



# Catta Talk

CATTA VERDERA COUNTRY CLUB

JANUARY 2018



*We wish everyone a happy and healthy new year!*

## **Martin Luther King Jr Day** **Monday, January 15th**

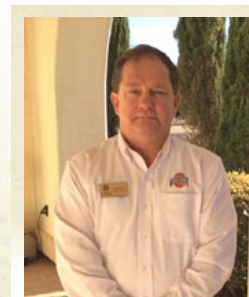
Martin Luther King Jr Day is coming up and the club will be open. Take some time off work and have some fun on the course. Make you tee times early!

## **Family Dinner Night** **Thursday, January 25th**

Join us for the "All-you-can-eat" Family Dinner Night from 5:30 pm to 8:30 pm! This is Chef Keelan's famous Prime Rib with all the fixings to go with it. Reservations are not required, so just show up and enjoy dinner with family and friends.

## **Valentine's Day** **Couples Tournament** **Sunday, February 11th**

Don't forget to sign-up for the Valentine's Day Couples tournament, scheduled for Sunday, February 11th, with a 9:00am shotgun. This is going to be a great kick-off event for 2018.



Jim Braden  
Director of Food & Beverage

## **Winter Wine Series** **Friday, Jan 26th**

The Winter Wine Series will be in Quixote's from 6:00pm to 8:00pm. We will feature a

local winery so come on down and sample some local wines. This event is free to all members and their guests.



## *Valentine's Day* *at Catta Verdera*

**Wednesday, February 14th**  
**5:30 pm to 8:30 pm**  
**Reservations Required**

Treat your sweetheart to an elegant and romantic dinner at the club this Valentine's Day. Chef Keelan will design a fabulous 5 course menu that will offer different selections for each. Further details and full menu coming soon. Seating is limited and this event always sells out so make your reservations early for this romantic evening with your special valentine! Reservations are required and can be made at 645-6721 or at [jbraden@cattaverdera.com](mailto:jbraden@cattaverdera.com)





**Paul Shorts**  
**Head Golf Professional**

FROM THE HEAD GOLF PROFESSIONAL

2017 is in the books and what a year it was! Since taking over the Golf Department officially in late August, we've successfully navigated a Catta Bella, Club Championship, Los Compadres, and Men's Member/Member along with our regular monthly events. It really made the year fly by, especially with having to hire and train new Assistant Professionals and take over inventory maintenance and merchandising. I'm excited to be a part of Catta Verdera Country Club and look forward to working with all of you as we move the club into the future.

We have a very active golfing membership, and with our club growing towards and hopefully past 275 Members in 2018, it becomes more critical to make sure all available times go utilized. One of the issues we have is groups 'no-showing' for their tee time. Please be courteous to your fellow Members and let the Golf Shop know when you will not be able to make your tee time. Also in 2018, for groups larger than a 4-some, we will begin requiring all names for the group by the day before the scheduled time (or at the very least a call letting us know the times will be used). Any reserved slots for which we do not have names will be released to other Members. This one is important for our Outside Service department as well. By having the player's names on the tee sheet, they are able to pull bags more efficiently, have your bag waiting for you when you arrive, and avoid having bags they pull up on a guess, sitting behind the golf shop all day when you didn't play with your regular group. This is an important component in getting our Outside Service department to run more effectively, and thus continue to improve service levels as we move through the new year.

Let me conclude by saying how happy I am to be your Head Golf Professional. I believe we are at one of the best, if not the best golf course in the Sacramento area. We have a great group of Members here, and I look forward to seeing us add to that number as 2018 progresses.

Happy New Year! And I'll see you at The Club.

~Paul





# Handicap Committee

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Effective January 1, 2018, tee locations and yardages will be changing for some of the purple and combo tees. Accordingly, the ratings and slopes for both will adjust, as well. The combos are being changed to bring a greater variety of yardages to some of the par 3's and 4's. The purples are being changed in response to feedback from many of the seniors requesting a shorter course. The changes are listed below.

