



Catta Talk



CATTA VERDERA COUNTRY CLUB



OCTOBER 2020

FROM THE GENERAL MANAGER



Kevin Earl
General Manager

Greeting Catta Members,
I have a Very BIG ask to all members and their guests at the club... PLEASE leave all the political stuff in the parking lot. Don't bring it on the property. I

know you have a right to free speech... conceded!

Why risk losing friends or add fuel to the fire? My personal view is...if my friends pay me the \$2, they owe me at the end of the round or they can share some good nature banter about this crazy world, then I consider them a friend and I want them in my life. Let's leave the politics in the parking lot on your bumper sticker!

Now to the real club stuff.

Please help me in congratulating our Club Champions for 2021, Ladies champion Stacey Wiegandt and Men's Champion Marc Engellenner. Well done indeed!

Golf Course update:

At the time of this writing, we are deep into the winter changeover of the golf course. Our biggest golf course challenges this year was to deal with double the soil compaction from single cart riders. We have punched the fairways three times this summer to help mitigate the damage done, and give the grass a fighting chance to survive. Another concern was, if we didn't open up the ground to capture the cool-season grass, from overseeding, it may not stay where it is intended and may just wash away when the rains come...someday. Time will tell.

Projects we have on the horizon for the golf course:

- 1) Drainage and more drainage for holes #14 & #15
- 2) Forward tee leveling #13, #17, #4
- 3) Tree trimming to provide better sunlight & return some lost shots
- 4) Tree replacements #14 left side

Clubhouse update:

Because of the COVID situation Rudy, our long-time shoe attendant has decided to retire for the 3rd time. We will miss you and your stories for sure. We are in the process of working with Pride Industry to help find a part-time shoe attendant for 2021.

The restaurant is working at 25% capacity, it is our mandate from the state, so please be patient during these crazy times. It is not an option to just add more tables since this will violate any social distancing guidelines. I can't wait to get back to normal!

Club news update:

It is unlikely we will be able to have a membership meeting, my next article will be about an upcoming survey to the membership. We have several new members and although it is not common to conduct a survey each year, I think it will be a good idea to ask "How can we get better?" I guess it is the old coach in me that will never stop... we can always get better!

Lastly, many people say "the days are slow, but the years go by quickly". I want this to be true because, like many of you, I want this year to end ASAP!

See you in the fairway!

MONTHLY GUEST DAYS

2nd Friday 1:00 PM

Men

OCTOBER 9





Catta Chatter



Jim Braden
Director of F&B

FROM THE DIRECTOR OF F&B

Holiday Parties at the Club

The time is quickly approaching... the wonderful holiday season where we get to spend time with family and share memories with friends. It is also a great time to share your appreciation for employees and business clients with a fun and memorable

holiday party. Start planning now and book your holiday events to get the best dates possible! Our holiday menus are a taste of elegance, unique and extravagant to make the event unforgettable. And remember, as always, members receive a 15% discount. We look forward to helping you host the party of the year! Contact the Events Department today at 645-6721.

TUNES on the Terrace

Thursdays in October ~ 6:00 pm to 9:00 pm

Join us on the Terrace every Thursday and enjoy a different band each week. Meals will be ordered off the menu (sorry no buffet at this time). No reservations required. This is a fun night and a great way to get away and relax, so come on down and join the fun.

Save the Date...

Thanksgiving Dinner To-Go

Thursday, November 26th

Save time in the kitchen and spend more time with the family! We are again offering our dinner to-go for Thanksgiving. The dinner will include; Traditional Dressing, Garlic Mashed Potatoes & Gravy, Sweet Potatoes with Marshmallow Topping, Green Bean Casserole, Cranberry Chutney, Whole Roasted Turkey and Pumpkin Pie. The cost is \$120 inclusive and reservations must be made at jbraden@cattaverdera.com.

XXIO Experience Day

Friday, October 23rd

On October 23rd we will be having a XXIO Experience Day on the driving range from 10AM – 3 PM. If you're not yet familiar with XXIO and have a sub 100 mph swing with your driver, they are definitely worth checking out.

