



Catta Talk



CATTA VERDERA COUNTRY CLUB



MARCH 2023



Clint Bassett, PGA
General Manager

FROM YOUR GENERAL MANAGER

Happy March, 2023
Catta Members.

I want to start this month's newsletter with a big THANK YOU to all of our members here at

Catta Verdera. Because of you, we have started off 2023 with an enormous amount of positive momentum that will continue to drive our club to immeasurable success. Not only is participation up in both golf and social activity, but the tremendous support you have shown our entire team has helped motivate them to improve every day. The "team" environment has never been stronger here with our Catta Work Force.

With the personnel component in place, we shift our focus to projects that we are still working through. One item is that of the new ACH billing option here at our club. Originally, we had hoped to have this in place by March 1st, but due to certain provider-based delays, we have moved this

launch date to April 1st. To help those of you that will be switching to ACH billing, I have included the ACH Payment Authorization Form [HERE](#) for you to complete and return at your convenience.

Another project that has proven to be a bit more time consuming than expected is that of the cell coverage improvements in and around our Club. The Cell Site Appraiser that we engaged has not been as successful as he had hoped in getting providers to respond to him in a "timely" fashion. Nevertheless, he has not given up. But, while he continues his efforts, we are now looking at other avenues to see if our property might be a good fit for an actual tower. As we progress through these discussions, the Club will be sure to keep everyone informed on what is to happen next.

It is safe to say there are a lot of great things happening here at Catta Verdera, and we look forward to all that is to come.

We'll see you at the Club!



[Click Here](#)

to view the Catta Verdera Women's Golfers monthly newsletter from Stephanie McCarthy.





Kyle Hundley
Director of F&B

FROM YOUR DIRECTOR OF F&B

It seems we have started the year off with a bang! So far, we have received tons of positive feedback about everything from our service to our social events. I am so proud of the Catta Team, and I know we will keep improving as the year progresses.

Due to the popular demand of our events, we are also seeing a lot of cancellations and especially last-minute cancellations. This has resulted in fewer members being able to attend events, so please only sign up if you are serious about attending. Going forward we will be upholding the 48-hour cancellation policy: meaning you will be charged for

the event if you don't show up or cancel less than 48 hours in advance of the event. Furthermore, we are giving priority to members over member guests, please let us know when you RSVP if you would like to bring guests and as we get closer to the event and if we have room, we will start allowing guests on a first come first serve basis.

We are currently working to add the event registration module in ForeTees, which will include our social events. We believe this will help a lot with the sign-up process and ensure every member has plenty of time and access to our events. More details to come, but we are very excited to bring our reservation system into the digital age and have every bit of Catta business all conveniently wrapped in a mobile app.



Catta Verdera Country Club



Wine Dinner

Wednesday, March 8th

6:00pm Doors Open

6:30pm Dinner

\$85++

RSVP events@cattaverdera.com





Nicholas Banks, PGA
Head Golf Professional

Golf Department

FROM YOUR PGA HEAD GOLF PROFESSIONAL

This month I would like to focus on the importance of posting scores. I know what you are thinking, "I don't even play in tournaments that use my handicap for scoring. Why do I have to post my scores??" Here is the thing. Even if you don't currently play in Net Scoring tournaments, there are a lot of reasons why your Handicap Index needs to be accurate.

It Starts with Pairings:

Ever been paired with a golfer way above or below your ability? Maybe that's because your handicap index did not properly reflect your potential ability. Often, the Tournament Committee will pair players based on handicap indexes. Even in a casual round of golf, a handicap index can assist your golf staff with pairing you up with other individuals of a similar ability.

Member Guest or Invitational Events:

When your handicap index is within a certain range, it can qualify you to participate in certain events. Think of the U.S. Open Qualifiers or U.S. Amateur Qualifiers.

Flights:

Some events like Member Guest's, Club Championships, or Team Play with flights or divisions based on your handicap index. There is a tournament known as The Prairie Invitational which is a good example to use here. In this event, if your handicap index is 5.0-23.4, you are required to compete in the Players division, instead of the Open division.

Improvement:

In addition to the reasons, we listed above, posting your scores allows you to see your improvement over time. Your scoring record stays with you forever, making it easy to track your improvement.

If you are like most people, you thought all you needed out of your GHIN Number was the ability to enter tournaments, but posting your scores is crucial to maintaining the integrity of the game.

If you need a handicap or more help understanding it, please visit the Golf Shop and any member of the Catta Golf Team will be more than happy to assist.

