways to improve the playability of the course, but without your support things do not get done that easily. Weather is the irrigation repair, the bridge or drainage. We also still have to maintain the course.

Please, help us by following the course etiquette. This helps us get the job done quicker such as repairing your own ball marks. Clean the sand off the shoe prior to entering the green if you went into the bunker. Follow the 90 DEGREE RULE.

Thank you for your amazing support. As always, we hope to see you on the course!

~Your Turf Care Team

### Calendar at a Glance - Club Events

## February 2020

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2 Super Bowl in Quixote's	3	4	5	6 Ladies Day	7	8 Valentine's Couples Tournament
9	10	11	12	13 Ladies Day	14 Valentine's Day Dinner	15
16	17 President's Day Club Open	18	19	20 Ladies Day	21	22 Ladies Saturday Play
23	24	25	26	27 Family Dinner Night Ladies Day	28 Crab Feed	29

### Coming in March...

Thursday, March 5th  
**Ladies Day**

Saturday, March 7th  
**Men's Club Opening Day**

Thursday, March 12th  
**Ladies Day**

Friday, March 13th  
**NCGA Zone Qualifier**

Saturday, March 14th  
**St. Patrick's Day  
Tournament**

Thursday, March 19th  
**Ladies Day**

Friday, March 20th  
**Men's Guest Day**

Friday, March 20th  
**Pruett Wine Dinner**

Saturday, March 21st  
**Ladies Mojo Tournament**

Thursday, March 26th  
**Family Dinner Night**

Thursday, March 26th  
**Ladies Day**



**CATT A  
VERDERA**  
COUNTRY CLUB

Where everyone wants to be.

#### CLUB STAFF

**Kevin Earl x226**  
General Manager  
**Ram Sena x215**  
Golf Course Superintendent  
**Paul Shorts x202**  
Head Golf Professional  
**Jim Braden x205**  
Director of Food & Beverage  
**Keelan Glenn x207**  
Executive Chef  
**Yanti Jensen x206**  
Controller  
**Curtis Landa x213**  
Membership Director/Tournament Sales

#### PHONE NUMBERS

**Clubhouse** 916.645.7200  
**Fax** 916.645.6729  
**Membership** 916.645.6745  
**Events** 916.645.6722  
**Quixote's** 916.645.6742

#### HOURS OF OPERATION

**Administrative Office**  
Tuesday through Friday  
8:30 am - 4:30 pm

**Golf Shop**  
Tuesday through Sunday  
6:00 am - 6:00 pm  
First Tee Time: 7:00 am

**Range Hours**  
Tuesday through Sunday  
6:30 am - 6:00 pm

**Stables Grill**  
Tuesday through Sunday  
10:00 am - 5:00 pm

**Quixote's Members' Lounge**  
Tuesday 11:00 am - 6:00 pm  
Wednesday 11:00 am - 8:00 pm  
Thursday 11:00 am - 9:00 pm  
Friday 11:00 am - 10:00 pm  
Saturday 9:00 am - 10:00 pm  
Sunday 9:00 am - 6:00 pm