



# Catta Talk

CATTA VERDERA COUNTRY CLUB

APRIL 2017

## The Troubadour

**3rd Annual Sr. Men's Invitational  
April 25th & 26th**

The Troubadour Sr. Invitational (member/guest) is set for April 25-26. The event is open to any Sr. who will be 55 or older in this calendar year. We have upgraded the event for 2017 with a skills challenge on Tuesday Night that will entertain players while they enjoy an upgraded dinner. The event is a 27 hole championship that will be split into two flights, the low gross and low net will be the 2017 Troubadour Champions. We will also pay approx. 1/3 of each flight. Please sign-up today, click [HERE](#) for full event details. Entry Fee: \$250.00/team.



**Cabrillo  
Classic Men's  
Invitational  
May 17th - 20th**

The 13th Annual Cabrillo Classic Men's Invitational is here. This event is the one of the best in the region and is always a great time for everyone who participates. You do not want to miss it! Entries have begun and **less than 10 spots are remaining**. Entries will be accepted and entered as they come in. All entrants will be charged \$250.00 at the time of entry and the remaining balance of \$750 will be billed on April 15th. **All entries must be complete by April 27th**. The total entry is \$1000/team. For a complete entry details please click [HERE](#).

MONTHLY GUEST DAYS

**3rd** 9:00 AM  
Thursday  
— Ladies  
APRIL 20

**3rd** 1:00 PM  
Friday  
— Men  
APRIL 21

## Easter at Catta Verdera

**Sunday, April 16th  
Seatings at 11:00am and 1:15pm**

Catta Verdera will hold its annual Easter Brunch on April 16th. There will be two seatings; the first at 11:00am and the second at 1:15pm. The Egg Hunt will take place at 11:00am only. Chef Keelan prepares a fabulous brunch that includes an omelet bar, a seafood station, dessert station, carving station and much, much more. Reservations are required and can be made at 645-6721 or at [jbraden@cattaverdera.com](mailto:jbraden@cattaverdera.com). The

brunch is \$35 for those 14 years and older, \$25 for those 8 to 13 years and \$10 for those 4 to 7 years of age. The brunch is open to all members and their guests.



## Family Dinner Night Thursday, April 27th

Join us for the "All-you-can-eat" Family Dinner Night from 5:30 pm to 8:30 pm! This is Chef Keelan's famous Prime Rib with all the fixings for \$24.99 per person. Reservations are not required, so just show up and enjoy dinner with family and friends.



## Mother's Day Brunch

Save the date for the Mother's Day Brunch on May 14th at 11:00am or at 1:15pm. Reservations are required and can be made at 645-6721 or at [jbraden@cattaverdera.com](mailto:jbraden@cattaverdera.com). More details to come...





# Catta Chatter

## The First Tee of Greater Sacramento

The First Tee of Greater Sacramento-Friends Together Campaign, or FT<sup>2</sup>, provides funding necessary for The First Tee of Greater Sacramento to provide the needed staffing, resources, and programs, that are changing lives in the Sacramento area. You can help the organization by joining the FT<sup>2</sup> Friends Together Golf Event here at Catta Verdera. The 9 Hole event will be on April 30th, with a 3:00 pm Shotgun Start. **Click the flyer below to download the entry form.**



## You asked, We listened...

Beginning Saturday, April 1st, Quixote's will open at 7:30am on both Saturdays and Sundays for breakfast. Stables will open at 10:00am and the complimentary breakfast and coffee in the Golf Shop will be available until 10:00am.

## Mizuno Demo Day

Saturday April 8th from 10:00 - 2:00

Those looking to specifically do an iron fitting need to sign up with the golf shop...only 5 fitting spots available! Everyone else - Just stop by and give them a try. Mizuno is a great golf product you should definitely consider to have in your bag.



