



# Catta Talk

CATTA VERDERA COUNTRY CLUB

JULY 2022



Clint Bassett, PGA  
General Manager

FROM THE GENERAL MANAGER

We are now in the heart of our summer season here at The Club and I am happy to say that Catta Verdera is doing better than ever. With a golf membership that is essentially full and a

social membership that continues to grow, Catta truly is living up to our slogan as a club “where everyone wants to be.” One of the best metrics of measuring the success of a club is membership growth and retention. Last month we announced seven new club members and this month we announce another seven new members. Five new golf members and two new social members.

Not being one to rest on success, the team here at the club is committed to enhancing your time on property by adding new items, services, and events as we move forward.

Already we see that our new menu items have been a hit. The Burger Dog has become one of the main “go-to” selections at Stable’s and is rapidly becoming a lunch favorite in Quixote’s.

Another important change we are making in the next two weeks will be to establish a golf bag-drop service in our roundabout at the front of the club. You and your guests will now be able to pull in, pop the trunk, and our team will load your clubs on to a cart and have them cleaned and ready for you once you return from parking your vehicle. This will also allow someone to be out front to greet and assist all members and guests

whether they are here to golf or dine.

Finally, our Events Team is putting the finishing touches on an amazing social calendar through the end of the year which is sure to excite members of all ages. Included in this month’s letter you will find info on some of those events that are already on the calendar. Stay tuned for more as we finalize our Fall Harvest Party, Octoberfest, and many more fun gatherings.

~Clint Bassett, PGA

## Learn to Play Pain Free Tuesday, July 12th ~ 12:00pm - 1:00pm

**Come learn from Dr. Tim Smith, Doctor of Chiropractic.** Dr Tim Smith is a graduate of Life Chiropractic College West and owner of New Life Chiropractic in Rocklin, CA. Dr. Tim is passionate about empowering families to live a healthy life, naturally with principle based chiropractic care. With his wife, Dr. Catherine Smith, he now helps hundreds of families every week prevent, correct and reverse the causes of pain, disease and dysfunction through the 5 Health Essentials of MaxLiving. He is certified in nutrition, fitness, detoxification and advanced spinal correction and continues to travel around the country to learn all of the latest techniques and research within the chiropractic profession.

Please RSVP for this event by emailing [events@cattaverdera.com](mailto:events@cattaverdera.com) as space will be limited.



[Click Here](#)

to view the Catta Verdera Women’s Golfers monthly newsletter from Tina Paschke.





# Catta Chatter



## F&B Update

FROM THE DIRECTOR OF F&B

It has been a pleasure meeting so many of you and I am very grateful for such a warm welcome. I am beginning to get settled in and have already received a lot of feedback about the kinds of events and offerings our membership is looking for from the F&B Department. One main topic we are focusing on first is that of the Quixote's menu. I have already started working with Chef Marco and Sous Chef Betto and a new menu will be released very soon. Another area of focus is how we can elevate our service to the next level. We have already taken a few immediate actions and now have our team working through comprehensive training programs and service standards.

I very much look forward to meeting and getting to know you all.

~Kyle Hundley

## CATTA SOCIAL EVENTS

We continue to expand our social offerings to our members both young and adult and we are excited to announce our first two new events for July.

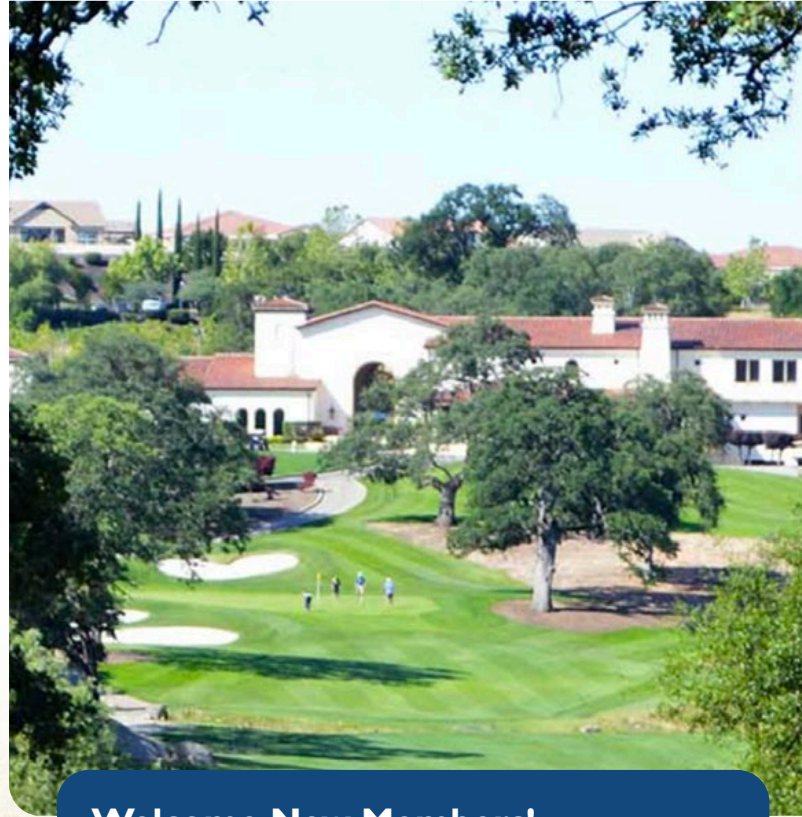
### Ice Cream & Magic – Family Night on the Terrace Wednesday, July 20th ~ 6pm - 8pm

