



Catta Talk

CATTA VERDERA COUNTRY CLUB

JANUARY 2021



Kevin Earl
General Manager

FROM THE GENERAL MANAGER

Greeting Catta Members,

I for one am happy that the calendar has changed over to 2021!

When I look back at 2020, I will do my best... to remember some of the good things that happened in our world. For the record, this did take some time to find some positives out of 2020.

Course update: Ram and his crew did a great job making the course more playable this year. CattaVerdera was already one of the best tracks in Northern California. Some of the projects completed were: the #8 tee had the Black-Berries on the corner removed for better sightlines; restoring the back tee on #11 to a useable state; the leveling of several forward tees; considerable drainage throughout the course; and several bunkers were re-worked. We also completed many small projects, so please forgive my brevity.

Tee Time Crunch: With many of us having more free time, mostly because the world hit the pause button, it created an ongoing battle for prime tee times. This has not fallen on deaf ears. Some numbers to share.... Most clubs have 425 to 450 members. Currently, Catta stands at 365 + some smaller categories. We are not ignoring this issue.

What makes this problematic for our members is...what else in the world was open for people to do? We did a very informal poll of the surrounding clubs...

and they all had a “push/pull” crunch for tee times.

Operationally, we recently installed a “popcorn” type of clock to have as accurate time as possible on our server to avoid anybody gaining an advantage for tee times... hopefully, this makes it as “fair” as possible to secure tee times going forward. When the world goes back to normal...and it will soon, I believe we will get back to a normal flow, and leave the dog fight for tee times behind us.

Restaurant News: Placer County is currently in the purple (Widespread) based on the statewide status criteria. <https://covid19.ca.gov/safer-economy>. To get to the next lower level, so we can return to indoor dining, it will take a reduction of COVID cases reported to the county.

I have heard rumors this will happen soon... they are just waiting for the Christmas numbers to come in. My guess is the County will be playing it very conservative this time around but the world needs to get back to normal sooner rather than later.

As a side note...sooner (maybe 2nd qtr? 2021) we may need to go back to 2 golfers in each cart. No timetable has been established yet. We will only do this when it is safe. There are many reasons with the biggest one from the turf/course standpoint...the course was just not designed for all this cart traffic in many of these areas. That is all for now...see you in the fairway and have a GREAT 2021!





Paul Shorts
Head Golf Professional

FROM THE HEAD GOLF PROFESSIONAL

This is the article where we usually look back at the past year and reminisce fondly of all the wonderful things that happened. I'll leave that to others because I want to get on with 2021 and hopefully a semblance of normalcy. That being said, thank you to our members for your understanding as we went with untested idea after untested idea trying to make things work in the messed up world of 2020. Thank you also to my staff who had to work a lot harder to accommodate the added rounds. We've always hovered between 28K and 30K rounds. 2020 brought us a couple hundred rounds shy of 40K, but with many members opting for single carts this past year, the toll on carts, turf and crew felt more like around 70K rounds! PHEW!

2021 Events Calendar – Catta Verdera is known around the region for our tournaments. We want to keep the fun factor high and the tournaments flowing for 2021, however, we also recognize that most of our members will not be playing regularly in these events. Because of that we are making sure that there are never more than 2 Saturdays taken per month for tournaments (1 for men and 1 for ladies). This does involve some cutting and compromises in the event calendar, but it will still be the fullest in the region and offer plenty of opportunities to play competitive golf!

Coming Soon – We have purchased the Premium addition of Golf Genius for 2021. This tournament

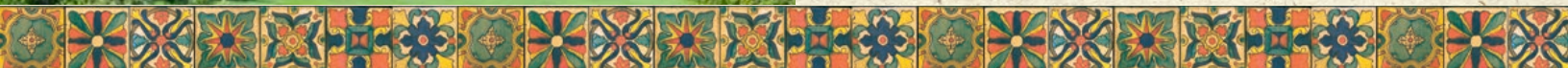
software will allow for online sign-ups for our tournaments (Invitationals excluded), and will also provide season long tracking of scoring statistics for all the tournament rounds you play. We're on the steep learning curve right now, but as our 2021 calendar goes up, our plan is to have each event linked to a Golf Genius portal which will be a one stop check in spot for anything having to do with that event.