Catta Verdera Country Club Presents

FT<sup>2</sup> Friends Together Golf Event

April 30<sup>th</sup> 2017

Time: 2:00 Registration, 3:00 Shotgun Start

Format: 9 Hole - 4 Person Cha Cha Cha

Food: 5:30 Pasta Bar Following Round

Fee: \$75.00 Per Player (only 18 teams available)

Player 1 \_\_\_\_\_ Ghin # \_\_\_\_\_ Index \_\_\_\_\_

Player 2 \_\_\_\_\_ Ghin # \_\_\_\_\_ Index \_\_\_\_\_

Player 3 \_\_\_\_\_ Ghin # \_\_\_\_\_ Index \_\_\_\_\_

Player 4 \_\_\_\_\_ Ghin # \_\_\_\_\_ Index \_\_\_\_\_

Team Captain Phone # \_\_\_\_\_

Make Checks Payable to: The First Tee of Greater Sacramento Call Jeff Wilson at 645-6745 to reserve your foursome. Send entry form and check to First Tee Event 1111 Catta Verdera Lincoln CA 95648 Attn: Jeff Wilson



Mizuno

SCIENTIFICALLY CRAFTED FOR PERFECTION

JPX 500 TOUR  
1025 MILD CARBON STEEL  
The perfect feel and workability.

JPX 500 FORGED  
1025 BORON STEEL  
Combined for the perfect feel and workability.

JPX 500 HYBRID  
CHROMOLY 4140M  
The sophisticated blend gives you the feel you need.

DEMO DAY

NEW FIT SOFTWARE  
Scan your golf club to identify it.

NO UPCHARGE  
on any Mizuno club.

Catta Verdera CC  
Saturday April 8th from 10:00 to 2:00

More information at [www.MIZUNOUSA.com](http://www.MIZUNOUSA.com)



## Employee of the Month

Please help us congratulate Paul Shorts, the employee of the month for March. Paul has showed a quiet leadership style that enables him to lead by example and instruct employee partners in a clear and user friendly way. His customer service skills towards the members and guests are top notch. He has created relationships with everybody he comes in contact with. Paul actually started his career at Catta Verdera CC back in 2001 when it was Twelve Bridges Country Club, where he worked until 2006. In 2006 he went to work at Apple Mountain Golf Resort and was there until 2015. We were thankful to have him return to Catta Verdera in 2015 as an Assistant Golf Professional. Paul enrolled in the PGA of America as apprentice and has completed Level 1 and Level 2 and is currently working on Level 3. He anticipates gaining his PGA membership in June of this year. Paul is married to his wife Michelle and they have two wonderful girls Natalie and Nicole. Congratulations to Paul and thank you for being an important part of the success of Catta Verdera Country Club.



### Acer's Alert!

Congratulations to **Charlie Bunker** for his memorable hole-in-one on March 4th. He made this ace on hole #13 from 145 yards. Congratulations on the great shot!

Congratulations to **Dave Myers** for his hole-in-one on March 14th. Dave's ace was on hole #4 from 155 yards. Congratulations!

Congratulations to **Craig Gandy** for his ace on March 26th. Craig made his hole-in-one shot from 145 yards on hole #17.

With the golf season beginning, it is a perfect time to join the Hole-in-One club if you are not already participating. Contact the Golf Shop for full details and to sign up.



# Spring Membership Program

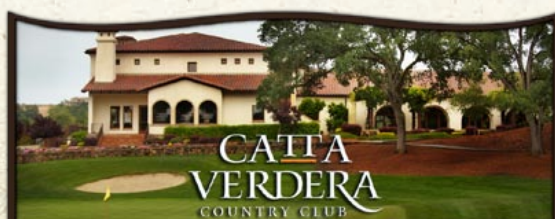


**Curtis Landa**  
Membership Director

We hope your 2017 is off to a great start! While the winter months tend to be a slower time of year and with all the rain we have had, this isn't the case at Catta Verdera. We have been busy all the while creating exciting new Spring Membership Program with assistance & approval from the Advisory Board. This program was released March 1st 2017 and expire May 31st 2017.

