



Happy Holidays

Catta Talk

CATTA VERDERA COUNTRY CLUB

DECEMBER 2021



Kevin Earl
General Manager

FROM THE GENERAL MANAGER

Happy Holidays everyone, I hope this finds everyone well and doing well. Interesting fact because I like this kind of stuff....

If you gave all the gifts listed in the "Twelve Days of Christmas," it would equal 364 presents. I am not that good of a shopper!

OK, now the semi-real or serious stuff. As the world gets back to normal, this is a leap of faith, golf has not been this popular for over 20+ years.

I intend to briefly share the vision of the club in 2022 and beyond. With the addition of our new members, management is looking at ways to increase member happiness. Fine dining in Madelalanes is being talked about. The redesign of #17 by the architect Brad Bell is moving forward. The intention is to keep the "wow" factor but make it fit with the other look and feel of the course. Stay

tuned.... pretty sure it will have more rock facing the tee box?

In simple terms, we hope to shift from defense to offense in 2022 and focus on member happiness. We can only do this by getting better at members' services all the while we maintain our value to the membership.

Little things like bringing coffee back in the golf shop in the mornings. Adding an intermediate cut of rough to better define the fairways is another. Finishing the fairway bunker project, if we can get the correct sand? The world has become unpredictable for sure. Shortages like golf-bunker sand is just one of the items we just can't get. Geez, what a world.

That's it... short and sweet because I am dropping the hint to be on the lookout for the "State of the Club" article coming out very soon.

See you in the fairway!

Christmas Eve Dinner To-Go Friday, December 24th

Chef Marco will be preparing the dinners to go. The dinner will include (6) 10oz slices of Prime Rib with Au Jus and creamy horseradish, Roasted New Potatoes with Red Onion and Pancetta and Broccoli Cheddar Au Gratin. The cost of the dinner is \$130 excluding tax.

Reservations are required and can only be made at jbraden@cattaverdera.com. The dinners are available from 10:00am to 3:00pm. When making your reservation please include the time that you want to pick it up.

Happy Holidays!





FROM THE HEAD GOLF PROFESSIONAL



Paul Shorts
Head Golf Professional

The Stimpmeter is something often talked about in golf but understood by few. I remember when I first started playing... we'd play a course with fast greens and all start throwing out numbers like we knew what we were talking about. "Man! Those greens today were stimping at eleven"!.. or some nonsense like that. We had no idea what that meant, but we knew they were faster than the muni we regularly played, and we had heard on TV that the PGA tour was playing on greens that week that stimped at 10, so really fast must have been 11. (Note that this was in the 1990's)



So just what is a stimpmeter, and what does it mean for you the golfer? The stimpmeter as we know it today was modified into it's current state by the USGA in 1978. The Stimpmeter is a sled 36" long that has a groove in one end that holds a golf ball. With one end sitting on the green you gradually increase

the angle of the sled until the ball rolls out of the groove, down the sled and across the green. To get an accurate reading you find the most level spot on the green and then roll 2 balls one direction and measure how many feet they roll, and then roll them back in the exact opposite direction and measure again. The average of the 4 balls is your green speed. If balls 1 and 2 roll 10' 8" and 10'6" and then balls 3 and 4 in the opposite direction roll 10'2" and 10'0" your green speed would be 10'3" or 10.3 as it is often referred to - (the average of the 1st 2 balls averaged with the average of the second 2 balls). The main key here is finding the most level spot on the green. Simply taking the average of 2 opposite directions will not give you an accurate reading. Out of curiosity I tried this once on hole 9 at Apple Mountain when the greens were accurately stimping at 9'. My uphill balls rolled out 7 feet. When I went the other direction on the same slope, the ball rolled out nearly 40 feet. Certainly not an average of 9'. I say that just to make you cognizant of how great your error in distance can become if you mis-judge the slope on a downhill putt.

For most of the previous history of golf, nobody cared about green speed. When they began testing greens in the late 1970's and through most of the 1980's, the average green speed on tour was 6.5 – 7.5. Then suddenly in the 1990's, the race was on between golf courses to get their greens faster than the neighboring golf course. Fast forward to current times and the PGA tour averages around 12' week in and week out. There are some exceptions to that 12' speed (very windy courses could have greens die in a day or 2 if they were shaved down to get that kind of speed, and the occasional US Open or PGA Championship where they get up around 13 or even 14).

I bring all this up this month because I stimped our greens the day before Tough Day and all around the course they were rolling at exactly 12! Then on Tough Day they double cut and got another 6" out of them making them a 12'6". Faster than PGA Tour average! Here are your biggest take a ways from what greens rolling at 12 mean to you.



FROM THE HEAD GOLF PROFESSIONAL - CONTINUED

1) Scores are higher. For most of us putting on greens rolling at 12 is super fun, and we love it, and even though we won't admit it, we score worse than if they were at a smooth 10 or 10.5.