For general tee times, we will be starting an 'unassigned tee sheet reduction' 2 days prior to the tee time. This means that if you book a 4-some, you will have to get us all the names in your group 2 days prior. At 5PM that night, we will be opening up all of those unsecured slots to general booking. Because of the demand for golf in general, and our growing membership at Catta, the days of booking a time and then hoping to get a game together need to end. Not showing up for a booked time must end. Get your game together early and then let us know who is playing. Bags will be pulled, carts will be ready, and most importantly, no wanted time goes unused! Look for this to start February 1st. We recommend taking January to get into practice of getting the tee sheet updated early to match who will be in your group.

Bag Storage – We are quickly filling up in our bag storage area. We've never charged for extra bag storage because we had the space, but when we are full, we'll have no choice but to start charging the \$15 monthly storage fee for any members who are not on the primary or secondary member package (bag storage is included in those packages).

Golf Carts – With Covid influenced single rider carts this year we've not only done twice the compaction and turf damage as we would have in a normal year, but we've also given our golf carts quite a beating this year. According to their amp hour usage, our carts think they are already 2 years old, even though we've only had them for 1 year. As soon as Covid fears subside, we will need to begin pairing players up again for the protection of our turf and the longevity of our golf carts.

New to the golf shop – Men's Horn Legend sweaters and vests. These custom pieces are made from ultra-high grade cotton, and feature a liner printed with the Catta logo. Once these are gone they will be gone



continued...

until next fall at the earliest because of the custom production timing and schedule. Also on the Men's side, we just received some Footjoy rain gear as well as some of their highly rated golf slacks. Get yours now!

Ladies special buy Footjoy shoes have also just arrived.



Both styles shown here are now in stock. Normally \$109.99. ***Special buy member price is \$59.99. Subject to supply on hand.

My final thought as we turn the page on this year, that we all want to leave behind... what is it you need to do with your golf game in 2021 that will make it more enjoyable for you? For some of you it means taking it more seriously and getting some instruction, and then actually practicing to try to improve and strive toward your maximum potential. Playing better really is more fun! There also may be some of you who

need to make 2021 the year you get back to playing the game because you love it and want to have fun with it. Lightening up and not taking it so seriously might be just the ticket to bring not only enjoyment to your golf in the new year, but surprisingly enough, often better scores. Years ago a tour player said this to me, and I've tried (albeit unsuccessfully most of the time) to make it a part of my game. He said "I never swing at a ball if I find myself caring where it's going to go". I questioned that advice and he clarified... "I care tremendously about pre shot details" he said, "Is this the right shot? Where do I start it to hit this shot? What is the wind doing? What is the temperature? Any trouble? Green firmness? Break of the green? Ball position. Grip. Stance. Alignment. Posture.. Then once all that is settled, I just swing like I don't care about anything".

In 2021 let's all make sure we care when and where we should, and try hard not to care when it doesn't truly matter!



"I would like to personally thank the Catta Verdera membership for your support during a difficult time for both myself and daughter. Your heart felt support & generosity was very much appreciate and I would like to say Thank you!!!"

~Rich Crane





Curtis Landa
Membership Director

FROM THE MEMBERSHIP DIRECTOR

Membership & Initiation Fee Update for 2021

I talked back in September about Catta Verdera possible doing an Initiation fee increase starting in October, but management decided to wait until the first of the year 2021. Welcome to 2021 and looking forward to a New Year saying goodbye to 2020.

Catta Verdera has increased its initiation to \$7,500 non-refundable & \$15,000 refundable effective January 1st, 2021 with 3 months no golf dues if you join in January, 2 months if you join in February, and 1 month for March with program ending March 31st.

It has been a special year adding several new members both Golf & Social to Catta Verdera's membership honestly never anticipated the growth Catta Verdera had in 2020.

If you know anyone interested in joining before the initiation increase and you are a current member, looking to sponsor a new golf member there are different options you can benefit from sponsoring a new member. Contact me directly at 916-645-6734, clanda@cattaverdera.com, provide me with the potential members' information, or simply introduce them to me.

I would like to take this time to thank the following members who sponsored a new member.

Sponsor

Ernie Crisologo
Jon Baker
Paul Haney
Mike Lincoln

Scott Daley
Brent Chaffee
Roger Bales

On behalf of Catta Verdera and our entire staff, I would like to offer a warm welcome to the following new members.