I encourage everyone to inform your family, friends, and co-workers of Catta Verdera's exciting new program. There has never been a better time to join and perfect way to celebrate spring time and golf weather

If you know of a potential new member interested in joining and you're a current member looking to sponsor a new member either golf or social there are a couple different ways you can accomplish this.



Contact me directly and provide the potential members information.

Have the potential member contact me directly and they need to let me know the member who is sponsoring them before or during the process please not afterwards.

Personally bring the prospective member out as a guest, contact me before to arrange an introduction.

**Curtis Landa,**  
Membership Director



## Catta Verdera Country Club Membership Tailor Made for You

Pick One

Re-fundable Initiation Fee  
\$10,000

Non-Refundable Initiation Fee  
\$5,000

Pick One

No Golf Dues 3 months

Single: \$1,389.75

Family: \$1,635.00

\$100 statement credit 15 months  
\$1,500

Pick One

Cart fees for 6 month (Club Cart)

Single: \$540, Family: \$720

Guest Passes

12=\$660

Trail Fee for 1 Year (Private Cart)

\$900

1 Complementary guest per week for 6 months

\$1,440

Pick One

Palmer Advantage paid dues 1 year

\$240

New Golf Shoe's credit

\$200

12 Bottles of our House Wine

\$240

Custom Catta Verdera Golf Bag & Covers

\$200

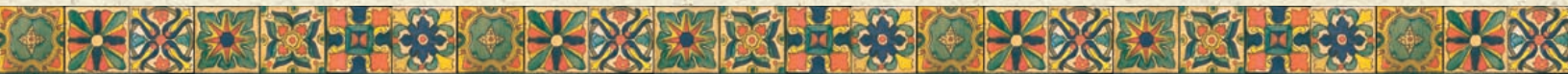
4 ½ hour Golf Lessons with Robert Delgado or Franklin Richards

\$200

Welcome Package for New Members

To be used within the first 30 days of joining

Dinner for 2, 1 appetizer and 2 Desserts, 1 Bottle of House Wine





# Catta Verdera Women Golfers

## Let's Tee it Up!

April will be a great month for golfing at CVCC. The course should recover quickly from the aerification this past week, and the sunshine looks like it's here to stay for a while. Besides our Thursday Play Days, there are TWO, yes TWO great events this month, Guest Day on Thursday, April 20th, and THE Nine and Wine on Sunday, April 23rd. Let's get out, have fun, and play more golf this month. Here are your updates for CVWG activities that will be taking place in April.

## April 20th Guest Day

### Let's Celebrate MOTHER NATURE!!

Yep, It's Earth Day and we'll be doing our best to encourage you to enjoy all that Mother Nature provides. We'll start with a springtime golf game and finish with some freshness from the earth. Invite one or three of your golf buddies and sign up to play in our very first Guest Day of 2017.

Whether we're just tired of the rain or anxious to see our golf buddies after 4 months of hiding, we always have a great turnout for this event. You won't want to miss it!!

### EVENT DETAILS:

**Date:** April 20th

**Deadline:** April 13th

**Tee Time:** 9am

**Breakfast:** 7:30am

**Lunch:** 1:30ish

**Cost:** \$55

**Game:** 1-2-3! (one score on par 5s, 2 scores on par 4s, and 3 scores on par 3s)

Invite 3 guests or hook up with another member/guest and sign up together as two member/guest combos. We have one of the MOST WOMEN FRIENDLY courses around, so finding ladies to play at this bargain price is no problem. We will help you find wonderful ladies to play with if you need it, but let us know ASAP so we have some time to coordinate.

Call the Golf Shop and have them reserve a spot for you and your guests. They will ask for their GHINs so be prepared when you call. We will need to hear from you no later than April 13th.

