



Happy Holidays

Catta Talk

CATTA VERDERA COUNTRY CLUB

DECEMBER 2020



Kevin Earl
General Manager

FROM THE GENERAL MANAGER

Greeting Catta Members,
I wish everyone a Merry Christmas, and it can't come too soon, a Happy New Year.

In the scope of the Catta Verdera golf world, I want to thank all of the members for your patience and understanding. These unrepresented times have changed your club temporarily. I believe in the spirit of the club being strong because of its real and genuine friendships. Additionally, I want to thank our entire staff, who helped navigate us through this very strange time indeed.

I have said this before... golfers are some of the finest folks in society. We treat people well, play by the rules and congratulate successes. We pull for the underdog (handicap system) and gladly pay off our wagers. If golfers don't do these things, then

this game will slowly push them out or they will find it hard to find a game.

I am thankful my father introduced me to golf at an early age and ultimately to the hundreds of friends that I have made over the years. I feel very fortunate to still be able to play a game, be around friends, and call this a work day!

As we move forward into 2021, the unknown of when will we get back to normal, keeps me pondering... what is next. I think of the people who are truly hurting and wish them well and a speedy turnaround. I want to believe the reports that a vaccine is right around the corner to help put an end to this pandemic so we can get back to our normal sporting lives!

Stay safe everyone.

That's all for now, see you in the fairway!

Christmas Eve Dinner To-Go

December 24th ~ 11am - 3pm

Why spend time in the kitchen when you can have an amazing Christmas Eve dinner prepared by Chef Keelan and his team? The dinners consist of (6) 10oz slices of Prime Rib with Au Jus and creamy horseradish, Roasted Winter Vegetable Medley and Horseradish Glazed Mashed Potatoes. The cost of the dinner is \$125 inclusive of tax and service charge. Reservations must be made and the dinners are available for pick-up from 11:00am to 3:00pm. Remember to tell us what time when you make your reservation. Reservations can be made at 645-6721 or jbraden@cattaverdera.com.





Paul Shorts
Head Golf Professional

FROM THE HEAD GOLF PROFESSIONAL

12 Days of Christmas in the Golf Shop

The always popular *Christmas Sip-n-Shop* will not be happening in its usual form this year. Due to Covid 19 concerns, and gathering restrictions we will be going with a modified version of our Christmas Sale.

This year we will be having a '12 Days of Christmas' Sale. Each day leading up to Christmas will feature a different sale item or category of items. You will still get raffle tickets for every \$50 spent during the sale, and at the end of the sale, we will draw for the raffle prizes. Below are the dates of the sale, and which items will be on sale those days.

On the first day of Christmas... (Thursday 12/10) – All Footwear (socks included)

On the Second day of Christmas (Friday 12/11) – Sunglasses

On the Third day of Christmas (Saturday 12/12) – Golf club inventory reduction – priced as marked – Many items well below cost!

On the Fourth day of Christmas (Sunday 12/13) – Men's Polos

On the Fifth day of Christmas (Tuesday 12/15) – Men's Shorts

On the Sixth day of Christmas (Wednesday 12/16) – Women's Skorts and Shorts

On the Seventh day of Christmas (Thursday 12/17) – Golf bags, golf gloves

On the Eighth day of Christmas (Friday 12/18) – Men's Outerwear

ON the Ninth day of Christmas (Saturday 12/19) – Women's Polos

On the Tenth day of Christmas (Sunday 12/20) – women's outerwear

On the Eleventh day of Christmas (Tuesday 12/22) – Headwear

On the Twelfth day of Christmas (Wednesday 12/23) – Accessories – (head covers, divot tools, glasses, gift items)

2021 Equipment Preview

Each year all the golf companies try to come out with something 'newer and better' to keep us buying stuff. Often the newer and better actually could be translated to 'almost the same, but with a new look'. There are however, new innovations coming every year that are worth looking at and seeing if they might help you enjoy the game more.

Here are some of the things in store for 2021 that I'm excited about.

Irons - Mizuno – The JPX 921 irons are a thing of beauty, both from a performance and artistic viewpoint. Once considered just a 'player's' iron, Mizuno now has a club for every level of player. The JPX Hotmetal is one of the longest and most forgiving irons available. The JPX Hotmetal Pro has the same technology but with minimal offset. The JPX Forged is the highest tech forged iron available combining modern technology with the feel of forged metal. Finally they have the JPX Tour – Currently being used by Brooks Koepka (without sponsorship); the look and feel of a blade with the forgiveness of a cavity back.



continued...