Golf

Keith & Shannon Granno
Dana Mata & Robby Matar
Dan & Elaine Pacific
Michelle Inouye
Russell West & Michelle Cowles
Josh Folmer
Will & Erin Huish
Dave Puterbaugh
Ed Tatosian
Bob Lozito
Andy Ruggles

Neal & Anne Kimball
Ron Kimball & Marta Spain
Mark & Whitney Eklund
Brian Fox
Nathan Bloxsom
Timothy O'Hair
James & Mary Koons
Robert Cheng & Stephanie Huang
Grechen & Michael Hritz
Fred Forsyth & Pamela Costello
Brian Linde
Roger Bales
Bryan Donahoo

Social

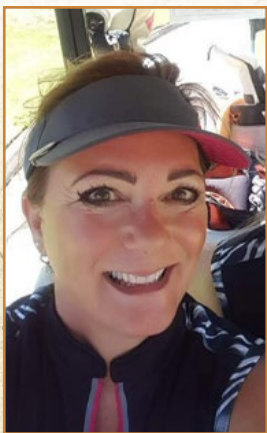
Alexander & Amanda Medina
Meredith Mahoney
Jim & Erin Glodowski
Kirk & Tracey Chaney
Lawrence & Melinda Hollis
Jim & Sherry Balsano



Catta Verdera Women Golfers

Happy New Year 2021

Newsletter Chair: Susan Kolb



Happy New Year Catta Verdera Women's Group! I am pleased to introduce myself as your new CVWG Newsletter contact. I have big shoes to fill as Laura Faber did a great job pulling together information from our Board Members and providing pertinent & delightful data each month.

I welcome any and all feedback from not only the ladies; but also the other CV Members who may read this as part of the club's monthly Newsletter. I look forward to seeing you all on or around the course in 2021! Text me anytime to 916-425-0013.

Message from Michelle Helzer, Captain

To the Ladies of Catta Verdera Women's Golfers,

Happy New Year! Hope you and your family enjoyed a happy and healthy holiday season. The 2021 CVWG Executive Board has already been busy planning for the year ahead with our first virtual meeting held in December. Our goal is to embrace our existing mission statement of "...enhance the member experience...".

First, I would like to welcome the Executive Board and Committee Members of 2021. I'm so thankful we were able to bring together new and established members, beginning and seasoned golfers, women from other clubs, and social and competitive players to truly represent our membership.

Tina and I started by combing through the existing Standing Rules and By-Laws to keep them relevant and vibrant without losing the founding member's intention. They were reviewed and augmented at the Board meeting and the By-Laws will be posted and emailed for Member vote in January. The second action item was to review the budget and adjust for our growing membership. Shannon has been working on finalizing our 2020 budget that will go out for audit. Our 2021 budget will allow for our current tournaments and events to be pumped up with some fun surprises ahead.

Thursday Ladies Play Day will resume starting in January. We are pushing for a weekly shot gun start. We are in capable hands with Beth at the helm and I personally want to thank her for taking on this Catta Verdera tradition.

Stacey will continue with Saturday Play Days and Saturday tournaments. Thankfully, she said YES!

Claudia has done a wonderful job getting our website up and current. Our roster and rules are all available on the Catta Verdera website now. The calendar will be up shortly once we get final approval from the club. It was a little delayed with the crew being out. We will not be printing a booklet but the roster is available in a version to format to your phone. You may also print the roster if you prefer a hard copy.

Finally, I want to thank Laura for her service as Captain in 2020. It wasn't an easy year and yet she was able to get the CVWG website up and running and institute a Saturday Team Play league that should be able to start up this year. As a gesture of our appreciation, Laura was presented a Tail gift card and dwarf spruce tree for her garden. Thank you, Laura!

I look forward to a great year of golf and friendship. We are so lucky so have such a great group of women.

~Michelle



CVWG Cont...

Member Spotlight

The CVWG is happy to bring you the 2021 Member Spotlight. Here are our first four highlighted members. Click on each picture to find out her name and her golfing background.



