



# Catta Talk

CATTA VERDERA COUNTRY CLUB

APRIL 2022



Jeff Wilson, PGA

FROM THE GENERAL MANAGER

Well, here I am back in the General manager's seat again. I am enjoying being back at Catta Verdera on a daily basis. I feel like we have been able to get a lot of things done in a short period of time.

It has been fun working with the new Advisory Committee. They have brought a lot of items to my attention and we are working together to make Catta Verdera a better place.

I wanted to give you all an update on where I am in the process of hiring a General Manager. I posted the job through the Club Managers Association as well as the PGA's job site. The deadline for resumes was April 1st. We will begin interviews on April 6, 2022. We have three very good candidates with excellent private club experience. I will keep you posted as we progress through the first round of interviews. I am hoping to have someone in place by May 1st.

Yogi and I had a final shaping meeting with our architect Brad Bell last week and Yogi and his team will make the final changes and then start installing the new irrigation. He will follow the irrigation with the capillary concrete and sand. We will then sod the entire area and you will be back playing it before the end of April. After that Yogi and his team will begin to work on the fairway bunkers. I think you will agree that Yogi has been a great fit and I am so happy with the job that he and his team are doing.

During aerification, we took the time to do some major maintenance around the club. We had all of the drains in the kitchen pressure washed. The ice machines were cleaned and sanitized. A new grill

was added to the kitchen to improve service. We put 46 new chairs on the patio and rearranged the tables to maximize the seating capacity. We also add new umbrellas with solar LED lights to enhance your experience. A new patio was poured next to stables so you can sit and enjoy a light snack before, during, or after your round with your fellow members. Two pads were added in the shoe cleaning area so we could move the air shoe cleaning off of the main traffic area. The additional pad will host our new ice chest and trash can. We have removed the walking bridge on hole 8 and we will be rebuilding it very soon. I continue to work on the renovation of the on-course restrooms. We are having some supply issues but we will get them done in the next few months. We will have to close them when we receive all of the new partitions. We will make sure to give you all plenty of notice. We have so many other things that we are working like redoing the landscaping in front of the clubhouse, finding new chairs for the dining rooms, etc.

We are also focused on increasing the service levels in all departments through better hiring practices and better training, and most important holding people accountable for doing their jobs.

That is all for now. I hope you all have a wonderful Easter and as always thank you for being members.

## Ping Demo Day Friday, April 22nd

Always reliable. Great looks. Great performance. They've been an industry leader in the MOI category for quite a few years. Sign up in the golf shop.



MONTHLY GUEST DAYS

**3rd** 1:00 PM  
Wednesday  
Men  
APRIL 20

**3rd** 8:30 AM  
Thursday  
Ladies  
APRIL 21





Paul Shorts  
Head Golf Professional

## Aerification

It's that time of year. Greens punched and sanded. They're slower and bumpy for a couple of weeks, but this is a necessary process that helps keep them healthy throughout the season.

Here are a couple of things you need to know with regard to aerified greens.

1. Slow and bumpy works out to better scores for most players with a 10 handicap or more. Fast and smooth = more 3 putts than slow and bumpy.

2. Pace of play is generally better – aim at the hole and hit it hard. It's not going that far by anyway so have a go at it. Plus the short downhill 3 footer isn't a intimidating because it's not going much more than a foot by the hole if you miss.

3. You can still get the ball to track pretty well if you're good at rolling it end over end. Players who skid the ball will have a much more difficult time. If you're not sure whether you roll or skid the ball, buy a sleeve of the new Srixon 'Divide' balls. They are colored half and half with a very distinctive separation between the colors. When you roll the ball along that line it will visually stay 2 separate colors. If you skid the ball or cut across it, the colors will merge.

4. And Most importantly... **IT IS MORE IMPORTANT TO FIX YOUR BALL MARK ON FRESHLY AERIFIED GREENS THAN IT IS ON FIRM GREENS.** The greens are softer and therefore the impact from the ball mark is deeper than it is when the greens are playing regular. As an added bonus, it's super easy to find your ball mark as well since the impact displaces the sand around the crater it creates.

Mini putting lesson / what to practice – In the putting on aerified greens section I talked about the importance of rolling the ball end over end to get it to track better... While giving a recent putting lesson I had an epiphany about something in my own putting that was potentially prohibiting me from getting that pure end over end roll.

For a lot of years, I was the best putter I ever played with. I don't say that to brag, but to set up the rest of this story. I hit it far and crooked off the tee and had an OK iron game, but my short game kept the scores

low. And a lot of that had to do with putting.

