



Catta Talk

CATTA VERDERA COUNTRY CLUB

MARCH 2022



Kevin Earl
General Manager

FROM THE GENERAL MANAGER

Greetings Catta Members,
Remember to spring forward to daylight savings time on March 13th. This marks the unofficial start of the golf year! Did this past year ever hit pause?

According to the news I watch, it has been over 2-1/2 months since we have had any measurable rain. Good for golf, but bad news for our lawns this summer!

Course update: We continue to work on the 17th hole during these dry winter days. (See below) Brad Bell, the course re-designer, visited the property and asked that we reshape the beach-looking bunker and move it closer to the green. This re-shape of the bunker will be closer to the look of our other greenside bunkers throughout the course.

Additionally, Brad Bell wants to create a small run-off or “ball stopper” depression with some mounding just right of the green. A catcher’s mitt concept. This is so balls don’t automatically fall into the creek if hit just right of the green. The over-arching idea is to keep the “wow” factor of the hole but also be a little more golfer friendly. Currently, not many golfers have a 30-yard greenside bunker to a short pin in their bag. Sorry folks, nothing here for any water-bound shots. Humor intended!

On the fairway bunker project front...a major stumbling block (STILL) has been securing the type of sand we want to use. The shortage of white bunker sand has delayed this next phase. Jogi has used his contacts in “hopes” we

can secure some white sand later this year? Timing and the amount of play will be the next hurdle in finishing the fairway bunker project. (Year 3?) It has been a long & crazy journey these last two years. Sadly, we are in a “May and Hope” scenario for bunker sand...what a world indeed.

Food & Beverage Update:

The good news is the restaurant has never been busier and we are in the planning stages for a great 2022 year. So far, we have slated...

In the continuing efforts to return to normal dept:

- ◆ The beverage cart is now scheduled 6 days a week - we have hopefully fixed some of our staffing shortage(s)
- ◆ Look for the return of our Dinner Specials Thursday thru Sunday – (Reservations requested)
- ◆ Easter Brunch reservations will begin March 17th.... (It’s right around the corner)
- ◆ Lastly, for those who ordered some Frank Family wine... please pick up any orders that you may be missing... If so, please Josh or Stephen

Thanks to all...It’s been a great ride!

Spring Forward March 13th!

Daylight Savings Time begins on March 13th. Remember to move your clocks forward an hour and enjoy the lighter evenings. This mean more time for golf!!



MONTHLY GUEST DAYS

3rd 1:00 PM
Wednesday
Men
MARCH 16





Paul Shorts
Head Golf Professional

Upcoming Demo Days.

It's another exciting year regarding golf clubs. With Super Computers, Launch Monitors, and new materials, they really can max out what you'll get out of your clubs. And full disclosure, distance when it comes to pure hits has been maxed out for quite a few years now. The place they're adding distance is on off center hits. Drivers with a high Moment Of Inertia allow for hits that missed the sweet spot to go almost as straight, and as technology advances, nearly as far as when you catch one on 'the screws'. Even if you've got a gamer driver that you've grown close to, you should at least hit a couple of the new clubs and see if there's something that might be a game changer for you.

Taylor Made - March 25 from 10AM to 2PM

Ping - April 22 from 10AM to 2PM

Tour Edge - April 29 from 10AM to 2PM

Callaway - Early Summer (We have much of their line in stock to demo - Set up your appointment with Sean)

XXIO - This Summer

Here's the story on each.

TaylorMade has brought the Carbon Fiber face back to the driver world. It's been tried in the past, but with new technology not available back then the Stealth driver will definitely make some noise in the golf world this year.

Ping is Ping - Always reliable. Great looks. Great performance. The aforementioned distance on off center hits has always been a Ping Forte. They've been an industry leader in the MOI category for quite a few years.

Callaway - They invested in a Super Computer several years ago and it's resulted in some club face technology that could never have happened in a standard R&D situation. They've been able to optimize spin on solid hits as well as miss hits like nobody else in the industry. Their new Rogue line is no exception to this.

XXIO - They've made their mark as the club for slow swing speed golfers. Ultra lightweight shafts mixed with a slightly heavier swing weight encourages golfers to drop it into the slot on each down swing. Finding 'the slot'

makes for more speed as well as straighter, more solid shots. If you swing under 100 MPH with your driver these are worth checking out.

Tour Edge - Once known for making the best 'low end' clubs on the market, they've moved into the premium category in recent years with their Exotic's line. In fact, they have numerous clubs in play on many of the major tours, and most of those are being played by choice (meaning the players are not being paid to play the club). Several players on the Sr. Tour are playing Tour Edge through the bag (Bernhard Langer, Scott McCaron, Tim Petrovic, & Tom Lehman to name a few. Their Exotics line is by no means inexpensive, but the driver for example comes in about \$100 less than the big brands you think of when dreaming about new golf clubs. Their fairway woods have almost legendary status on most of the tours.

