



Catta Talk

CATTA VERDERA COUNTRY CLUB

FEBRUARY 2023



Clint Bassett, PGA
General Manager

FROM YOUR GENERAL MANAGER

2023 Has started off with an amazing run of winter weather and as we move into February, we now clearly see the damage that the heavy winds

and rains have caused to our property. As we have mentioned in our weekly communications, our property lost some of the most majestic oaks around. This has not only affected how some holes are played, but this has also heavily impacted our turf team in their daily activities. At a time when Jogi and his crew would normally be working to prepare the course for our upcoming golf season, the team has spent in excess of 250 labor hours carving up fallen trees for removal. This cleanup will continue more than likely over the next 60-90 days as some of the root balls these fallen giants have left behind are larger than our equipment can carry. Nevertheless, our team will remain diligent and have the course better than ever in no time.

As we look forward to springtime golf and social activity, we encourage everyone to

visit our website regularly to learn of what we have planned. One exciting new feature that is coming is our new online Event Registration Portal through Foretees. The portal is currently being designed and for those of you already familiar with the golf side of Foretees, the event side will offer the same ease of access to all social activity here at the club. From Wine dinners to Concerts, you will be able to access each event, see all event details, and sign up for everything in one location. Stay tuned.

Lastly, I want to give everyone an update on our new ACH billing option here at the club. We continue to work with our providers and expect to have all of the info ready to go in the next couple of weeks to distribute to everyone. This information will give you the options offered by the club for future billing and how to sign up for each. We expect to be fully integrated by March 1st, but until then, it will be business as usual.

Here's to a great February! See you all around the Club!



[Click Here.](#)

to view the Catta Verdera Women's Golfers monthly newsletter from Stephanie McCarthy.

Presidents Day - Club Open Monday, February 20th

Take a day off in honor of Presidents Day and get out on the course for a round of golf. The club will be open on February 20th & closed on February 21st.



Golf Department

FROM YOUR PGA HEAD GOLF PROFESSIONAL



Nicholas Banks, PGA
Head Golf Professional

We are beginning to move into the heart of the golfing season, and we would like to highlight some exciting new items. For those of you

in the market for new equipment, we remind you that we accept trade-ins when purchasing new golf clubs. These trade-ins will help discount any new purchase on golf equipment by the amount you receive through the PGA Trade-in, trade-up program.

Speaking of golf equipment, last month we outlined multiple new putters set to launch in 2023. This month we turn our attention and anticipation towards many of the new Driver and Fairway offerings that are set to release. Many of you are already experiencing the new forgiveness and added distance from the Titleist line of Drivers and Fairways and now get ready for more from Ping, Srixon, Callaway, and Taylor Made.

Here are some quick details on the new products:

PING: THE NEXT GENERATION OF SPEED

Starting with our biggest distance jump in the speed-inducing driver and completing the set with our longest iron ever, we have achieved our most significant performance gains ever across every club in the new G430 family. Take it from our pros, who changed to the new G430 driver in record numbers its first week on tour, complimenting the faster ball speed and pleasing sound for the quick and easy transition. Relying on new innovations and proven technologies, distance is way up across the new family, forgiveness remains unequalled, and the sound is music to your scorecard – leading to lower scores and a lot more equipment on the course.

SRIXON: A TRANSFER OF POWER

Get more power where it counts - at impact. A stronger Rebound Frame design with dual flex zones delivers purer energy transfer from club

face through the ball, enhancing distance on every shot. The ZX5 Mk II Driver is built for players who desire heightened forgiveness in a large, confidence-inspiring profile. A large, flattened footprint, and 8g rear weight, help you easily launch drives that fly higher, farther, and straighter. An adjustable hosel sleeve allows you to dial in face angle and loft to suit your swing.

CALLAWAY: UNPARALLELED DISTANCE

The new Paradym driver model provides a refined shape with high MOI and adjustable perimeter weighting. Engineered for players of all skill levels, this club promotes high launch and low spin characteristics along with a neutral ball flight. It is our best combination of distance, forgiveness, and adjustability.