Wedges – It's not very often a new innovation comes along in wedges. Callaway has the PM High Toe, grooves across the entire face wedge that you may have seen in Phil Mickelson's bag. Cleveland came out with the CBX line of wedges last year that added an ultra-forgiving sole to their classic look and feel wedge. This year they have their Zip Core wedge that moves around the weight to give the wedge an extremely large sweet spot giving consistent distance and spin from a variety of contact points. If you're looking for some modern technology in a wedge that still looks traditional, this might be the one for you. The most exciting wedge innovation this year, however, comes from Mizuno. Their ES21 wedges have a hollow body that allows them to move the center of gravity higher allowing for a lower flight and more consistent spin from a variety of shots. This truly is the first major change in wedge technology in many many years.

Drivers – 2020 was the year of the Callaway Mavrik. It's been a long time since we saw a driver beating almost every other club out there by such significant numbers. This year Callaway is scheduled to bring back the Epic. Almost unbelievably they claim it will be even longer on off center hits that the Mavrik! Ping was set to release its new G425 line last summer and pushed it off until Spring of 2021. This much anticipated product is sure to be one of the hottest sellers next year. As soon as they are released we'll have demos in the golf shop for you to try. These will have one of the highest MOI's available, yet they don't sacrifice a classic appearance to get those numbers. MOI = Moment of Inertia. This measures how resistant to twisting the club is on off center hits. Basically, how straight and far you can hit it on less than perfect contact.

Hybrids – If you haven't hit it yet, you should try the Callaway Mavrik Super Hybrid. As easy to hit as any hybrid available, but so long it might replace a fairway wood (or 2) in your bag. Demos are currently available in the golf shop.

Putters – Never a ton of technology to report here. You can always find something suitable for you from any of the major brands. Your putter choice is similar to a personal relationship. Sometimes things just click and you get along. You do want to be sure you have a putter that is the right length for you, and one that matches your stroke. There are putters best suited for a straight stroke, a slight arc, a significant arc, and for any stroke in between. Ask one of our golf pros to look at your stroke to make sure you are not fighting what your putter is designed to do.

Of course there are many new products coming out not mentioned here. TaylorMade will most certainly have a new driver this year, Titleist is due to release their new driver as well. We unfortunately can't stock demo's from every manufacturer, but we do have an open pipeline to all the major suppliers, so if there is ever something you know you want, let us know and we can get it for you.

One other item of note... Lately we've had quite a few golf carts being left in the parking lot late in the evening. This not only puts a load on our outside crew right at or after sunset, but also makes our carts a much easier target for thieves. Lincoln Hills right across the street recently had quite a few carts stolen. Please help us keep control of our fleet by not leaving them unattended in the parking lot. Thank you! ~ Paul



Acer's Alert!

Congratulations to **Doug De Martini** for making a hole-in-one on November 19th! Doug made his shot on hole #17 from 187 yards! Congrats!



Gift cards make a perfect holiday gift for the golfer on your list!





Catta Verdera Women Golfers

Happy Holidays

I can not even believe that 2020 is ending and like all of you I am very happy to have this year end. However, I am looking forward to the possibilities of 2021 hoping it will bring more joy and normality to our lives. A new year always brings new beginnings so too for our Executive Board for CVWG. I am happy to pass the baton to Michelle Helzer and her upcoming Executive Board.

Please welcome the Board for 2021:

Captain: Michelle Helzer

Co-Captain: Tina Paschke

Secretary: Dana White

Treasurer: Shannon Zajec

Saturday Play: Stacey Sommerhauer

Membership: Riye D'Ambra

Handicap: Susan Bishop

Rules: Megan Cohill

Social/Charity: Wilhelmina Schaefer

Advisor: Laura Faber

Committee Chairs will be announced in the January 2021 Newsletter.

