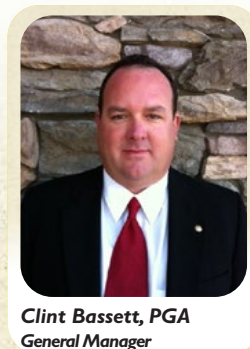




Catta Talk

CATTA VERDERA COUNTRY CLUB

JANUARY 2023



Clint Bassett, PGA
General Manager

FROM THE GENERAL MANAGER

Happy New Year Catta Verdera Members!

On behalf of our entire team, we welcome you all to 2023.

This past year, I have witnessed unprecedented growth with our membership which speaks volumes to the club culture, and the strength of our product. Catta Verdera is already known for having one of (if not the) best courses in Northern California, and now with the support of a full membership, a devoted ownership, and a laser-focused team of leaders, we are ready to go even further.

I would like to outline just some of the amazing things we have planned for the coming year and beyond:

◆ The improvements made to our club in 2022 are just the beginning, and this year will be no different. We are already working with multiple vendors to repair, refinish, and paint the interior of our building. New carpeting, new furniture, and new options in Madelena's are just some of what is to come with this year's planned improvements.

◆ As we move outdoors, new landscaping enhancements are under way as we continue to work on the removal of brush, low hanging tree limbs, and other unwanted vegetation around the clubhouse and throughout the course. This work will give our members a

more open view of our property, while not disrupting the natural beauty of our land.

◆ The new year also brings with it a revised Golf & Social calendar. This calendar is loaded with the traditional favorites, as well as some new events that are sure to be a hit. One main focus of this calendar was to bring more balance between tournament play, and casual play on the golf course. This will be an ongoing effort to find this perfect balance and we are open to feedback from all of you. The complete 2023 Golf & Social calendar will be available online in just a few short weeks.

◆ Lastly, we look internally and challenge our team members. Your experience here at the club, begins and ends with the service that we promise to provide. To make sure that level of service continues to improve, our Department Heads will work closely with each team member to ensure they have the tools and the training needed to exceed each member's expectations.

A great club has two main features... great Members, and a great Staff. I am confident when I say we have both! These two features combined with the best golf course in the area, positions Catta Verdera Country Club on a short list of places "where everyone wants to be".

Cheers to Catta Verdera, and to an unforgettable 2023 – Happy New Year!



[Click Here](#)

to view the Catta Verdera Women's Golfers monthly newsletter from Tina Paschke.





FROM YOUR DIRECTOR OF F&B



Kyle Hundley
Director of F&B

Happy New Year CVCC! We are already looking forward to all the great things we have in store for the Club in 2023.

We will of course keep to the annual traditions you have seen in the past, but we will be adding much, much, more. At the end of last year, we started the monthly Ladies' Night, where our ladies toss dice at a level that could put the men to shame. Speaking of the Men, we did not forget about them, in December we had our first monthly Men's Night that included a new giant projector screen with football, dice, and drinks. The ladies can look forward to their next night on Wednesday, January 4th and the men on Thursday, January 26th. Something new coming in January is the first ever Catta Verdera Book Club, which is set for January 19th at 6:00 pm, featuring the novel, "Where the Crawdads Sing."

Also beginning in January, I want to announce a change to our billing process. The food and beverage minimum timetables will change for all members to an annual quarterly basis. All members \$150 minimum will be due at the end of March, June, September, and December. It should also be noted that restaurant dining (Quixote's), Stables, beverage cart, and food centered events (wine dinners and holiday buffets/meals) will count towards your minimums. Tournaments or events that include entertainment or instruction will not count towards the F&B minimum. If you have any questions or concerns about your minimums, please contact me at: khundley@cattaverdera.com

Last but not least, we are working on revising the Quixote's Wine Menu. We collected a lot of information from the Holiday Wine Sale, so you can expect to see some of your favorites from that event on the new menu.



BOOK CLUB

Divers Discussions & Appetizers!

THIS MONTH'S PICK:

Where the Crawdads Sing
by Della Owens

January 19, 2023 • 6:00 PM to 7:30 PM
Madelena's • \$15 person

RSVP to events@cattaverdera.com by January 5th



Golf Department

FROM YOUR PGA HEAD GOLF PROFESSIONAL



Nicholas Banks
Head Golf Professional

As we begin a new year, we look forward with optimism to lots of new toys set to hit the Golf Shop in 2023. The best New Year's gift to treat yourself to is booking a fitting by one of our certified Golf Professionals. Scheduled for release in later January are many new and innovating products from some of the

industry's leading brands including: Titleist, Ping, Bettinardi, Srixon, and Taylor Made just to name a few.

We also delve into the putter market, where I am extremely interested in new offerings from Bettinardi & Scotty Cameron. New from Bettinardi is the 2023-2024 Queen B Series. The Queen B line continues to push the boundaries of beauty and craftsmanship as Bettinardi Golf's most popular line continues to evolve. The Queen B Series is favored by all golfers for its glamorous finish, elegant contours, and heavier head weights. The timeless 303 Stainless Steel putter series includes four total models that feature an all-new Caramel Copper PVD finish and Mini Honeycomb face milling. To view more from Bettinardi, please [click here](#).

Titlelist Scotty Cameron released the first Phantom Series back in 2019. As we approach 2023 the new Phantom X Series will have 11 models to choose from. The all-new Phantom X line presents a range of the most sought-after head shapes and neck/shaft configurations for golfers seeking today's most advanced mallet designs. To view more on the Scotty Cameron, please [click here](#).