Course Care - What NOT to do..

This is a subject we all should care about, and we've mentioned and written about it ad nauseum, so I decided to take a different approach this time around to see if a touch of humor mixed with a dash of good old fashion shaming might have a more indelible effect. So as you read this, I hope you take it as it's intended... A reminder that we're all on the same team when it comes to taking care of our greatest asset, the golf course.

But – If you're a selfish child and really don't care, here's a list of some of the things you can do, or maybe are already doing, each time you play that will make Catta Verdera a lower quality product than it was before you arrived. *Note - if a hypothetical person were to do any of these things listed below, that person's opinion on things related to course conditions would be invalidated since said hypothetical person would be a hypocritical clown for even bringing course conditions up since hypothetical person has shown not to give a flying.... But I digress. Here's your list of what NOT to do if you care about the course...

1. Take one golf cart per rider. I know this happened a lot during Covid, but if you're still doing it, you are taking part in the #1 cause of damage to the golf course. Soil compaction from golf cart traffic gives us brown or compacted areas of turf in the summer that have to be over watered to keep them from dying. This necessary extra water then causes other parts of the course to be too wet which causes diseases and other turf issues. Please pair up and stop doing excess damage to the golf course!



FROM THE DIRECTOR OF GOLF...CONTINUED...

2. Drive your golf cart up to tee boxes. Behind greens. On par 3's. Past ropes and near greens. Most of these forbidden areas have limited places to drive which means anyone driving there hits the exact same spot. That means dead or compacted turf. If you do this you are a villain and should be shunned from all social circles. Stop making our conditions worse!

3. Ignore your ball marks on the greens. A properly repaired ball mark will be as good as new the following day. Ball marks that go unrepaired for even a few hours during the hot summer months can result in a dead spot that won't heal until fall aerification. See the diagram at the bottom of this article for instruction on how to fix your ball marks properly, and FOR THE LOVE OF ALL THAT'S HOLY! FIX YOUR BALL MARK YOU SELFISH person!

4. Don't fill or replace your divots. And don't fill or replace them especially if you take multiple big ones on your practice swings right in the middle of the fairway. Everyone loves landing in a divot, and you're doing your part making multiple, unrepaired deep scars for everyone else to see and have to play through! Get over yourself and think of others for once. If everyone acted like you do, we might as well be playing in a torn up goat

pasture. Not filling or replacing your divot makes you a vandal! Why not paint your name on the side of a liquor store on your way home!

5. Take a bunch of divots on the tee box. Everyone loves having to tee off with a bunch of extra trenches in the teeing area. For bonus points in the self-absorbed golf gangsta' category, make sure to take those big divots at a 90-degree angle to the line of play.

6. Take a chunk out of the green with your putter. I know this sounds insane to most of you, but it happens about 2 - 3 times per year. If you do this you need to take a long look in the mirror and evaluate the trajectory of your life, you menace to humanity.

End of rant. Thank you to all of you who do care and try hard not to follow any of the advice from the list above. The more we can convert from the dark side the easier it will become to keep our course in the best shape we can. Here's that image of proper ball mark repair for all of you to reference.

How To Repair a Ball Mark

A few extra seconds is all it takes to keep the putting greens looking and playing their best.





CHOOSE WISELY

A ball mark repair tool is recommended, but other pointed devices can be used.



PUSH DON'T PRY

Starting from the back and sides, gently push & stretch the turf to the center of the mark.



WORK AROUND

Work around the ball mark until it's filled in. Avoid lifting & twisting the turf harshly.



FINAL TOUCH

Use your putter to lightly tap down the mark. Fix other marks in addition to yours.

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Catta Chatter



Jim Braden
Director of F&B

F&B Update

As we slowly put COVID behind us, we are still dealing with some of the effects that it has created. First, the staffing shortage in the kitchen that is affecting the F&B industry. Many people have left the industry due to the 16

months that most restaurants were closed and the stress and hot temperatures that cooks experience. Second, the supply chain is a hot mess making it hard to consistently get product or supplies. I tried to order dinner plates and was told that they would not be here for 8 months; what restaurant can go 8 months without plates? Third, the constantly rising prices of the product that we can get. Most of you go grocery shopping so you know what I am talking about. We are doing our best to make things as "normal" as possible for our members but we are having to make some concessions. The dinner specials in Quixote's will now be available Thursday, Friday, Saturday and Sunday's nights after 4:00pm. The good news is that we were able to convince a Sous Chef from another property to join our staff later this month and we will continue to actively seek and recruit qualified employees to join our team until we are back at full staff. We will also be training a new Cart Person beginning this weekend so that we can have a Bev Cart every day except Monday. We have also brought back the continental breakfast in the Pro Shop and the snacks in Quixote's. Thank you and let's hope we get some rain soon.

