



Catta Talk

CATTA VERDERA COUNTRY CLUB

DECEMBER 2022

FROM THE GENERAL MANAGER



Clint Bassett, PGA
General Manager

A Year in Review...

2022 is rapidly coming to a close and with it we take the opportunity to reflect on all that we have been able to accomplish as a club and a community. Coming on board half

way through the calendar year, I felt very fortunate to have inherited such a vibrant and active club. Now that the dust has begun to settle, I am even more excited with the direction the club is headed and our team's focus on improving member satisfaction.

I am proud to highlight just some of the departmental successes that we have seen this year below:

◆ Membership

• Even though we are now at what we consider a full membership, the club continues to add new members each month. Understanding that most clubs have some consistent level of turnover, the Club implemented a wait list to join this past year. Now, in order to become a full Golf Member, interested parties must first join as a Social Member to be considered for Golf Membership. If and when an existing member chooses to leave, we go through the selection process from that wait list to fill the open membership. Our wait list seems to grow faster than memberships become available, which is a testament to the strength and support of our current members.

◆ Agronomy

• Many changes are being made throughout our golf course. Remodeled and replenished bunkers, tree and debris removal, turf health improvements, and a number of detail-oriented projects took place over the year. Jogi and his team are now laser focused on all that they can do to keep this momentum going. That focus will offer not only the best playing conditions possible, but also an aesthetically pleasing experience to every member and their guests. The "little things", like making sure the parking lot and entry area are well maintained. Cart paths are clean and free from overhanging branches and growth. And, new rakes, flag sticks, and flags are always a top priority.

◆ Food & Beverage

• New team members brought a fresh perspective to our entire operation on the restaurant side of the club. Our first new menu in what I have been told has been "a very long time" was unveiled to rave reviews. The tandem we now have in our kitchen with Chef Keelan and Sous Chef Beto has been a match made in "food heaven". To watch them work together has been a true joy, and I cannot wait to see what they come up with next.

• Our new Director of Food & Beverage has also exceeded our expectations from an operational standpoint. It was Kyle that pushed the new menu through. He also is responsible for making our kitchen run more efficiently both financially and



[Click Here](#)

to view the Catta Verdera Women's Golfers monthly newsletter from Tina Paschke.



continued next page



continued...

operationally. He now has a strong support team and is excited to be out on the floor (and perhaps even on the golf course) much more in 2023.

◆ Social Programming

- The club added six new social events in 2022 and as we finalize our 2023 calendar, get ready for another six new events. With something special coming almost every month, it has never been a better time to enjoy the spectacular social environment that Catta has to offer. Events like the most recent “Tequila & Tacos” to the unforgettable “Smoke & Bourbon” are just the beginning of our new programming.
- We are also thankful to have such a strong team in our Event’s department.

A big “thank you” goes out to Mackenzie Brett and Paige Sanders as they did not miss a beat while Christina was away bringing her new daughter into the world. I know both Paige and Mackenzie look forward to Christina’s return in January so they can get some much-needed rest themselves.

With so many great things happening here (and so many more to come), Catta Verdera is now poised to become one of the premiere country clubs not only in the greater Sacramento valley, but throughout Northern California. Our group of leaders and their team members challenge themselves every day to find better ways to deliver the service that only a top club like Catta Verdera can offer. Exceptional service, outstanding playing conditions, and engaging social events will be our standard as we move forward.

On behalf of our entire team, we wish you all a Merry Christmas, Happy Hanukkah, and cheers to a safe and healthy 2023.

Upcoming Events ~



cookies
with
santa

Sunday, December 11th ~ 12pm - 2pm

Bring your family to our annual “Cookies with Santa”. Have fun decorating cookies and get your pictures with Santa! No reservations required, open seating, all complimentary. All there is to do is show up and have a good time!

Christmas Eve Dinner To-Go Saturday, December 24th

Take it easy this year and have the amazing chefs at Catta Verdera prepare you Christmas Eve dinner. Dinner will include Prime rib, celery root mash, roasted winter root vegetables, au jus & horse radish cream. The dinner services 4-6, \$180++. Request a pick up time at events@cattaverdera.com.



Saturday, December 31st

Join us in celebrating New Year’s Eve with dinner, live music from Cover Th1s, a photo booth & complimentary champagne toast at midnight. We look forward to seeing you at 7pm, dinner to be served at 8pm. RSVP at events@cattaverdera.com.





Catta Chatter



Kyle Hundley
Director of F&B

FROM YOUR DIRECTOR OF F&B

F&B Update ~ Kyle Hundley

Happy Holidays CVCC!

We have just released our new Quixote's Lunch Menu, so make sure you stop by and check out

the delicious new items. Please remember that if an item you love is off the menu that does not mean it is gone forever. We are going to keep this menu evolving with the seasons.

As always, your feedback is very important to me, so please stop me in the Club or shoot me an email, doing so just might make your old favorite come back for the next seasonal change.

The November wine sale was a huge hit. I am still working on getting orders to everyone. Some items ended up being backordered or drop shipped, but we will reach out when it is ready to go. And you better believe we will be doing it again next year!

Looking forward to December, F&B is very busy with Holiday Parties, member events and even a couple of tournaments. Then we will finish strong with The Annual New Year's Eve Party in Casa Alegria featuring the band CoverTh!s. Coming on Dec. 11th at 12:00 PM, we have Cookies with Santa, this is a free event, so bring the kids out and enjoy the Christmas Festivities. Lastly on Christmas Eve, we are doing Christmas Prime Rib Dinners To-go, if you are interested, please RSVP to events@cattaverdera.com. Spots are limited so sign up soon!

Thank you everyone for this last half of the year at Catta Verdera Country Club. I am looking forward to the years to come with all of you!