Online Membership Roster: Claudia Siegel

Roster Update: We have added so many new CVWG members in 2020. How fortunate! My hope is that we can add thumbnail size photos to the online version of our roster, so we can more easily recognize everyone. I need your help to make it happen. If you go to Catta Verdera's website, click the Roster button in the Women's Pages, you will see the online roster. My thumbnail photo has been added, plus a few others lifted from LinkedIn profiles, so scroll down and decide whether you want to have your photo added as well. It would be amazing to achieve 100% participation! Here's what to do: Email or text a photo of yourself to claudia.siegel@gmail.com or 916-217-0805. I will crop your photo to fit the format. Be sure to add your name so that I will know who you are. Thank you.

Membership:

2021 Annual Dues of \$75

As a reminder, annual dues are due and you have probably seen the charge on your December bill.

Update from your Co-Captain and Open Days Chairperson: Tina Paschke

Happy New Year to all of the CVWG members! As your Co-Captain, one of my responsibilities is to act as the Open Days Chair as the ambassador between Catta Verdera Country Club and the Women's Golf Association of Northern California (WGANC). For those that may not know, WGANC is a part of the Northern California Golf Association (NCGA) and they provide resources and services for all female golfers and clubs in Northern California.

As your Open Days Chair, I will be encouraging and supporting play in WGANC Open Days Events and Legacy Tournaments. Participating in these events is a great way to play other courses and meet new ladies from other clubs who could potentially be your partner/guest during one of our tournaments!

The schedule for 2021 for both Open Days and Legacy Tournaments has been posted on the WGANC



CVWG Cont...

website: <https://ncga.org/wganc-events/>. For both Open Days and Legacy Tournaments, you will have the opportunity to golf at approximately 40 different golf courses throughout Northern California. Catta Verdera will be hosting Open Days on March 29th which will be an exciting and wonderful opportunity to show everyone our beautiful course.

You will find separate links for Open Days, Legacy Tournaments, and Golf Genius used for registration on the WGANC website. Signing up for these events is now handled directly by the member that would like to participate. Step-by-step instructions on how to register through Golf Genius has been placed on the CVWG website for your information. I will be sending reminders to the CVWG members on upcoming events and assisting how to sign up through Golf Genius.

Let's put 2020 in the rear view mirror and look forward to all of the great play that we will be experiencing in 2021.

LADIES PARTNER EC TOURNAMENT 2021-Andrea Berry

Happy New Year Ladies! It is that time of year to sign up for the Partner Eclectic Tournament. February will be here before you know it and hopefully you've been putting some thought into who you'd like to sign up with for the 2021 season. I will be sending out a separate email to the Ladies group next week outlining all of the details of the tournament but here is a little bit of information about the tournament, especially for some of the newer members. **WHAT IS THE CVWG PARTNER EC TOURNEY?** A fun competition where you choose a partner and between February 1st and May 31st, play 5 rounds of golf each and combine your best scores on each hole for one amazing team score! **THAT SOUNDS AMAZING! HOW DO I SIGN UP?** Step 1: Find a partner and determine if you want to play from yellow, combo, or burgundy tees. **TIP:** Ask a partner that you normally do not play with as you will need another member to attest your scorecard who is NOT your partner. Better yet, make sure your round includes your partner and other CVWG members! Step 2: Purchase a card (\$5 for each EC card, i.e. \$10 per team of two). More details on this will be included

in the email. Step 3: You can participate with multiple partners and buy more than one card. For example, if I want to play with both Laura and Michelle, I/Laura would pair up and pay \$5 each and I/Michelle would pair up and pay \$5 each. **THEN WHAT?** Go play some great golf. And if you have a bad round, no worries because you will have 4 more times to improve your score, or your partner can pick you up. Keep an eye out in the next week or so detailing the rules of the tournament, but in the meantime, if you have any questions, you can contact me (Andrea Berry) at acberr67@gmail.com or my cell # is (916)251-6878.

Saturday Tournament Play Day - Saturday, January 23rd

Hello Ladies!! I'm excited to announce our first Saturday Ladies Play Day of 2021. On January 23rd we will have a fun game for ladies of all golf levels. More information and sign up information will be coming soon. Please save January 23rd on your calendar. We will have tee times beginning at 10:00 am.

Please also save the dates for future Saturday Play Days: February 27th and the Mojo Tournament on March 20th. More information will be coming.