*Note: If you forgot to post a score, it's not too late to post. You can go back and post scores that were made at any time during any active season, even if it is currently an inactive season.



Demo Days

- ◆ XXIO Demo Day #1 | Sunday, March 12th - 10:00 am - 3:00 pm
- ◆ Titleist Demo Day #1 | Saturday, April 8th - 10:00 am - 3:00 pm
- ◆ PXG Demo Day #1 | Friday, April 14th - 11:00 am - 3:00 pm
- ◆ Callaway Demo Day | Friday, April 21st - 10:00 am - 2:00 pm
- ◆ Taylor Made Demo Day #2 | Saturday, April 22nd - 10:00 am - 2:00 pm
- ◆ Ping Demo Day | Friday, May 5th - 11:00 am - 3:00 pm
- ◆ XXIO Demo Day #2 | Sunday, May 7th - 10:00 am - 3:00 pm
- ◆ Sun Mountain Demo Day | Saturday, May 20th - 9:00 am - 4:00 pm
- ◆ Mizuno Demo Day #1 | Friday, May 26th - 9:00 am - 1:30 pm
- ◆ Titleist Demo Day #2 | Friday, June 2nd - 10:00 am - 3:00 pm
- ◆ PXG Demo Day #2 | Friday, June 16th - 10:00 am - 3:00 pm
- ◆ XXIO Demo Day #3 | Friday, July 7th - 10:00 am - 3:00 pm
- ◆ Taylor Made Demo Day #3 | Saturday, July 15th - 10:00 am - 2:00 pm
- ◆ Taylor Made Demo Day #4 | Sunday, September 17th - 10:00 am - 2:00 pm
- ◆ Mizuno Demo Day #2 | Saturday, October 21st - 10:00 am - 2:30 pm





Christina Malm
Sr. Events Manager

FROM YOUR EVENTS DEPARTMENT

We are very excited to bring you a full social calendar for the month of March. Including Ladies Night (Mar. 1st) featuring Bunco, which has been a hit each month with last month maxing out the room. There is also Comedy Night (Mar. 4th), which will include a Surf & Turf Dinner followed by Comedian T. P. Mulrooney for some laughs! For March 8th, Chef Keelan has prepared a delicious 5 course meal paired with the award-winning Pruet Wine.

We are also looking forward to Country Club Canvas, the Catta Book Club and Men's night. We will send out and email invitation to RSVP with more information within the next few days.



BOOK CLUB

Diverse Discussions & Appetizers!

THIS MONTH'S PICK:

Before We Were Yours
by Lisa Wingate

March 21, 2023 • 6:00 PM to 7:30 PM
Madelena's • \$15 person

RSVP to events@cattaverdera.com by March 7th



Catta Chatter

Welcome New Members!

Please join us in welcoming the following new members to our Catta Family.

SOCIAL

- ◆ Steven, Gabby, & Olivia Roberts
- ◆ Paul & Mercedes Bouchard



Tuesday, April 25th - Wednesday, April 26th

The Troubadour is our Men's Senior (55 and over) Member-Guest Invitational, held over multiple days. The event is priced at \$400.00 per team and includes:

- ◆ 2-Days of Golf
- ◆ Buffet Dinner (Day 1)
- ◆ Hosted Bar (Day 1)
- ◆ Breakfast and Buffet Lunch (Day 2)
- ◆ On-course contests
- ◆ Awards
- ◆ Gift for both Member & Guest

This event is open to the first 72 teams, after which we will then start a waitlist.

To view the format, please [click here](#).

To register, please [click here](#).

Thursday, May 11th - Saturday, May 13th

- Pre & Open Registration Information -

The Men's Cabrillo Classic is one of our premier golf events of the season. We are currently pre-registering all past Cabrillo Champions, all 2022 competitors and any waitlist players from last years event in that order. Pre-registration will continue until Friday, March 3rd.

7-days after pre-registration, open registration will commence on Friday, March 10th at 7:00 pm. This will be on a first come, first served basis. Open registration will be open to all male members, and a waitlist will be established once 144 players are registered (72 members and 72 guests).

Tournament Information:

\$700.00 per person.

To view the format, please [click here](#).

To view the schedule of events, please [click here](#).

To register, please [click here](#).

For more information, please contact the Golf Shop.