During the recent lesson I noticed my student was struggling with his putter going back and through on a consistent line. An inconsistent putter path not only can cause the ball to skid rather than roll off the putter, but it also causes off center hits which rob you of both distance and directional control. I set up a putting 'gate' with a couple of tees to show him how inconsistent his path was. He had trouble getting the putter to go between the tees which I'd positioned about ¼" outside the toe and heel of his putter. When I stepped in to demonstrate what he should be achieving, I couldn't get my putter to pass through the opening. I kept hitting the tees! Tees which I'd set with ¼" spacing rather than the 1/8" spacing I used to use. No matter how hard I tried my putter wouldn't automatically track on its line. I was having to force and steer it to get it between the tees. After a little fiddling around I discovered that by moving just ¼" closer to the ball, my putter started almost magically passing between the tees. In fact, I didn't even have to look at them. I could look my student right in the face and the putter never touched the tees! That little flaw in my set up was causing me to muscle and steer the putter without even knowing I was doing it. This has probably been going on for years, so it won't be an instant fix since my now flawed muscle memory will inevitably take over and I'll be out of position frequently until I put the time in to get it locked in where it's supposed to be.

Now to the real reason I'm mentioning all of this... I recently found a golf log I used to keep back when I was playing competitively and still thinking I coulda been a contender. My memory of my game back then was a bunch of fairways and greens and generally consistent steady golf. Heck, it must have been, since it was a simple task to shoot even or a couple under par. What my notes on those easy rounds revealed was that I was never as good as I remember I was! (I guess we do that with almost everything). I found round after round with 25 or less putts! One NCGA qualifier at Teal Bend showed 17 putts for 18 holes! Many of my 'great' competitive rounds, that I remember being nearly flawless, involved me hitting only 6 or 7 greens in regulation. I was never that good, I just masked how slopy my game was by getting it done around and on the green.

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FROM THE DIRECTOR OF GOLF...CONTINUED...



Back to the instruction part... You need to be in a position when you set up to the ball that you can just let the club swing. No muscular manipulation. Just a simple back and through motion with the club almost swinging itself. That position is going to be slightly different for everyone, but you need to find out where it is. Being able to just let it swing allows you to hit your line every time! You'll still mis-read putts, but at least you'll stop missing them because of an inconsistent stroke. Another component of this proper set up is getting your eyes right over the ball. If your eyes are on the same line as the ball, you don't have to compensate for parallax (your eye line and line of the ball being different). Lastly, try to turn every putt into the simple task of just rolling the ball along your line. This is much simpler than trying to get the ball to roll into a 4 1/4" hole in the ground. Find your line. Commit to your line, and then just roll the ball

along that line. Sure, you'll miss some putts, but your job over the ball is to roll the ball where you intend at the speed you intend. Speed and line are much easier to get right than trying to get the ball into a little hole in the ground. And the beauty is when you get the speed and line right, the ball ends up in that hole more often and without as much stress and worry.

Practice time – If you want to see your scores drop the quickest, I'd recommend spending 50% of your practice time putting, about 25% - 35% chipping and then the remaining 15% - 20% on full swing. It's not as exciting as getting up on the range and banging drivers, but if you stay committed to the regimen, you'll start seeing it pay off with lower scores.

Happy practice! Fix your ball marks! And I'll see you at The Club!

## 2022 Cabrillo Men's Invitational Sponsorship Form

*Presenting* Sponsor: \$5000 Total tournament exposure May 12-14 (1 available)

This prestigious level of sponsorship for the Cabrillo Classic will receive: *Featured spot in the Cabrillo program, large banner visible each day at the cart staging area as well as on the 10<sup>th</sup> tee during play, Signage at the scoreboard, mention on the tournament web portal, and a reserved parking spot in the circle for you and your guest. (Guaranteed tournament entry not available this year)*

*Gold* Sponsor: \$2500 Total tournament exposure May 12-14 (2 available)

*This level of sponsorship includes: Featured spot in the Cabrillo program, banner in the cart staging area and on the 10th tee during play, and 1 Reserved parking spot in the circle (Guaranteed tournament entry not available this year)*

**Your sponsorship will help upgrade the food selection and the tee prize.**

### Other Sponsorship Levels available

**\$1000 - Includes program ad and strategic sign placement before and during the rounds (unlimited)**

**\$500 - Includes program ad and strategic sign placement before the rounds (unlimited)**

*\*All sponsorships include recognition in player program and verbal recognition during the awards ceremony.*