Positive CVWG Reflections of 2020:

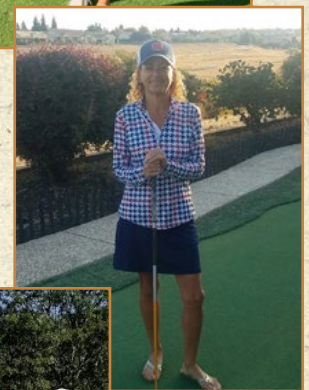
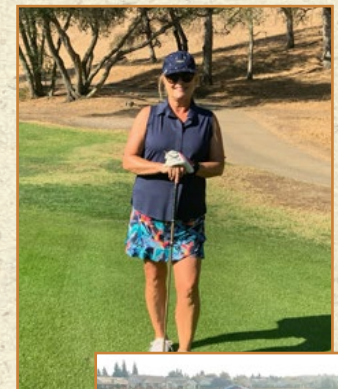
1. Breast Cancer Tournament (although we had to cancel it, will be back in October of 2021)
2. Saturday Match Play League (although we had to cancel, it will start Spring of 2021)
3. Greatest growth of new CVWG members EVER
4. CVWG website was finally organized and set up with links to the calendar of events, by-laws and standing rules, Verdera Cup, Membership Application and so many other useful links of information. Ability to have the roster on your cell phone for easy access and reference-Thanks to Claudia Siegel
5. More women are playing golf with so many different people. We have so many new members

that initially I thought how am I going to meet so many new members? But with our current situation with tee times it has forced all of us to play with so many people at the club. I call that a definite WIN.

6. So many more women are signing up for all the events across the board so again a definite WIN.
7. I am sure each of you can come up with more golf positives for 2020.

Member Spotlight

Here are the last member spotlights for 2020. It has been so much fun highlighting several members of our CVWG. Click on each picture to find out her name and her golfing background.



CVWG Cont...

Turkey Shoot

The event was a blast and the weather was beautiful. Several members made a "turkey statement" with their attire. A huge thank you to Jana Mendes for all of her hard work and efforts for the members who participated.

THANK YOU JANA !!!!!

Results:

- 1st place: Betty Furgurson & Shannon Zajec 71
- 2nd place: Megan Cohill & Michelle Helzer 72
- 3rd place: Wilhelmina Schaefer & Sandra Perrin 75
- 4th Place Ties: Laura Faber and Andrea Berry 77
- Cheri Gandy and Stacey Wiegandt 77
- Kimber Tzikas and Riye D'Ambra 77

Congratulations to all of the winning teams and to all of you that participated.



Senior Club Championship Winners

Pictured below are **Karen Anderson** (net champion) and **Laura Faber** (gross champion) Way to go Karen and Laura!!!!!!

2nd Place Net: Debbie Harvey

3rd Place Net: Wilhelmina Schaefer

Thanks to all those that participated.



Online Membership Roster: Claudia Siegel

Roster Update: We have added so many new CVWG members in 2020. How fortunate! My hope is that we can add thumbnail size photos to the online version of our roster, so we can more easily recognize everyone. I need your help to make it happen. If you go to the Catta Verdera's website, click the Roster button in the Women's Pages, you will see the online roster. My thumbnail photo has been added, plus a few others lifted from LinkedIn profiles, so scroll down and decide whether you want to have your photo added as well. It would be amazing to achieve 100% participation! Here's what to do: Email or text a photo of yourself to claudia.siegel@gmail.com or 916-217-0805. I will crop your photo to fit the format. Be sure to add your name so that I will know who you are. Thank you.



CVWG Cont...

Membership:

2021 Annual Dues of \$75

Your dues will be billed to your account automatically by the end of the year.

Handicap: Susan Bishop

2021 Change for Handicap Posting

To be able to post your score via an app, you must have a unique email address. If you are sharing an email address with a spouse (or anyone who also posts their scores) then you must create a new one. Actually, the first person to set their profile up gets the use of that email.

If any of you fall into this category, please create a new email address, let me know and I will update the USGA Admin system. Here's more information about the reason for the change and the process for 2021 - <https://www.usga.org/content/usga/home-page/handicapping/ghin-digital-profile.html>

Rule of the Month

or Rather Attitude of the Month:

Tina Mickelson, PGA wrote the following article and I thought it was worth sharing.

If you're reading this article, chances are good you love golf.

Chances are also good that golf has frustrated you beyond belief at some point as well. All it takes is a couple of bad shots to feel as if your entire game has gone out the window.