## 2017 CVWG Roster Booklet

Please pick up your printed 2017 CVWG roster which is available in the locker room. Each member's name is printed on a label in the top right front corner.

## Thursday Play Dates

Please check Beth's and Cheri's weekly e-mail blasts for the Thursday Play Day formats. Start time is 9:00. We hope to see you out on the course, and if you can't participate, please try to drop by for lunch after the round with the gals in Quixote's. Below, are April's game formats.

**April 6** ~ CVWG Putts

**April 13** ~ S and T

**April 20** ~ O-N-E-S

**April 27** ~ Stroke Play- Wrap-up Our EC Cards!

**ATTENTION!!**

Mini Clinic With Paul Shorts

Beginning Thursday April 6th at 8:00AM

We will begin our Mini Clinic kick-off with a

Putting Lesson from Paul Shorts.

**THANK YOU, PAUL!!**

These games are selected with ALL skill levels in mind as well as the ability to complete our Eclectic Tournament cards.

**PUTTS:** The first Thursday of every month from January through November is PUTTS DAY. A CVWG member must have played in at least three of those Thursdays. The player with the three lowest putting rounds will be the **PUTTING CHAMPION** and receive the award at the Holiday Luncheon.

Call the Golf Shop by noon on Wednesday to sign up. Weather permitting, we hope to see you all out on the course.

Continued next page...



# Catta Verdera Women Golfers

continued...

## Nine & Wine ~ April 23rd

On Sunday, April 23rd, CVWG will be having one of our most fun events of the year. It's basically a meet and greet with some golf thrown in!! The festivities start at 2:30 with a fun 9 hole partner-game, followed by a potluck get-together at Diana Nyman's house. Contact Stephanie McCarthy: 916-783-2283, or Nancy Davis: 530-412-0293.

## Message from Cheryl Dibachi, CVWG's EC Chair

EC CARDS TO BE COMPLETED By May 1st.

WE HAVE OUR OWN FACEBOOK PAGE!

Now is a great time to join the Catta Verdera Women's Golf Group on Facebook! It's a great way to connect with your fellow golfers to reach out for EC partners, share a tee time or just get to know each other! Hope to "see" you soon!

EC CARDS, BIRDIE/CHIP-INS HOUSEKEEPING

There is a basket under the handicap computer in Quixotes to put your scorecard after your EC round. Please circle any improved holes on your scorecard after your round if possible. It makes our accounting much easier!

The birdie and chip-in binder is located in Quixote's as well. Please note that you should only record birdies and chip-ins in this binder that occurred during CVWG events.

## WGANC Open Days

Notes from your OPEN DAY Coordinator, Linda Bunker

In an effort to tickle you with some of the best deals in Northern California Women's Golf here are a few BENEFITS of playing in WGANC Open Days:

- ◆ Playing other courses makes you a smarter, (i.e. better!!) golfer
- ◆ You get to meet a bunch of new players from other courses...a handy thing when you are trying to find guests for our Guest Days
- ◆ Many of these courses are exclusively private... the ONLY way you can play them is during WGANC Open Days unless you have a friendly connection.
- ◆ Many of the Open Days are set up so you can plan who you play with in your 4-some.
- ◆ There are several opportunities throughout the year to invite NON-WGANC members to play with you.
- ◆ It's cheap and FUN!!

Find a golf buddy to join you, and contact Linda. Don't miss out on some of the best deals in women's golf!!

The May 2017 Open Day events are listed below.

\* Clubs where you can designate who you want to play with.

\*\* This Open Day is open to Guests of a WGANC member.

Remember you are responsible for posting your own score when you play on a Thursday or Saturday with the CVWG.