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

e-mail: \_\_\_\_\_

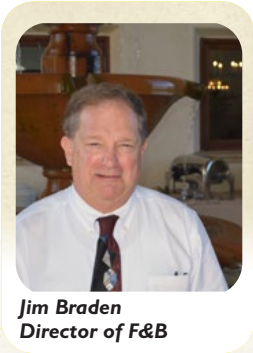
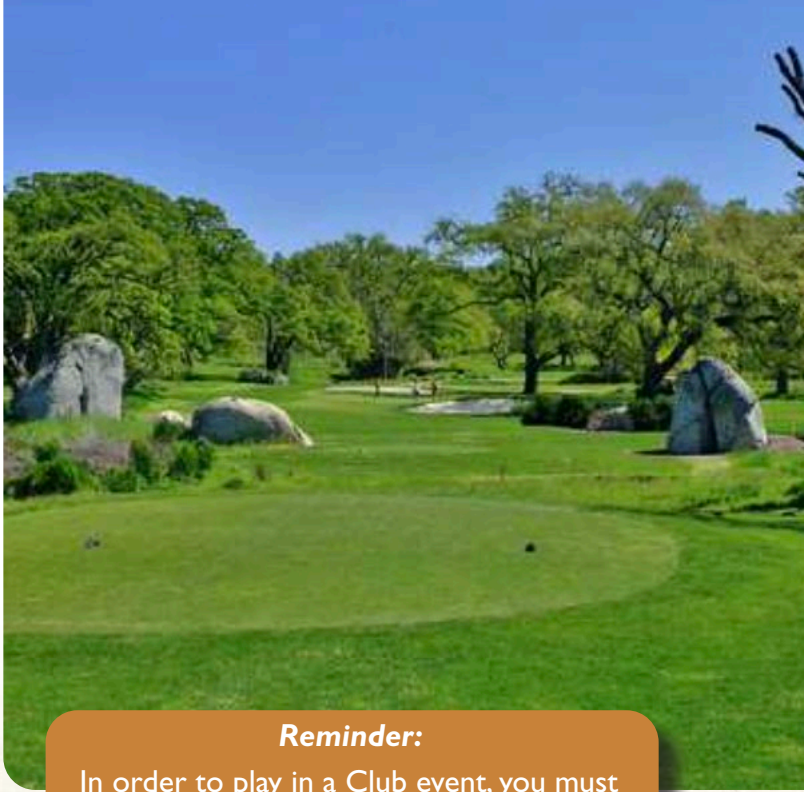
Artwork Needs to be JPEG, GIF or PDF. Please email artwork to pshorts@cattaverdera.com

**Click here to download the form.**





# Catta Chatter



**Jim Braden**  
Director of F&B

## Grgich Hills Estate Wine Dinner

**Friday, April 15th ~ 7:00pm**

We welcome you to an elegant evening of a five course dinner featuring a different varietal with each course. Grgich Hills is the winery that put California wines

on the map. Reservations are required and can only be made at [jbraden@cattaverdera.com](mailto:jbraden@cattaverdera.com). The cost of the dinner is \$75 per person. **(Currently Sold Out)**

### Here's some history on Grgich Hills Estate:

Miljenko "Mike" Grgich first gained international recognition at the celebrated "Paris Tasting" of 1976. Then, in a now-historic blind tasting, a panel of eminent French judges swirled, sniffed, and sipped an



array of the fabled white Burgundies of France and a small sampling of upstart Chardonnays from the Napa Valley. When their scores were tallied, the French judges were shocked: they had chosen the 1973 Chateau

Montelena Chardonnay, crafted by Mike Grgich, as the finest white wine in the world. Mon Dieu! The results stunned the international wine establishment and immediately earned Mike a reputation as one of the greatest winemakers in the world.

## Madelena's Fine Dining Wednesday, April 27th

Enjoy the evening out with a spouse, family and/or friends with a evening of fine dining at the Club. Join us in Madelena's from 5:00pm - 8:00pm on Wednesday, April 27th. Reservations are required and can only be made at [jbraden@cattaverdera.com](mailto:jbraden@cattaverdera.com). Experience the atmosphere and menu of the elegant Madelena's Fine Dining!

### Reminder:

In order to play in a Club event, you must have an established handicap. Now is a great time to sign up so you are ready for the upcoming events. See the Golf Shop for details.