However, by figuring out how to manage your emotions, you can keep those bad shots to a minimum and not let them ruin your entire game.

It does take practice and most definitely some patience, but read on to find out how you can keep emotions out of your golf game, and ensure you have fun without frustration getting in the way.

You may be challenged to apply these tips at first but, like your golf game, don't give up -- in time you will become better at keeping the emotions at home.

1. Don't bring outside anger in

If you're having a bad day at work, a bad day with your spouse or anything else that's got you feeling angry, the golf course is not a good place to take that anger out. Rather, look at the golf course as a way to work through it by forcing yourself to relax.

Imagining the person you're mad at being the ball as you whack it down the fairway is not a good way to approach your golf game. You may get a couple good shots in, but

you'll likely find yourself shanking the ball, hitting your putts too hard, and ending up with a lot more strokes per hole. Plus, you won't be a very fun person to play with, and who likes that?

2. Don't let the bad shots last long

If you have a bad drive, shake it off. Don't let that one bad shot trickle through the rest of your game, or even that hole. Allow yourself a moment of disappointment for the bad shot, then get your head in the right place to focus on your next shot, and focus on making it a great one.

3. Accept a bad hole

One bad shot may make it hard to recover the hole, and guess what? That's okay! You can't win them all, so rather than push yourself to still make par when you hit it out of bounds on your drive, accept that you may take a higher score on this hole but you'll make it up a little bit here and there throughout the rest of your game.

4. Fake it till you make it

Rather than letting yourself get upset by your shot, pretend that your ball went where you wanted it to go. By not allowing yourself to feel anger from your shot and pretending that everything is fine, eventually you will lose the need to actually get angry from bad shots. It will take some practice, but it is certainly worth it to make sure that your golf game doesn't get ruined every time you have a bad shot.

5. Approach your shot positively

Sometimes the bad shots happen before you've even hit the ball. You approach the shot thinking about what you should not do rather than what you should do. If there is a big pond in front of the tee box, don't focus your attention on how you can't hit it in. Rather focus your attention on the spot down the fairway that you're going to drive your ball to. This positivity will help you better visualize your shot, and improve your chances of getting your ball where you want it.

In addition, a negative approach to your shot will cause your body to tense up which can result in all sorts of things going wrong with your shot. As you likely know, keeping your body loose is key to a good swing (and thus a good shot), so negative thoughts that lead to a tense swing is likely to be a self-fulfilling prophecy.

6. Have fun

Taking yourself too seriously in golf is never a good idea. Unless you're a pro, the point of this game is to have a good time, right? So don't let your mind go too deep into frustration with the bad shots because at the end of the





CVWG Cont...

day, they don't matter. The more you're able to have fun and shake off the bad shots, the more you'll enjoy the game and the more you'll want to get out there and play. And since we know practice makes (almost) perfect, your game will improve if you are having fun. That's the win-win situation we are all about.

Saturday Tournaments – Stacey Sommerhauser

Results from November 14th Event-Low putts

1st Place: Stacey Wiegandt, Paula McNally and Judy Getty
- 35 total putts \$30 per person

2nd Place: Riye D'Ambra and Jan Wissenback -36 total putts \$20 per person

3rd Place: Julie Storer, Andrea Berry and Holly Harrigan
-37 putts \$10 per person

Fantastic results from all these great putters. Way to Go Ladies.

Verdera Cup Award

Most Improved Golfer, EC Winners

Since our Recognition and Awards Event was canceled due to the spread of Covid at our club, a special December 10th email will be sent announcing all the winners of our various events throughout the year. Maybe you will be the big winner!!!

CVWG Webpage

All the CVWG information can be found on our Webpage. Don't forget to view this valuable webpage for any information you might need during the year.

FABERS' FOOD FOR THOUGHT:

I hope some of you have enjoyed my tips for the past 12 months. It was so much fun to include all of you on the various tips that might help your golf game.

Tips for Beginner/Intermediate Golfers: Each month I will highlight a tip or an aspect of golf philosophy for each of you to read.

December: WGANC -We've Come A Long Way Baby

WGANC

"If you don't know where you've come from, you don't know where you're going". ~Maya Angelou

The WGANC has been offering golfing events for women for over 110 years. Because women were not invited to the "golfing table" women decided to start their own golfing organization which has stood the test of time. Year after year this organization grew in membership and continued to offer tournaments and eventually Open-Days to those

clubs and their women members who had no place to compete.