## **Purple Tees**

- ◆ Hole 2: The scorecard will change from 340 yds to 335 yds to correct a previous error.
- ◆ Hole 14: The scorecard will change from 408 yds to 404 yds to correctly reflect the NCGA measurement from April 2013.
- ◆ Hole 15: The tee will be moved forward one tee box to the current burgundy tee box. The yardage will be reduced from 514 to 477 yds.
- ◆ Hole 16: The scorecard will change from 373 yds to 347 yds to correct a previous error.
- ◆ Hole 17: The scorecard will change from 183 yds to 155 yds to reflect the change made earlier in 2017.

Total yardage will be 5867 yds. The rating will drop to 68.6. The slope will remain at 129.

## **Combo Tees**

- ◆ No changes for holes 1 through 9.
- ◆ Hole 10 will change from purple to orange (increase of 34 yds).
- ◆ Hole 13 will change from orange to purple (decrease of 28 yds).
- ◆ Hole 14 will change from orange to purple (decrease of 36 yds).
- ◆ Hole 15 will remain at its current tee box (one up from the orange) and change to a green tee marker.
- ◆ Hole 16 will move up one tee box from the orange and will change to a green tee marker. There are plans to cut steps into the slope leading to the new tee to prevent slipping. (decrease of 18 yds).
- ◆ Hole 17 will change from purple to orange (increase of 4 yds on the scorecard since the purple tee was measured from the upper tee box but rarely placed there).
- ◆ Hole 18 will move back one tee box from the purple and will change to a green tee (increase of 33 yds).

Total yardage will be 6233 (decrease of 15 yds). The rating will drop to 70.4. The slope will increase to 136.

The posting computer is set to change on January 1 to the new values. The scorecards will change when new cards arrive around April.

Thanks,

Your CVCC Handicap Committee





# Catta Verdera Women Golfers

## 2018 Golfing is Here!

### Welcome New Members

We're so glad you joined or rejoined. Thank you for making our membership strong.

Wanda Cotton  
Brenda Collier  
Mary Rotelli  
Evelyn Owsley  
Julie Gilmore

We look forward to playing with you all in 2018!

### January ~ Get Into the Game!

#### Verdera Cup starts in January.

What is the Verdera Cup?? The Verdera Cup rewards members to participate in CVWG and club sponsored events throughout the year. Every time you participate in these events you earn points toward the Verdera Cup. You will also earn points when you place 1st, 2nd or 3rd in certain events. Points are collected throughout the year from January 1st – 1st Thursday in November. The member with the highest point total at the end of the year wins the Verdera Cup award, awarded at the Holiday Party.

#### Low Putts starts in January.

What is Low Putts?? The first Thursday of each month (January through November) and designated Saturday days are deemed Putt Day. There may be date adjustments in June and September due to tournaments. A CVWG member is only allowed to participate in one Putt Day per month. If a member plays a Thursday Putt Day she may not play a Saturday Putt Day in the same month. She must declare BEFORE the round if she is competing in the Putt Day.

\*CVWG members must have played in at least three of those Thursday or Saturday to be eligible to win the Putting Championship.

\* The player with the 3 lowest combined putting rounds will be the winner of the Putting Championship.

### January Thursday Schedule

Our Winter schedule is an easy drop-in style. Drop everything and join us on Thursdays 9:00am! Please call the Golf Shop by Wednesday noon to sign-up.

Low Putts	Date	Time
Thursday	January 4	9:00
Thursday	February 1	9:00
Thursday	March 1	9:00
Thursday	April 5	9:00
Thursday	May 3	9:00
Thursday	June TBD	8:30
Thursday	July 5	8:30
Thursday	August 2	8:30
Thursday	September TBD	8:30
Thursday	October 4	8:30
Thursday	November 1	9:00

**January 4th** - Low Putt Day (Stroke Play)

**January 11th** - Stroke Play & Closest to the Pin

**January 18th** - Stroke Play & Closest to the Pin

**January 25th** - Stroke Play & Closest to the Pin

### Congratulations to the Catta Verdera Women's Golf Club 2017 winners.

Verdera Cup Champion – Camille Sylvester (Name engraved on the perpetual trophy as well as next year's CVWG dues paid).