If you have questions please reach out to Stacey Sommerhauser at 916-869-8287 (text is best).

Thursday Ladies Play Day - Beth Hoblit

It's so nice to have our Thursday Ladies Day back to CVWG members. Here is to the CVWG friendships we have found in the past, present and future!

A brief review of our Ladies Day Procedures from now until April. There is a lot of stress on the course with Frost Holds and Tee Time scheduling. There is an effort to get all needs met for the membership and that includes the CVWG Ladies. A limited number of Thursdays will be available to us from January to March. Our regular weekly Thursday Play Dates will begin in April.

We have a block of tee times available Thursday, January 7th. The tee times are from 9 to 9:30. You **MUST** call the Pro Shop 48 hours before Tee Times.



CVWG Cont...

That means we will need to have everyone call into the Pro Shop by 12 Noon on Tuesday, January 5th.

ALL LEVELS OF PLAYERS ARE WELCOME! You just need a handicap! If you don't have a handicap play stroke play until one is established. All CVWG members are here to help! Just let us know!

So Let's Review:

1.) Time of Play on Thursday -9:00 am to 9:30 Tee Times from now until April. Play dates to be announced each week.

2.) Sign Up Deadline - Tuesday, 12 noon, before each Thursday Play Day. Call the Pro Shop to sign up.

3.) Players always have 2 options -

A. Play the game of the day (announced each week). Player will be given an official scorecard. Participating in sweeps is optional. Scorecards are collected to decide winning teams. Player is responsible for posting her own score.

B. Play stroke play with no competition. Player will not be eligible for the sweeps. You will keep your own score card and are responsible for posting your score.

A weekly schedule of games will go out to members at the beginning of the week until April.

Here is the January Schedule so far:

January 7th - Putts Day! Players will want to get the lowest amount of Putts!

Remember - a putt counts as a putt only if the ball lies on the putting green!!!

This is a great time to invite any of our wonderful new members to play. Let's give them a bit of CVWG love!

If anyone has a fun game we can try, new ideas to add to our Ladies Play Day, or feedback for improvement

just send an email at bzbieg@hotmail.com or find me on the course. Our goal is to enhance the member experience!.day, they don't matter. The more you're able to have fun and shake.

Rules Chair: Megan Cohill Intro & Gross and Net Scoring

As the Rules Chair for 2021, I am excited to usher in a Year of Learning. Even touring pros learn new things about the Rules of Golf and traditions of the ancient game! I am always learning too. During my many years around golf, I have learned about the game through experience, asking questions, consultation, and research. There is not a week that goes by that I don't research something about the rules, history, or traditions of golf, so I'm excited to share that passion with the CVWG. I encourage you to be inquisitive and participate in the Year of Learning. Please let me know if there is a question about rules, scoring, tournament format, or anything else about the game of golf. I might not know the answer- but I will go find it!

Have you ever wondered how to prepare your scorecard and keep your gross and net score properly in order to score a game?

In order to get started, it's important to understand the difference between the Handicap Index and the Course Handicap. The Handicap Index is an official rating of a golfer's handicap, calculated by the World Handicap System. The Handicap Index combined with the slope and rating of the course you are playing determines the Course Handicap. (Pro tip: The USGA GHIN App has a Handicap Calculator!) Course Handicap is then used to figure the number of strokes received. Once the strokes are determined, add a dot (aka "pop") to the box on the hardest holes equal to the number of strokes received according to your Course Handicap. Your gross score (your actual strokes played) goes on top. Then, write your net score (your actual strokes minus any handicap strokes) below the gross score.

Hole	Slope/Rating	1	2	3	4	5	6	7	8	9	OUT	10	11	12	13	14	15	16	17	18	IN	TOT	HCP	NET
Player 1			*	*	*	*	*	*	*	*		P1	*	*	*	*	*	*	*				15	
Player 2		*	**	*	*	*	**	*	*	**		P2	**	*	*	*	**	**	*	*			24	
Par		3	4	4	4	3	5	4	4	5		5	5	4	3	4	5	4	3	3				
White	69.7/120																							
Red	64.5/109																							
Yellow	59.0/95																							
Womens Handicap		17	5	13	15	7	1	9	11	3		6	10	8	12	14	2	4	18	16				



CVWG Cont...