Mizuno Demo Day

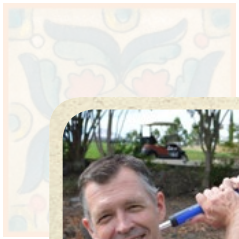
Saturday, October 24th

Mizuno will be on the range the following day (Saturday 10/24) from 12PM – 4PM. Mizuno is primarily known for their forged irons, but they have made a huge dent in the game improvement iron market with their JPX line. Their new drivers are quite impressive as well. No matter what your playing ability, come on out and see what Mizuno has to offer.

Tippy is BACK!

Beginning October 1st Tippy will resume her massage services at the Club. Call the golf shop to book your time. Tippy will operate under the same schedule... Tuesday, Thursday and Saturday between 11:00 and 5:00. No more than 3 massages per day so get your name in her book ASAP.





Paul Shorts
Head Golf Professional

FROM THE HEAD GOLF PROFESSIONAL

Course Care

You may have noticed that we had a very fast recovery from our greens aerification this fall. This is a result of aggressive fertilization, precise brushing, many sacrificed mower reels, and most importantly perfect weather. While we have had a fast recovery, a by-product of freshly aerified greens is a soft and receptive putting surface. Soft means deeper ball marks.

We've been hammering you on course care, and specifically ball mark repair as of late, but it is of such high importance that we need to continue beating that drum until all our members hear it.

First off...To those of you who are repairing your ball mark plus others when you find them - **'Thank you, thank you, thank you! You are making Catta Verdera a better course!'**

And then there are those of you who purposely leave your ball mark unrepaired - *'Grow up and start taking some responsibility! The world isn't all about you. Show some dignity, class, and regard for others. You make Catta Verdera a worse course!'* This might sound harsh, but please know that if you are that person, the rest of us are thinking that about you when you don't take care of the course.

I hope one day all our members will fall into the, caring for the course category. In the mean-time, public shaming in this regard is acceptable. Call your playing partners out when they fail to fix a ball mark or fill or replace a divot in the fairway.

A country club is a small microcosm of the outside world around us. Lots of different viewpoints on lots of different subjects; and disagreements on politics and religion or even on important things like golf equipment and swing theory are fine, but the thing we all need to be in agreement over is care for the course. Let's all do our part to make Catta Verdera the best it can be.

Upcoming

Upcoming events – Our Ladies Solheim Cup will be contested on October 10th and 11th, and then the following weekend (Thursday – Saturday will be our 2020 Los Compadres Invitational. Los Compadres is traditionally a 2 day event, but with the cancellation of the Cabrillo Classic in the spring it was decided to beef up the fall invitational and make it a full 3 days. There will be some afternoon practice facility access on Thursday and Saturday of Los Compadres week, but the golf course will be closed for non-competitors and the practice area will be in use for skills contests on Friday afternoon.

Equipment

Demo Days – On October 23rd we will be having a XXIO Experience Day on the driving range from 10AM – 3 PM. If you're not yet familiar with XXIO and have a sub 100 mph swing with your driver, they are definitely worth checking out.

Mizuno will be on the range the following day (Saturday 10/24) from 12PM – 4PM. Mizuno is primarily known for their forged irons, (Brooks Koepka has been playing them without a contract for the past 5 or 6 years), but they have made a huge dent in the game improvement iron market with their JPX line. Their new drivers are quite impressive as well. No matter what your playing ability, come on out and see what Mizuno has to offer.

Speaking of new clubs and the fitting process... Check out this write up from our own Sean Glynn on iron fitting. Sure you need to practice and work on your swing and your impact characteristics, but having the tools that match what you are able to do with them is hyper-critical as well; and we have an expert club fitter right at your disposal here at Catta Verdera. There's no reason to go elsewhere and hit into a net, off a mat, when looking at new clubs.

continued next page...



continued...