2) Pace of play is slower, and can get away from you pretty easy. 4 players all grinding over their 3 foot par putts because they don't want to have a 5 foot bogey putt; multiplied by 18 holes; multiplied by every group on the course tends to wreak havoc on pace of play.

Other golf department info...

As many of you know we used to hold many outside tournaments on non-Mondays. In-fact the bylaws allow for 12 per year and there were many years that 12 days were taken. During a transition from public to private (which few courses ever successfully make), there is always a need for extra revenue, which these non-Monday tournaments helped with tremendously. The most desirable day for charities to host fund raiser golf tournaments is Friday, and back then when they asked, we generally delivered since we could do 12 of them. Fast forward to current times... For 2022 we have eliminated all of our Friday Outside tournaments except 1, and that one is for a Member's charity and is being held in early April (4/1 to be exact). Non-Mondays in general are down to just 3 for 2022 (there is also 1 Wednesday and 1 Thursday).



Gift cards make a perfect holiday gift for the golfer on your list!



Quixote's

Restaurant Hours

Quixote's will be open these new winter hours:

Monday	Closed
Tuesday	11:00am - 6:00pm
Wednesday	11:00am - 8:00pm
Thursday	11:00am - 8:00pm
Friday	11:00am - 8:00pm
Saturday	8:00am - 8:00pm
Sunday	8:00am - 6:00pm

The restaurant will be open on Tuesdays and for breakfast on Saturdays and Sundays.

Save the Date...

Martin Luther King Jr Day Monday, January 17th

Martin Luther King Jr Day is coming up and the club will be open. Take some time off work and have some fun on the course. Make you tee times early! The club will be closed on Tuesday the 18th.





Catta Verdera Women Golfers



Message from Michelle Helzer, Captain

With the year coming to an end, I want to say thank you to all the ladies who volunteered this year. We had an engaging Executive Board and committed Special Event Chairs that helped make all our tournaments and events memorable. Beside the tournaments and events, a lot goes on behind the scenes to make our group operate smoothly.

Here are some of the enhancements this year:

1. Updated the By-Laws and Standing Rules
2. Website with Online Roster
3. One-page Quick Reference Annual Events Calendar
4. Updated Budget & Money Allocation
5. Bulletin Boards in Women's Locker Room
6. Online Verdera Points
7. Charity – Donated to the Youth On Course Brick Program & Local Girls High School Golf Programs
8. Member Gift - Fairway Wood Cover for all 2020 CVWG Members
9. Tournament Instruction Form
10. NCGA Hole-in-One Procedures

Thank you to Tina, Dana Rae, Shannon, Beth, Stacey S, Susan B, Riye, Megan, Wil, Laura, Paula, Andrea, Liz, Lory, Caron, Stacey W, Eddy, Linda B, Lauren, and our newsletter coordinator, Susan Kolb! I know there were many that also volunteered for the Catta Bella this year too. Thank you all for making our Invitational amazing. I have enjoyed this year and thank you for making it pretty painless Ha! I proudly pass the baton to our in-coming Captain – Tina Paschke!

Wishing you all a safe and happy holiday season,
~Michelle

Saturday Tournament - Stacey Sommerhauser

Thank you to all the ladies who came out for our fun Ladies Day in November. Here are our winners:

1st Place Team - Mauna Kea Mamas

Michelle Helzer, Lynn Bottini
Maureen Prindiville, Arleen Wong

2nd Place Team - Bandon Dune Dominators

Liz Barnard, Andrea Berry
Wanda Cotton, Pam Starsky

3rd Place Team - Kapalua Bay Bombers

Susan Bishop, Laura Faber
Dana Mata, Kathy Chaffe

Please save the date for our next and last Saturday Ladies Day of 2021 on Saturday, December 18th.
Details to follow from Stacey S.

It's been a great year and I thank all who have played in our fabulous ladies Saturdays. Next year we will have two amazing ladies take over the Catta Verdera Ladies Group Saturday Play Days which take place about once per month. Stay tuned for 2022 information from them.

If you have an established handicap and would like to join the Saturday Golfing Gals Group, please text me (Stacey Sommerhauser at 916-869-8287). The Saturday Golfing Gals Group plays most Saturdays when there is not an official CVWG Saturday Play Day. Text me for more details

CVWG Cont...

Senior Ladies Club Championship Tournament

Input by Laura Faber

The Senior Ladies Championship was held on November 9th-10th. The following ladies ~ Karen Anderson, Laura Faber, Valerie Green, Dana Mata, Stephanie McCarthy and Elaine Pacific ~ all participated and braved the very rainy conditions on the first day of the tournament. Gloves were soaked and clubs were slipping in the hands of the golfers but they finished the day. The second day was an absolutely beautiful day with the sun shining.

Congratulations to the winners:

Stephanie McCarthy -- 1st Net Winner
 Valerie Green -- 2nd Net Winner
 Laura Faber -- 1st Gross



2021 Turkey Shoot

Thanks to all the ladies who came out to play in this year's Turkey Shoot! Fun was had by all trying to maneuver the game and rules! Thanks to Megan Cohill and Linda Bunker for coordinating the event and purchasing all the wonderful holiday prizes that

everyone was able to pick from! Also, thanks to Paul Shorts for his help with this Tournament. Gobble Gobble!!