WGANC Medallions – 1st Lory Vasko, 2nd Sandy Bailey, 3rd Dixie Hueckel

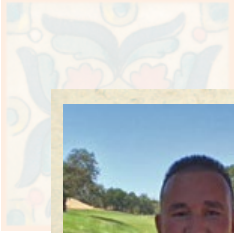
Low Putts – 1st Sandy Bailey, 2nd Camille Sylvester, 3rd Laura Faber

Congratulations to all the 2017 winners in the CVWG Club!

**Have a question, suggestion, or comment?  
We'd like to hear from you!**

Contact CVWG Tournament Chairs:  
Cheri Gandy or Beth Hoblit

Contact CVWG Captain:  
Linda Bunker



Curtis Landa  
Membership Director

# Catta Verdera Membership

**Catta Verdera is starting off 2018 with a new membership offering program - Drive to 275**

Catta Verdera's goal is to add enough new golf members to reach 275 and become Private Thursday thru Sunday's. Please review the information below.

I encourage everyone to inform your family, friends, and co-workers of Catta Verdera's exciting new program. There has never been a better time to join and perfect way to celebrate spring time and golf weather. If you know of a potential new member interested in joining and you're a current member looking to sponsor a new member either golf or social, there are a couple different options you can accomplish this.

Contact me directly and provide the potential members information. Have the potential member contact me directly and have them let me know the member who is sponsoring them before or during the process please not afterwards. Personally, bring the prospective member out as a guest, contact me before to arrange an introduction.

On behalf of Catta Verdera and our entire staff I would like to offer a warm welcome to the following new members.

## **Golf**

Jeff & Wanda Cotton  
Scott & Susan Taylor  
David Zieour  
Wes & Evelyn Owsley  
Christian Baldree

## **Social**

Drew Parham & Jesse Mussetter  
Al & Linda Donald



## Catta Verdera Country Club Drive to 275 Membership Program

*Become a member today!*

Choose from Family, Individual, Corporate, or Young Executive Golf Memberships. New Social Plus Memberships are also available.

### Golf Non-Refundable

\$5,000 initiation, 3 months no golf dues, No Cart fees until 2019, and 6 guest passes, family and individual category available.

### Golf Refundable

\$10,000 initiation 3 months no golf dues, No Cart fees until 2019, and 12 guest passes, family and individual categories available.

### Legacy Membership

ZERO initiation fee, just start paying dues. Need to be Family member; Father, Mother, Brother, Sister, Son, or Daughter of current golf member.

### Welcome Package for New Members

To be used within the first 30 days of joining  
Dinner for 2, 1 appetizer, 2 Desserts, and Sunday Brunch for 2 with complimentary beverage.

### Golf Member Sponsor

Receive 2 months golf dues credit after 1-year anniversary of sponsored Golf Member.

### Social Plus Membership

\$1,000 initiation, Dues start at \$160 month  
This new category of Social membership includes all the Social benefits with the ability to use the driving range & practice facilities Tuesday through Sunday.



# Membership Pricing

## Family Golf

### MEMBERSHIP

Includes unlimited golfing privileges for primary Members and their immediate family members to age 23.  
\$5,000 non-refundable initiation fee or \$10,000 refundable initiation fee.  
\$600 monthly dues; includes mandatory primary member package (\$40 value).  
\$150 quarterly food & beverage minimum.

*Limited to 450 Golf Members*

## Individual Golf

### MEMBERSHIP

Includes unlimited golfing privileges for an individual Member.  
\$5,000 non-refundable initiation fee or \$10,000 refundable initiation fee.  
\$516 monthly dues; includes mandatory primary member package (\$40 value).  
\$150 quarterly food & beverage minimum.

## Corporate Golf

### MEMBERSHIP

Includes unlimited golfing privileges for primary Members and their immediate family members to age 23.  
Corporate Membership programs developed to fit specific needs. Contact the Club for further details.  
Family \$600 monthly dues, Individual \$516; includes mandatory primary member package (\$40 value).  
\$150 quarterly food & beverage minimum.