## Tour Edge Demo Day Friday, April 29th ~ 10am-2pm

Once known for making the best 'low end' clubs on the market, they've moved into the premium category in recent years with their Exotic's line. In fact, they have numerous clubs in play on many of the major tours, and most of those are being played by choice (meaning the players are not being paid to play the club).



## Save the Date...

### Mother's Day Brunch

While the Easter Brunch is already sold out, we encourage you to watch for details coming soon for Mother's day Brunch! Be sure to sign up early once we send out the details. Happy Easter!





# Catta Verdera Women Golfers

## Message from Tina Paschke, Captain

Welcome to our new members Laura Hesse and Alina Crawford! Spring has sprung which starts the season of events such as Tee It Up Tuesday, Match Play, Team Play, and Tournaments. Hope to see all of you out there participating in these great events while enjoying a round on our beautiful course!

Congratulations to our Mojo tournament 1st Place winners:

Mojo Ball: Sasha Macktinger, Dana Mata, Ev Owsley, and Krista Baker.

Scramble : Kim Casimir, Dena Lumbirt, Kathy Chaffee, and Mary Haney.

## [Catta Verdera Women Golfers Newsletter](#)

(click to open)

# 2022 Cabrillo Classic

## May 12<sup>th</sup>-14<sup>th</sup>



The 17<sup>th</sup> Annual Cabrillo Classic Men's Invitational is just around the corner. We are using the same priority entry system As we did last year. Past Champions may enter immediately. Then on 3/29 Early Registration will begin. This is open to anyone who played in the 2021 Cabrillo. Finally General Registration will open on 4/1 and close on 4/3.

All players entered during the early registration period will be 'IN' based on space available. Those players entering during general registration will be entered in this order.

1<sup>st</sup> priority – established waiting list from last year. New general registration entries (regardless of the order received) will be entered into a lottery for either remaining slots, or a spot on the waiting list for future years. (drawing to be held on 4/6). \*Important – You must submit an entry form (even if you get priority registration or are on the waiting list from last year.

**Field Limited to 144 players (72 teams)**

[Click to download the entry form](#)



## Acer's Alert!

The luck o' the Irish smiled on CattaVerdera this St. Patrick's Day. Congratulations to **Ed Tatosian** for his ace on hole #17. Ed scored his ace on hole #17 from 190 yards. Congrats on the ace!

The luck o' the Irish smiled on CattaVerdera this St. Patrick's Day. Congratulations to **Jon Irwin** for his ace on hole #4. Jon was in an adjacent group to Ed and aced the hole from 161 yards. Congratulations on that memorable shot!

Congratulations to **Richard Nanchy** for his ace on March 19th! Richard made the shot from 170 yards on hole #6 using his 6 iron. Congrats on the ace!

Congratulations to **Cliff Berry** for making a hole-in-one on March 26th! Cliff sunk his shot on hole #17 from 191 yards using his 5 iron. Congrats on the incredible shot!

The trend continues at CattaVerdera, so we'll remind you again! 1) To get your ace you need to play golf, so come out often. 2) If you are not signed up for "Hole In One Insurance", you probably want to do that now so you don't miss out on upcoming aces! Contact the golf shop to sign-up.

*"Every day do your best, learn something new, and make a friend." ~Miljenko "Mike" Grgich*

## April 2022

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4 Aerification Course Closed	5 Aerification Course Closed	6	7 Ladies Day	8	9
10 Couples 9-Hole	11	12	13	14 Ladies Day	15 Grgich Hills Wine Dinner	16
17 Easter Brunch	18	19	20 Men's Guest Day	21 Ladies Guest Day	22 Ping Demo Day	23 Women's Member/ Member
24 Women's Member/ Member	25	26	27 Madefena's Fine Dining	28 Ladies Day	29 Tour Edge Demo Day	30



### Coming in May...

Saturday, May 7th  
**Ladies Saturday Play**

Sunday, May 8th  
**Couples 9-Hole**

May 12th, 13th & 14th  
**Cabrillo Classic**

Tuesday, May 17th  
**Sierra Gold Team Play**

Thursday, May 19th  
**Ladies Guest Day**

Saturday, May 21st  
**Ladies Team Play**

Sunday, May 22nd  
**Nine & Wine**

Thursday, May 26th  
**Club Closed**

### PHONE NUMBERS

**Clubhouse** 916.645.7200  
**Fax** 916.645.6729  
**Membership** 916.645.6745  
**Events** 916.645.6722  
**Quixote's** 916.645.6742



**CATTA  
VERDERA**  
COUNTRY CLUB

Where everyone wants to be.