Bring the family up and go through our "Catta Ice Cream Shop" to build your own Sunday (or cone). Then prepare to be amazed with some family magic by Magic Man. RSVP to: [events@cattaverdera.com](mailto:events@cattaverdera.com), \$5/per person. \*This event is for members only

### Country Club Canvas - Paint & Wine Wednesday, July 27th ~ 6:30pm start

Come join your fellow members for a night of art and fun. Light hors d'oeuvres and wine will be served to help inspire. RSVP to: [events@cattaverdera.com](mailto:events@cattaverdera.com), \$40++/per person.

\*This event is limited in space and is open to adult members only.



## Welcome New Members!

We are excited to welcome the following members to our Catta Family.

- ❖ Brian & Michelle Adams
- ❖ Donald & Tessa Brandt
- ❖ Lee & Jennifer Fields
- ❖ Michael & Tina Maia
- ❖ Jamie & Rosalie O'Brien
- ❖ Gary Ralls
- ❖ David & Eileen Scott

## TUNES on the Terrace

Every Thursday in July

Friendly Reminder to join us each Thursday evening for Tunes on the Terrace!

Live Music & Good Company from 6pm-9pm.

And mark your calendars for the last Thursday of the month for our delicious Prime Rib Dinner, only \$29.95!



## Save the Date...

### Club Championship

The annual Club Championship is coming August 26th-28th. Watch for more details to come!





Paul Shorts, PGA  
Head Golf Professional

## Pace of Play

Golf takes a long time. For years as numbers in the game were declining the PGA of America along with various other golf agencies studied the game in depth and discovered that one of the game's biggest drawbacks

was pace of play, or specifically how long it took to play. Now post pandemic, golf is booming and the growth of the game studies have taken a back seat to the how do we manage all these players studies. One thing that is certainly a constant through up and down-turns in the game is pace of play.

How do we manage pace of play when it involves numerous different playing abilities as well as different sizes of groups? To aid with that CattaVerdera adheres to a 4:19 pace of play policy. That means from the time your first player tees off to the time your last player walks off the 18th green you should be at a maximum of 4 hours and 19 minutes. Notice I said a maximum. Our 4:19 pace of play policy isn't what your goal should be. Think of 4:19 as being a GED to get out of high school, or a 'C' average on your report card. It might be a passing grade, but it's nothing to be proud of!

Included below are actual numbers from a study we did when I was at Apple Mountain. I've shared this every couple of years because I think it's such important information. Here it is again for anyone looking to make his or her round go a little faster.

- ◆ After hitting a shot, don't immediately clean your club; get back in the cart, and clean your club and put it back in the bag when you get to your next stop. (for a 4 some, this could save around :10-:15 seconds per player per hole. = 12 minutes per round)

- ◆ Exit the green immediately – Mark your score at the next tee while others are hitting. (:10 seconds per hole = 3 minutes per round)

- ◆ Eliminate honors – hit when ready. (up to 5 minutes per round)

- ◆ Limit or eliminate practice swings, never more than 1 or two; and remember if you take a full practice swing, it takes your muscles about :30 seconds

to recover enough to make that same swing again. Eliminating 1 practice swing per shot per golfer could save :05 seconds per player per shot, or 11-15 minutes per round.

- ◆ Take two or three clubs with you to the tee and when you have to walk to your ball in the fairway.

- ◆ On the Green - Line up your putt while others are putting. (:15-:30 seconds per player per hole. = up to (18-30 minutes per round)

- ◆ On the Green - Be ready to putt while others are putting.

- ◆ On the Green - First player to hole out replaces the flagstick. (:10 seconds per hole = 3 minutes per round)

- ◆ Try continuous putting. By not marking your ball after your first [or second] putt, you can save about :15 seconds per hole per player, or up to 18 minutes.