Happiest of Holidays to you and your family.



CVWG Helping Junior Golfers

Thank you to Diana Nyman and our entire Catta Verdera Women's Group for all they do to support Junior Golf in our community. In 2022 CVWG raised nearly \$4,000 to be given to the girl's golf teams at both Whitney High School and Lincoln High School. These funds also help the Youth on Course Junior Scholarship Fund that goes directly to Northern California high school seniors. This year 22 outstanding athletes were awarded full 4-year scholarships and a number of other recipients were awarded partial scholarships. These donations were collected through two tournaments held at our club, the first being our "Lads & Lassies", and the other being the "Turkey Shoot".

Thank you to everyone who participated in these important events, and a very special "thank you" to The Mata's for their individual donations of \$500 to each of these two Tournaments.

Welcome New Members!

Please join us in welcoming the following new members to our Catta Family.

GOLF

◆ Eric Schonhoff

SOCIAL

◆ Ryan Shewry



2023 Club Dues Update

Our club team, our management, and our ownership are working hard to enhance everyone's enjoyment both on the golf course and socially throughout the club. To do this we diligently seek out the best team members and source the highest quality of products that we can offer. We also continue to add amenities and upgrades throughout our property. In the past six months alone, we are pleased to say that we have either begun planning, started work on, or completed a large number of substantial projects and purchases all directed at improving our member experience here at the club. A quick summary of some of those important items we have already added, and some of the work we have completed is outlined below:

- ✓ 50 new banquet chairs added for Casa Alegria with 100 more to come
- ✓ 40 new dining room chairs with new booth seating on order (scheduled to be in before the end of the year)
- ✓ New Quixote's club chairs coming in 30 days
- ✓ New upgraded barstools for both Quixote's and Madelena's
- ✓ All new kitchen equipment (ovens, warmers, and more)
- ✓ New turf maintenance machinery (over \$70k in reel grading machines alone)
- ✓ On-Course Restroom rebuilds

✓ On-course renovations (new bridge on #9, bunker remodel on #17 & #14, new irrigation pumps, and a new weather station)

✓ 2 additional Player Assistant golf carts added to the existing fleet

Still to come will be the re-carpeting of Quixote's, irrigation upgrades throughout the course, and much more as we strive to improve our product.

Needless to say, none of this comes without a cost. And after careful consideration, we have made the difficult, but prudent decision to adjust dues for 2023.

Beginning in January your monthly statements will reflect the minimal change outlined below for each classification of membership:

- \$30 increase for Family Golf (\$670 to \$700)
- \$20 increase for Individual Golf (\$575 to \$595)
- \$15 increase for Social (\$100 to \$115)

The compelling reasons justifying this nominal increase include, but are not limited to: a) higher labor costs from wages, to benefits, to payroll taxes, and more; b) increased labor force both on the golf course and in the clubhouse; c) material increase in cost of goods, supplies, utilities, and other operating costs in food & beverage, turf care, and golf.

By comparison, and while not a driving factor in our decision, our dues will remain in the bottom third of monthly dues charged by comparable golf clubs within our region.



Gift cards make a perfect holiday gift for the golfer on your list!



Golf Department

FROM YOUR HEAD GOLF PROFESSIONAL



Nicholas Banks
Head Golf Professional

Thank you for such a warm welcome and on behalf of my entire golf team, we wish you all a Merry Christmas and Happy Hanukkah. My family are eagerly looking forward to getting out to Catta Verdera on January 4th. As we approach the new year, we have plenty in store. The Golf Shop has been rearranged and

will be revamped with fresh new lines of men's & women's apparel and accessories, as well as the newest in club, ball, and bag technology. We will also be looking to implement some new instructional programs and clinics very soon as well.

I'm lucky to have such a great staff in place and I will be looking to compliment them with some new faces in the coming weeks. I am grateful to be part of the Catta family and I look forward to meeting those I haven't yet met, and the opportunity to peg it up with many of you very soon!

Nicholas Banks, PGA
Head Golf Professional

PERFORMANCE GOLF ACADEMY ~ TIP OF THE MONTH

In our continuing effort to improve our member's enjoyment on the course, we offer this month's brief instructional video from PGA Professional Phillip Dawson, Jr.

Click [HERE](#) to view Phil's tip of the month focusing on how to trust athletic intent for motion.

To schedule a lesson or book a golf clinic with Phil, call 530.409.7464



Catta Verdera's



Christmas

DINNERS TO-GO

DECEMBER 24  10AM - 2PM

RSVP: events@cattaverdera.com

December 2022

SUN	MON	TUE	WED	THU	FRI	SAT
				1 Ladies Day	2	3
4	5	6	7	8 CVWG Holiday Party	9	10 Sip & Shop
11 Cookies with Santa Couples 9-Hole	12	13	14 Men's Guest Day	15 Ladies Day	16	17 Ladies Saturday Play
18	19	20	21	22 Ladies Day	23	24 Christmas Eve Dinner To-Go
25 Christmas Club Closed	26	27	28	29 Ladies Day	30	31 New Year's Eve Bash

Coming in January...

- Wednesday, January 4th
Ladies Night
- Monday, January 16th
Martin Luther King Jr Day Club Open
- Tuesday, January 17th
Club Closed
- Thursday, January 19th
Women's Book Club
- Saturday, January 21st
CVWG Saturday Golf
- Thursday, January 26th
Men's Night

PHONE NUMBERS

- Clubhouse 916.645.7200
- Fax 916.645.6729
- Membership 916.645.6745
- Events 916.645.6722
- Quixote's 916.645.6742



**CATTA
VERDERA**
COUNTRY CLUB

Where everyone wants to be.