WOMEN'S SENIOR CLUB CHAMPIONSHIP		WOMEN'S SENIOR CLUB CHAMPIONSHIP	
Anderson	82	Anderson	82
Cattani	81	Cattani	81
Faber	81	Faber	81
Green	81	Green	81
Mata	81	Mata	81
McCarthy	81	McCarthy	81
Pacific	81	Pacific	81

New Membership - Riye D'Ambra

Membership Info Housekeeping!

Please take a minute to confirm your online contact information is accurate! Email or text any updates/corrections and photo (if not posted already) to Susan Bishop (bishop2some@gmail.com mobile: 408-646-0120).

Checking to see if your info is correct is easy:

- 1) Log onto the main Catta website, the same as you would to make tee times
- 2) Click on Women's Club
- 3) Click on the Roster tab
- 4) This will take you to the google Roster document - scroll till you see your name
- 5) Check, phone numbers, spelling, address etc.





CVWG Cont...

6) If all good, nothing to do. Any changes/updates and your photo, please email to Susan Bishop (bishop2some@gmail.com).

Thank you!

Saturday Match League 2021 - Laura Faber

Thank you to all the wonderful CV ladies who played in this league which was organized in 2019, canceled for 2020 and finally implemented in 2021. Our ladies were always upbeat and ready to travel to the various golf courses. It was a blast for sure. We placed 3rd overall and all the other teams are anxious to start the season in 2022.

The 2022 schedule will be coming out in January of 2022 so if any of you are interested in playing on this

Member Spotlight

The CVWG is happy to bring you the 2021 Member Spotlight. Just click on the photo to check out our amazing member and her golfing background. team make sure to sign up.



REMINDERS:

KNOW SOMEONE WHO WOULD LIKE TO JOIN OUR CVWG??

Please have them reach out to Riye D'Ambra, on her email: riyedambra@gmail.com.

SOCIAL/CHARITY: If you are aware of someone who needs some extra attention from our group or are moving away; please reach out to our Social Charity Board Member, Wilhelmina Schaefer, on her email: wilhelmina52@att.net.

EC CARDS: Any questions? Email Andrea Berry @ acberry67@gmail.com

POSTING YOUR SCORE: Any questions? Email Susan Bishop @ bishop2some@gmail.com

BIRDIES - CHIP-INS - EAGLES - RECORD SCORES:

Did you know that CVWG awards prizes for these monumental shots and scores? When you achieve any of these during a CVWG or Club event, please remember to record it in the binder located in the entry to Quixote's. Questions can be directed to Caron at caronpoole@gmail.com.

LADIES!! Don't forget to join our Catta Verdera Women's Golf Group on **FACEBOOK**. Just click the join button, and we will add you. Always great up-to-date happenings & pictures!

Have a question, suggestion, or comment?
We'd like to hear from you!

Contact:

Michelle Helzer: CVWG Captain
Tina Paschke: CVWG Co-Captain



New Years Eve Celebration at Catta Verdera



Catta Verdera Country Club will be having a New Year's Eve Celebration. The doors will open at 7:00pm and dinner will be served at 8:00pm. The menu will include:

- Rolls & Butter
- Mixed Greens Salad with Cucumber, Red Onions, Toasted Pumpkin Seeds and Pomegranate Vinaigrette
- Bleu Cheese Encrusted Filet & Bacon Wrapped Shrimp Skewer with Au Gratin Potatoes and Grilled Asparagus
- Black Forest Mountain Cake

The evening will include a DJ, Party Favors and a complimentary Champagne Toast at midnight.

The cost is \$120 per couple and reservations are required. You can ONLY make reservations at jbraden@cattaverdera.com. Thank You! We look forward to a fun evening at the club!!

Acers Alert!



Congratulations to **Bill Kincaid** for making a hole-in-one on November 20th! Bill scored his ace on hole #4 from 147 yards. Join us in congratulating Bill for his ace!

If you are not in the Hole-In-One Club, it's always a good time to join.

December 2021

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2 Ladies Day	3	4 Tough Day 
5	6	7	8	9 Ladies Day	10 Christmas Sip 'n Shop	11
12	13	14	15	16 Ladies Day	17	18 Men's/ Ladies Saturday Play
19	20	21	22	23 Ladies Day	24 Christmas Eve Dinner To-Go	25 Christmas Day Club Closed
26	27	28	29	30 Ladies Day	31 New Year's Eve Party 	

Coming in January...

- Thursday, January 6th
Ladies Day
- Thursday, January 13th
Ladies Day
- Monday, January 17th
**Martin-Luther King Jr Day
Club Open**
- Tuesday, January 18th
Club Closed
- Thursday, January 20th
Ladies Day
- Thursday, January 27th
Ladies Day