Date	Club Name	Location	Cost	Entry Due Date
2-May	Elkhorn Golf Club **	Stockton	\$50.00	11-Apr
4-May	Butte Creek	Chico	\$50.00	11-Apr
8-May	Team Challenge - 2 Day event	Santa Rosa	\$210.00	27-Mar
10-May	Tierra Oaks Golf Club	Redding	\$40.00	18-Apr
15-May	Pasatiempo Golf Club	Santa Cruz		
16-May	Seascape Golf Club **	Aptos		
16-May	Copper River Country Club **	Fresno		
16-May	Sequoyah Country Club	Oakland		
17-May	Oakhurst Country Club	Clayton		
17-May	Riverview Country Club	Redding		
23-May	Catta Verdera Country Club	Lincoln		
23-May	Pajaro Valley	Watsonville		
24-May	WGANC Classic Tournament	Merced		

More Information on these Open Days coming soon.



# Game Improvement

Welcome to sunshine! (we hope)

We want you to be as prepared as you can for the upcoming golf season. Please call the golf shop to set up a lesson today. We offer individual, group and series lesson packages. We are currently offering two exciting lesson packages, plus group lessons.

## Season Opener

- ◆ Full Swing
- ◆ Short Game
- ◆ Putting

\$99.00

## Game Time

- ◆ Full Swing
- Scoring Clubs
- Hybrids & Metals
- ◆ Short Game
- Scoring from 50yds and closer
- Finesse around the greens
- Sand Game
- ◆ Putting
- Lag putting
- Absolute putting
- Stance and Stroke
- ◆ 5 lessons

\$299.00

## Group

- ◆ Full Swing
- ◆ Short Game
- ◆ Sand Game
- ◆ Putting

Bring 3 to 8 people to this low stress easy to understand, fun group lesson program.

### One Lesson

3-5 people- \$25/person

6-8 people-\$20/person

Please contact Robert or Paul to take advantage of these great pre-season game improvement programs.

## Membership Guidelines

### Golf

- 1) The hours of play and Golf Shop hours will be posted in the Golf Shop. The Golf Course Superintendent and the Head Golf Professional are authorized to determine when the golf course is suitable for play.
- 2) Play may begin only at the first tee unless authorized by the Golf Shop.
- 3) The driving range opens one hour after sunrise and will close approximately one hour before sundown. Consult the Golf Shop for specific hours.
- 4) Range balls are for use on the practice range only and may not be used on the golf course.
- 5) Members and guest should make every effort to keep the Golf Course in its best possible condition by repairing ball marks, fixing divots, raking bunkers and following cart use rules.
- 6) No beverage coolers are permitted on the golf course unless supplied by the Club.
- 7) Players who have a scheduled tee time and fail to cancel with the Golf Shop within 24 hours of the scheduled time may be restricted by the Head Professional from making tee times in advance.
- 8) Starting times are strongly recommended. One time may be reserved per member 7 days in advance. Permanent starting times may not be reserved.

### Golf Guest Policy

- 1) Each Member (husband, wife, and dependents are considered one Membership) may host up to three accompanied guest per day.
- 2) A guest of a member may only play golf once every thirty consecutive days DURING Member Only Times, irrespective of who sponsors them to play at the club.
- 3) All players must physically check in with golf shop prior to using the golf facilities.
- 4) The sponsoring member is responsible for the conduct of a guest while at the club. If the manner, deportment, or appearance of any guest is deemed to be unsatisfactory the sponsoring member shall at the request of the club, cause such guest to leave the facilities immediately.

## Clarification of Member/Guest Policy

We want you to invite guests to play, however, there is one caveat. Guests can play just one time during Member Only times, per 30 days. What this means is that if you have Mr. Gainey play as your guest on March 4th, during a Member Only time, he will not be able to play again during a Member Only time until April 3rd. Regardless of who's guest he is; meaning that Mr. Gainey can't play as Member A's guest on Friday then play as Mr. B's guest the next day. Below is a chart indicating what the Member and non-member times are.

There are no restrictions on the number of times a guest may play during non-member times.