- ◆ On the Green - Player whose ball is closest to the hole attends the flagstick. (Or come to a group consensus before the round that you will all putt with the flag in).

- ◆ If you remove your glove to putt or chip, make sure it is off prior to your turn to play. Likewise, make sure you have it back on when it is your turn to tee off. (Glove off or on = :05 seconds per occurrence, or up to 12 minutes per round if all 4 players are unprepared)

- ◆ At the turn – Proceed directly to the 10th tee after picking up your food or beverage. (5 minutes per round)

- ◆ Watch errant shots carefully so they will be easier to find. Play a provisional from the tee if the ball is in the woods or a native area. And while we won't be using it in tournament play, consider using the new local rule for your daily games - Balls Lost or Out of Bounds: Alternative to Stroke and Distance: A new Local Rule is now available as of January 2019, permitting committees to allow golfers the option to drop the ball in the vicinity of where the ball is lost or out of bounds (including the nearest fairway area), under a two-stroke penalty. It addresses concerns

*continued next page...*



FROM THE DIRECTOR OF GOLF...CONTINUED...

raised at the club level about the negative impact on pace of play when a player is required to go back under stroke and distance. Again, it is not our plan to use this local rule in any of our guest days or tournaments, but for your regular group your “committee” may decide whether you would like to adopt it or not. (up to 5 minutes per occurrence) – Note – the rule now is 3 minutes for a search, but we all know how easy it is for a 3 minute search to turn into a 5, 7 or even 10 minute ‘3-minute’ search.

◆ On the Tee – Play a realistic set of tees for your ability.

◆ If you have a head cover that you struggle with getting on or off the club, keep it off during your entire round (if your putter cover takes you an average of :15 seconds to take it off, and another :15 to get it back on = 9 minutes per round.)

◆ Your position on the course has nothing to do with the group behind you, but rather the group ahead of you. If every group on the course gives



just a little extra “courtesy” distance to the group ahead of them, it adds about 3-5 minutes extra time per group. That means that without anyone on the course actually being significantly behind, the 10:00 group could be at a 5 hour pace thanks to all the early morning groups giving the group ahead of them an extra 3-5 minutes of “courtesy” space. Causing 5 hour rounds is the opposite of courteous so PLEASE; always stay in position right behind the group ahead of you to help them and the entire golf course keep pace.

By following the above procedures you will be able to keep pace with any group ahead of you, regardless of ability. Nobody on the golf course outside your group cares how good or bad a player you are. The only thing that really matters is keeping pace so you don’t affect the day of numerous other members. Here’s a goal... \*Shaving 3 ½ minutes off your groups time for each hole will take 1 hour off your 18 hole round.

### **Golf tip from Phil Dawson, PGA**

A new piece we are adding to our monthly newsletter will be a quick video clip from PGA Golf Instructor, Phil Dawson. Phil coaches many of our members and these short video pieces are sure to help everyone’s game.

Click [here](#) to view Phil’s tip of the month.

To schedule a lesson or book a golf clinic with Phil, call 530.409.7464



# Troubadour Winners!

Thank you to everyone who participated and made this a fun event. Congrats to the winners!



Golf! You hit down to make the ball go up. You swing left and the ball goes right. The lowest score wins. And on top of that, the winner buys the drinks.

## July 2022

SUN	MON	TUE	WED	THU	FRI	SAT
3	4	5	6	7 <b>TUNES</b> on the Terrace River Valley Team Play	8	9 Ryder Cup
10 Ryder Cup	11	12 Junior Golf Camp	13 Junior Golf Camp	14 <b>TUNES</b> on the Terrace Junior Golf Camp Ladies Day	15	16
17	18	19	20 Ice Cream & Magic	21 <b>TUNES</b> on the Terrace Ladies Day	22 Men's Club Friday Play	23
24	25	26	27 Country Club Canvas	28 <b>TUNES</b> on the Terrace Ladies Day	29	30 Divas & Cougars
31						

### Coming in August...

Thursday, August 4th  
**Ladies Day**

Saturday, August 6th  
**Men's Saturday Play**

Saturday, August 6th  
**Ladies Saturday Play**

Thursday, August 11th  
**Ladies Guest Day**

Sunday, August 14th  
**Couples 9-Hole**

Wednesday, August 17th  
**Men's Guest Day**

Thursday, August 18th  
**Ladies Day**

Thursday, August 25th  
**Ladies Day**

August 26th, 27th & 28th  
**Club Championship**



**CATTA  
VERDERA**  
COUNTRY CLUB  
Where everyone wants to be.

### PHONE NUMBERS

**Clubhouse** 916.645.7200  
**Fax** 916.645.6729  
**Membership** 916.645.6745  
**Events** 916.645.6722  
**Quixote's** 916.645.6742