TAYLOR MADE: MORE CARBON, MORE FARGIVENESS

The Stealth™, pushed past the limits of titanium and welcomed golfers around the world to the Carbonwood™ Age. So, how far are we willing to take it? Way past far and into “FARGIVENESS”. Introducing the all-new Stealth 2, combining the elements of speed and forgiveness to unlock “FARGIVENESS”.

With all these new options hitting the market, why not cash in on your old equipment and upgrade to the greatest and latest game changing technology from some of the leading manufacturers in the industry.

To discuss more on any of these products and programs, please contact the Golf Shop.





PERFORMANCE GOLF ACADEMY

~ TIP OF THE MONTH

In our continuing effort to improve our member's enjoyment on the course, we offer this month's brief instructional video from PGA Professional Phillip Dawson, Jr.

Click [HERE](#) to view Phil's tip of the month focusing on Balance & Mobility as we come out of winter and prepare for spring.

To schedule a lesson or book a golf clinic with Phil, call 530.409.7464

THE LESSON VAULT – WITH PGA PROFESSIONAL FRANKLYN RICHARDS

Beginning this month, we are excited to introduce a new piece to our Monthly Newsletter highlighting instructional pieces generated by our very own Franklyn Richards. These short clips are sure to help golfers of all levels improve their skills and scoring almost immediately.

To view the first installment of “The Lesson Vault” click [HERE](#).

To schedule a lesson with Mr. Richards here at Catta Verdera. Please contact our golf shop to learn about availability.





Kyle Hundley
Director of F&B

FROM YOUR DIRECTOR OF F&B

February has arrived and I know everyone is looking forward to the big game (formerly known as the Super Bowl but copyrights have changed that). The focus for the Catta Big Game celebration

is FUN. Everyone will start the event off with a free drink ticket and there may be another “boozy” surprise. You can also look forward to plenty Super snacks and appetizers in Bowls. We will have two projectors going on each side of Casa Alegria (“the big room”) and weather permitting a rolling TV out on the Courtyard. If your team is losing or you’re not into the halftime show then you can start up a game of corn hole, giant Jenga or throw some dice. No matter the outcome, it is going to be a great time and it only costs \$20 bucks. RSVP now to events@cattaverdera.com

We will also be hosting a very exclusive and romantic dinner on Tuesday, February 14th in celebration of Valentine’s Day. Our couples can look forward to a delicious multi-course dinner designed by our very own Chef Keelan. This dinner will have extremely limited seating and will only be available to for reservations of 2-4 people. Keep an eye on your email for details.

Your Food & Beverage team is hard at work to make incremental changes that you may not notice. We have recently been working to improve our Point-of-Sale system that allows our front of house to communicate orders to the kitchen. It is a very big project, but we are piecing away at it and I believe it will result in more accurate and efficient service.

Lastly, you have probably noticed our new booths that really help bring the dining side together and give Quixote’s much more of a true restaurant feel. While you enjoy our new booths, make sure you check out the return of Sous Chef Beto’s weekly dinner specials. Beto’s Specials are made in limited quantities and served Wednesday through Sunday evenings beginning at 4:00 pm.

Cheers to another great month at Catta!



Christina Malm
Sr. Events Manager

FROM YOUR EVENTS DEPARTMENT

I’m back from maternity leave!

My sweet Emerson Rose is a little ray of sunshine that I have enjoyed loving on and cuddling the past few months! Motherhood is all new to me

and I am enjoying the journey. But, the time has come for me to return to my Catta family and start planning fun and exciting events again! I’m so thankful and proud of Mackenzie, Paige, (and of course Kyle) for all their hard work while I was on leave. I had so much confidence in them and was able to enjoy time away with no worries. I did miss the team and all of our members and I’m glad to be back. I am looking forward to connecting with you all this new year with our packed upcoming social calendar. Cheers!



Get your Valentine the gift of Catta. Pick up a gift card for the Golf Shop so your sweetheart can buy to their hearts content!