### Member Times

Monday: Course Closed

Tuesday: 6:30AM-9:00AM and 3:00PM or later

Wednesday: 6:30AM-9:00AM and 3:00PM or later

Thursday: 6:30AM-11:00AM and 3:00PM or later

Friday: Member Times Only

Saturday: Member Times Only

Sunday: Member Times Only

\*The times listed above are Member Only times.

### Non Member Times

Monday: Course Closed

Tuesday: 9:00-3:00

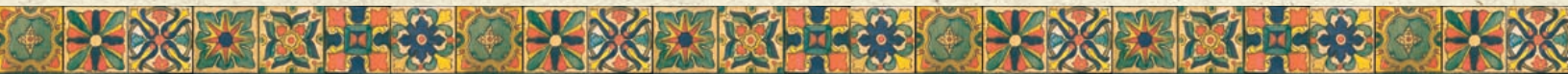
Wednesday: 9:00-3:00

Thursday: 11:00-3:00

Friday: Member Times Only

Saturday: Member Times Only

Sunday: Member Times Only



# TOURNAMENT RESULTS

## NCGA 4-Ball Net Qualifier

<b>1st Place:</b>	Brent Chaffee Rick Morgan	62
<b>2nd Place:</b>	Matt Morgan Mahmood Ismail	62
<b>1st Alt.:</b>	Taro Arai Kwang Pae	62

## St. Patrick's Day 2017

<b>1st Place:</b>	Charles Bunker, Linda Bunker Gary Starbuck, Vickoria Starbuck	118
<b>2nd Place:</b>	Brent Petefish, Adam Ruggles Dan Dimick, Chris Connors	121
<b>3rd Place:</b>	Kwang Pae, Bryan Bullard Nick Bullard, Greg Vaughn	121
<b>4th Place:</b>	Steve Harvey, Debbie Harvey Farid Dibachi, Cheryl Dibachi	121
<b>5th Place:</b>	Matt Thomas, Kameron Rahimzadeh Jake Freilich, Nate Burks	123
<b>6th Place:</b>	Andy Brown, Ted Francis Wade Johnson, Wayne Grates	124

## Men's Guest Day

<b>1st Place:</b>	Rick Nelson, Gil Zertunche Damion Walkup, Pat Beckman	117
<b>2nd Place:</b>	John Stafford, Manny Morgado Dave Steinhart, Gary Wendell	122
<b>3rd Place:</b>	Brent Chaffee, Dana La Plante Bryan Donahoo, Craig Farnsworth	123
<b>4th Place:</b>	Kris Palmer, Jim Barns James Lewis, Greg Deumheller	123
<b>5th Place:</b>	Phil Banegas, Dan Robinson Kent Ichiho, Marty Munn	124
<b>6th Place:</b>	Larry Rhodes, Scott Buhler Scott Daniels, Scott McMullen	127
<b>7th Place:</b>	Bill Brown, Scot Cochran Costa Tzikas, Tom Lovely	128
<b>8th Place:</b>	Mark Savickas, Jim Sorun Dave Featherstone, Derek Dibashi	128
<b>9th Place:</b>	Steve Casale, Jack McCann Rick Schiffins, Bill Hooper	128

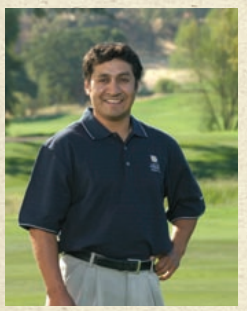


## Men's Opening Day

<b>1st Place:</b>	Glenn Strecker, Fred Grinder Charles Bunker, Brian Ashby	147	<b>5th Place:</b>	Stephen Grubman, Jeremy Chambers Brent Petefish, Bob Foulk	153
<b>2nd Place:</b>	Phil Banegas, Matt Morgan Rick Domenick, Ernie Barkhurst	150	<b>6th Place:</b>	Brent Chaffee, Chris Connors Rick Morgan, James Mendes	155
<b>3rd Place:</b>	Mark Frederick, Clyde Colley Jeff Ogden, Ron Fisher	152	<b>7th Place:</b>	Bill Brown, Blind Draw Player B Damion Walkup, Bill Kindaid	156
<b>4th Place:</b>	Dave Sommerhauser, Ed Keller David Hoblit, Stan Chambers	152	<b>8th Place:</b>	Brad McKenzie, Andy Brown Wayne Ebe, Jeff Peters	156

Click [here](#) for results for all teams.