WELCOME to the CVWG 2021 Board!

Captain: Michelle Helzer
Co-Captain: Tina Paschke
Secretary: Dana White
Treasurer: Shannon Zajec
Saturday Play: Stacey Sommerhauser
Membership: Riye D'Ambra
Handicap: Susan Bishop
Rules: Megan Cohill
Social/Charity: Wilhelmina Schaefer
Advisor: Laura Faber

WELCOME to the CVWG 2021 Committee Chairs!

EC Tournament: Andrea Berry
Verdera Cup: Eddy Nanchy
Solheim Cup: Liz Barnard & Lori Vasko
Weekday Match Play League: Stacey Wiegandt
Catta Bella: Stacey Sommerhauser
Boo Shoot: Lauren Koegel
Turkey Shoot: Megan Cohill
Member/Member: Laura Faber
Tee It Up: Beth Hoblit & Eddy Nanchy
Mini Invitational: Laura Faber
Guest Days: Linda Bunker
Saturday Match Play League: Laura Faber
Webpage Design & Information Updates: Claudia Siegel
CVWG Newsletter: Susan Kolb

Thank you all for volunteering in 2021!!

CVWG Webpage:

All the CVWG information can be found on our Webpage. Don't forget to view this valuable webpage for any information you might need during the year.

Here is the link for 2021 Calendar of Open Days:

<https://ncga.org/wp-content/uploads/2020/12/2021-OD-Master-By-Date.pdf>

TEE IT UP WEDNESDAY IS BACK IN 2021!!

More information will be forthcoming from Beth Hoblit and her team of volunteers!!





Ramiro Sena
Course Superintendent

Superintendent's Update

Coming to the end of 2020, with all of its challenges, I have lots to be thankful for!

"Thank you" to our members and guests who helped turn what seemed like a terrible year into something positive for the golfing community.

"Thank you" to our members and guests for making 2020 a time to put in the record books in the golf world. The last time I can personally remember this much golfing took place I was in the north shore of Chicago around 1997 when Tiger was emerging with dominating fashion into such mythical sport.

"Thank you" to my staff. In the midst of the pandemic I could not be more proud of my department for being able to adapt to the new norm and with minimum impact. They all kept plugging along amongst record golf rounds with such limited time to get things done.

Brett, my assistant and our equipment manager, along with Jeff K., kept the equipment rolling on a daily basis and allowed us to maintained the course on an acceptable consistency.

Daniel and Juan, our irrigation team, made more repairs and installed more sprinklers on the field then any other

year. This allows us to keep better moisture consistency throughout the season.

Adrian and team got some of the projects done; such as the new tee boxes on hole 11, and several forward tees were leveled as well. Also, some drainage work on 15 and still working on clearing some of the overgrown vegetation around 4 and 6 tee boxes and most recently working on 12.

And of course Jay our main course setter in charged of moving the cups on the greens on a daily basis.

To all of them and the rest of the staff...

"I am very thankful for having them on my team and especially during such volatile year we just had"

All these guys made it possible for me to provide you with firm and fast greens when weather is conducive.

And how can I forget the new kids who are barely 18 years old - Ramiro, Toño and Bruno. They took time off school due to all the restrictions on social distance.

These guys supported by Freddy, Mario and Gomez are the ones who are able to walk mow the greens on a daily basis and typically walk around 6.3 miles on a single mow. They are the ones who make the greens fast.

"Thank you for contributing to the golf world my world"

Happy New Year! ~ Ram

January 2021

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7 Ladies Day	8	9
10	11	12	13	14 Ladies Day	15	16
17	18 Martin Luther King Jr Day Club Open	19	20	21 Ladies Day	22	23 Ladies Saturday Play
24	25	26	27	28 Ladies Day	29	30

Coming in February...

Thursday, February 4th
Ladies Day

Thursday, February 11th
Ladies Day

Saturday, February 13th
Couples Valentine's Tournament

Monday, February 15th
Presidents Day - Club Open

Thursday, February 18th
Ladies Day

Thursday, February 25th
Ladies Day

Thursday, February 25th
Family Dinner Night

Saturday, February 28th
Ladies Saturday Play



CATTAVERDERA
COUNTRY CLUB

Where everyone wants to be.