*Limited to 50 Members*

## Young Executive Golf

### MEMBERSHIP

Includes unlimited golfing privileges for primary Members ages 18-30 and their immediate family members to age 23. Initiation fee is waived. At age 30 years, Member has the ability to continue as an Individual or Family Membership, with the initiation fee waived and paying the current golf dues.

Individual \$397 monthly dues, Family \$460.75

Includes mandatory primary member package (\$40 value).

*Limited to 25 Members*

## Social & Social Plus\*

### MEMBERSHIP

Includes a variety of activities, special events, facility rentals and limited golfing privileges for primary Members and their immediate family members up to age 23.

\$1,000 initiation fee. \$90 monthly dues and \$150 quarterly food & beverage minimum.

**\*Social Plus Membership includes the use of the driving range and practice facilities Tuesday through Sunday.**

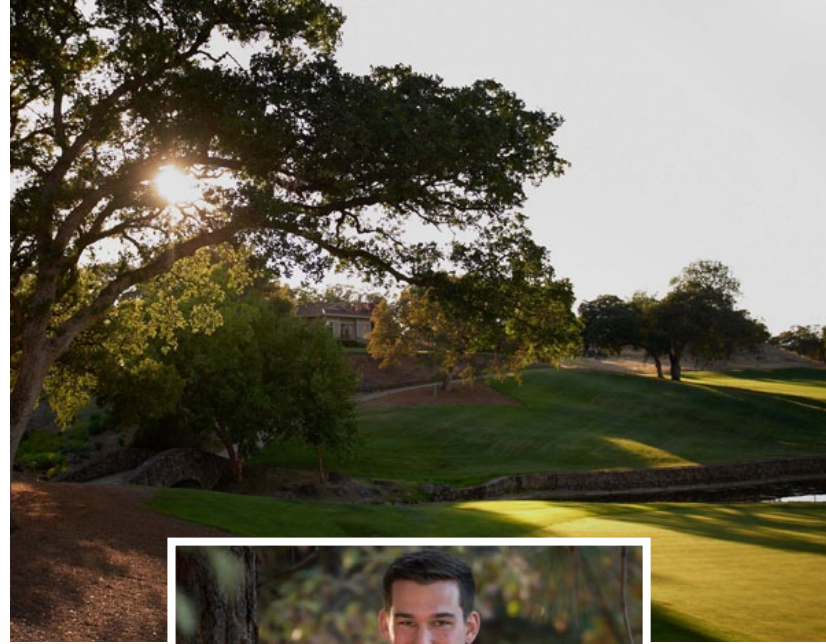
\$1,000 initiation fee. \$160 monthly dues and \$150 quarterly food & beverage minimum.

*Limited to 300 Members*

*Rates are subject to change without notice.*



# Chatter



## You Spoke, We Listened

In an effort to make the new Quixote's more friendly to all members, management has decided to eliminate the dice playing. As many of you have pointed out, the atmosphere was not conducive to you wanting to come in for dinner. As always we appreciate your input and we look forward to working with 2018's Advisory Committee in our continuing effort to improve Catta Verdera.

## Make a New Year's Golf Resolution

**Take at least one lesson to improve your greatest weakness.** Focus in one area of your game that needs some extra attention. Whether it be chipping, pitching or driving, don't hesitate to book a golf lesson.

## Golf Shop Year End Clearance

January will be the time we will be cleaning up the inventory in the golf shop. Be on the lookout for some great deals that will be too hard to pass up! We are making room for the Spring 2017 apparel. As always if you have any suggestions on items you would like to see in the golf shop please feel free to share with us! See you in the Golf Shop for some great deals!

### Reminder:

In order to play in a Club event, you must have an established handicap. Now is a great time to sign up so you are ready for the first events of the year. See the Golf Shop for details.