**Ramiro Sena**  
Course Superintendent

## Superintendent's Update

The golf season has finally arrived.

It is going to be an amazing year for the golf course. We have finally completed the Spring aerification on greens, tees and practice areas. We thank you for your patience and support during this disruptive process. The staff is finally able to get back on a mowing schedule after the prolonged rains.

It has been a extremely wet season that prevented us from completing some projects on the course. The staff is back clearing the lake's shore on hole 12. We are removing some vegetation to improve the air flow, which will produce better water quality and hopefully less aquatic vegetation as well as algae. It will not hold more water than usual, however it will improve the aesthetics. I know it has been a while since we started it, but we could not get back on the project due to excessive and prolonged rains. We are expecting to complete it in the next couple weeks.

Thank you for all your positive feedback about our operations. The Turf Care team and I are fully committed in giving you a great experience.

~Your Golf Course Superintendent and Turf Care Team

## Calendar at a Glance - Club Events April 2017

SUN	MON	TUE	WED	THU	FRI	SAT
2	3	4	5	6 Ladies Day	7	8 Mizuno Demo Day
9	10	11	12	13 Ladies Day	14	15
16 Easter at Catta Verdera	17	18	19	20 Ladies Guest Day	21 Men's Guest Day	22
23 Ladies Nine & Wine	24	25 The Troubadour	26 The Troubadour	27 Family Dinner Night Ladies Day	28	29 Saturday Ladies Play
30						

### Coming in May...

Thursday, May 4th

**Ladies Day**

Saturday, May 6th

**Saturday Men's Play**

Thursday, May 11th

**Ladies Day**

Sunday, May 14th

**Mother's Day Brunch**

May 17th - 20th

**Cabrillo Classic Invitational**

Tuesday, May 23rd

**WGANC Play Day**

Thursday, May 25th

**Club Closed-Private Event**

Saturday, May 27th

**Saturday Ladies Play**

Monday, May 29th

**Memorial Day-Club Open**

### CLUB STAFF

**Jeff Wilson x226**  
General Manager  
**Ram Sena x215**  
Golf Course Superintendent  
**Robert Delgado x202**  
Director of Golf  
**Jim Braden x205**  
Director of Food & Beverage  
**Keelan Glenn x207**  
Executive Chef  
**Yanti Jensen x206**  
Controller  
**Tiffanie Blaylock x221**  
Merchandise & Ladies Liasion  
**Curtis Landa x213**  
Membership Director/Tournament Sales

### PHONE NUMBERS

**Clubhouse** 916.645.7200  
**Fax** 916.645.6729  
**Membership** 916.645.6745  
**Events** 916.645.6722  
**Quixote's** 916.645.6742

### HOURS OF OPERATION

**Administrative Office**  
Tuesday through Friday  
8:30 am - 4:30 pm

**Golf Shop**  
Tuesday through Sunday  
6:00 am - 7:00 pm  
First Tee Time: 7:00 am

**Range Hours**  
Tuesday through Sunday  
6:30 am - 7:00 pm

**Stables Grill**  
Tuesday through Sunday  
10:00 am - 5:00 pm

**Quixote's Members' Lounge**  
Tuesday 11:00 am - 6:00 pm  
Wed & Thu 11:00 am - 9:00 pm  
Friday 11:00 am - 10:00 pm  
Sat & Sun 7:30 am - 8:00 pm



**CATTA  
VERDERA**  
COUNTRY CLUB

Where everyone wants to be.