Buying new irons? This is the most important fitting parameter

By Sean Glynn PGA

When golfers head into a club fitting, whether it be their first ever experience or part of a yearly tune-up, there is always one common goal—to play better golf and shoot lower scores. But the question that often comes up is, “How do I shoot lower scores?” and “What should I be looking for in a club fitting?”

We’re here to help. We have two complete club fitting systems to choose from and a TRACKMAN Launch monitor to prove performance gains. Our custom fittings are complimentary if you buy the clubs from us or \$100 if you purchase somewhere else.

The process

Every fitting should always start with an interview, where the fitter will ask about your game, both strengths and weaknesses—be honest with yourself and the fitter! If you have a trouble club or yardage that you struggle with, speak up. This is your opportunity to work with someone to help you fix any issues with your equipment.

A great fitter will analyze your current game and clubs and will start providing solutions to potential problems you see on the course—maybe it’s a shot shape you are trying to eliminate, or in some cases create a tighter dispersion with your current clubs.

For a driver fit, distance is almost always the main objective but when it comes to irons, total distance should not be the main goal—it should be proximity to target with consistent distances. One of the best ways to reduce your proximity to your target is by hitting it higher and stopping it faster. This is why descent angle is one of the most important parameters when getting fit for irons.

Descent angle

Descent angle is also known as land angle. This is the angle at which the golf ball makes contact with the ground, and the steeper it is the quicker the ball will stop.

Many golfers struggle to create enough speed to increase launch and spin and the average for many players heading into a fit for the first time can be around 40 degrees while on the PGA Tour the average is 50 degrees with a 6-iron—on the LPGA Tour, it’s 46 degrees—that’s a big difference in stopping power.

Knowing what your true carry numbers are and your descent angle for each club will help you strategize your approach to the green and get the ball closer to the pin.

If you’re in the market for some new clubs, or just dipping your toe in the water, come on out and give something new a try. To loosely quote Humphry Bogart, you just might find yourself in the beginning of a beautiful friendship.

See you at the Club!



Acer's Alert!

Congratulations to **Jana Mendes** for making a hole-in-one during the final round of the 2020 Baby Bella. Jana made her shot on hole #13 from 111 yards! Congrats!

Congratulations to **James Brown** for his ace on hole #6 from 195 yards on September 19th! Great shot for the memory book! Congrats!



Curtis Landa
Membership Director

FROM THE MEMBERSHIP DIRECTOR

October Membership & Initiation Fee Update

Fall has finally arrived, and membership interest has not showed signs of slowed down at all as Catta Verdera continues to add new golf members each month.

Last month I indicated Catta Verdera was looking to increase the initiation fee of \$5,000 non-refundable & \$10,000 refundable, but management has decided to what until January 2021 to make any increase.

Catta Verdera is working on a special package that would only apply to current Golf Members allowing you the opportunity to play the other five properties Turkey Creek, Teal Bend, Empire Ranch, Apple Mountain, and Coyote Moon, in Wilson Golf Management. I will have more details about this program in the coming months but I encourage you to stop by my office I would enjoy your feedback.

If you know anyone interested in joining before the initiation increase and you are a current member, looking to sponsor a new golf member there are different options you can benefit from sponsoring a new member. Contact me directly at 916-645-6734, clanda@cattaverdera.com, provide me with the potential members' information, or simply introduce them to me.

On behalf of Catta Verdera and our entire staff, I would like to offer a warm welcome to the following new members.

Golf

Louise Woods
Marc & Hailey Boman
Jim Patalano
Ken & Julie Storer

Jim Fox
Jay & Melanie Lignell
Keith & Shannon Granno
Dana Mata & Robby Matar





Catta Verdera Women Golfers

“Courage, sacrifice, determination, commitment, toughness, heart, talent, guts. That’s what little girls are made of; the heck with sugar and spice.” – Bethany Hamilton

Hole in One!

Congratulations to Jana Mendes on her very first hole-in-one on Hole 13 during the Baby Bella. WAY TO GO JANA!



BABY BELLA 2020 ~ RESULTS

Thanks to all of you for participating in our Modified Invitational ~ Baby Bella. Sincere thanks to Beth Hoblit, Michelle Helzer and Riye D’Ambra for their collective efforts to make the Baby Bella a huge success.