Catta Chatter

The Big Game Party Sunday, February 12th

Super Bowl LVII...Eagles & Chiefs...and Catta Verdera! Join us on Super Bowl Sunday at the club to watch the game, eat great food, and party with friends. Contact our events team for all the details. Plan to be here to watch the big game!

Valentine's Dinner Tuesday, February 14th

Celebrate your sweetheart this Valentine's Day at the club. A spectacular menu will be designed for the evening. Reservations are required. Contact our events team for all the details and to make reservations.



2023 Annual Crab Feed Friday, February 24th

We invite you to join us for the 11th annual Catta Verdera Crab Feed. Enjoy all the crab you can eat plus all the good stuff that goes along with it! Reservations are required, members only. Contact our events team for all the details.

Comedy Night at The Club Friday, March 3rd

Laughter is medicine! Come get your dose of laughter at the Comedy Night on March 3rd. Be sure to sign-up early, contact our events team for all the details. You won't want to miss the fun we will have!



Welcome New Members!

Please join us in welcoming the following new members to our Catta Family.

GOLF

- ◆ Kyle Konen
- ◆ Jack Sanofsky

17 Winter Golf Tips

- ◆ Invest in high-quality outerwear
- ◆ Change your golf balls
- ◆ Practice your short game
- ◆ Try a snood
- ◆ Wear a base layer
- ◆ Get a good pair of wet weather gloves
- ◆ Carry your golf bag
- ◆ Keep your golf balls warm
- ◆ Try playing with half a set
- ◆ Keep your hands warm
- ◆ Get winter specific wheels
- ◆ Take more than one towel
- ◆ Adjust your driver
- ◆ Use a waterproof bag
- ◆ Take more club
- ◆ Adjust your putting perception
- ◆ Keep the soles of your shoes clean



Read more about these tips at golfmonthly.com



MEMBER SIGNATURES NOW REQUIRED

Recently we have had a number of member accounts being charged for items that have been disputed by the account holder. To eliminate these billing discrepancies here at our club, effective immediately everyone will be required to sign their ticket both in the clubhouse and in the golf shop at the time of any purchase. Member Name, and Member Number will be needed and a receipt will be made available upon request. This process will help in many ways. One, it is an important way for our new team members to put a face with a member and their number and grow familiarity. Two, this will help reduce (if not eliminate) charges to the wrong account.

Our staff will be instructed to ask for both Member Number, and Signature on each ticket moving forward. We thank you in advance for assisting with this requirement.

“Success in golf depends less on strength of body,
more on strength of mind and character.”
~ Arnold Palmer

February 2023

SUN	MON	TUE	WED	THU	FRI	SAT
			Men's Golf Day Ladies' Night in Madelena's	Ladies' Golf Day	Men's Friday Golf Day	
5	6	7	Men's Golf Day Advisory Committee Meeting	Ladies' Golf Day	10	Catta Couples Valentine's Tournament
12 Super Bowl Party	13	14 Valentine's Dinner	15 Men's Guest Day	16 Ladies' Golf Day CVWG Meeting	17	18
19	20 President's Day Club Open	21 Club Closed	22 Men's Golf Day	23 Ladies' Golf Day Men's Night	24 Catta Crab Feed	25 Ladies Saturday Golf Day
26	27	28				

Coming in March...

Every Wednesday
Men's Golf Day

Every Thursday
Ladies' Golf Day

Wednesday, March 1st
Ladies' Night in Madelena's

Friday, March 3rd
Comedy Night at The Club

Saturday, March 4th
Men's Saturday Golf Day

Wednesday, March 8th
Pruett Wine Dinner

Sunday, March 12th
Couple's Golf Night

Wednesday, March 15th
Men's Guest Day

Thursday, March 16th
CVWG Meeting

Friday, March 17th
Country Club Canvas

Wednesday, March 22nd
Catta Book Club

Thursday, March 23rd
Men's Night in Madelena's



**CATTA
VERDERA**
COUNTRY CLUB
Where everyone wants to be.

PHONE NUMBERS

Clubhouse 916.645.7200
Fax 916.645.6729
Membership 916.645.6745
Events 916.645.6722
Quixote's 916.645.6742