Lastly, when golfing and/or practicing at Catta, we would like to remind you to always check-in to the Golf Shop. This allows us to see your friendly faces, but also helps account for everyone who's at the facility in case of an emergency.

Happy New Year from our entire Golf Staff.

Nicholas Banks, PGA
Head Golf Professional



PERFORMANCE GOLF ACADEMY ~ TIP OF THE MONTH

In our continuing effort to improve our member's enjoyment on the course, we offer this month's brief instructional video from PGA Professional Phillip Dawson, Jr.

Click [HERE](#) to view Phil's tip of the month focusing on putting misconceptions and visuals and feels to understand.

To schedule a lesson or book a golf clinic with Phil, call 530.409.7464



Get your Valentine the gift of Catta!
Pick up a gift card for the Golf Shop
so your sweetheart can buy to their
hearts content!



Catta Chatter

Quixote's Winter Hours

Winter hours for Quixote's are below for your reference. Be sure to stop in before or after your round to enjoy a quick bite to eat or relax with a drink with friends.

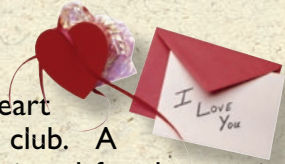
Tuesday: 11:00 am - 6:00 pm
Wed-Fri: 11:00 am - 8:00 pm
Saturday: 8:00 am - 8:00 pm
Sunday: 8:00 am - 6:00 pm

Stables will be open Wednesday through Sunday when weather permits. The beverage cart will continue to be on course daily unless there is rain.

Save the Date...

Valentines Dinner Sunday, February 12th

Celebrate your sweetheart this Valentine's Day at the club. A spectacular menu will be designed for the evening. Reservations are required. Keep an eye out for more details on the dinner and to make reservations.



Presidents Day - Club Open Monday, February 20th

Take a day off in honor of Presidents Day and get out on the course for a round of golf. The club will be open on February 20th & closed on February 21st.

Welcome New Members!

Please join us in welcoming the following new members to our Catta Family.

GOLF

- ◆ Kyle Konen
- ◆ Chris Moore
- ◆ Andrew Moore

SOCIAL

- ◆ Jared Forman
- ◆ Lonnie Smith



2023 Annual Crab Feed Friday, February 24th

We invite you to join us for the 11th annual Catta Verdera Crab Feed. Enjoy all the crab you can eat plus all the good stuff that goes along with it! More details to come, reservations are required.



LADIES' NIGHT!



FEATURING BUNCO

WEDNESDAY, JANUARY 4TH
6PM - 9PM
\$25 PER PERSON

Please bring \$10 CASH to contribute to prizes

5:45PM RULES & GAME REFRESHER

We will give brief instructions and pair you with a partner for the first round

RSVP: EVENTS@CATTAVERDERA.COM



ACH PAYMENT METHOD NOW OFFERED FOR MONTHLY BILLING

For those unfamiliar, the Automated Clearing House (more commonly known as ACH) is a financial network used for electronic payments and money transfers within the U.S.

This payment method has become more widely used by many clubs recently due to credit card companies charging club operators inflated transaction fees, in some cases more than 5%.

Catta Verdera has been analyzing the benefits of this payment method and will now be offering this to all of our members for their monthly billing.

In the coming weeks, you will receive information on how to set up ACH Account billing through the club if you feel it is right for you. This will now give our members multiple ways to pay your monthly bill here at the club. Those ways are as follows:

- Update your Account and pay through ACH
- Pay by check
- Continue to pay by credit card*

*Please note that those who choose to use a credit card moving forward will now incur a 3% transaction fee on all monthly billing. For more information, you can reach out to our General Manager at cbassett@cattaverdera.com or by phone at 916.645.6745.

“Tomorrow is the first blank page of a 365-page book. Write a good one.” ~ Brad Paisley

January 2023

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4 Men's Golf Day Ladies Night - Bunco -	5 Ladies' Golf Day	6	7
8	9	10	11 Men's Golf Day	12 Ladies' Golf Day	13 Country Club Canvas	14
15	16 Martin Luther King Jr Day - Club Open	17 Club Closed	18 Men's Golf Day	19 Ladies' Golf Day Women's Book Club	20	21 CVWG Saturday Golf
22	23	24	25 Men's Golf Day	26 Ladies' Golf Day Men's Night	27	28
29	30	31				

Coming in February...

- Every Wednesday
Men's Golf Day
- Every Thursday
Ladies' Golf Day
- Friday, February 3rd
Men's Friday Golf Day
- Saturday, February 11th
Catta Couples Valentine's Tournament
- Sunday, February 12th
Catta Valentine's Dinner
- Wednesday, February 15th
Men's Guest Day
- Thursday, February 16th
Men's Club Meeting
- Monday, February 20th
President's Day - Club Open
- Tuesday, February 21st
Club Closed
- Thursday, February 23rd
Men's Night
- Friday, February 24th
Catta Crab Feed
- Saturday, February 25th
Ladies' Saturday Golf Day



**CATTA
VERDERA**
COUNTRY CLUB
Where everyone wants to be.

PHONE NUMBERS

Clubhouse 916.645.7200
 Fax 916.645.6729
 Membership 916.645.6745
 Events 916.645.6722
 Quixote's 916.645.6742