Just some of the costumes worn by the members. I think maybe this look will come back into fashion -- or maybe not.



Congratulations to the 2020 Baby Bella’s Overall Winners!

What a fantastic showing by two quality golfers. Great Win Ladies!

Liz Barnard & Lory Vasko



Flight 1 Winners:
Susan Bishop & Lisa Pae



Flight 2 Winners:
Kimber Tzikas & Stacey Sommerhauser



Flight 3 Winners:
Laurinda Stoodly & Gigi Sweeney



Costume Winners:
Cheryl Dibachi & Laura Faber



CVWG Cont...

Member Spotlight

Catta Verdera CC's membership has grown so much in the last several months that it is hard to recognize all the new faces. Our Women's Group is 105 strong which is so exciting. The Member Spotlight section of our CVWG newsletter will highlight members who have been at Catta Verdera for many years, members who have been here for several years and of course our newest members. Click on each picture for to find out her name and her golfing background. Each month I will continue to highlight old and new members ~YOU MAY BE NEXT.



NCGA/WGANC Open Days & Tournaments:

So many Open Days and tournaments have been canceled this year but a few events are still on the schedule. Going forward it will be your individual responsibility to sign up directly for any Open Day or Tournament event. Click [here](#) for the calendar of Events

There are 4 more Open Days left on the calendar for 2020. Please click on the link above to receive the latest information regarding these Open Days.

Oct. 12th @ Diablo

Oct. 26th @ Carmel Valley

Nov. 5th @ San Juan Oaks

Nov. 12th @ Sunnyside

The link below will take you directly to the Open and Tournament Page. This page will guide you through the registration process:

<https://ncga.org/wganc-events/>

November 3rd and 4th; 2 Person Scramble @ El Macero. Please click on the link above to get more information regarding this tournament.

When playing any of WGANC events you will need to download the Golf Genius app to your phone.

Solheim Cup is Coming: Oct 10-11th

Don't forget to sign up for this upcoming 2 day event. Team captains for this year are Megan Cohill and Liz Barnard. They have sent out 2 signup emails so if you have not signed up yet for this great event please get in touch with either of the two captains.

NCGA/WGANC News

The NCGA/WAGNC puts out a newsletter designed for the women membership at large. Please take the time to read all the great information for just women golfers. Any upcoming ideas or articles ideas please do not hesitate to contact them. A lot of time and effort goes into this particular newsletter in hopes of keeping an open line of communication with all their women members.



CVWG Cont...

Social: Wil Schaefer

A card was sent to Susan Bishop for the sudden loss of her brother, Michael.

Rule of the Month: Order of Play Ready Golf

When starting a hole, generally the player with the lowest score on the previous hole plays first. After starting a hole, the ball farthest from the hole is usually played first. However, the Rules encourage "ready golf" to help improve pace of play as long as it is done in a safe and responsible manner.

[Read More >>](#)

Saturday Tournaments – Stacey Sommerhauser

Our last two Saturday Events are October 24th and November 14th, - save these dates.

Upcoming 2020 Events:

- ◆ Solheim Cup Oct. 10-11
- ◆ Nine and Wine Oct. 18th
- ◆ Boo Shoot Oct. 29 --Sign up with the Pro Shop -remember to give your guest's GHIN #
- ◆ Senior club Championship Nov. 10-11
- ◆ Turkey Shoot Nov. 19th-Teams of 2

Ladies Thursday Play

Thursday Play is happening every Thursday. If you have not signed up to be on the Thursday contact list, please let me know so that your name can be added. Come join the women on Thursdays.

Membership: Pat Zimmerman

2020 has been an interesting year to say the least. Due to the "Work from home" mandates, more people are playing golf than ever this year. The National Golf Federation studies say that the fastest growing segments of golf is the Youth and Women. Catta Verdera Women's Group has experienced that growth with increased membership by over 25% this year, with an addition of about 23 new ladies and a couple returning members. The ladies club now has a membership of 104 members. Wow, that's awesome. It's wonderful to see so many new faces at the Club. Welcome to all of you Newcomers.