CATTA
VERDERA
COUNTRY CLUB

COUNTRY CLUB CANVAS

Friday March 17th, 2023
6:00 PM - 8:30PM

Includes:
Instruction, Appetizers & Wine

\$40++

RSVP: events@cattaverdera.com





PERFORMANCE GOLF ACADEMY

~ TIP OF THE MONTH

In our continuing effort to improve our member's enjoyment on the course, we offer this month's brief instructional video from PGA Professional Phillip Dawson, Jr.

Click [HERE](#) to view Phil's tip of the month focusing on creating a holistic philosophy to improve your game.

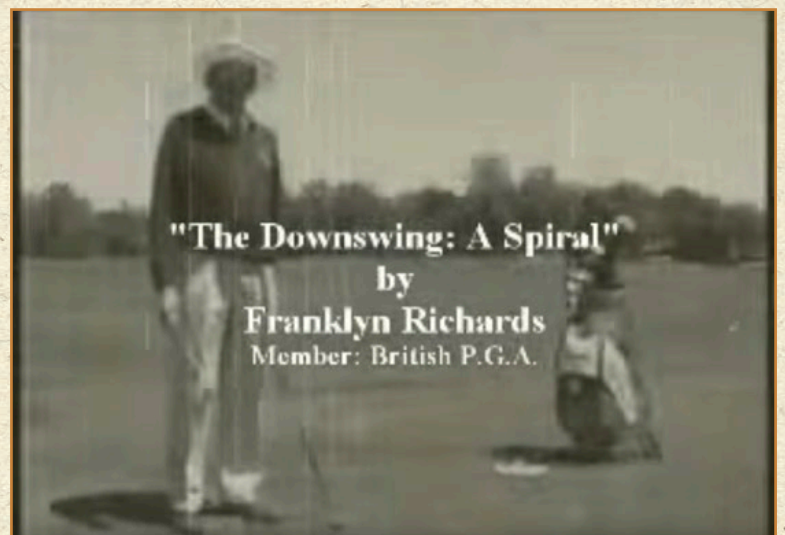
To schedule a lesson or book a golf clinic with Phil, call 530.409.7464

THE LESSON VAULT – WITH PGA PROFESSIONAL FRANKLYN RICHARDS

This month Franklyn discusses the “Downswing”

To view this installment of “The Lesson Vault” click [HERE](#).

To schedule a lesson with Mr. Richards here at Catta Verdera, please email him at britishpga@gmail.com or call the Golf Shop at 916.645.7200



CAUTION WHEN ENTERING/EXITING OUR FRONT GATE

We would like to remind all of our members that the roundabout at the top of the hill is a 4-way-Stop intersection. This is the area just outside our gated entry into the club property. Over the past few weeks, a number of members have experienced some “near misses” while entering or exiting the club. This is due to vehicles treating this as a normal roundabout where vehicles coming from the left are not required to stop. Again, we urge caution and remind everyone to stop before continuing through the roundabout.



“One reason golf is such an exasperating game is that a thing we learned is so easily forgotten, and we find ourselves struggling year after year with faults we had discovered and corrected time and again.”
 -Bobby Jones

March 2023

SUN	MON	TUE	WED	THU	FRI	SAT
			1 Men's Golf Day Ladies' Night in Madelena's	2 Ladies' Golf Day	3 Comedy Night	4 Men's Saturday Golf Day
5	6	7	8 Men's Golf Day Pruett Wine Dinner	9 Ladies' Golf Day	10	11
12 Couple's Golf Night XXIO Demo Day	13	14	15 Men's Member/Member	16 Ladies' Golf Day CVWG Meeting	17 Country Club Canvas	18
19	20	21 Catta Book Club	22 Men's Golf Day	23 Ladies' Golf Day Men's Night in Madelena's	24	25
26	27	28	29	30	31	

Coming in April...

- Every Wednesday
Men's Golf Day
- Every Thursday
Ladies' Golf Day
- Sunday, April 2nd
Couple's Golf Night
- April 4th & 5th
Course Aeration
- Sunday, April 9th
Easter Brunch
- Thursday, April 13th
Frank Family Wine Dinner
- Wednesday, April 19th
Men's Guest Day
- Thursday, April 20th
Ladies' Guest Day
- April 25th & 26th
Troubadour
- Thursday, April 27th
Men's Night in Madelena's
- Friday, April 28th
Country Club Canvas
- April 29th & 30th
CVWG Member Member



**CATTA
VERDERA**
COUNTRY CLUB
Where everyone wants to be.

PHONE NUMBERS

Clubhouse 916.645.7200
Fax 916.645.6729
Membership 916.645.6745
Events 916.645.6722
Quixote's 916.645.6742