## Employee of the Month

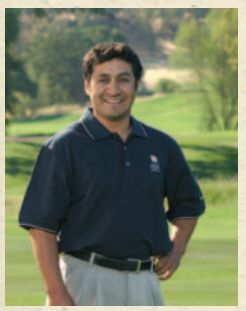
Congratulations to Houston Bailey! Houston has worked in our Outside Service department since December of 2017. Houston's work ethic and willingness to take on any job requested make Catta Verdera a better place for our Members and other staff as well. Things you probably don't know about Houston: He is the father of a 1 year old daughter and is currently serving as a United States Marine Corps Reservist. If you see Houston, be sure to congratulate him on being the December 2016 employee of the month.



## Acer's Alert!

Congratulation to **Jim Anderson** for his hole-in-one on December 30th. Jim made the shot from 200 yards on hole #6. Great shot and congratulation!





**Ramiro Sena**  
Course Superintendent

## Superintendent's Update

We say, "thank you for the support in 2017!" The year seemed to go by rather quickly for us. I don't know if it seemed that way because we were very busy or because we were enjoying it too much. I have to say that it was a head spinning Summer for me trying to juggle between diseases attacking the turf and just plain bad heat burning it. Either way, it was extremely challenging for every turf manager across the region in our field. We hope for a mild Summer in 2018.

Overall, we had a decent end of the year. We managed to rebuild more bunkers than we expected. A total of 15 bunkers have been done with the new style and sand. I think most people would like them better as the sand settles. One thing I would continue to ask is for everyone to please ENTER THE BUNKER ON THE LOW SIDE. We want the sand to stay on the face so we do not expose the floor/cement. Following this practice will help the consistency to stay compacted so the balls do not plug. The staff did a tremendous job on the renovations and we appreciate their hard work.

We want to wish you a Happy New year to you family and friends.

Best wishes in 2018 from your Golf Course Superintendent and the turf care team!

## Calendar at a Glance - Club Events January 2018

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4 Ladies Day	5	6
7 Staff Holiday Party Quixote's Closed 4:00pm	8	9	10	11 Ladies Day	12	13
14	15 Martin Luther King Jr Day Club Open	16 Club Closed	17	18 Ladies Day	19	20
21	22	23	24	25 Family Dinner Night Ladies Day	26 Winter Wine Series	27
28	29	30	31	3		

### Coming in February...

Thursday, February 1st  
**Ladies Day**

Thursday, February 8th  
**Ladies Day**

Sunday, February 11th  
**Valentine's Day Tournament**

Wednesday, February 14th  
**Valentine's Day Dinner**

Thursday, February 15th  
**Ladies Day**

Thursday, February 22nd  
**Ladies Day**

Thursday, February 22nd  
**Family Dinner Night**

Thursday, February 24th  
**XXIO Experience Day**



**CATTA  
VERDERA**  
COUNTRY CLUB

Where everyone wants to be.

1111 Catta Verdera ♦ Lincoln, CA 95648 ♦ www.cattaverdera.com

### CLUB STAFF

**Jeff Wilson x226**  
General Manager  
**Ram Sena x215**  
Golf Course Superintendent  
**Paul Shorts x202**  
Head Golf Professional  
**Jim Braden x205**  
Director of Food & Beverage  
**Keelan Glenn x207**  
Executive Chef  
**Yanti Jensen x206**  
Controller  
**Curtis Landa x213**  
Membership Director/Tournament Sales

### PHONE NUMBERS

**Clubhouse** 916.645.7200  
**Fax** 916.645.6729  
**Membership** 916.645.6745  
**Events** 916.645.6722  
**Quixote's** 916.645.6742

### HOURS OF OPERATION

**Administrative Office**  
Tuesday through Friday  
8:30 am - 4:30 pm

**Golf Shop**  
Tuesday through Sunday  
6:00 am - 6:00 pm  
First Tee Time: 7:00 am

**Range Hours**  
Tuesday through Sunday  
6:30 am - 6:00 pm

**Stables Grill**  
Tuesday through Sunday  
10:00 am - 5:00 pm

**Quixote's Members' Lounge**  
Tuesday 11:00 am - 6:00 pm  
Wed & Thu 11:00 am - 9:00 pm  
Friday 11:00 am - 10:00 pm  
Saturday 7:30 am - 8:00 pm  
Sunday 7:30 am - 6:00 pm