CVWG Webpage:

All the CVWG information can be found on our Webpage. Don't forget to view this valuable webpage for any information you might need during the year.

CVWG LADIES ECLECTIC TOURNAMENT -Andrea Berry

LAST CALL – FINAL MONTH TO PLAY INDIVIDUAL EC CARDS. This is your final reminder to try and complete your 10 rounds of golf to wrap up the Individual EC Tournament. *All rounds must be played by October 31st and cards must be turned in by November 7th in order to be counted. If you are unsure of how many rounds you've played, you can contact me at (916)251-6878 or acberry67@gmail.com and I'm happy to let you know where you stand. Winners will be announced at the Annual Holiday Party in December. Happy Golfing!!

TEE It UP WEDNESDAYS: Beth Hoblit

Tee It Up has been a great success this year even with all the chaos 2020 brought to us.

A great program is supported by great people. A HUGE THANK YOU goes out to Pat Zimmerman, Susan Bishop, and Judy Getty who helped us with Etiquette and Rules of Play! Another HUGE THANK YOU goes to Paul Shorts, our Head Pro, with the support of Kevin Earl and Matt Shirley. They gave us a great series of Golf Clinics and supported us as we took over the golf course. A special THANK YOU to Cheryl Morris! Her help was invaluable this year.

There is another reason for the success of this program. It is the support and participation of many of our membership. A great many ladies came out to share their knowledge, encourage our new players/members, and to make sure the new golfers got invited to all the groups playing throughout the week! CVWG Ladies have big hearts and a love of Golf! What a wonderful time we had this year!

Many sincere Thanks from a grateful heart!!



CVWG Cont...

Cougars vs Divas

The Cougars and Divas Competition was held on Saturday September 26th. It was a fierce competition but the Cougars could not hold pace with those youthful Divas. The Divas have won this event the last two years BUT Cougars do not give up-- next year will be our year. Great job ladies.



The winning Diva team. Way to Go Ladies and a big shout out to Megan Cohill for making those great hat accessories for her entire team.

FABERS' FOOD FOR THOUGHT:

Tips for Beginner/Intermediate Golfers: Each month I will highlight a tip for each of you to read.

Jan/Feb: Club distances

March: If you get into trouble get out of trouble

April: Pre-shot routine

May: Golf Stress Free Zone

June: Realistic Expectations

July: Practice with a Purpose

August: The Art of Scrambling

September: Purchasing new Equipment

October: Play the Ball not the People

EQUIPMENT

Last month I shared my thoughts on buying new clubs and the importance of going to a club fitter as an option.

Did you know that our very own Sean Glenn is a club fitter and his sole focus is to get you fitted with the best possible clubs for your swing and level of play. Give Sean a call or go into the pro shop and talk to him regarding a club fitting for you.

October Food For Thought:

We all try our best when playing social or competitive golf. I believe it is important to develop the philosophy that golf is a game that you should just worry about hitting the ball and not worry your final score. I know for me personally, if I am in a competitive situation I have a tendency to speed up my pace when hitting the ball. However, that is exactly the opposite of what I should be doing. I am sure each of you have a negative tendency that you would like to eliminate as well when playing your rounds. Always keep your tempo the same and always adhere to your pre-shot routine. Play the ball one shot at a time. Of course you have to take into consideration where your balls lands but assess the situation and decide what club and what type of shot you need to hit. When playing golf, adapt your pace of play so that you are not getting ahead of yourself and playing too quickly. Don't focus on the bad lies. Everyone has had to hit a ball from a fairway divot, or from heavy rough etc, etc, etc, --so making excuses doesn't help you at all. Keep positive with a positive swing thought when confronted with a bad lie. Don't think how about how you can not hit a shot but rather what do I need to do to hit this shot. Remember when you are at the course to solely practice, hit balls from various lies which will aid you in a more serious round and build on your confidence. Don't let a bad shot or shots or even a bad hole define your round. Walk off the greens focusing on your good shots on that hole rather than the bad shots. If the entire hole was a mess, just let it go and reset on the next tee box. Try to incorporate this type of philosophy when you are playing all your matches. The more you play golf with a stress free philosophy the better you will do in competition and the more you will enjoy your golf rounds. Happy Golfing to all of you!