Below is a very brief history of the WGANC so that each of you can reflect on their journey and appreciate their accomplishments.

The Women's Golf Association of Northern California was first started in 1907 with women from six clubs. Most of the Association's early records come from a small battered cash book dating from 1907, noting the club dues were \$10.00. Clubs paying dues in 1908 were Burlingame, Claremont, Del Paso (Sacramento), Menlo, Presidio, and San Francisco.

The first tournament held by WGANC was the Championship Tournament in 1908 with entry fees of \$3.00 and there were 22 entries. The organization remained dormant during World War I, but by 1921 the activity began again as there were 17 member clubs. In 1936, there were 40 member clubs and in 1941 Red Cross Days were held at certain tournaments in which proceeds were turned over to the Red Cross Chapter.

1967 listed 70 member clubs and 3,464 individual members. 1976 saw a rise to 77 clubs and 10,478 members with 64 juniors. For 1987 there were 14 Board members, 1 Advisor, 1 Director-at-Large, and 1 USGA Advisor, 90 member clubs and 14,147 individual members.

Fast forward to 2020 - We are proud to list over 102 member clubs and over 10,000 individual members which includes over 75 active Junior Girls.

All the past women who volunteered to organize and implement the WGANC events were dedicated and passionate about this sport. They collectively had a sole purpose of promoting Women's Golf so that women could compete and enjoy the game. That philosophy and dedication are still the driving forces behind the success of the WGANC today. So the next time you play in a WGANC tournament or a WGANC Open Day, please take a few minutes to reflect and appreciate all the past as well as the present WGANC volunteers for their hard work and passion in promoting women's golf.

Click on the link for the 2021 WGANC Calendar of Tournaments:

<https://ncga.org/wp-content/uploads/2020/11/2021-Tournament-ScheduleR2.pdf>

The 2021 Calendar of Open Days has not yet been finalized but will be coming out in early 2021. Look for that link in our January 2021 CVWG Newsletter.





Ramiro Sena
Course Superintendent

FROM THE COURSE SUPERINTENDENT

The Brunt of Winter Golf

It is a crisp morning with temperatures in the 30s and there is no air flow...should I head out to the golf course?

This is a question we should ask ourselves before we plan on making the early tee time.

For various reasons we dislike frost delays, as much as you who is anxiously waiting to go play.

The main reason nevertheless is because we can not get you on the golf course when we have frost.

Frost is nothing else than frozen dew that crystallizes on the turf. Being composed of 90% water, a turf blade freezes very easily therefore making normally the pliable grass, rigid and inflexible. Once frozen just the simple act of walking on the course will cause the plant to rupture cell walls.

The big problem is that once the membrane ruptures; future re-growth of the turf blade is hindered during this time of the year. And we don't expect to have conducive growing temperatures until March comes around.

My job is to provide good playing conditions, and by doing that I have to protect the course and guarantee tomorrow's playing conditions as well, but I can't do that when the plant is compromised.

The traffic, whether by cart or foot, is one of the most detrimental for the turf. These low cut areas do not withstand the damage during these low temperatures.

Many of you come and challenge us on the frost delay decision and I want to say, "We are protecting it, so you don't drive on frozen turf, so can play again tomorrow"

As you can tell we have different microclimates and they are very challenging in different ways. One of them is on the low parts of the course where you can clearly see it from the club house. Holes 1, 9, 10 and 16 can be blanked with frost while turf around the club house is ready to be walked on.

Several things happened on these two different sites:

The low areas don't get much air flow and the frost formed much heavier.

Also, the valley holes are tree lined and produce excessive shade; therefore, the frost stays on the turf much longer than areas near the club house or practice tees.

All these factors make a difference and dictate when we allow traffic to get on the course.

Our goal is for everyone to enjoy not just today, but tomorrow as well.

Please, let us make the decision when to get you on the course. Some of the turf care staff have been here since the course opened and they know the property very well.

We hope everyone enjoys the Holidays and stay safe if the person next to you does not want to wear a mask when you are indoors you wear one.

Happy Holidays!

~ Your Turf Care Team