Pruett Wine Dinner

Friday, March 25th ~ 7:00pm

From Race Car driver to one of the best wineries around, Scott Pruett has earned several top scores from Wine Spectator. Now you have a chance to enjoy his wines along with a five course dinner, with each course paired with a different varietal. The cost of the dinner is \$75 per person and reservations are required. They can be made at jbraden@cattaverdera.com.



TaylorMade Demo Day Friday, March 25th

TaylorMade has brought the Carbon Fiber face back to the driver world. It's been tried in the past, but with new technology not available back then the Stealth driver will definitely make some noise in the golf world this year.



Save the Date...

Madelena's Fine Dining Thursday, March 31st

Enjoy the evening out with a spouse, family and/or friends with an evening of fine dining at the Club. Join us in Madelena's from 5:00pm - 8:00pm on Thursday, March 31st. Reservations are required and can only be made at jbraden@cattaverdera.com. Experience the atmosphere and menu of the elegant Madelena's Fine Dining!



Catta Verdera Women Golfers

Message from Tina Paschke, Captain

Welcome to our new members Mary Haney and Kim Casimir! We are sad to see Jeanne Wolfe and Debra DeRosier leave Catta Verdera for South Carolina, but are thankful for their friendship and fun rounds of golf played during their time here.

Congratulations to Liz Barnard for her Hole in One on hole #4 from the Burgundy Tees!

The Mojo Tournament will be held this month on the 19th! Get your team together along with your water shoes because as you saw last year, these ladies will do anything to recover that Mojo ball!!

Catta Verdera Women Golfers Newsletter

(click to open)

NCGA Zone Qualifier Sign-ups

It's that time of year! For those of you not familiar, the NCGA Zone Championship is a 2 BB of 4 net tournament with a secondary qualifier 4/25 – 4/26 followed by finals at Spyglass and Poppy Hills, August 22-23.



This is open to Men and Women Catta Verdera Members with a current index of 18.4 or less for men and 25.4 or less for women. You will play as a 2 person team, and the top two net 2 person teams will go to the next stage and represent Catta Verdera as a 4 person team.

Entry fee is \$25 per player. There is no prize fund. All the entry fee goes toward the next stage entry. Any additional entry fee collected will go to the member accounts of those who qualify to help with food and hotel expense at the next stage.

We will play the Qualifier on Wednesday March 23rd with a morning block of tee times starting at 8AM and an afternoon wave starting at 12:30PM. Please specify if you would like the morning or afternoon wave when you sign up. [Click Here](#) to sign up your team.





Acer's Alert!

Congratulations to **Steve Geogorian** for making a hole-in-one on February 10th! Steve scored his ace on hole #17 from 190 yards. Congrats on the ace!

Congratulations to **Elizabeth Barnard** for her ace on February 27th. Liz scored her hole-in-one on hole #4 from 147 yards. Congratulations on that memorable shot!

Congratulations to **Fred Grinder** for his ace on March 4th! Fred made the shot from 143 yards on hole #4 to sink it in the hole. This is his first hole-in-one in 50 years! Definitely one to remember. Congrats on the ace!

Congratulations to **Todd Johnson** for making a hole-in-one on March 6th! Todd sunk his shot on hole #17 from 125 yards. Congrats on the incredible shot!

So...with all those ace's on the course recently it means two things; 1) To get your ace you need to play golf, so come out often. 2) If you are not signed up for "Hole In One Insurance", you probably want to do that now so you don't miss out on upcoming aces! Contact the golf shop to sign-up.

March 2022

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3 Ladies Day	4	5 Men's Saturday Play
6	7	8	9	10 Ladies Day	11	12
13 Couples Golf League	14	15	16 Men's Wednesday Play	17 Ladies Day	18	19 Mojo-Quixote's Women's Tournament
20	21	22	23	24 Ladies Day	25 Pruett Wine Dinner Taylormade Demo Day	26
27	28	29	30	31 Madelena's Fine Dining Ladies Day		

Coming in April...

Friday, April 1st
Club Closed

April 4th & 5th
Aerification - Club Closed

Thursday, April 7th
Ladies Day

Sunday, April 10th
Couples 9-Hole

Thursday, April 14th
Ladies Day

Wednesday, April 20th
Men's Guest Day

Thursday, April 21st
Ladies Guest Day

April 23rd & 24th
Women's Member/Member

Friday, April 22nd
Ping Demo Day

Thursday, April 28th
Madelena's Fine Dining

Thursday, April 28th
Ladies Day

Friday, April 29th
Tour Edge Demo Day



**CATTA
VERDERA**
COUNTRY CLUB

Where everyone wants to be.

PHONE NUMBERS

Clubhouse 916.645.7200
Fax 916.645.6729
Membership 916.645.6745
Events 916.645.6722
Quixote's 916.645.6742