Ramiro Sena
Course Superintendent

Superintendent's Update

It seems like we just started 2020, and yet summer has already come to an end. With so many uncertainties and everything going on in the world. With Covid 19 which I can't comment on because I'm not smart enough to extricate our thoughts from it. But at least I'm not the only one that feels that way, as it seems like the whole scientific world does not know what's going on either.

I know one thing, I'm responsible for myself, staying healthy, exercising, keeping my distance, and utilizing a mask amongst others. I feel if we each individually do our part, we could create a better environment around us.

Most importantly, I appreciate your support and your patience during all of the cultural course activities we are performing on the field.

We just finished aerification and started over seeding the winter grasses immediately. This is taking place

on all the fairways, tee tops, as well as practice tees, approaches, and the intermediate around the greens. All of this is very messy and intrusive to the golfer, however it's a practice that must take place before the temperatures get too low and the climate is no longer conducive to germinate the winter/cool season turf. Ideally, we would perform this practice while the summer turf is still producing chlorophyll and soil temperatures are warm enough to make the seed germinate. Nevertheless, we need to get it done quickly so the course is back to playing conditions.

Once again...Thank you for your continued support!

Your Turf Care department appreciates you all.



Overseeding Practice Tees

Calendar at a Glance - Club Events

October 2020

SUN	MON	TUE	WED	THU	FRI	SAT
				1 TUNES on the Terrace Ladies Day	2	3
4	5	6	7	8 TUNES on the Terrace Ladies Day	9 Men's Guest Day	10 Ladies Solheim Cup
11 Ladies Solheim Cup	12	13	14	15 TUNES on the Terrace Los Compadres	16 Los Compadres	17 Los Compadres
18 Ladies 9 & Wine	19	20	21	22 TUNES on the Terrace Ladies Day	23 XXIO Experience Day	24 Ladies Saturday Play Mizuno Demo Day
25	26	27	28	29 TUNES on the Terrace Ladies Boo Shoot	30	31

Coming in November...

Thursday, November 5th
Ladies Day

November 6th & 7th
Men's Member/Member

November 10th & 11th
Senior Club Championship

Thursday, November 12th
Ladies Day

Saturday, November 14th
Ladies Saturday Play

Thursday, November 19th
Ladies Turkey Shoot

Thursday, November 26th
Thanksgiving Dinner To-Go

Saturday, December 5th
CVCC Tough Day



CLUB STAFF

Kevin Earl x226
General Manager
Ram Sena x215
Golf Course Superintendent
Paul Shorts x202
Head Golf Professional
Jim Braden x205
Director of Food & Beverage
Keelan Glenn x207
Executive Chef
Yanti Jensen x206
Controller
Curtis Landa x213
Membership Director/Tournament Sales

PHONE NUMBERS

Clubhouse 916.645.7200
Fax 916.645.6729
Membership 916.645.6745
Events 916.645.6722
Quixote's 916.645.6742

HOURS OF OPERATION

Administrative Office
Tuesday through Friday
8:30 am - 4:30 pm

Golf Shop
Tuesday through Sunday
6:00 am - 6:00 pm
First Tee Time: 7:00 am

Range Hours
Tuesday through Sunday
6:30 am - 6:00 pm

Stables Grill
Tuesday through Sunday
10:00 am - 5:00 pm

Quixote's Members' Lounge
Tuesday 11:00 am - 6:00 pm
Wednesday 11:00 am - 8:00 pm
Thursday 11:00 am - 9:00 pm
Friday 11:00 am - 10:00 pm
Saturday 9:00 am - 10:00 pm
Sunday 9:00 am - 6:00 pm



CATTA
VERDERA
COUNTRY CLUB

Where everyone wants to be.